

# Business in Germany?

Landesbanken Sparkassen

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السوق المالية

Steel Stockholders

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## NEWS SUMMARY

### GENERAL

## Bessell talks of U.S. deal

Former Liberal MP Mr. Peter Bessell told a court yesterday that he and Mr. Jeremy Thorpe had tried to defraud Mr. Jack Hayward, a Liberal Party benefactor.

He said he had tried to help Mr. Hayward to sell some American properties worth several million pounds. In return he would have received a commission, probably of about \$1m.

Mr. Bessell had been asked to speed up the transaction and claimed Mr. Thorpe and he suggested a payment of \$500,000 to facilitate the deal.

He was speaking on the third day of the committal proceedings in Minehead, Somerset, where Mr. Thorpe is accused of plotting to murder Mr. Norman Scott.

Earlier, Mr. Peter Taylor, QC for the Crown, said: "Some of the reports in today's newspapers, particularly the headlines, may have given the impression that there has been direct evidence of Lord Goodman suggesting a plan in connection with Mr. Scott, and that it was part of the prosecution case."

"It is not part of the prosecution case. In fact the evidence of Mr. Bessell was not directly to the effect, but simply revealing what Mr. Bessell had told him about Lord Goodman."

### Smith may come

Mr. Ian Smith will not be barred from entering Britain if all the parties involved in the Rhodesian problem agree to meet at a final summit in the UK, the Foreign Secretary announced. Page 14

### Manifesto talks

The Prime Minister has asked the Labour Party's National Executive Committee to meet Cabinet Ministers on December 20 to discuss the election manifesto. He is seeking to avoid an alternative manifesto from the left-dominated NEC. Back Page

### Bombers may sue

Six men jailed for the Birmingham pub explosions four years ago which killed 21 people, were allowed by a High Court judge to sue the police for alleged mistakes while in custody. Page 16

### Switch over

ABC changes its radio stations to new positions from today. Radio 1 moves to 276 and 285 metres. Radio 2 to 330 and 434 metres. Radio 3 to 247 metres and Radio 4 to 1500 metres. Page 16

### Nuclear check

A proposal to ship plutonium nitrate from Dounreay, Caithness, to British Nuclear Fuels plant at Windscale, in Cumbria, will be assessed by health and safety experts, the Energy Secretary has announced.

### Carter peace call

The U.S. State Department said President Carter had phoned President Sadat of Egypt and there were hopes that the peace treaty negotiations with Israel would continue. Page 4

### Ugandan clashes

Clashes between Ugandan and Tanzanian forces appeared to be continuing along the border. President Amin denied a Tanzanian claim that two of his tanks had been destroyed. Page 4

### Briefly . . .

Adolf Hitler's personal belongings will not be allowed at an auction in Paris because of a police ban on the display of Nazi memorabilia.

More than 300 Vietnamese refugees were feared drowned when their ship capsized in rough seas off the Malaysian coast.

Lawyers for film star Richard Harris and a South African film company are trying to settle a \$1.6m claim against the actor Arsenal, lost 1-0 to Red Star Belgrade in Yugoslavia in the third round first leg of the UEFA Cup.

## CHIEF PRICE CHANGES YESTERDAY

RISKS	
Excheq. 12pc	81.1011
Excheq. 10pc	83.289
Assed. News	188 + 10
Avana	64 + 31
Barelay's Bank	348 + 6
Ladbroke	108 + 6
Contravals	116 + 4
Uly Mail A	363 + 13
Eagle Star	141 + 5
Edwards and Agency	54 + 8
Glaxo	335 + 10
Ladbro's	166 + 5
MK Electric	213 + 4
Man. Agency & Music	103 + 6
Metall Bay	420 + 5

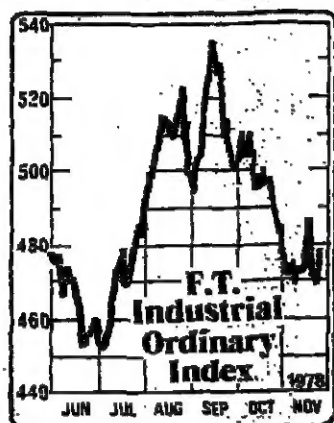
FALLS	
NIHs and Allen Intl.	207 + 3
Mount Charlotte	23 + 2
Pawson (W. L.)	61 + 4
Ragal Elec.	138 + 4
Scot. and Univ. Inds.	128 + 7
Smiths Inds.	214 + 4
Wade Pats.	35 + 4
Conzinc Riolinto	205 + 6
UC Invests	256 + 6
Union Corp.	240 + 10
Western Mining	124 + 4

RALLS	
Akroyd and Smiths	198 - 3
Norton and Wright	147 - 16
Westfield Minerals	394 - 6

### BUSINESS

## Equities up 4.6; Gilts firmer

● EQUITIES extended Tuesday's technical recovery on rising Ford peace hopes which



were later justified. The FT Industrial Ordinary share index closed 4.6 up at 478.6.

● GILTS firmed. The Government Securities Index closing 0.12 up at 68.31.

● STERLING rose 10 points to close at £1.9465 in subdued trading. The pound's trade-weighted index remained at 82.5, while the dollar's trade-weighted depreciation was also unchanged at 8.5 per cent. The Swiss franc closed against the dollar at SwFr 1.7262 (SwFr 1.7165).

● GOLD improved after a weak start to close \$1 an ounce up at \$209.

● WALL STREET rose 10.57 to 80.57 near the close.

## UK seeks part of frigate deal

● BRITISH SHIPBUILDERS stands to gain a major part of a \$68m export contract for naval frigates for the Canadian armed forces, under last week's agreement with Genstar of Canada. Back Page

● GOVERNMENT is considering giving Parliament's Comptroller and Auditor General limited access to National Enterprise Board books, according to a Treasury minute published yesterday. Back and Page 6

● HILLHOUSE Properties of Melbourne, has discovered a large field of rubies in central Australia. The Australian Information Commission said it was potentially among the three rubies discovered in the world. Back Page

● SP INDUSTRIES, the specialist engineering division of ICI, is heading for a substantially lower profit than last year's. Page 6

● EUROPEAN Common Market Commission has begun talks in Brussels with Comecon, the Soviet-bloc economic grouping, aimed at closer economic relations. Page 2

● EMPLOYEES earning £135 a week or more will have to pay an extra 9p a week on their National Insurance contributions from next April if they are not content with the State pension scheme, Social Security Minister Stanley Orme announced. Page 7

● NATIONAL COAL BOARD is to consider plans for a new complex of collieries to exploit 180m tonnes of recoverable coal reserves in Scotland. Page 7

## COMPANIES

● COURTAULDS, UK man-made fibre and textile manufacturer, reports a £21m sales rise in the first half of 1978-79, with pre-tax profits virtually unchanged at £27.4m. Page 28 and Lex 33

● TIFFANY'S, the Manhattan jewellers, and Avon Products of the U.S. are discussing a merger valued at \$100m. Page 33

● VOLVO, the Swedish auto-maker, reports a 64 per cent rise in sales to £122.6m in the first nine months of this year, compared with the same period last year. Page 34

# Ford strikers back tomorrow after accepting 17% deal

BY ALAN PIKE, LABOUR CORRESPONDENT

Ford will begin picking up the pieces of nine weeks' lost production tomorrow following clear decisions at mass meetings of strikers yesterday to return to work.

Votes for accepting the company's 17 per cent package were recorded at every plant except the Langley truck factory, where the workers will not meet until tomorrow. At the Halewood plant, Liverpool shop stewards failed to persuade their members to reject the offer.

Employees at most plants will return to work tomorrow, though some will not go back until Monday, but it will be some days before production rises to normal levels. The dispute has cost Ford output of 117,000 vehicles, worth £450m.

The end of the Ford strike, which presented the Government with a dramatic challenge to its 5 per cent policy at the outset of the wage round, now concentrates attention on the likelihood of sanctions against the company.

It is expected that the Cabinet will discuss imposition of sanctions when it meets today. The company will be the first to hear of any Government decision, and it may be next week before there is an official announcement.

Mr. Tim Renton, Conservative MP for Mid-Sussex, sought unsuccessfully in the Commons yesterday to secure an emergency debate on use of sanctions against Ford.

Many of the original penalty clauses were removed in negotiation, but workers will not receive the supplementary payments in any week that they are involved in strike action, official or unofficial.

Ford has had about 1,000 strikes at its British plants in the past two years, and hopes that loss of the supplements will dissuade employees from joining unofficial walkouts so readily. It is likely, however, that the introduction of the new scheme will itself lead to friction in factories.

Mr. Fred Harrison, a senior shop steward at Halewood, said after workers there had rejected the stewards' recommendation to turn down the offer, that the unions were signing a "formula for trouble". In 1969, he said, penalty clauses had been attempted and had caused a four-week strike at Halewood.

● British Oxygen drivers and cylinder-handlers in the company's gases division looked set last night to accept the company's guideline-breaching 9 per cent pay offer.

Parliament and Labour News, Page 14

# Britain and Italy find common ground on EMS

BY DAVID MARSH

MR. JAMES CALLAGHAN and Sig. Giulio Andreotti, the Italian Prime Minister, agreed during Downing Street talks yesterday that the proposed European Monetary System will not be durable unless the EEC carries out a permanent transfer of resources within the Community and reforms the Common Agricultural Policy.

During the all-day talks, the two leaders succeeded in finding a good deal of common ground particularly on the resources transfer issue. The Community is to decide whether the EEC is to adopt the EMS at its summit meeting in Brussels on December 4 and 5.

The meeting was the latest in a series of bilateral talks in which Mr. Callaghan and Sig. Andreotti have been consulting with other EEC leaders in preparation for the summit.

Also taking part in yesterday's talks were Mr. Denis Healey, the Chancellor of the Exchequer, Mr. Gordon Richardson, the Governor of the Bank of England, Sig. Filippo Pandolfi, the Italian Treasury Minister, and Dr. Paolo Baffi, the Governor of the Bank of Italy.

Italy until now has been regarded as wavering in its attitude on whether to join in the system. But in a move regarded by Italian officials as a personal victory for Dr. Baffi, on Monday, succeeded in winning approval from its Common Market partners for a margin for the lira within the new system. This makes it almost certain that it will now join the EMS when it starts early next year.

Mr. Healey has already made it clear that Britain would not consider joining under a wider margins arrangement. But Sig. Andreotti, in reference to the widespread assumption that Britain will not join the scheme, immediately, yesterday, stated his belief that all Community members should take part when the scheme is launched.

With this in mind, the two leaders also discussed the extent to which EEC countries not involved in monetary links should still co-ordinate their economic policies.

Regarding changes in EEC policies vis-a-vis the poorer countries in the Community, Italy also feels strongly that a reform of EEC social policies is necessary for the EMS to work.

Continued on Back Page

# Price war pays off for Tesco

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

TESCO HAS won the latest round in the High Street supermarket price war with interim sales and pre-tax profits up by just over a third.

The results for the 24 weeks to August 12, 1978, announced yesterday, gave Tesco the surge in profits it needed to justify the price war it initiated in June last year by dropping trading stamps and concentrating instead on price cuts.

Interim pre-tax profits were at a record £13.75m, compared with £10.28m in the first half last year. Sales increased by 33.8 per cent to £529.9m.

A comparison between the 10 weeks after the price-cutting Operation Checkout was launched in June last year and the same 10 weeks this year shows that Tesco's sales increased by 23 per cent. In comparison with the 14 weeks of pre-

Checkout trading, sales spurred ahead by 43 per cent, increased profits and sales in its interim results earlier this month.

In spite of the renewed price-cutting offensive launched by International Stores this autumn, when it followed Tesco's example and dropped trading stamps, both Tesco and Sainsbury have managed to improve their market position and trading performance. Tesco's performance since the summer has improved especially in the sales of fresh foods, which were hit by the poor summer weather.

Growth for the market leaders has come at the expense of the smaller supermarket chains, independent grocers, and Co-operative stores, which are believed to be planning their own counter-offensive in the next few months.

Details Page 28; Lex Back Page Tesco in the '80s Page 15

# Burmah regains North Sea stake

By Kevin Danc, Energy Correspondent

BURMAH OIL has been given a stake in North Sea exploration alongside the British National Oil Corporation. It has been granted minority interests in four concessions, which earlier this year were awarded to the state oil company as sole licensees.

The surprise deal, made in order to fulfil a Government undertaking given to Burmah in 1976, contradicts the Department of Energy's policy on granting exclusive licences to the state company, which was outlined in April.

At that time the national corporation was awarded nine sole licences, Mr. Anthony Wedgwood, the Energy Secretary, said, this award had been made "to increase the national stake in the total area licensed."

Yesterday, however, he approved the assignment of a 12.16 per cent interest from the state company to Burmah in blocks 15/6, and 31/28 and the part blocks 31/21 and 31/27.

The state company is already drilling its first exploration well on block 15/6, located north of the Piper Field. The other three blocks are located close to the median line with the Norwegian and Danish sectors to the south of the Ekofisk Field.

## Rescue

It is thought the state company was reluctant to dilute its interests in these concessions. But some deal had to be made in order to fulfil the licence-sharing obligation which it assumed in 1976 as part of the purchase of the major part of Burmah's share in the Thistle Field.

As part of the Burmah rescue operation in 1975 and 1976 Burmah sold its 21 per cent stake in the Thistle Field to the state company for about £90m. It sold nearly all its other interests, including 65 per cent of its Thistle stake for a further £103m.

Burmah was also given an agreement in principle for the setting up of a joint venture company—15 per cent Burmah—acquiring new interests in offshore licences. The agreement was to give Burmah a 15 per cent share in two blocks, which this deal totally fulfils by providing 12 per cent in one block and three part blocks.

Burmah has been bidding in the sixth round of UK offshore licensing, which closed on Monday, as the operator for an international consortium.

It is also fighting for the return of its stake in British Petroleum, which was pledged to the Bank of England in 1974 as part of a package of rescue measures.

Court hearing, Page 6

# EEC steel plan hit by aid dispute

BY GILES MERRITT

BRUSSELS, Nov. 22

THE FUTURE of the EEC's steel industry crisis plan is threatened by a serious disagreement in the Community over proposed curbs on national aids to steel producers.

The split involves most of the nine member Governments. There are fears that the EEC's external agreements limiting steel imports from third countries will not be renewed for next year.

Britain and Italy are resisting the Commission's plans to curtail direct aids to their nationalised steel industries. West Germany, though, has backed its demands for implementation of the proposals with a warning that it will refuse to sanction the entire 1979 crisis plan.

Unanimous agreement must be reached by the Nice before the forthcoming plan of the year can take effect, so the German stance is provoking speculation in Brussels that EEC markets could be opened to new supplies of imported low-priced steel.

## No mandate

Last night's lengthy meeting of the Council of Ministers failed to produce a mandate for the Commission to renew the EEC's external agreements on steel. It has become clear that conflicting national attitudes to financial aids for steel producers—the subject of simmering arguments for several months—have come to a head.

Mr. Gerald Kaufman, Minister of State for Industry, is understood to have made plain that Britain's steel industry is so structured that the Government

is unable to limit national aids in line with the draft proposal. The UK is believed to have undertaken to investigate regional grants.

Italy has adopted a similar position, while France, Belgium and Luxembourg have reportedly indicated strong reservations on the curtailment of national aids.

## Doubts

Count Otto Lambsdorff, West Germany's Economics Minister, has insisted that until there is agreement on internal EEC steel policy there can be no pact on external questions. He is being supported by the Netherlands and Denmark, but there are suggestions that German and Dutch steel producers may have doubts.

The calculation is that they would be more interested in securing the stability of a renewed anti-crisis plan than in restrictions on the national aids available to some EEC competitors.

The future of the crisis plan—launched early this year by Viscount Eileen Davidson, the Commissioner for Industry—is almost certain to remain in doubt until the next foreign ministers meeting in Brussels on December 19.

There are indications that EEC national producers view the row as a necessary and largely unnecessary threat to the industry's continued recovery.

It is being suggested that with no signs of any firmness in trade, arguments over detailed national aid policies is imminent and potentially very damaging.

# Joint shipbuilding bid for talks with Varley

BY LYNTON MCLEIN

BRITISH SHIPBUILDERS and the Confederation of Shipbuilding and Engineering Unions are to seek a joint meeting with Mr. Eric Varley, Industry Secretary, to discuss the implications of the corporate plan, which calls for 12,300 redundancies by 1981.

The joint approach is expected today.

In a separate move, Admiral Sir Anthony Griffin, the corporation's chairman, has called for an urgent meeting with the Boilersmakers' Amalgamation, shipbuilding's biggest union, after its call for a ban on overtime from January 1.

Mr. John Chalmers, union general secretary, said at the weekend that the ban was designed to "spread the workload and to show that we are prepared to do something to cut the need for redundancies as far as possible."

In a move against redundancies, members of TASS, the draughtsmen's union, at the

Haverhill shipyard, on the River Tees, have refused to hand over plans for a refrigerated container ship that the corporation may build at Swan Hunter on the Tyne.

Haverhill will probably close unless it receives more work after its latest ship, a cargo vessel, is completed next month.

The container ship destined for Swan Hunter is one of two 16,300 deadweight ton vessels that may be built for the Bank and Savill Line. If British Shipbuilders gain access to the Government's £85m intervention fund, the corporation wants to build the other ship at Smith's Dock Company, on the Tees.

## £ in New York

	Nov 21	Previous
£100	1.860-1.865	1.855-1.860
1 month	1.84-1.845	1.83-1.835
3 months	1.82-1.825	1.81-1.815
6 months	1.80-1.805	1.79-1.795

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## EUROPEAN NEWS

Guy Hawtin, in Frankfurt, reports on the German steel crisis

## Fighting against the recession

NEWS that West Germany's steel workers have voted overwhelmingly in favour of strike action in support of their demands for a 35-hour week increase and a 5 per cent pay rise has come hard on the heels of the publication of the industry's gloomy performance statistics. These showed demand for rolled steel finished products is once again on the decline after only a very modest improvement the previous month.

Total bookings fell back by 12 per cent compared with the September figure and, at just over 1.7 million tonnes, the order level is only a little up on the 1.68 million tonnes recorded in October last year when the industry was emerging from the deep point of the current recession.

Most German steel makers have been having a hard time since the final quarter of 1977. Although some are claiming that the industry is better shaped than in many other European Community countries, it has been suffering from chronic under-utilisation of its production capacity for three years.

Naturally, the suffering of the employers has also been visited on the employees. In 1977, a substantial cutback of the industry's working hours, short time working, has been widespread in the industry since the recession began.

One of the men employed in the sector has had a week or a month at one time or another. The situation shows a branch exception—only the demand

framed by the giant I.G. Metall Metal Workers' trade union is aimed at alleviating their members' suffering.

The sticking point is not the 5 per cent pay rise which, although it is likely to be subject to some bargaining, is regarded by independent observers here as being relatively reasonable. The knotty problem is the 35-hour week which the union believes will eliminate short-time working and create new jobs for unemployed steel workers.

For the employers' IG Metall's demands are utterly unacceptable at a time when many of the country's steel plants are working in the red. Herr Eugen Loderer, who rules his mighty union with a rod of iron, has admitted that the employers' negotiating team has always met the claim for a reduction in working hours with a flat "nein". The room for manoeuvre so necessary for the pragmatic German negotiating process has, it appears, just not been there.

The difficulty is that a cut of 12.5 per cent in the working week could well push up employers' costs by far more than the simple figure. If, as seems intended, the 35-hour week leads to an increase in employment in the industry, the new men taken on will be entitled to fringe benefits which in Germany can frequently cost employers as much as the cash salaries.

German labour costs are already the highest in the European Economic Community and, the view, he said, that the skilled men were just "so much ballast

Mark against the dollar during the past 10 months, have severely reduced the competitiveness of the German industry's products. During the past two years, German steel makers have had the disquieting experience of tough import pressure in their own home market as well as feeling the pinch overseas.

This summer imported steel accounted for well over 40 per cent of total German consumption—a situation undreamed of three years ago. While the European Commission's steel measures have taken off some of the pressure, they have failed to stem the flow of imports, a good proportion of which now come from producers in other European Community countries.

Just under 87 per cent of its 200,000 steel worker members—based in North Rhine-Westphalia, Osnabrueck and Bremen—ballotted in favour of downing tools. The men are due to come out on Tuesday next week for what will be the industry's first strike in 50 years.

The men's mood has been shaped by a seemingly endless rundown of manpower in the industry. Indeed, Herr Rudolf Judith, a member of the I.G. Metall steel industry executive board, said at a conference of steel industry shop stewards held in the Ruhr town of Muehlheim earlier this month, that the employers had acted as though the industry's skilled workers were not its most valuable asset.

The employers seemed to take the view, he said, that the skilled men were just "so much ballast

which can be thrown overboard when the going gets rough."

There are wide implications for the rest of German industry. Observers here feel that the union—whose 2.6m membership is also made up of workers in the engineering, motor, aircraft and other more affluent sectors—has selected the steel industry as the jumping off point for the 35-hour week precisely because it is less able to withstand a strike than other industries.

Furthermore, employers in sectors such as chemicals would find it hard to resist demands for a shorter working week. If the steel industry employers bow to IG-Metall's demands.

With demand low and steel stocks relatively high, the steel employers, on the surface of things, may seem in a position to take a firm line. However, the prospect of imported steel products making even deeper inroads into the West German market is a major incentive for them to try to reach an early settlement.

The spectre of rising imports is also of concern to the union which maintains an excellent economic research department. Furthermore, worker-participation access to the steel companies' books. However, the leadership of the giant union has recently come under sharp attack from its own members for being out of touch with the rank and file—and with the men in their present mood, like it or not, they will have to play tough.

## East Bloc talks start in Moscow

MOSCOW, Nov. 22.

LEADERS OF the seven-nation Warsaw Pact today opened a summit meeting here to map out their political strategy for the next two years.

Attending the conference of the political consultative committee are the Heads of State, party chiefs and Foreign and Defence Ministers of the Soviet Union, Poland, East Germany, Czechoslovakia, Hungary, Bulgaria and Romania.

The meeting of the 23-year-old organisation is expected to last two or three days and result in a joint declaration at its end.

It will be the first face-to-face confrontation between Mr. Nicolae Ceausescu, the Romanian leader, and Soviet President Leonid Brezhnev since the Romanians underlined their foreign policy independence in late August by hosting Chinese Chairman Hua Kuo-Feng.

Western diplomats here say Romania is sure to resist any Soviet attempts to include in a joint Warsaw Pact declaration strong support for Vietnam in its dispute with China in South East Asia.

Also expected to be high on the agenda, which is never made public, are discussions of worldwide disarmament, the progress of U.S.-Soviet arms limitation talks, current Nato strategy, as well as Soviet Bloc policies in Agencies

## EEC-Comecon talks begin but agreement is unlikely

BY GUY DE JONQUERES, COMMON MARKET CORRESPONDENT

BRUSSELS, Nov. 22.

THE EEC and a delegation of senior Comecon officials opened three days of talks in Brussels today in a renewed attempt to hammer out a basis for a formal agreement between the two organisations.

Officials at the European Commission, which is representing the Community, believe that the prospects of the talks achieving any significant breakthrough are slim, however, and are not discounting the possibility that they may end in effective stalemate.

Their assessment is based on the absence of any discernible narrowing of the gap between the two sides' bargaining positions since their last meeting in May when Herr Wilhelm Haferkamp, the EEC's External Affairs Commissioner, led a delegation to Moscow to confer with Mr. Nicolai Fadeev, the Russian Secretary of Comecon.

That meeting produced few substantive results beyond an agreement that the dialogue should press ahead as rapidly as possible. A high-level rendezvous was fixed for last month in Brussels but was later postponed until this week at the request of Comecon, whose members had apparently had difficulty agreeing on a mandate.

According to Commission officials, the Eastern Bloc has given no signal in the meantime that it is prepared to modify its original aim of negotiating a full trade agreement with the EEC. This has been repeatedly noted

out by the Community on the grounds that Comecon is not equipped to discuss trade matters, having no common policy on customs quotas or free movement of goods.

If the Comecon negotiators stick to their request this week, the Commission will not doubt most favoured nation-tariff treatment. It is ruled out by the paragraph in the joint Haferkamp-Fadeev declaration issued last May, which stated that an eventual agreement must respect the "practices, objectives, and practical effect in expanding the institutional rules" of both sides, volume of two-way trade in the foreseeable future.

The Community, for its part, is prepared to envisage no more at this stage than a relatively low-level agreement to promote the exchange of information on economic and trade statistics and co-operation in fields like transport and environmental policy. It insists that it will consider on a bilateral basis with individual Eastern Bloc countries. Offers to negotiate such accords were sent to all "State trading" nations (Brussels terminology for Communist countries) as long ago as October, 1977.

Until now, however, only China has concluded such an agreement, though among the Comecon countries both Romania and Hungary have exhibited discreet signs of interest in exploring the possibility of strengthening their commercial relations with the Community.

EEC officials believe that the Eastern bloc's insistence on a full trade accord is, however, international standing.

## Storm over Aantjes spotlights Holland's bitter war memories

BY CHARLES BACHELOR IN AMSTERDAM

MORE THAN 30 years after the end of World War II, Holland still has many bitter memories of the German occupation. The discovery that Mr. Willem Aantjes, Parliamentary leader of the Christian Democrats, joined the Waffen-SS in 1944 finished in a matter of two weeks a distinguished political career spanning 20 years.

Mr. Aantjes' explanation that he joined the SS merely to be returned to Holland where he planned to go into hiding, and the general acceptance that beyond joining the organisation he committed no misdeeds, have done little to soften political and public judgment on him, condemning his handling of the affair.

The revelations about his wartime past have come at a time of renewed preoccupation in Holland with the war. A row flared up earlier this year over the Justice Ministry's policy on rounding up war criminals. The Dutch organisation of former resistance fighters claimed that the authorities had not taken an active enough line on the 350 people still being sought for crimes committed during the World War II.

A number of recently unearthed cases owed more to the efforts of private individuals and journalists than to the activities of the Justice Ministry. Holland's "Eastern" neighbours are welcomed as business partners and as tourists. West Germany is Holland's largest trading partner while the hundreds of thousands of German visitors who flock to Holland's sandy coasts every summer are made very welcome.

Yet many people who lived through the war years retain vivid memories and a resentment of the Germans for what happened during the occupation.

Many people who lived through the war years retain vivid memories and a resentment of the Germans for what happened during the occupation.

"I had to get out of the situation I was in. Any means were justified," he said, when he announced his resignation from all political offices.

He also said he was sent to the work camp not as a guard but as a detainee after refusing to carry out SS duties. He later became a trustee and was put to work in the kitchens and finally in the camp administration.

He was strongly criticised for concealing his past when he embarked on his political career. His reply to that charge was that his record had been investigated twice immediately after the war and no action had been taken against him.

The War Institute investigation revealed though that he had admitted to being "in a sort of military service" for the Germans, but that he had never mentioned the more emotive term "SS".

The Cabinet maintained that it feared imminent disclosure of the Aantjes investigation and that it was therefore forced to question his past. The leave publication of the War Institute's report to the institute itself. But many MPs were unhappy with this argument.

As time passes and memories fade, proof of guilt or otherwise is increasingly difficult to find. But Mr. Aantjes' case shows that for the Dutch politician at least, involved. All the same, Mr. Aantjes' criticism of his party's agreement to form a coalition with the Right wing Liberal party has understandably made him enemies.

The War Institute presented

## Should he call on people less and call them up more?

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FREE SURVEY



## How the EMS could add to the profits of Irish smugglers

BY STEWART DALEY

DUBLIN, Nov. 22

THE PROSPECT was succinctly, if happily, summed up by Dublin's leading economic commentators. "Smuggling," he said, "Of course there will be smuggling and currency violations. If people can make a fortune out of smuggling pigs, just think what they can do with bank notes."

He was talking about what might happen between the two parts of Ireland if Britain does not join the projected European Monetary System (EMS) but Dublin goes ahead with its participation.

There has been smuggling in Ireland almost since the day in the early 1920s when N. Ireland (or six of the original nine counties of Ulster) chose to remain part of the United Kingdom and not join the Irish Free State. There is a 200-mile border around N. Ireland, a lot of it sparsely populated, some of it rugged and isolated and all of it very difficult to police effectively.

Contraband and forbidden literature have always gone south to Roman Catholic Ireland. Guns, explosives and ammunition have regularly come north, as the sectarian conflicts between Catholics and Protestants in N. Ireland have flared into violence.

As customs duties have diverged between Ireland and Britain, there has also been a flourishing north-south traffic in cars, car parts, stereos, radios, television sets and other luxury goods.

Today, for example, most cars cost at least a third more in the Republic than they do in Northern Ireland. The police (or Garda as they are known in the Republic) are vigilant about looking for Belfast number plates. But mostly they catch the individual trying to buy a car on the cheap. The handful

of professional smugglers, who might become rich through the trade, find that forged log books and replacement number plates are not hard to come by.

Perhaps the best known case of illicit cross-border traffic has been in agricultural goods. These have been the most wide-scale and the most lucrative, and have multiplied since the two countries became members of the Common Market five years ago.

There is not as much British legal tender circulating in the Republic as one might think—only about £2m worth—but this would be withdrawn if Ireland joined the EMS. For some reason there is an extreme shortage of British coins in N. Ireland and Irish coins circulate freely there.

These would also have to be replaced. There would be serious implications for Irish holders of British bank credit cards but besides this there is thought to be nearly £300m worth of Irish funds on deposit in the north.

Mostly its owners are Irish farmers who are in the income tax net and do not want to be. They might find themselves having to repatriate their money a bit speedily or have to take a loss on their funds.

Most people in Ireland are assuming that if the parity link between the two pounds is broken, the Irish pound (or punt) will appreciate against sterling which would mean that smuggling would be from north to south. It does not take a mathematical genius to work out that even a one decimal point increase would make smuggling lucrative.

Probably, the Irish government would tighten up its border checks. It would perhaps have to introduce limits on how much currency its nationals could take abroad with them.

## Lynch talks with Giscard

BY DAVID WHITE

PARIS, Nov. 22

THE FRENCH Government is "sympathetic" to Ireland's request for special facilities in the launching of the proposed European Monetary System (EMS). Mr. Jack Lynch, the Irish Premier, said after two hours of talks with President Valéry Giscard d'Estaing here today.

But he said that the French Head of State had adopted no final stance on Ireland's stipulation of a transfer of resources from other members of the system in order to ease the economic strains that it might suffer as a participant. Citing a

basic figure of £650m, the Irish are seeking as much as possible in the form of grant aid.

Mr. Lynch made clear that, if Britain decided against joining, Ireland would have to ask for considerably more than £650m.

The prospects of Britain staying out and the Irish pound becoming stronger than sterling would imply a worsening of Ireland's economic difficulties, given that 17 per cent of Irish exports go to the UK, he said. These would become harder to sell, while British goods would become cheaper in Ireland.

EMS effects on Britain. Page 7

## Portugal early election warning

BY OUR OWN CORRESPONDENT

PRESIDENT Antonio Ramalho Eanes today warned that he would call an early general election if Portugal's new Government was rejected in Parliament.

Speaking at the swearing-in ceremony of Sr. Carlos Mota Pinto's non-party administration, the President described the current situation as "the most serious political crisis in the history of the Portuguese democratic system."

He went on to say: "The rejection of this Government's programme would lead to the formation of a new administration whose essential task would be that of preparing the necessary electoral mechanisms." This task, he added, could be

made easier by the passing of a new electoral law and the holding of a new census.

President Eanes, however, clearly still hopes, as he indicated during his recent visit to Britain, that he may at least have struck on a Government formula capable of gaining wide acceptance among the political parties.

He paid tribute today to the new Prime Minister for his "recognised capacity as a political negotiator," and said that the Government chosen by Sr. Mota Pinto represented a "promise and a guarantee of efficiency."

The country expected efficiency and competence from the new administration, according to the President, since

LISBON, Nov. 22

democracy in Portugal had been endangered by the "contending risks and broken promises."

In his acceptance speech, Sr. Mota Pinto set aside his legal rhetoric and gave a statistical account to illustrate what he referred to as "an economic crisis which is far more serious than some people think."

According to Sr. Mota Pinto Portugal's estimated budget deficit for 1978 (excluding credits to the public sector) is Es 700m (£700m).

By the present terms of the constitution, Sr. Mota Pinto has a maximum of 10 days in which to present his Government programme to Parliament for debate and voting.

## Change shows stability

BY JIMMY BURNS IN LISBON

BEFORE LEAVING the Prime Minister's palace of Sao Bento, Sr. Alfredo Nobre de Costa, Portugal's caretaker Premier for just over two months, swept his desk clean, tied some documents and notes in a bundle and left them for the attention of his successor. He then walked out as quietly as he had walked in, telling the waiting journalists: "I leave with my conscience clear since I believe I have completed my mission."

The smoothness with which Portugal has changed Prime Ministers contrasts sharply with the stormy exit of Sr. Mario Soares in July, and is perhaps the surest sign that at last Portugal may be heading towards some rather more pronounced form of institutional stability than has hitherto been the case.

Portugal's fourth constitutional Government, under the Premiership of Sr. Carlos Mota Pinto, strikes one as remarkably similar in complexion to Sr. Nobre de Costa's own administration.

The non-party administration consists of "doctors" rather than "talkers," which, in the Portuguese context, tends to be equated with men of technical rather than political experience. Of the four Ministers to be retained from the previous administration, Dr. Vaz Portugal, the Minister of Agriculture, already has spent several weeks of controversial activity in the agrarian reform belt. He is the first Minister in over a year to dare push ahead with the handing back of expropriated land to private ownership.

Among the new Ministers, Sr. Jacinto Nunes, at Finance, has emerged from the background of public life where he has been involved in managing the country's major financial bodies for over 20 years. Having served as Secretary to the Treasury in

the old regime, worked at the Bank of Portugal for 16 years, and at the Caixa Geral de Depósitos, the country's major credit institution, for more than four, Sr. Nunes strikes commentators here as one of the few men in Portugal who might know the financial ropes inside out.

That Sr. Nunes will be dividing his functions as Finance Minister with that of Vice Prime Minister indicates the importance of his position in the new Administration. The next months clearly will be crucial on the economic front. The International Monetary Fund (IMF) returns to Lisbon in January, and Portugal will need a skillful man at the helm to co-ordinate the re-negotiation of the "letter of intent."

Whether Sr. Nunes and his team will be given the opportunity to demonstrate their skills depends on the political parties. Last month, Sr. Da Costa's government was brought down in Parliament for a variety of reasons. The Socialists were angered at the way the Prime Minister had been chosen by the President without properly consulting the parties. The Conser-

vatives (CDS) were angered by the inclusion of what they saw as "pro-Communist Ministers in the Government." The Communist Party was angered by the "Fagist" tinge of the administration. All three presented motions of rejection, while only the Social Democratic Party (PSD) voted in favour.

Sr. Carlos Mota Pinto appears to be having a better reception. The Conservatives, along with the Social Democrats, have said they will not vote against the Government's programme when it is presented to Parliament.

They are clearly delighted that Sr. Vaz Portugal has been retained as Agriculture Minister and that the "left-wing" Ministers included in the Da Costa administration have been dropped.

The Communists are less happy and have declared Sr. Mota Pinto's team the most right-wing administration since before the revolution. But their 41 votes of rejection in a Parliament of 261 Deputies will not topple the Government.

So the focus yet again is on how the Socialist Party will vote. Their reactions to Sr. Mota Pinto's appointment were more serene than their full frontal attack on Sr. da Costa, since they claim to have been properly consulted this time round.

Less clear is their attitude to Sr. Mota Pinto's government. Sr. Mario Soares, the Socialist leader, in an interview earlier this week, echoed the Communist and stressed that the new administration contained a number of Ministers linked to the old dictatorship.

The Socialists, however, are in a better position politically and it is perhaps a little premature to judge the practical implications of their leader's well-worn rhetoric.

## Spain coup attempt inquiry demanded

MADRID, Nov. 22

THE SPANISH Socialist Party, the country's biggest opposition group, today demanded a parliamentary inquiry into the alleged plot to overthrow the Government about the real scope of last week's plotted military coup.

The military authorities yesterday gave the first official version of a plot to arrest Prime Minister Adolfo Suarez and his reformist Government and replace them with a "national salvation" administration that would halt Spain's democratic development.

The cryptic military communiqué said the plot was hatched by five officers who met in a Madrid cafe called the Galaxia. They planned their coup for last Friday, but military intelligence heard about the scheme and it was foiled.

"We consider the Government must fulfil its inescapable obligation to inform parliament and public opinion about the real scope of what has been called Operation Galaxia," the Socialist Party's executive committee said in a statement.

It said the Government must ensure that military justice was applied with firmness to those involved in the plot. Two officers, a colonel and a captain, are currently under arrest.

"The constitution is threatened by the enemies of freedom and democracy," says the moral obligation to defend it before and after its birth, the party said in its statement.

The Socialists are campaigning hard for a "yes" vote in the December 6 national referendum on Spain's new democratic constitution, which it helped to draft along with the other major Government and opposition parties.

The Socialists said the democratic process should be speeded up and insisted on the "urgent need" for municipal elections to be called after the referendum. The Government should also announce a date for general elections.

No municipal elections have been held since the death of General Franco three years ago and many city and town halls are still administered by pro-Franco mayors.

The Socialist statement noted that urban guerrilla activity had increased "and it is to be feared that it will continue in this direction." The clear aim was to destabilise democracy.

The party also complained that the Government was not doing enough to control the extreme Right, which it said was trying to provoke military uprisings against the democratic institutions.

## UNESCO adopts compromise draft on mass media

BY ROBERT MAUTHNER

PARIS, Nov. 22

AFTER SEVERAL years of of the text and in several articles, after wrangling, UNESCO today adopted a compromise declaration on the role of the mass media in promoting peace and human rights and combating racism, which avoided some of the controversial references to government control to which Western governments had objected.

The compromise document, drawn up by UNESCO Director-General Amadou Mahtar Mbow, was approved by acclamation by the organisation's Culture and Communications Commission, which comprises UNESCO's entire membership. Its adoption by the general conference in plenary session is thus no more than a formality.

One of the most important concessions to the West was the dropping of the clause in the original draft which specified that it was "the duty of states to facilitate the application of the present declaration and to ensure that the mass media continue directly under their jurisdiction act in conformity therewith."

All Western Governments considered that the acceptance of this article would have paved the way to state control of the media, their part, considered that the Western countries had made an important concession in accepting mass media in combatting racism and war propaganda communications order."

In this context, the declaration said that mass media could make the achievement of these objectives. Another important new feature was the insertion, in the heading should be corrected.

## European arms proposal

BY OUR OWN CORRESPONDENT

PARIS, Nov. 22

A CONTROVERSIAL motion power was hotly disputed at a meeting for Europe's arms industry mites level and passed by a to be reorganised under the aegis of the EEC was carried by a majority of MPs from seven countries, meeting at the Western European Union assembly in Paris.

The recommendation, attached to a report on armaments policy by Mr. Julian Critchley, Conservative MP for Aldershot, goes directly against official WEU policy.

The WEU, which groups the original Common Market Six and Britain, has sought to maintain a position of being Europe's only defence forum and to keep security matters out of the EEC's orbit of competence.

The part of the report urging EEC countries to work together in the face of growing Soviet threat.

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## AMERICAN NEWS

## Somoza ready for opposition attack

BY WILLIAM CHISLETT

GEN. ANASTASIO SOMOZA, the Nicaraguan President, dug himself into his reinforced bunker today in preparation for an expected offensive against him after the withdrawal of the Broad Opposition Front from talks aimed at ending fighting in the same time Costa Rica country.

At the same time Costa Rica has broken off diplomatic relations with Nicaragua after an incident last night near the border between the two countries. At least two Costa Rican guards were killed in crossfire with the Nicaraguan National Guard, and another Costa Rican guard was captured and taken to Managua.

The withdrawal of the Opposition Front follows the expiry of a deadline for General Somoza to surrender power, but the door to further talks is not completely closed.

Before the deadline expired on Tuesday midnight, General Somoza and the Opposition Front accepted a secret document from mediators—made up of representatives of the U.S., Guatemala and the Dominican Republic—who sponsored the peace negotiations. The document reportedly

set out proposals for a referendum supervised by the Organisation of American States, in which the President should remain in office.

The Opposition Front's acceptance of the document after previously rejecting out of hand any idea of a referendum was interpreted as a sign of flexibility. The mediators have asked both sides to reply to their suggestions by Friday.

The Sandinista guerrillas, who fought against General Somoza's 1,500-man National Guard in August and September, apparently are regrouping after a six-week lull in the fighting while the mediators discussed peace proposals but are known to be poorly prepared, while the National Guard has been strengthened.

An uneasy atmosphere reigns in Managua with troops on full alert. The curfew and restrictions on press freedom have been lifted. Most shops and restaurants are open, but the Department of the Interior is receiving about three times the normal number of

requests for passports to leave the country.

In their official communiqué the mediators said that they had submitted "a conciliation proposal" and they warned of the grave consequences of failure to find a peaceful settlement to the crisis, which has paralysed the country's economy.

The question which would be put in a referendum is not known, but diplomatic sources say that it focuses on the "continued presence of General Somoza in power."

The President himself recently suggested that he should continue to head a government reflecting the strengths of the country's parties as determined in a referendum. The Opposition Front rejected this outright.

The Front faces a difficult task in deciding its reply to the mediators and is waiting for General Somoza to reply first in order to be able to reconsider its position.

"Los Duce" (the 12), a group of professionals, intellectuals and clerics, which has links with the Sandinistas, withdrew from the Broad Opposi-

tion Front last month after accusing the mediators of trying to force on the Opposition a government to the liking of the U.S. Seven members of Los Duce (five are in exile) took refuge in the Mexican embassy in Managua, where they remain.

The U.S. is concerned about the development of a power vacuum in the event of General Somoza's departure, and it is not known what measures are suggested by the mediators if General Somoza were asked to leave following defeat in a referendum.

Only a few days ago General Somoza reiterated his determination to remain in power until the 1981 general election. His family has ruled the country since the 1930s, and it is thus thought unlikely that he will accept the idea of a referendum.

The Costa Rica incident further complicates the situation. The Costa Rica President denied that his guards were in Nicaragua territory. General Somoza has repeatedly accused Costa Rica of harbouring and aiding the Sandinistas and of offering them training facilities.

## Argentina threatened by strikes

BUENOS AIRES, Nov. 22

THREATS OF a general strike in Argentina today could lead to a complete halt of the state-owned economy.

A strike was called in the Argentine National Railway, which carries 80 per cent of the country's freight, and in the state-owned oil company.

A telephone call to the news agency La Nacion, claimed that the strike would be a "total" one, affecting all sectors of the economy.

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## Armco forecasts small drop in steel consumption next year

BY JOHN WYLES

NEW YORK, Nov. 22

A MARKEPLY optimistic forecast of a 1.2 per cent decline in U.S. steel consumption next year is being issued by Armco Steel Corporation, the fifth largest steel company in the U.S.

The overall view of the economy taken by the company's research department is less gloomy than that taken by many private economists and foresees a somewhat long, moderate downturn beginning near mid-1979 and stretching out to mid-1980.

The consumer sector will lead the way into the downturn, says Armco, but the effects on the steel industry will be offset for a while by rising non-ferrous construction, a plateau in equipment purchasing by business and continued strength in energy markets.

Mr. Paul Harmon, manager of the company's economic research department, notes that shipments this year by the domestic steel industry will be less than 99.3m tons forecast earlier in the year.

but the shortfall—probably 1.7 per cent—will be less than might have been expected. Imports are likely to finish about 1m tons higher than last year's 19.3m tons.

The economy (and steel consumption) has proved stronger than expected but not all of the extra imports have been absorbed, and the indications are that steel inventories, equalling two and a half months supply, are about half a month higher than they should be.

Armco's market-by-market analysis indicates that next year's steel consumption may be only 1.5m tons down on the 112.78m anticipated for 1978. Shipments by the domestic steel industry are expected to slip by 1.8m tons from the 97.8m predicted for this year and with inventories being produced, Armco foresees imports dropping by 4m tons to 16.3m.

Mr. Harmon says that the periodic surges in imports this year owed something to pure speculation against the possible impact of the Government's

trigger price system. "The continuous fall of the dollar against the yen provided additional opportunity to buy at previous quarter prices and resulted in subsequent quarter higher trigger prices," observes Mr. Harmon.

He thinks that the defence of the dollar, if at all successful next year, should increase the risks attached to that kind of speculation.

Armco's predictions for each of the main steel markets next year are as follows: automotive vehicle and parts down 6 per cent (up 2.5 per cent in 1978); residential construction down 3.1 per cent (up 8.4 per cent); non-residential construction up 1.6 per cent (up 5.6 per cent); service centres up 1.5 per cent (up 5.5 per cent); oil and gas drilling up 4.3 per cent (up 9 per cent); railway equipment up 8.4 per cent (up 22.9 per cent); shipbuilding up 1 per cent (up 1.5 per cent); containers up 1.6 per cent (up 3.6 per cent).

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Armco's market-by-market analysis indicates that next year's steel consumption may be only 1.5m tons down on the 112.78m anticipated for 1978. Shipments by the domestic steel industry are expected to slip by 1.8m tons from the 97.8m predicted for this year and with inventories being produced, Armco foresees imports dropping by 4m tons to 16.3m.

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## OVERSEAS NEWS

## Indonesia reacts to devaluation

By David Housego, Asia Correspondent

THE MAJOR political risk that President Suharto's regime has taken in Indonesia by sharply devaluing the rupiah was underlined yesterday by official and semi-official statements in Jakarta calling on people to ignore attacks on the government's policy and remain calm.

In the confusion after last week's announcement that the currency was being devalued from 415 rupiah to the U.S. dollar to 825 to the dollar, most shops remained closed for two days and then in a panic reaction marked up prices by 30-50 per cent for both foreign and domestic goods.

There has been some reduction since then particularly for essential commodities over which the government has some influence. But Admiral Sudomo, the head of the state security organisation, yesterday warned against hoarding of state-subsidised commodities and told people not to be influenced by attacks on the new policy.

Among Jakarta's business community, reaction to the devaluation—designed to broaden the base of Indonesia's exports and create jobs through encouraging private investment—has generally been adverse.

Manufacturers who have financed equipment purchases through foreign credits are faced with higher repayment charges in rupiah terms on outstanding borrowings.

Critics of the measure also argue that the anticipated increase in exports and investment will be nullified by familiar hoards of further negotiable delays in obtaining licences and customs clearance, illegal taxes levied by officials and the country's inadequate infrastructure. They feel that these hazards will wipe out the cost advantage of the devaluation and once again make Indonesian exports uncompetitive.

Western bankers see the decision as a bold step taken before a devaluation was forced on the government by declining oil revenues and the high cost of domestic industry. The timing of the move—apparently initiated by Widjojo Nitisastro, Minister for Economics and Finance—reflected the government's belief that the economy was now stronger than it is likely to be in the years ahead.

On official figures inflation so far this year has come down to under 10 per cent, the foreign exchange reserves stand at a healthy \$3.5bn and the rice harvest this year at 17.5m tonnes is 10 per cent above last year's level.

The measure will in rupiah terms add 50 per cent to the revenue the government receives from oil which last year amounted to \$7.2bn, or 70 per cent of export earnings. It will also provide higher rupiah earnings from traditional exports of such commodities as rubber, timber and tin which the government hopes will be ploughed back in higher investment. The measure is being publicised in Indonesia as launching the new development plan with its emphasis on increasing employment.

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## WORLD TRADE NEWS

## Hong Kong mission wants better Japan trade balance

BY CHARLES SMITH

TOKYO, Nov. 22.

HONG KONG is "well on the way" to running a \$2bn deficit on its trade with Japan, according to the Governor, Sir Murray Maclehoese, who is visiting Tokyo with a party of the colony's leading businessmen.

Sir Murray told a Press conference today that the ratio between Japan's exports to Hong Kong and its imports from the colony had risen from 65:1 in 1973 to 9:1 in 1978.

This fact had been "drawn to the attention" of Hong Kong by some of its other trading partners, "or at least the reduction of the trade gap would be in our mutual interest," Sir Murray said.

He also pointed to a link between Japan's industrial investment in neighbouring Asian countries and the export performance of these countries in the Japanese market.

In view of this link, he said he hoped there would be a "greater involvement" in Hong Kong's economic future.

The Colony had several "unique" advantages to offer Japanese companies seeking offshore manufacturing sites.

The Hong Kong Trade Mission, which Sir Murray is accompanying, is said to be the most high-powered the Colony has ever despatched abroad, and has been

received by top leaders in Japan, including the Prime Minister, Mr. Takeo Fukuda.

The mission includes the chairman of the Hong Kong and Shanghai Banking Corporation, Mr. M. Woodhouse, the chairman of World-Wide Shipping, Mr. Y. K. Pao, and the chairman of Jardine Matheson, Mr. David Newbould.

Apart from the Governor, the Hong Kong Government is represented on the mission by the Director of Trade and Industry, Mr. David Jordan, and the executive director of the Hong Kong Trade Development Council, Mr. L. Dunning.

The main purpose of the Hong Kong mission appears to have been to ensure that the colony is not overlooked during the current round of Japanese manufactured goods imports promotion and to draw to the attention of the Japanese authorities to what is felt to be a very significant link between the pattern of Japan's overseas investments and its imports from newly industrialised countries.

The Japanese textile industry has established some 450 textile manufacturing ventures in neighbouring Asian countries, most of which depend heavily on the Japanese market, but only about 20 of these are in Hong Kong.

The main recipient of Japanese investment in textiles has been South Korea which also has by far the biggest share of Japan's market for imported garments.

Hong Kong hopes to make a start in correcting this situation by persuading more Japanese firms to move into the colony, not only in textiles but also in fields such as precision machinery, and car components.

The mission is definitely not delivering a warning to Japan that failure to increase imports from Hong Kong might result in Japanese imports. This would be contrary to Hong Kong's free trade principles and would also directly damage its economic interests because most imports from Japan consist of semi-processed industrial raw materials.

Reuter adds: Hong Kong's visible trade deficit narrowed slightly to HK\$561m (£56.6m) in October from HK\$569m (£57.4m) in September, compared with a HK\$450m deficit in October last year, according to provisional figures from the Census and Statistics Department.

Total exports (domestic exports plus re-exports) rose to HK\$5.04bn from HK\$4.94bn in September and HK\$3.80bn in October last year, while imports rose to HK\$5.41bn.

This brought the deficit in the first 10 months of this year to HK\$365.5bn, up from HK\$3.10bn in the same 1977 period.

Exports in the 10 months totalled HK\$43.13bn and imports HK\$45.70bn, the figures showed.

## Swedwards wins \$300m Pakistan plant order

By William Dullforce

STOCKHOLM, Nov. 22.

SWEUDARDS DEVELOPMENT, a subsidiary of the state-owned Swedish shipbuilding company, Svenska Varv, has won a \$300m contract for the delivery of an ammonia plant to Pakistan. The order represents a major breakthrough in the hard-pressed Swedish shipyards' efforts to switch to engineering products other than ships.

The purchaser is Pakistan Ajanon Fertiliser Corporation (PAFCO), which is sponsored by Sheikh Humaid Bin Rashid, Crown Prince of the Emirate of Ajman in the United Arab Emirates. Devo International of Tulsa, Oklahoma, and Syed Mizammil Hussain and Associates of Pakistan. The contract involves the construction of a plant to produce 1,000 to 1,225 tonnes of ammonia a day for export to Lashkari in Baluchistan Province.

Under a completely new technique developed by Swedwards in co-operation with the Danish engineering company, Haldor Topsøe, prefabricated parts will be built at the Gostoverken Yard in Gothenburg, towed to the plant site and beached there. A large part of the installation work will be carried out by Siegfried Beacom Pakistan, while Haldor Topsøe will be responsible for the process engineering.

## Iranian official sees gloomy outlook for foreign exporters

BY ANDREW WHITLEY

TEHRAN, Nov. 22.

A SENIOR Iranian economic official has painted a gloomy picture of the prospects for exporters to and foreign investors in Iran after the current political crisis is solved.

Imports are likely to grow at a slower rate, and the emphasis in economic policy will switch away from large-scale prestige projects to more mundane necessities, the Iranian-British Chamber of Commerce was told on Tuesday.

In a speech which may well represent a watershed, Mr. Abol Ghassem Kheradlou, managing director of the Industrial and Mining Development Bank of Iran (IMBDI) and a member of the country's top policy-making body, said that imports were

likely to grow at a lower rate than the "advisable" six per cent a year. However, the expected high rate of domestic inflation would require the supply of more consumer goods from abroad.

He spoke of what he called a "national economic policy" based on the facts of life and not on "daily whims." The new policies must be in keeping with the mood of the country, with its strongly nationalist and anti-big business aspects, Mr. Kheradlou said that the emphasis in future would be on agriculture, housing and small-scale industry. These are all sectors of the economy that have not received as much attention as they required in the past five years.

Despite the current unpopularity in Iran of Britain and the U.S., he said that in his opinion the economic relationship with Britain was likely to continue, though it might develop at a slower rate. At its simplest, he said, the relationship was characterised as one based on Iranians being educated in the UK and Britain supplying spare parts to Iran.

Speaking about the thorny problem for the Iranian authorities posed by the de facto link of Iranian rial to the U.S. dollar, the leading banker said the best solution would be a two-tier currency. He did not spell out the exact details of this.

## French deny China loan report

By David White

PARIS, Nov. 22.

BANQUE NATIONALE de Paris, the leading French state-owned bank, today denied a report published here that it had signed an accord with China on a loan worth several billions of dollars.

The bank confirmed that a high-level mission had just returned from China but said that the report of a major loan agreement was "completely unfounded."

The report, which quoted banking sources in Hong Kong, said the loan related to French export contracts, principally for the supply of a nuclear power station.

Cresus-loire, parent company of the reactor manufacturer Framatome, confirmed that it was continuing negotiations with the Chinese for sale of a nuclear plant. But it said that it was premature to say that the deal had been concluded.

A French trade team headed by M. Jean-Francois Deniau, Foreign Trade Minister, is due to start a visit to Peking at the weekend, and it is widely expected here that his talks will culminate in the announcement of a wide-ranging agreement on exports and finance.

Framatome, which has recently seen its hopes dashed for extending its number of French export contracts from two reactors to six, will be represented at the Peking talks.

## EEC easier on Comecon fleet

BY GILES MERRITT

BRUSSELS, Nov. 22.

EEC TRANSPORT Ministers are to meet in Brussels tomorrow to discuss a plan which in effect gives Comecon countries a six-month warning period before Community action is taken against unfair cargo shipping practices.

The Transport Council is expected to approve a European Commission proposal for a six-month fact finding programme during which time vessels using EEC ports would be closely scrutinised for monopoly practices and undercutting freight rates. The scheme, according to Commission officials, is intended

to give such Comecon maritime powers as the Soviet Union, Poland and East Germany "due warning" of EEC reprisals that could range from heavy port surcharges to quantitative restriction on cargo carried to and from Community ports by Comecon.

The monitoring programme would result in a decision by mid-1979 on the Community's response to the State trading countries' shipping activities. These have, since the early 1970s, gained for the expanding Soviet Union cargo fleet, 85 per cent of its bulk cargo trade with EEC countries, while in all, the

Comecon carriers have captured 20 per cent of North Atlantic and Mediterranean traffic.

The EEC monitoring plan represents, however, a perceptible softening of the Commission's line on Comecon shipping. Earlier this year there were Commission submitted proposals to the Transport Council for action to "counter the aggressive non-commercial behaviour of certain East European shipping powers. The possible sanctions considered for use against the Soviet fleet included limits on the value of cargo carried and licensing of liner services.

## New talks on re-routing Siberian gas pipeline

BY RICHARD C. HANSON

TOKYO, Nov. 22.

MR HIROSHI ANZAI, chairman of Tokyo Gas, leaves for Moscow on Friday for talks on proposed changes in the routing of pipelines in the U.S.-Japan-Soviet Yakutia natural gas resources development project in Siberia.

Mr. Satoshi Sumita, the president of the Export-Import Bank of Japan, left earlier this week for discussions on the project.

Tokyo Gas is the main Japanese partner in the project. A basic agreement was signed in December 1974, with first deliveries of liquefied natural gas scheduled to start in 1975.

The Soviets have asked that the projected pipelines be laid on a route linking Yakutsk with Magadan, a Siberian port on the Sea of Okhotsk. The lines were originally to be built from Yakutsk to Ogas Point on the Sea of Japan. The Soviets say the new route would be 1,300 kilometres shorter than the other, with considerable savings on the cost of the project. But Japan is worried that the northern port of Magadan may be impassable due to ice during the winter.

The proposed changes in the plan will be discussed formally at a meeting of the three partner countries in Hawaii next March. The U.S. and Japan estimate their share of the project costs at more than \$3.9bn.

Prospecting so far by the Soviets has confirmed the existence of 825bn cubic metres of natural gas deposits in the Yakutia fields. Confirmed on a route linking Yakutsk with Magadan, a Siberian port on the Sea of Okhotsk, the lines were originally to be built from Yakutsk to Ogas Point on the Sea of Japan. The Soviets say the new route would be 1,300 kilometres shorter than the other, with considerable savings on the cost of the project. But Japan is worried that the northern port of Magadan may be impassable due to ice during the winter.

## Rotterdam wins contract for E. European oil rig

BY DAVID SATTER

MOSCOW, Nov. 22.

ROTTERDAM SHIPYARDS has won an order for a self-elevating offshore oil drilling rig worth \$60m from Petrobaltik, a tripartite Soviet, Polish and East German company, for oil exploration in the Baltic Sea.

The order is believed to be the first for a large drilling rig for use in the Baltic and will be delivered in mid-1979. Soviet, East German and Polish workers are to be trained in Holland in using the rig and in Yugoslavian shipbuilding.

There have been experimental drillings in the Baltic off Poland, which have yielded a recent amount of oil. Petrobaltik has its head-

quarters in Gdansk and has also placed orders through the Polish Kopeks foreign trade organisation and the Soviet Technoexport foreign trade organisation in connection with geophysical exploration of the Baltic Shelf.

APD adds from The Hague: The Dutch Agriculture and Fisheries Ministry announced today that the Netherlands and the Soviet Union have agreed to co-operate in the agricultural sector, following a meeting here between Dutch and Soviet experts. It provides for co-operation in activities such as cattle breeding, cattle fodder production and market gardening. The Dutch also proposed developing co-operation in the food, rural planning and water sectors.

## Holland reduces deficit

BY CHARLES BACHELOR

HOLLAND REDUCED its deficit on foreign trade in September to Fl 240m (\$118m)—the lowest deficit since March. This was better than the Fl 320m deficit in September of last year and much lower than the Fl 576m in August 1978.

Imports in September totalled Fl 9.85bn (\$4.84bn) while exports were Fl 9.61bn.

Exports of imports rose 6 per cent and of exports 7 per cent when the 2 per cent decline in prices for both trade flows is taken into account.

Holland has marked up a deficit of Fl 4bn on sales in the first nine months of the year compared with a deficit of Fl 2.4bn in the corresponding period of 1977. Imports in the year so far total Fl 84.1bn while

exports are worth Fl 80.1bn. The increase in imports is to a large extent due to higher purchases of consumer goods. These rose 11 per cent in volume while investment goods and raw materials both rose only 3 per cent.

The latest Central Statistics Office survey of business opinion for October showed companies reported a slight increase in the volume of export orders. Industrial activity showed little change in the month and no improvement is expected in the period to January.

The Ministry of Finance recently revealed that Holland's balance of payments on current account is expected to be in deficit this year following a surplus of Fl 1.1bn in 1977.

## India, Russia discuss economic co-operation

BY K. K. SHARMA

NEW DELHI, Nov. 22.

DETAILS OF a long-term programme of economic co-operation between Russia and India—to cover a span of 15 years—are to be worked out in talks which began today with the arrival here of a Soviet team led by Mr. N. N. Inozemtsev, deputy chairman of Gosplan.

A number of new areas of collaboration that will enable India to make use of substantial Soviet credits, which have remained unutilised for years, are expected to be identified.

The industrial projects are likely to be mainly in areas like ferrous and non-ferrous metallurgy, machine building and pharmaceuticals. These are traditional fields of co-operation and talks have already been held in Moscow on aid for a 3m-tonne steel plant at Vishakhapatnam, Andhra Pradesh, and an alumina plant based on the

massive bauxite finds along the eastern coast.

The current talks are also expected to identify new areas such as agriculture, geology, food processing, paper and pulp, building materials and light industry. An integral part of the programme is joint design and construction of industrial and other projects in third countries, mainly in the Middle East.

The decision that a long-term programme should be worked out was reaffirmed when India's Foreign Minister went to Russia in September.

The agreement that is to be signed next week is significant in view of moves for closer relations between India and China which the Indian Government has declared, will not be at the cost of the close ties with the Soviet Union.

## How much is one job worth?



A sign at the factory gate?

**VACANCY WELDER**

The Employment Service

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

SALARY: \_\_\_\_\_

HOUSES: \_\_\_\_\_

REMARKS: \_\_\_\_\_

REF. NO. \_\_\_\_\_

Or all the information where it can be seen?

For us, and for employers looking for the right quality of applicant, one job is worth a great deal.

That's exactly the thinking that goes into the whole Jobcentre service.

The Jobcentre service is free of charge and it works like this.

First, the majority of Jobcentres are located in the high street. Which means that

they attract and inform local people of job opportunities in the area.

Inside, jobseekers can take as much time as they need to browse through the jobs on our self-selection display (each one of which can appear within minutes of your calling us), then make an appointment, through us, with you.

Although, in the majority of cases you'd want to make use of the self-selection facility, we can, where necessary, offer a variety of ways of filling your vacancy.

We could, for instance, recommend you talk to one of our employment advisers who will select a short-list of suitable applicants.

If it would be helpful, we can often arrange for you to use our offices to conduct interviews yourself.

Or you could consult your Jobcentre manager about other opportunities relating to employment, including direct training services to industry.

So next time you sit down to think about filling another job (or jobs), you should put the Jobcentre service at the top of your list.

Because we attach exactly the same importance to the job as you do.

The right people for the job.



**JOB CENTRE**

Employment Service Manpower Services Commission MSC



## HOME NEWS

## Shawcross criticises Companies Bill

BY ANDREW TAYLOR

LORD SHAWCROSS, chairman of the City's Takeover Panel, yesterday described as "absolute nonsense" a section of the Companies Bill dealing with legal requirements on company directors.

Speaking at a conference on the regulation of the British securities industry, Lord Shawcross emphasised that he favoured legislation on insider dealing, but the Companies Bill, which received its second reading this week, needed "considerable amendment".

He was scathing about clauses in the Bill which, he said, would prevent the courts from referring to previous cases and decisions involving company directors, thus wiping out an important section of common law.

He said that the concept of precedent in common law on the issue would be replaced by an "inadequate statement" on directors' legal requirements.

Lord Shawcross denied that the City was divided over legislation on insider dealing. It was concerned, however, about some details of the Bill. "The controversy is about the small print," he said.

He added that City bodies such as the Takeover Panel and the Stock Exchange had set out changes that they would like in the Bill and were prepared to assist in drafting the "needed amendments". He denied that the City was "being feeble" about the issue.

However, he found it "most extraordinary" that some Conservative MPs should oppose the Bill. Mr. John Nott, the Shadow Trade Minister, advised Tory backbenchers this week that he could not be expected to advise them to vote for proposals that would damage legitimate share dealings and share management.

Lord Shawcross said that he wanted legislation on insider dealing "not because I expect many prosecutions but because it will help to fortify and consolidate the climate of opinion which condemns it."

## Liverpool wants to axe 700 dock jobs

BY RHYS DAVID

PORT EMPLOYERS in Liverpool are seeking a reduction of about 700 in the total docks labour force of 6,000 because of the continued depression in general cargo traffic.

The proposal, which involves voluntary severance, was put before the local docks labour Board earlier this month and is likely to be considered shortly by the National Dock Labour Board in London.

It involves three cargo-handling companies, the Mersey Docks and Harbour Company, the port operator which wants to reduce its labour force of about 4,000 by 500, and two independent concerns, West Coast Stevedoring and Huddersfield, which want reductions of 200 and of 11 respectively.

The proposed cut is roughly equivalent to the average daily surplus of dockers at the port, which has already reduced its labour force by more than half over the past 10 years.

The drop in employment has followed the introduction of mechanised cargo handling methods, and containerisation, which has led to a substantial reduction in the volume of general cargo at Liverpool and other ports.

Ports throughout Britain have also been affected by the depression in world trade. A warning was given some time ago that further cuts in the Mersey Docks labour force would be needed if no recovery emerged.

In spite of these problems, Liverpool has continued to operate at a profit. It recorded a surplus of £1.78m in the first half of this year, after a £4.6m profit in 1977, and £5.2m in 1976.

The port has been drawing attention recently, however, to the severe burden now being imposed upon it by severance payments. A recent reduction of 300 in the labour force has cost the port £2m in severance payments, and further cuts of 500 will cost the Mersey Docks and Harbour Company even more. The maximum payable is around £7,200 per man, depending on the length of service.

Efforts to bring new trade to the port to compensate for the decline in general cargo may get a boost from the decision this week by the UK-Ceylon shipping conference to cut its east-bound cargo surcharge at Liverpool from 17½ per cent to 5 per cent.

The surcharge adds to the cost of goods exported from Liverpool, and the port has been pressing for it to be removed for some time. It will now be asked to move goods, such as Ceylon tea, to take similar action.

The port authorities are also hoping the India-Pakistan-Bangladesh conference will remove its surcharge. It is also hoping to benefit from increased UK-China trade. A six-man delegation from the Chinese National Chartering Corporation visited the port this week to inspect facilities.

## SP Industries heads for a smaller profit

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

SP INDUSTRIES, BL's specialist engineering division, is heading for a much lower profit than last year, largely as a result of labour stoppages and the effect of the weak dollar in export markets.

Latest figures circulated confidentially to senior management show that the division made a profit of £7.1m before interest and tax for the first nine months of this year.

That compares with a budgeted figure of £17m for the full year and a profit of £12.1m last year. Investment has had to be cut by £5.5m, although still more than last year.

The construction equipment division of Avonport Barford and the Prestcold commercial refrigeration group face most difficulty. But Coventry Climax, which has so far this year been on target, is in the midst of a serious industrial dispute and faces a downturn in demand.

The most serious deterioration in profitability has been at Avonport Barford, one of the country's biggest construction equipment companies, which has reduced

its workforce by 200 under a voluntary redundancy scheme introduced last month. The division suffered a 14-week strike at its Glasgow plant this year.

A bigger cut must be possible as trading declines further.

Last year, Avonport Barford made a profit before interest and tax of £3m, followed by a loss of £200,000 by the middle of this year. The latest figures show that the position has worsened to a nine-month loss of £1.6m and it seems likely that the loss will be about £3m by the end of the year.

Avonport Barford exports three-quarters of its production to markets dominated by the big American manufacturers. Prices have been weakened by the fact that the devalued dollar has helped these companies in an industry where prices in any case are quoted in dollars.

Although the dollar has recovered some lost ground, prices are likely to remain weak because there is over-capacity. Prestcold has also been facing difficult markets, and profits have slipped in the first nine months of this year.

The strike at Coventry Climax's Warrington Conveyancer plant, which SP Industries bought from Rubery Owen last year, is in its eighth week. The dispute arose out of the company's refusal to meet the demands of the work force, which are believed to be for a 20 per cent increase.

Suspension of 336 hourly paid staff followed sanctions by the employees, although another 500 staff are working normally.

The group's Alvis, military vehicle manufacturing offshoot, has also suffered a recent strike by its inspectors. The matter is under investigation by the Advisory Conciliation and Arbitration Service. Profits have not been severely affected, however, as the group's Self-Changing gears division stands out as a success story.

Prestcold has also been facing difficult markets, and profits have slipped in the first nine months of this year.

## Liquidator to start legal actions

BY ERIC SHORT

POLICYHOLDERS and bondholders with the collapsed Nathan Life Insurance are being paid a fourth dividend amounting to 8p in the pound. This will bring the total payments since the company went into liquidation in 1974 to 75p in the pound.

Mr. Gerry Weiss, senior partner in W. H. Cork, Gully and Co., the liquidator, in a letter to policyholders, stated that almost all the assets of the company have either been sold or sold. He warned that any further realisations would take a considerable time and that it may be several years before the next and final payment would be made.

He also told policyholders that he is to institute legal proceedings against a former officer of the company and against professional advisers to the company, arising from the purchase of a number of properties.

Nathan Life's problems centred on a Bourneville property complex acquired for £3m. The property was valued as a redevelopment site by surveyors Herring Daw in 1973 at £5m. Development did not take place, however, and after the collapse in 1974, another independent valuer, Savills, said the site was worth just over £1m. In the event, the liquidator sold the properties earlier this year for about £280,000.

Statement

Mr. Peter Harvey, joint managing director of Herring Son and Daw, the valuers, said the company now carry after dissolving a merger with the firm of Brian James—said yesterday that it had received no communication from Nathan Life or its solicitors.

The liquidator has also sent policyholders and bondholders a statement of the latest financial position of the fund as at October 24, 1978. This showed that he has received a total of £23.6m from the assets already realised, compared with an estimate of £25.4m for the value of realisable assets in the company's statement of affairs.

Out of this the liquidator has distributed £20.3m. The liquidator said that all expenses of liquidation have been paid from income. The accounts show that more than £200,000 has been paid to the Official Receiver, the liquidator and the Trade Department, and more than £500,000 has been paid in income and corporation taxes.

Letters show depth of TV rift over £5m soccer deal

By Arthur Sydes

THE GULF between the BBC and the Independent Broadcasting Authority over the ITV-Football League £5m exclusive soccer coverage deal is disclosed in recent correspondence between the directors-general of the organisations: Sir Ian Trethowan of the BBC and Mr. Ian Trethowan of the BBC.

BBC fury at the deal is reflected in Mr. Trethowan's comments, and ITV disdain illustrated by such remarks as: "The companies have... joined the same under you."

The BBC feels seriously disadvantaged financially and ITN considers that the BBC is culturally arrogant, believing that main sports are its to cover as of right.

Once the deal became public, Mr. Trethowan wrote to Sir Brian that the BBC was considering what legal redress it might have. "We are greatly surprised that the authority, being the proper regulatory body in independent television, should apparently let this situation pass without intervention or comment."

Sir Brian says the BBC's clear message has been that, in sport, competition rather than co-operation should prevail.

## Stockholm talks bid for lower air fares

By Michael Denne, Aerospace Correspondent

THE UK will be pressing for substantially cheaper air fares between this country and Scandinavia when the next round of talks on a new Air-Sweden aviation air agreement is held in Stockholm on December 13.

This will be the seventh series of meetings between the parties since the Scandinavians gave notice a year ago that they intended to terminate the present air agreement from December 31. If no new agreement is reached by then, air services between the UK and Scandinavia could come to a halt. But UK officials are optimistic that this will not happen. They believe the Scandinavians are now so well aware of the disadvantages of allowing such a break that they will seek to avoid it.

In addition to cheaper fares the UK is seeking more opportunities for British independent airlines in the Scandinavian market to dress the current balance, which favours Scandinavian airlines.

The UK has pointed out that of total traffic between the UK and Scandinavia, 38.5 per cent last year was carried on charter flights, mostly by Scandinavian airlines, with Sweden having the highest single share of this traffic.

Two Scandinavian charter operators, Sterling and Scanair, have what are called "fifth freedom" rights—that is, they can pick up passengers in countries other than their own, and bring them into the UK. But from January 1 this traffic is likely to be stopped, or at least curtailed.

The UK is also anxious to see some UK-Scandinavian traffic using Gatwick airport, although it does not want to see all such traffic moving from Heathrow.

The Department of Trade confirmed yesterday that it has had no response to the invitation issued recently by the Government to the Spanish and Portuguese Governments to send top-level teams to Gatwick to satisfy themselves that it is a suitable airport from which to operate.

## Burmah's final battle for BP papers starts

BURMAH OIL yesterday started its last-ditch battle to force the Government and the Bank of England to release confidential documents relating to Burmah's former stake in British Petroleum.

Burmah believes the documents could be essential to its pending £170m court action against the Bank, in which Burmah is claiming the return of the BP shares that it had pledged with the Bank, in return for a support package deal to help the company out of its financial crisis in 1974.

Burmah asked the Appeal Court to overturn a High Court ruling in July that the Crown was entitled to withhold production of certain documents in the interests of the proper functioning of public services.

Mr. Andrew Bateson QC, for Burmah, asked Lord Denning, Master of the Rolls, Lord Justice Bridge and Lord Justice Templeman to rule that the High Court

judge was wrong to hold that the Crown could claim privilege for the documents and wrong to say the onus was on Burmah to persuade the courts to look at them and then order the documents' production.

Burmah wants to look at 82 documents including minutes of meetings between the Treasury, the Energy Department and the Bank of England; personal communications between ministers; and memoranda of meetings between ministers and senior Government officials and representatives of major companies.

Until it sees the documents, it claims, it does not know how essential they may prove to the main action against the Bank.

However, the High Court ruled that Burmah had to prove in advance that the documents were essential in order to get an order for the Government to produce them.

The hearing continues tomorrow.

## Nationwide aids Brent on urban renewal plan

FINANCIAL TIMES REPORTER

THE Nationwide Building Society is to provide over £1m to help with the urban renewal programme in the London borough of Brent.

Under a scheme developed jointly with the Brent Council, the Nationwide will make money available over the next year to help home buyers and existing home owners in the borough's housing action areas.

Funds will be provided both for house purchase and improvement work.

The building society said that a detailed programme had been worked out to promote mortgage lending in action areas, where the lives of many older properties could be extended by renovation.

It added: "The society will be doing its utmost to help home buyers in these areas including undertaking to provide mortgage finance on the valuation of properties in their future improved state."

"Grants to meet part of the cost of improvement work will be available from Brent, and Nationwide will assist with meeting the balance of the cost, as well as providing finance towards the initial purchase of the property if required."

"In such cases, Brent is prepared to waive its right to the repayment of improvement grants if a buyer moves."

The Nationwide hopes that the experimental Brent scheme will eventually be repeated elsewhere.

● The North of England Building Society and the Newcastle and Gateshead Building Society are to merge, establishing a new society with assets of more than £48m.

## Newcastle offer

TWO YEARS rent-free use of advance factories is to be offered to industrialists by Newcastle-upon-Tyne City Council to encourage them to move into the area.

## Leyland advised to raise productivity

THE GOVERNMENT has taken the opportunity in its reply to the committee to repeat previous warnings that productivity and performance, which will precede decisions about future public funding, is it stated.

The Government also suggests that it is important in the longer term for BL to make a "fully satisfactory" return on capital employed. And it promises that financial targets for BL after 1981 will be considered when the group's updated corporate plan is received towards the end of the year.

wards this objective will be an important consideration in the NEB's and the Government's annual reviews of the company's performance, which will precede decisions about future public funding, is it stated.

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## Housing association funds to be scrutinised

THE TREASURY and the Department of the Environment have welcomed the committee's decision to launch further inquiries into the finances of housing associations.

In October, the committee reported on investigations it had made into the affairs of two housing associations, which it said, presented "a disturbing picture which could involve the misuse of public funds."

The committee also complained at the confidential status of the accounts of housing associations.

## Clamp-down on comfort letters expected

THE GOVERNMENT is tightening up its control over the way that its Departments and other public sector agencies issue comfort letters to underwrite the financial responsibilities of their subsidiaries.

This follows a statement from the public accounts committee that it believed the issuing of such letters could undermine the parliamentary control of public expenditure because the letters could be used to change financial limits set by Parliament.

Departments have now been advised by the Treasury to regard the issue of a comfort letter as a procedure to be adopted only in exceptional circumstances and after consultation with the Treasury, said yesterday's Minute.

But the Minute adds that the Government does "not believe it would be practicable to introduce systematic procedures for authorising or reporting to Parliament the issue of comfort letters by a number of bodies."



TRI-ANG PEDIGREE workers from Merthyr Tydfil meeting Mr. Ted Rowlands, their MP, outside the House of Commons yesterday. The workers were protesting at the Government's decision to close the factory before Christmas with the loss of 340 jobs. They claimed that the Government should have been allowed more time to make the toy factory viable especially since the toy market was picking up.

## Commerce Chambers back EMS

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

STRONG SUPPORT for British participation in the proposed European Monetary System comes today from the Association of British Chambers of Commerce.

The Association, to which 85 Chambers of Commerce throughout the UK are affiliated, says it is the unanimous and uncompromising view of its membership that Britain's full and wholehearted participation in the system is "essential for the prosperity of British business and the development of the British economy."

This view is set out in a policy paper, entitled "The Case for EMS," which is published this morning and is based on discussions throughout the UK.

The paper says that "from these meetings a clear consensus has emerged that EMS is a sensible objective; that it can be made to work; that UK entry into EMS would bring real benefit to British business; and that accordingly the Government should work positively to this end."

The association says "its call for British entry is in no sense an office view but emphatically a response from the representatives of a wide cross-section of the business community throughout the country including the majority of the nation's exporters."

The report argues that many of the problems which have been associated with entry into the system will have to be tackled anyway, and the system would provide a method of retraining British governments from financial irresponsibility and inflationary policies which under mine productive capacity.

The paper warns that if Britain opts out of the system, the consequences for the financial services sector and the City of London would be catastrophic.

The association's enthusiastic support for British entry contrasts with the more cautious view of the CBI.

## Executive Leasing car deals are investigated

FINANCIAL TIMES REPORTER

FRAUD SQUAD officers have started investigations into several transactions involving cars handled by Executive Leasing, which went into Receiver's hands last month.

Some potential bidders have approached the company since Barclays Bank appointed Mr. Peter Copp, of Stoy Hayward, Receiver on October 23.

Mr. Copp said yesterday that Executive was still in business, and he hoped to sell the company as a going concern. He stressed that leasing agreements with

Executive, and also with Brown Shipley's Lease Management Service company, which handled some of Executive's business, were secure.

In the year to March, 1978, Executive made pre-tax profits of £83,000 on a turnover of about £3m. Mr. Michael Portasnik, chairman of Executive, said yesterday that the company had suffered cash-flow problems caused partly by a shortage of cars and partly by a drop in leasing business.

## Auditor-General 'must be allowed to probe NEB'

A CONSERVATIVE MP yesterday accused the Government of "arrogant disregard for Parliament" in not allowing the Comptroller and Auditor-General to investigate the affairs of the National Enterprise Board.

This followed a reply yesterday from the Treasury to recommendations in the 1977-78 Parliamentary session by

the Commons Public Accounts Committee. But Mr. Michael Givens, MP for Sutton North West, failed to get an emergency debate on the issue.

The Treasury agreed with a wide variety of recommendations ranging from cash limits

to the procurement of police equipment. But it failed to commit itself yet on what many backbenchers regard as the committee's most important recommendation namely the accountability of state-funded bodies to Parliament.

This will probably be dealt with during the debate on the Treasury's reply expected next month.

## State spending plans of Public Accounts Committee backed

THE TREASURY is broadly in agreement with the Public Accounts Committee about the proposed simplification of public expenditure control.

Mr. Joel Barnett, the Chief Secretary to the Treasury, announced in early August that the long-standing supply estimates, submitted for parliamentary approval each spring,

estimates, the Commons should be given an opportunity to debate cash limits on a motion to approve the White Paper will be considered in the light of the progress achieved towards full assimilation when the estimates for 1979-80 are presented.

A major purpose of the proposed assimilation is to improve the means available to Parliament for controlling expenditure.

On the possibility of extending the coverage of cash limits, the Treasury repeats its view that the policy is to apply cash limits in all areas where they are feasible, as the committee recommends.

The Treasury has been opposed so far to extending cash limits to demand-determined programmes such as social security and unemployment benefits where the level of expenditure is regarded as particularly uncertain and is outside the Government's control.

The Treasury says in its reply that it shares the committee's view that the reasons for under-spending should be identified before action is taken to reduce it. The Government investigates the causes of under-spending whenever it occurs on a significant scale.

The committee's recommendation that until cash limits are completely assimilated with the

estimates, the Commons should be given an opportunity to debate cash limits on a motion to approve the White Paper will be considered in the light of the progress achieved towards full assimilation when the estimates for 1979-80 are presented.

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On the more detailed points, the Treasury merely notes the committee's recommendations without making any new commitments.

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## Rail car ferry rates to rise by 12½%

Financial Times Reporter

BRITISH RAIL SEALINK will raise its cross-Channel car ferry rates by 12½ per cent in January, a month after BR Shipping Division is expected to report end-of-year trading profits of 30 per cent more than last year.

Motorists on short-sea services from Dover and Folkestone face rises of 10 per cent, also from January, and fares on other Continental routes and those to Elze will rise by 7½ per cent.

The rise are the first for two years. They come into effect in the same month that British Rail raises fares by an average of 9 per cent.

The improved trading profits are the result of more car and passenger holiday traffic from Britain. Mr. David Kirby, general manager of BR Shipping and International Services Division, said it would comfortably exceed last year's profits and the division's targets.

BR Shipping made a trading profit of £5.5m last year and port operations £2.5m. Sealink carried a million more passengers and 300,000 more cars this year.

## European pictures bring high prices at Sotheby's

EUROPEAN PICTURES set their best prices for some time at Sotheby's yesterday. An attractive view of "La Boulevard des Italiens" in Paris, painted in 1839 by Edmond Grandjean, made £28,000—plus the 10 per cent buyer's premium. It was an auction record for the artist.

Another artist's record was £26,000 from a private English collector for a portrait of Antonia Probst by the Swedish painter Anders Zorn.

The same sum secured a sunset landscape by Barnd Roelke, a German dealer, gave £24,000 for "Old Amsterdam" by Willem Koekkoek.

The Piccadilly Gallery paid £22,000 for "House in Noordwijk Binnen" by Max Liebermann. Another artist record was £21,000 for "Cattle Market" in Tachem by Karl Schuchman.

"La République" by Charles Girton, well over 14 ft by 22 ft, and the largest painting sold at Sotheby's for many years, made £2,500. It shows figures in front of the Madeleine.

The three sessions of Sotheby's jewels sale at Zurich, totalling £1,556,500, with 29 per cent bought in. A diamond ring with

a pear-shaped diamond weighing 30.58 carats made £413,173, an auction record price per carat of £20,066 for a white diamond. A pair of 19th-century emerald and diamond ear pendants fetched £19,700. There was good US bidding. Art deco and antique jewellery were in especial demand.

Henry Spencer started a three-day sale at Straley Hall, Nottingham, with a first-day total of £236,000. High prices were paid for nine paintings by John Farnley Sm., including £29,000 for the Shooting Party and £39,000 for another shooting landscape.

At Christie's the high price of £24,000 was paid by Row of Edinburgh, the London dealer, for a pair of William III wall sconces by John Martin Stocker. They had previously sold at Christie's in 1962 for £14,150. They made the top price in a silver sale which totalled £252,388. Row paid £20,000 for an Elizabethan spice casket, 1589. A Charles II silver gilt toilet service went to Shrubsole for £11,500. It made £5,500 six years ago.

Handwritten signature or mark.



# National insurance up for higher-paid

BY ERIC SHORT

HIGHER PAID employees earning £135 a week or more will have to pay an extra 97p a week on their national insurance contributions from next April if they are not contracted-out of the State pension scheme, or an extra 65p a week if they are.

Most employees—those earning less than £120 a week—will pay nothing extra if they are in the State scheme and a few pence a week more if contracted-out.

This is the overall effect of the new contribution rates for 1979-1980 announced in Parliament yesterday by Mr. Stanley Orme, Minister for Social Security.

## NATIONAL INSURANCE CONTRIBUTIONS EMPLOYED

Weekly Earnings	Old	New	Weekly Contribution			
			Not Contracted-Out		Employer	
			Employee	Employer	Employee	Employer
90	5.47	5.47	nil	9.02	9.02	0.02
120	7.80	7.82	0.02	12.00	12.02	0.02
125	7.80	8.14	0.34	12.00	12.52	0.52
135 or more	7.80	8.77	0.97	12.00	13.50	1.50

Weekly Earnings	Old	New	Contracted Out			
			Employee	Employer	Employee	Employer
90	4.85	4.10	0.05	5.75	5.84	0.09
120	5.30	5.30	0.05	7.39	7.49	0.10
125	5.34	5.50	0.16	7.39	7.77	0.38
135 or more	5.34	5.89	0.65	7.39	8.30	0.91

The class two contribution payable by all self-employed persons has been raised from £1.90 to £2.10 per week, reflecting the general increase in the level of earnings. The rate for class four contributions also paid by the self-employed remains at 5 per cent, but this rate will be levied on earnings between £2,250 and £7,000. The present earnings band is from £2,000 to £5,250.

The weekly rate for non-employed persons, class three, will be £2 instead of £1.80.

The Report of the Government Actuary on the finances of the National Insurance Fund shows that he now expects a surplus of £247m in the current financial year. Previously, he forecast a deficit of £68m.

For 1978-80 he is forecasting a surplus of £34m after allowing for an 81 per cent pension increase in November 1978.

## Call for production engineer recruits

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

A Government-backed recruitment drive to attract more young people into the production engineering profession was called for yesterday by Mr. Joe Reeve, president of the Institution of Production Engineers.

The aim of the drive would be to boost productivity in the manufacturing industry. Mr. Reeve told Mr. Eric Varley, Secretary, who was chief guest at the institution's annual dinner. "We would like to see a concentrated, full-blooded, positive campaign directed towards recruitment, financed and led by the Department of Industry. In this, we would be very pleased to help in any way we can."

The Department of Industry has recently set up an industry/education liaison unit with an annual budget of £400,000. But Mr. Reeve said: "Good as this is, it is not enough."

"If British industry is to be competitive, there is an urgent need for a large number of professional engineers, and in particular production engineers, at chartered as well as technician engineer level."

And for that we require the best of our youngsters to opt for production engineering as a career. There are probably four jobs waiting for every newly qualified chartered and technician production engineer."

About 270 people were likely to graduate in production engineering at universities and polytechnics this year.

Mr. Reeve said that "with the rapid advancement in technology, British manufacturing industry requires something up to ten times this number."

The role and status of the professional engineer in industry is the subject of a Government inquiry headed by Sir Monty Finniston.

The Finniston Inquiry has received about 700 written submissions from interested parties, and is in the process of taking verbal evidence from some of these bodies. It is expected to report in the spring of next year.

In his reply, Mr. Varley concentrated on the progress of the industrial strategy.

## Wave energy aid pledge

GOVERNMENT assistance for wave energy research will be reviewed annually from next spring and funds will be increased if sufficient progress is made, Mr. Alex Eadie, Parliamentary Under-Secretary at the Energy Department, said yesterday.

Mr. Eadie, speaking at the opening of a wave energy conference in London, said that once the basic technical difficulties "the limitation to faster progress in wave power development" would not be money.

Last year the Government announced a £2.5m grant for wave energy research to be spread over two to three years.

## Directory inquiries tries out computer

By Max Wilkinson

THE POST OFFICE is hoping to improve the telephone directory inquiry service through computerisation.

Eventually it hopes that all 60 volumes of the directory will be stored in a computer memory. Operators would use a keyboard and screen terminal to call up information which would work rather like the computerised airline reservation system.

This would free operators from having to hunt through different directories to find the number of a particular subscriber.

Yesterday the Post Office launched a trial scheme in two centres.

The Post Office says directory inquiries operators now take an average of 55 seconds to respond to a request. It believes that this time could be cut significantly with the use of a computer.

The trial run is being carried out at Leatherhead and Leeds, where about half the country's telephone numbers have been placed on a computer file. The trial is expected to last about three months.

If successful, the system—developed in conjunction with International Computers Limited—is likely to be introduced throughout the 250 inquiry centres in the UK by the mid-1980s.

## New Scottish mines considered by NCB

BY RAY PERMAN, SCOTTISH CORRESPONDENT

A NEW COMPLEX of collieries to exploit 160m tonnes of recoverable coal reserves in central Scotland is to be considered by the National Coal Board.

The field is known as the Hirst Seam and covers 100 sq. miles of Strathclyde and Clydesdale. It is already being tapped at one end by the three pits which feed Longannet power station.

There are already plans to enlarge the existing workings by sinking a new shaft at Castlehill Colliery at a cost of £32m. But Mr. James Cowan, Scottish director of the coal board, believes that further mines could be justified, and possibly linked to a new power station.

As a first step, he is to ask the board to authorise a film feasibility study, which would take a year to complete.

A decision to go ahead with a new pit or pits as a result of the study would mean a major investment, and it could be five or six years before production started.

Coal from the Hirst Seam has a high ash content and is unsuitable for some uses. It can, however, be burnt in modified power station furnaces, and any further exploitation is likely to be in close co-operation with the South of Scotland Electricity Board.

At present, the electricity board is increasing its nuclear capacity, but its overall policy is to balance generating capacity from different energy sources.

The Scottish area of the coal board recently began a £40m investment to tap new seams under the Firth of Forth at Musselburgh Bay, and is also exploring in South Lanarkshire and Ayrshire.

The area's loss last year was £3.3m compared to £1.7m in 1976-77. Mr. Cowan has said that Scotland should break even by 1980.

## Fire at aluminium plant

BY OUR WELSH CORRESPONDENT

FIRE seriously damaged part of Anglesey Aluminium's smelter facilities in North Wales early yesterday.

A hot oil pipe in the smelter's green carbon plant, which makes anodes and linings for the electrolytic cells, burst, badly injuring a fitter.

A spokesman for the company said it was too early to ascertain the extent of the damage and whether basic input production would be affected.

Production at the smelter, which supplies about one sixth of the UK aluminium market, was continuing normally, he said.

## Caution on effects of EMS for Britain

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

BRITISH ENTRY into the proposed European Monetary System would mean lower output and employment over the next three years than under the present regime of floating exchange rates, according to the specialist adviser to an all-party committee of MPs.

A report, published yesterday, by the Commons Expenditure Committee on the monetary system includes a memorandum on the possible results of UK participation by Mr. Terry Ward, adviser to its general sub-committee from the Department of Applied Economics at Cambridge.

He concludes that though different economic models currently in use might give somewhat different results, it is extremely unlikely that any would show the system to have a beneficial effect on output and employment assuming any plausible rate of inflation.

Mr. Ward has carried out simulations comparing a base monetary system with estimates reflecting an unchanged or an annually adjusted exchange rate. He assumes a 6 per cent annual rise in world trade, a 4 per cent a year rise in world prices and that the UK earns balance of payments surpluses in each of the years 1979 to 1981 in order to be able to repay debt at the rate of £1.5bn in 1979 and £1bn in both 1980 and 1981. It is also assumed that a floating rate would maintain the cost competitiveness of British goods at the present level.

On this basis, total output, as measured by Gross Domestic Product, would be 2.7 per cent lower in 1981 and employment 375,000 fewer under a fixed exchange rate (EMS) than under a floating regime even if earnings only rose by 5 per cent a year.

However, if earnings increased by 15 per cent a year there would be a loss of GDP of 8.4 per cent and 1,07m fewer people in employment.

With the exchange rate adjusted each year to restore cost competitiveness to its pre-fall level, there would still be a loss of 0.7 per cent to output and 128,000 fewer jobs in 1981 compared with the present floating regime on the basis of a 5 per cent rise in earnings. At 15 per cent wage inflation, there is a 2.2 per cent loss of GDP and 300,000 fewer jobs.

Mr. Ward says the corollary is that fiscal and monetary policy would need to be that much tighter under these versions of a monetary system to bring the lower output required to achieve a satisfactory balance of payments.

Mr. Ward says "there is little reason to suppose that the results are substantially different from those yielded by the Treasury model."

**'Uninformative'**  
The memorandum is an appendix to the report which reaches no clear conclusions but seeks to be a "guide to the evidence which identifies the main issues and points of dispute."

This follows a short inquiry by the sub-committee which included a public session with Mr. Denis Healey, the Chancellor, a visit to Brussels and the discussion of 25 submissions from qualified economists and other competent persons.

The report is critical of the Treasury for its refusal to supply the sub-committee with any of its background documents about the effects of a monetary system on the UK.

The Treasury's memorandum is described as "uninformative."

The report says: "It is interesting to note that the sub-committee was told in Brussels that the British Government had participated in public discussion of the scheme in Britain far less

than other EEC governments had done in their own countries with the result that such discussion as there had been here had been mainly restricted to technicalities."

The report notes that the proposals are "something like a regional Bretton Woods system of fixed and adjustable rates. This means that on its own, it is far from being a major step on the way to European Economic and Monetary Union."

The merits of fixed versus floating exchange rates are discussed. The committee says it is doubtful if even a sufficient transfer of resources could have a beneficial effect on the ability to sustain exchange rate stability, and argues that the latter is only likely to occur if common policies are adopted to achieve economic convergence.

## Impact

The report notes that if a monetary system was set up without prior convergence of economic performance, some in Germany fear that it would lead to greater inflation there while some in Britain fear that it would lead to greater deflation in this country.

As far as we can ascertain the views of the Treasury at the time of writing this report, that institution seems to be among those who fear the result for the UK of immediate entry to the proposed EMS.

The report mentions certain problems peculiar to the UK—in particular, the remaining reserve currency functions of sterling and its use to finance a portion of world trade, the impact of its low rate of productivity growth, the existence of stricter exchange controls than in the rest of the EEC, and its special relations with Ireland.

The committee concludes that "in the end the question of whether Britain should join an EMS is a political one. It would be a step—though probably not a big one—towards greater European unity. . . . It may well cost competitiveness to its pre-fall level and this could be a good reason for a pro-European being against it. It will probably only succeed if it leads to greater economic convergence. . . . which many fear for quite opposite reasons."

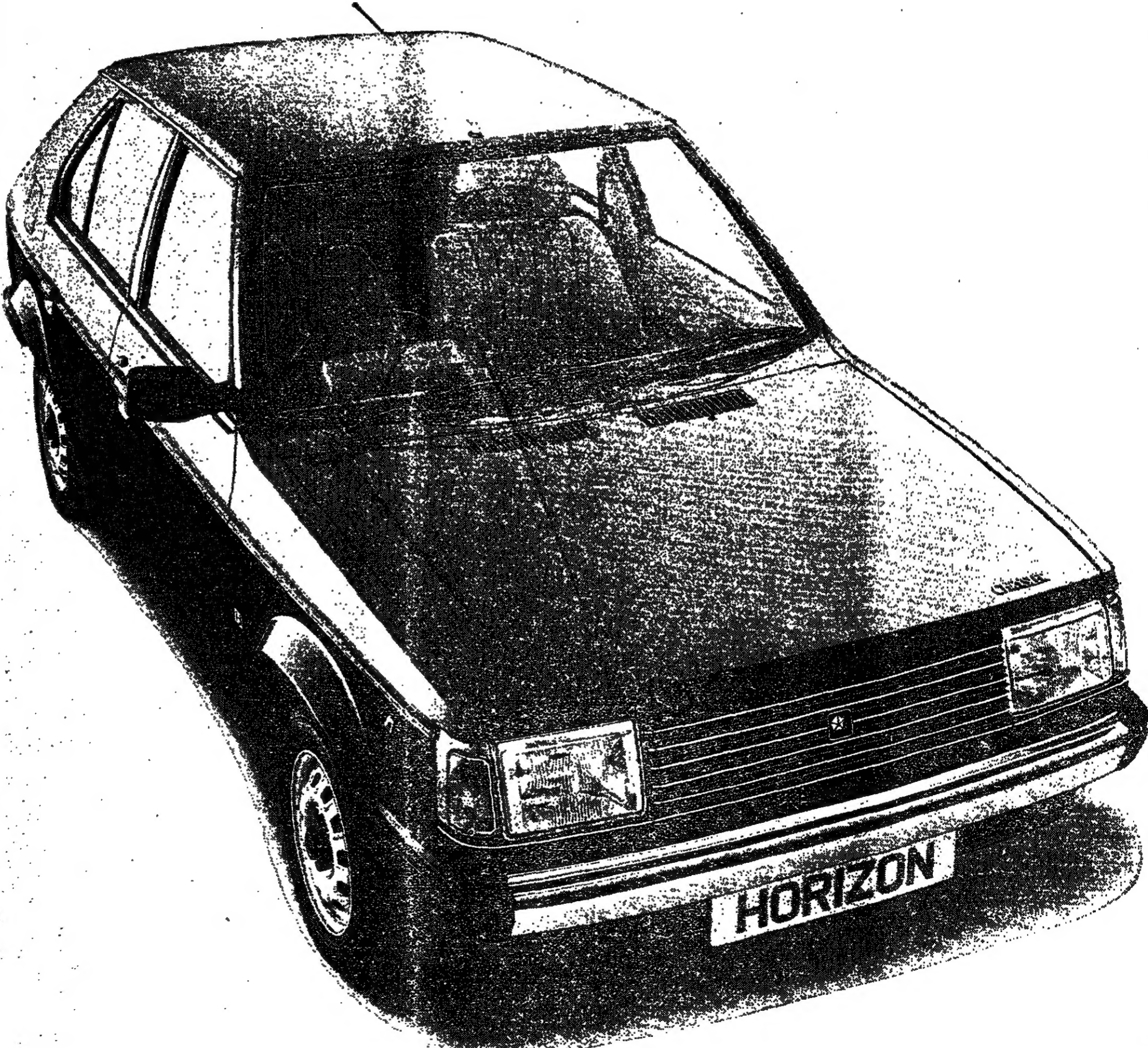
"If it does lead to such convergence that will only be achieved if some body in the EEC (presumably the Council of Finance Ministers) determines what the common economic objectives of the EEC are and what each member State should do in order to achieve them. Achieving this by mutual agreement will not be easy."

The committee notes a point made by witnesses in Brussels that "it might be disadvantageous for the UK alone to remain outside an EMS, even if eventually that EMS were to prove a failure. For the UK and some other EEC countries to remain outside the EMS would, however, be quite a different matter. This would merely mean that the systems had been constructed to suit some countries but not others."

The report says that "none of our economists nor the clearing bankers would at present advise immediate entry, although some economists would advise changes in UK economic policies leading to entry in two to five years time."

The three clearing bank chairmen who gave evidence, although keen to enter the scheme, wished to see its commencement deferred until calmer international monetary conditions prevailed. "Although no one in these two groups was in favour of immediate entry, there are people who take the opposite view but they do so mainly upon political grounds."

First Report from the Expenditure Committee Session 1978-79. The European Monetary System.



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# How strength can be an executive's ruin

BY MICHAEL DIXON

WITHOUT THE guarantee that their identity would be kept utterly secret, the hundreds of top managers would never have answered the question, "What, if asked, would you least want your subordinates to know about you?"

Assured of anonymity, however, they did answer it. And when the results were collated by the researchers who conducted the survey in the U.S. not long ago, 84 per cent of the replies were found to be effectively the same.

What the top executives most feared their colleagues knowing was how inadequate they felt to do the jobs they were holding. Nor does one need many friends in the working world to know that the same self-doubt is by no means confined to people in the highest managerial ranks.

The American management consultant Allan Katcher agrees that the clandestine doubt is widespread, but would dispute that it is sensible. Our dreaded feeling of inadequacy in a job arises because we tend to be overly sensitive about the working skills we lack. In the bulk of cases, however, the reason why we are in the job is not that we can conceal our weaknesses, but that we can show more-than-compensating strengths.

Moreover, Dr. Katcher says, there is evidence that when some of us run into trouble in our work, it is not usually because of our lack of certain attributes. The fault more often seems to be that, in a tight corner, we tend to reinforce our working strengths beyond their usefulness to the point where they become counter-productive.

A person with the virtue of co-operativeness, for example, may easily react to stress by straying into the sin of being too easily influenced, and the taker of fast, decisive action may unwittingly trip over into impulsiveness. Likewise canny attention to detail can over-run into nit-picking, and self-confidence inflate into arrogance, and so on.

## Blind

From this Allan Katcher and consultant colleague Stuart Atkins concluded that if people could learn to manage their strengths so as to stop short of extending them into excesses, they might generally be able to improve their work. But there is a snag.

Perhaps because of the tendency for over-awareness of weaknesses to blind people to their strengths, or perhaps because working managers are too busy excusing their skills

to have time to identify them, behaviour when the work is going well. But the other nine relate to times of stress, for example:

"In the face of failure, I feel it is best to . . .  
"turn to others and count on them to figure out what should be done."  
"fight for my rights and take what I really deserve."  
"hold on tight to what I already have and keep a close eye on others."  
"keep up a front and sell myself as well as possible."

## Four styles

Now, in every question, each of the four different endings signifies what the consultants believe is a distinct style of working. The first ending stated in each case indicates the "supporting/giving" style. The second signifies the "controlling/taking" style. The third denotes the "conserving/holding" style. And the fourth indicates the "adapting/dealing" style.

So in completing the questionnaire the person taking part has scored each of these styles high or low — within a range from nine marks minimum to 36 maximum — first, according to his or her likely behaviour when the work is going well, and second, accord-

ing to the probable reaction under stress.

Take for instance the scores quoted by Ron Farr, United Kingdom personnel director of Borg Warner's transmission division, when he and Dr. Katcher explained the method during the Institute of Personnel Management's recent conference. The scores were as follows:

Supporting/giving — normal conditions 17: stress 16.  
Controlling/taking — normal conditions 26: stress 22.  
Conserving/holding — normal conditions 26: stress 29.  
Adapting/dealing — normal conditions 21: stress 23.

There we have a manager who when things are going smoothly operates mainly by taking the lead albeit in a rather conservative way — and assuming the tendency for strengths to stray into excesses — liable to suffer from over-assertiveness and resistance to change. When times turn hard, however, he seems to move away from controlling towards adapting, and to stiffen his conservatism which in turn increases his risk of becoming pernickety.

In fact, those were Mr. Farr's own scores, and he apparently feels that they present a pretty fair picture of him. But he added that they came as a bit of a surprise because previously

he would have felt that, as a personnel and industrial relations manager, he would be mainly an adapting/dealing kind of worker.

Nonetheless he was thankful for the new information and so largely, he said, were nearly 170 other people in his company, ranging from top managers to foremen, who had voluntarily taken part in the same "individual effectiveness programme." It was, Mr. Farr concluded, "a good door-opener to further training."

## Self-check

Psychologist Allan Katcher not surprisingly agreed, adding that while nobody in real life precisely fitted any one of the four distinct styles, the method did present people with an adequately reliable description of how they worked. Indeed, tests had shown that the assessments people made of themselves were generally about 86 per cent in agreement with the assessments made of them by fellow workers.

But even without the LIFO method, he told me afterwards, most people should be able to improve their work by pausing occasionally to review their style in the light of the evidence that the main danger is not weaknesses, but strengths that are pushed too far.

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The successful candidate will be responsible for the provision of financial advice to industrial companies.

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## LONDON STOCKBROKERS

Our client is a well-established firm with a good reputation in the management of private client portfolios, benefiting from information supplied by its research and institutional departments. Settlement systems are well-run and there is now scope to expand the firm's interests. The firm is therefore looking for:-

- (1) Individuals or units producing a minimum gross commission of £50,000 per annum.
- (2) Investment analysts with experience and the ability to expand institutional connections.
- (3) A small organisation wishing to use the existing systems of the firm.

Any person interested is asked to write to or telephone:-

R. R. NUTTALL (REF. DLB)  
MESSRS. DEARDEN FARROW  
1 SERJEANT'S INN, LONDON EC4A 1JD  
01-353 2000

## FINANCIAL ACCOUNTANT

Recently Qualified

West End

£7500-£9000

A key member of a small finance team in a highly commercial retail environment, the Accountant will report to the Financial Controller and manage a department of nine in the maintenance of the company's general accounting. A major area of concentration is the continuing development of the substantially computerised accounting systems, integrating subsidiary company reporting.

Our client, an increasingly profitable subsidiary of a major public group, has an outstanding growth record, turnover in excess of £10 million and 80 retail outlets throughout the country. Applicants (male or female) should be qualified accountants aged 26-30. Please telephone or write to Stephen Blaney, B.Com., ACA quoting reference 1/1772.

EMA Management Personnel Ltd  
Burns House, 88/89 High Holborn, London, WC1V 6LR  
Telephone: 01-242 7773

## GROUP AUDIT MANAGEMENT

c.£10,000 + car

The Burmah Group is establishing a Group Audit Department. This function will exert a positive and constructive influence by providing operating companies' Chief Executives and Group Management with objective assessments and recommendations on systems and controls in the operations for which they are responsible.

The Group now seeks an Audit Manager - ultimately one of two based in the United Kingdom, who will be responsible to the Group Chief Auditor for programme planning, controlling audit teams and agreeing recommendations with line management. The Manager will also be expected to identify aspects requiring Group Internal Audit investigation. Frequent travel to Group locations in the United Kingdom and overseas is an essential feature of the job.

Applicants should be qualified accountants with experience in a large professional practice or commercial

organisation and have the personal authority to communicate effectively with senior management.

Among the Group's principal subsidiaries are Castrol, Quinton Hazell, Halfords and various engineering and industrial companies. There are also interests in North Sea oil and shipping. This range of activities allied to contact with senior management should provide considerable opportunity for career development either into line management or other positions in any of the Group companies. There will not be any "career internal auditors".

The geographical spread of the Group's operations means it is not essential for the successful candidate to live near the head office.

For an application form please write or telephone to:  
D. G. Freeston, Recruitment Manager,  
Burmah Oil Trading Limited, Burmah House,  
Pipers Way, Swindon, Wilts. SN3 1RE.  
Tel Swindon (0793) 30151.



## Reed Executive

The Specialists in Executive and Management Selection

### Financial Controller

Manchester

to £10,000

A strong but not an abrasive personality is as essential for this demanding position, as the ability to develop career growth within a successful and profitable Company. You will be deeply involved in the further development of the computerised accounting and reporting systems and will control the activities of the accounts function. Candidates must be qualified accountants with in depth exposure to the systems employed by a multi-national manufacturing concern, British or American. You will be able to express your own ideas and opinions in this exciting environment. Removal expenses are available.

Telephone: 061-832 6631 (24 hr. service), quoting Ref: 2276 FT. Reed Executive Selection Limited, 15 Piccadilly, Manchester M1 1LT.

The above vacancy is open to both male and female candidates.  
London, Birmingham, Manchester, Leeds

An important newly acquired subsidiary  
of a major international group  
requires a:

### MARKETING MANAGER

This is an exciting opportunity for an ambitious and technically minded graduate with PROVEN marketing experience, ideally relating to a service industry such as insurance. We are looking for an extrovert personality capable of understanding modern fire and security alarm systems and of developing and expanding the existing substantial market share nationally.

The remuneration package is generous and suitable to attract someone who should merit rapid promotion to General Manager.

LONDON AGE 30-40 Circa £12,000 + CAR

Applications quoting GAF should reach me as soon as possible as our client wishes to make an early appointment.

[I] ROBIN R. WHALLEY

[A] INTERNATIONAL APPOINTMENTS (LONDON) LTD

[L] Executive Recruitment Consultants

Telephone: 01-469 5011

Cable: Intercept, London NW1

Address: House, 66/68 The Strand, London NW1

For further information please phone or write in confidence:

Mr. M. Purcell

CHARLES LOKLEY ASSOCIATES

Eden Chambers, 30, Fleet Street EC4A 3DF

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CHARLES LOKLEY ASSOCIATES



# F/X Dealer

Major International Bank

Our Client is Saudi International Bank, an expanding City-based bank whose shareholders include the Saudi Arabian Monetary Agency and several of the world's leading banking names.

The bank's current expansion plans call for the appointment of a well-trained dealer, ideally aged mid 20's, to make a positive contribution to its active and very professional dealing room.

The successful candidate can look forward to a progressive and highly rewarding career with this market leader.

Contact Norman Philpot in confidence  
on 01-248 3812

**NPA Recruitment Services Ltd**

60 Cheapside, London EC2. Telephone: 01-248 3812/3/4/5

## Chief Accountant

Botswana c.£13,000

A London-based international group seeks a qualified and experienced accountant to control all the financial aspects of its subsidiary, the largest builders' merchants in Botswana. The company operates its own computer, and the Chief Accountant will be responsible for the DP Department through the DP Manager. A knowledge of computers would therefore be an advantage.

Candidates should have reached the level of Chief Accountant in a medium-sized company, although it is unlikely that anyone under 28 will possess the necessary degree of experience and maturity. Excellent career prospects exist within the Group.

Normal expatriate benefits are provided including passages for family, free furnished accommodation, company car, medical aid, 6 weeks leave per annum and education allowances.

Please reply with brief details to:-

Managing Director,  
PH RECRUITMENT LIMITED,  
42 Upper Berkeley Street,  
London W1H 7PL

## Manager-Accounting

City c.£10,000

Expanding International Bank

Our Client is a highly respected International Bank. As a result of a recent internal promotion an experienced banker is required to assume full responsibility for the young and enterprising Accounts Department.

Candidates, aged 28-35, must have a thorough knowledge of international bank accounting and management reporting, in addition to which they will be expected to show the ability to form effective working relationships with colleagues at all levels.

The successful applicant can expect to play an increasingly significant part in the continuing growth of the bank, which has a reputation for its progressive attitude towards career development, salary levels and staff benefits.

Contact A. J. Tucker, M.A., A.I.B. in confidence  
on 01-248 3812

**NPA Recruitment Services Ltd**

60 Cheapside, London EC2. Telephone: 01-248 3812/3/4/5

## Financial Director

c.£12,000 + car

Our client company which is located in the North West of England, forms part of a large manufacturing group and is well known in its own right. Much of their production which includes equipment for power stations and fabrications for military use is sold overseas; turnover is currently around £30 million.

They seek a mature and experienced qualified Accountant to contribute at Board level and control a financial function employing about 50 people. Board level experience acquired within the engineering industry is essential as is the knowledge of the financing of large overseas contracts. A starting salary will be negotiated around £12,000.

Male or female candidates should write in confidence to R. Varvill or telephone (24 hour answering service) for a personal history form quoting reference V.97.7.

The P-E Consulting Group Appointments Division  
1 Albemarle Street, London W1X 3HF. Tel: 01-499 1948



## American Property and Casualty Broking

These appointments are with the American non-marine division of a medium sized Lloyd's broking house which has recently completed a major reorganisation and now entered a period of carefully planned development for profit and growth under a new top management team. As part of these changes, the following key appointments are to be made in the American property and casualty business.

**Director North America**  
Suitable candidates are likely to be aged 30-35 and will have up to 10 years experience in the market, mostly in the North American sector. There are good existing accounts but the Director will need to command the respect in the market which will attract new business.  
Salary circa £15,000. Car provided.

**Assistant Director**  
Broking experience in the North American market, allied to technical and administrative capability, is being sought.  
Salary £10-£12,000.

**Brokers**  
Broking experience in the North American market is required.  
Salary £7-£9,000.

**Assistant Director South America**  
There are good existing accounts. A sound technical grasp of non-marine insurance is the prime requirement in this newly established South American Department. Some travel is envisaged. Spanish required.  
Salary £10-£12,000.

The re-structuring and new business development within this company create unusual challenges and career opportunities. Candidates with top class ability and potential are being sought for these appointments.

Please write in confidence to

**D. GARDINER ASSOCIATES,**

Management Appointments, Bedford Chambers, Covent Garden, London WC2E 8HA. Tel: 01-836 8954 and 6772.

## Young Mature Accountant

Overseas Age c.25/30+ £12,500+

A leading US multinational pharmaceutical company seeks a young qualified accountant initially for a three year assignment based mainly in West Africa. This position has arisen due to the promotion of the previous accountant.

The new accountant will be responsible for the financial aspects of a number of operations in West Africa and a considerable amount of travel is involved. One country is to be based as a base, although this may not always be where most time is spent.

This appointment will suit young qualified accountants who seek their first independent overseas challenge and who wish to develop a mainly overseas career with a leading international company with a world wide reputation for strong management systems. Future career promotions and assignments will be in Asia, Africa, the Americas or the Pacific. Those with previous overseas experience will have an obvious advantage.

The initial remuneration package will be in five figures. Allowances and fringe benefits are substantial and in line with other major international companies and include free annual home leave travel.

Candidates, male or female, can make application by quoting reference

MCS/3038 and requesting a personal history form from Roland Orr, Executive Selection Division, Southwark Towers, 33 London Bridge Street, London SE1 1SY.

**Price Waterhouse Associates**

## Q.S. BANKING CONSULTANTS

with to recruit the undermentioned staff:

FX Dealer to £10,000  
Graduate Corporate Lending £9,500  
Credit Analyst £7,250  
Internal Auditor (ACA) £7,250  
Unit Trust Representative to £7,000  
Credit Analyst £6,000  
Loans Admin. to £5,000  
R/S Representative to £4,500  
Senior Sterling, FX and Deposit Brokers negotiable

Please apply to:  
Mike Pope or Sheila Ansell-Jones,  
30, Queen Street, EC4A  
Tel: 01 234 0731

## Henry Ansbacher

CORPORATE FINANCE

The Bank is expanding its Corporate Finance Department and requires graduates aged 25-30 probably with an accounting or legal background. Relevant experience should have been obtained in a Merchant Bank, Professional Firm or Stockbroker.

Write, in confidence, giving full details to:

The Head of Corporate Finance,  
Henry Ansbacher & Co. Ltd.,  
1 Noble Street,  
London EC2V 7JH



## POOLE ARTS CENTRE

Appointment of  
FINANCIAL DIRECTOR

to take charge of all accountancy functions throughout the Arts Centre, including routine cash and budget control operations. The post also carries responsibility for servicing the administrative needs of an enterprise with a staff of some 110 full- and part-time employees. The Financial Director is responsible to the Director of the Arts Centre and, together with the Director and the Deputy Director, reports to the Trustees of the Poole Arts Trust.

Poole Arts Centre is the largest purpose-built arts and entertainment complex in the country. It includes a 1,500-seat concert hall capable of conversion to a flat-roofed hall, a 600-seat theatre, a 143-seat cinema, an art gallery, a studio theatre, arts activity areas, bars, restaurant and functions rooms.

Applications are invited from suitably qualified persons. Experience in similar fields of work is an advantage but not a pre-requisite. For further details and application form, please write to Anthony M. Correll, Director, Poole Arts Centre, Kingdon Road, Poole, Dorset, BH15 1UG. Completed applications must be returned by Monday, 11th December, 1978.

Salary circa £7,500 p.a.

## Senior Credit Analyst to £8500

with firm prospects to loan officer in 1 to 2 years.

A European bank, which is one of the world's largest, needs a Senior Credit Analyst at their U.K. Head Office. You would be responsible for analysing credit propositions and for writing loan applications. The more important and complex propositions from a varied range of industries would be your responsibility, and you would also assist the departmental manager in supervising and assisting the other analysts.

In view of their future intentions, the bank seeks a marketing oriented person with 2-5 years previous experience in analysis, preferably from an American bank. A knowledge of French will enhance your prospects of further promotion. The bank offers a good range of benefits, and will take over an existing mortgage and loan if necessary. To apply, call John Sears, Summit Management Consultants Limited on 01-580 3536.

## OPPORTUNITY IN EQUIPMENT FINANCE

The Company, which is a subsidiary of a European owned group, is engaged in the field of equipment finance in the U.K. To meet the requirements of continued expansion in the U.K., we are seeking a creative, highly motivated young person with experience in selling Hire Purchase and Leasing facilities for major capital equipment to industry in the U.K.

The successful candidate will have 3-4 years direct selling experience and contacts at the appropriate level in industry. The preferred age is 25-30 and you should be able to work on your own in achieving the ambitious targets with which you will be set. We offer high remuneration in return for commitment.

You are invited to write with full career details:  
Box A 4550, Financial Times, 10 Cannon Street, EC4A 3BT.

## International Corporate Financial Advice

Citicorp International Bank Limited (CIBL) is the London-based investment bank of Citibank, one of the world's largest financial institutions.

CIBL's Corporate Finance Department is now expanding its International Corporate Advisory activities - cross-border mergers and acquisitions, financial consulting, cash management - and, as a consequence, needs a high calibre man or woman to strengthen a young and ambitious team.

A graduate aged between 26 and 32, preferably with MBA or a professional qualification, you will already have demonstrated particular skill in financial advisory work with a merchant bank or management consultancy firm, ideally at junior management level. You will be fluent in English and must be able to do business in another language, preferably German or a Scandinavian tongue. You must also be willing to travel.

In return, you can expect a highly competitive salary, excellent benefits package and exceptional opportunities for career development.

Please write with CV to: Martin Smith, Executive Director, Corporate Finance Department, Citicorp International Bank Limited, PO Box 242, 335 Strand, London WC2R 1LS.

**CITICORP INTERNATIONAL GROUP**



## DEVELOPMENT CAPITAL EXECUTIVE

City based c.£10,000+ substantial benefits.

Our client is the Development Capital subsidiary of a major clearing bank. It was formed to provide investment capital through equity participation in a variety of industrial and commercial concerns.

Their planned growth has created the need to recruit an executive who, working in conjunction with the directors, will investigate possible clients, assessing business potential and reviewing financial and management information systems. He/she will also work closely with client companies at board level, advising on areas related to accounting and financial management.

Candidates (M/F) should be qualified accountants aged around 30. Ideally, they will have had experience of investigation work in a major firm of chartered accountants, as well as a minimum of 2 years' line experience in industry/commerce.

If you would like to be considered for this appointment please contact Neville Mills ACIS or Kevin Byrne BA as soon as possible, quoting reference number 2287.

Commercial/Industrial Division

Douglas Limbrias Associates Ltd.  
Accountancy & Management Recruitment Consultants  
410, Strand, London WC2R 0NE. Tel: 01-226 3101  
121, St. Vincent Street, Glasgow G2 5HW. Tel: 041-226 3101  
3, Colville Place, Edinburgh EH3 7AA. Tel: 031-226 7744



## Reed Executive

The Specialists in Executive and Management Selection

## Financial Controller

North London c.£11,000+car

By any yardstick this publicly quoted service group is successful and has a reputation of which its shareholders, management and staff are justly proud. The company is a brand leader in its field. Reporting to the Financial Director you will be responsible for the total accounting function at their Head Office, as well as taking control of the integration and computerisation of the accounting systems. Qualified, aged 30 to 45, you should have previous commercial experience at a senior level and have shown the ability and ambition necessary to progress even further.

Telephone: 01-836 1707 (24 hr service) quoting ref: 0908/FT, Reed Executive Selection Ltd., 55-56 St. Martin's Lane, London WC2N 4EA.

The above vacancy is open to both male and female candidates.  
London, Birmingham, Manchester, Leeds

## International Trade Finance

## MANAGER

Business Development  
SCANDINAVIA

Expansion provides a unique career opportunity for a financially orientated person in our client's Scandinavian subsidiary, engaged in the financing of international trade.

The successful applicant will be in his/her mid to late twenties, fluent in Danish or Swedish, or with the ability to learn, and having experience in international trade finance.

Initially, the appointment will be that of a trainee manager assisting the office manager in office services and administration. By the end of the first year he/she should have developed sufficient personal skills to be able to contribute to the growth of the Company as a responsible accounts manager.

Skills include credit analysis combined with the ability to understand the needs of the clients' businesses and the personality to represent the Group at senior levels. The position will be a permanent one and will involve extensive travel in Scandinavia.

Salary and other benefits will be negotiable around the Danish equivalent of £11,000 per annum.

Interviews will be arranged in Copenhagen or London to suit the convenience of applicants who should write or phone for an application form to:

Walter Judd Limited (Ref. L.131)  
(Incorporated Practitioners in Advertising)  
1a Bow Lane, London EC4A 3DF.  
Telephone: 01-236 1341.



## BUSINESS DEVELOPMENT ACCOUNTANT

Banking  
London EC2 £7200-£8900 +  
major benefits

Our major high street banking client is undergoing an exciting period of business expansion and development. As a member of a high quality business development team the person appointed will carry out a range of tasks essential to the review of the Bank's existing products and services. He or she will also be closely involved in the evaluation of development projects including new products and services and the relevant implementation procedures. Ideally applicants should be qualified accountants aged under 30 with proven business analysis experience. Please telephone or write to David Hogg ACA quoting reference 1/1770.

EMA Management Personnel Ltd  
Burne House, 88/89 High Holborn, London, WC1V 6LR  
Telephone 01-242 7773

## Finance Manager

Nigeria  
\$30,000+ benefits

Reporting to the U.S. parent company, the position carries responsibility for all aspects of the accounting and financial procedures of a subsidiary. The turnover of around \$1.6m comes from supplying equipment to the oil industry and from manufacturing. In addition there are other business services to be accounted for.

A resilient qualified accountant aged around 28, who has managed an accounts department and has good knowledge of U.S. accounting methods, costing and budgetary control is required. Previous overseas experience is also advantageous.

The salary is negotiable, and the package will include housing, furnishing, school fees, car etc., within a two year contract, with leave every six months. There are prospects for subsequent transfer within their major international group.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to Mr. A. C. Crompton quoting ref. 75/FT, on both envelope and letter.

**Deloitte  
Haskins + Sells**  
Management Consultants

128 Queen Victoria Street, London EC4P 4JX.

## Deputy Registrar

British Petroleum requires a Chartered Secretary for appointment as Deputy Registrar.

Candidates must have at least five years' experience in a senior position of share registration and new issue work in a large public company, a sound knowledge of Company Law and Stock Exchange procedures. Candidates must also be familiar with the new Talisman settlement system. Proven ability in managing and organising all branches of share registration work, including dividend payments and staff supervision is vital.

The successful candidate will be in the age range 30-45 years. An attractive starting salary will be offered, based on age and experience. Conditions of employment are excellent including a non-contributory pension scheme. Help with re-location expenses will be given where necessary.

The Registrar's Division is at present at our Head Office in the City but it will be moving to Harlow, Essex in mid 1979.

Please write, giving details of age, qualifications and experience, quoting reference B.67, to: The Manager, Central Recruitment, The British Petroleum Company Limited, Britannic House, Moor Lane, London EC2Y 9BU, not later than 7th December, 1978.

## Chief Executive

min. £15,000 p.a.  
Kenya

The Nairobi subsidiary of an international group of companies has a turnover of £1 million p.a. and is now entering a period of rapid expansion. The company manufactures a wide range of engineering products including overhead electric travelling cranes, contractors plant and materials handling equipment. It is also engaged in varied steel plate fabrication.

Candidates should be chartered or graduate engineers, preferably with Board level experience in a company of a similar size and nature. They must be able to demonstrate successful management capabilities from both a commercial and production standpoint and will preferably have some overseas experience. Probable age range late 30s/40s.

The contract is for an initial 3 year period and benefits include attractive accommodation, car and educational allowances. Prospects for long-term employment within the Group are excellent.

Please reply with full career details, in confidence, to:

G. S. Peterken,  
PH RECRUITMENT LIMITED,  
42 Upper Berkeley Street, London W1H 7PL.

Appointments  
also appear  
today on  
page 31

## Managing Director

North West £15,000

Our client is an engineering subsidiary of an international group. The company, which has factories in the North West and Ulster, manufactures components for the Motor Industry. It has a history of growth and is currently achieving a sound return on assets, with its sales turnover in the region of £6 million.

The Managing Director will have complete responsibility for the profitable control and development of the business.

It is essential to have held a senior executive appointment in a successful manufacturing engineering environment.

Initial salary is negotiable to £15,000 per annum plus car.

Please apply, in confidence, for application form to: D. G. de Belder, Knight Wegenstein Ltd., 75 Mosley Street, Manchester M2 3HR, or tel. 061-236 0932, quoting Ref. 68189.

**Knight Wegenstein Limited**  
Executive Recruitment Consultants  
Management Consultants and Consulting Engineers  
London - Manchester - Zurich - Düsseldorf - Madrid  
Paris - Stockholm - Vienna - Chicago

EUROBOND EXECUTIVE  
MERCHANT BANKING

S. G. Warburg & Co. Ltd.

We are seeking an executive to assist in the continuing expansion of our Eurobond business. He or she will be responsible for maintaining relationships with existing and new institutional investors in Eurobonds in both the primary and secondary markets.

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Applications, enclosing a concise curriculum vitae, should be sent in confidence to:

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30 Gresham Street, London EC2P 2EB.

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with worldwide interests,  
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## ADMINISTRATIVE MANAGER INVESTMENT BANKING

with location in Nassau, Bahamas, where he will be responsible for the representative office with Central and South American clients. Using a mini-computer, he will maintain and issue statements of accounts, and will be generally responsible for all internal operations.

We are looking for an executive having experience in the administration of a small banking operation. He must speak fluent English, and preferably Spanish and Portuguese. Qualified candidates are invited to write to us, in English, giving necessary information, including current position and responsibility, present remuneration, home telephone number and all pertinent data required to enable us to determine the desirability of a personal interview.

We are a leading firm of management consultants who have been retained to select the candidate for this position. It is our policy never to disclose information prior to a personal interview, and only with the consent of the candidate. All replies will be handled in strictest confidence and with the utmost discretion.

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required for self-contained subsidiary of a Merchant Bank arranging all forms of export finance and ECGD facilities.

1-2 years experience is essential with a bank or specialist export finance house. Aged preferably early/mid 20's, with the potential to meet clients and solve problems. Further training will be given to equip him or her to expand the role.

Career details in confidence to R. W. H. Lubbock, Charterhouse Japhet Ltd., 1 Paternoster Row, St. Pauls, London EC4A.

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We seek an experienced investment analyst who has a thorough knowledge of the brewery and associated sectors.

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Apply with c.v. to Box A 6551, Financial Times, 10 Cannon Street, EC4P 4BY. All replies will be treated in confidence.

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This is a key appointment, resulting from internal promotion, with a well-known British company engaged in manufacturing, distributing and retailing consumable products on a national scale. Reporting to the Group Financial Controller and supported by a small, qualified staff he, or she, will be responsible for co-ordinating the budgeting and performance reporting of operating companies. However, his/her main contribution will be in providing financial guidance to central management and in the further development of computerised management accounting systems to aid this process. Applicants must be qualified and in their 30's, with experience at the centre of a large, complex business, the confidence to tackle a demanding role and the potential for further career development. Particularly attractive fringe benefits apply. REF 779/FT Apply to R. A. Phillips ACIS, FCII, 3 De Walden Court, 85 New Cavendish Street, London, W1M 7RA. Tel: 01-636 0761.

**Phillips & Carpenter**  
Selection Consultants

## Corporate Lending

Bank of America is seeking experienced account officers to strengthen its future management resources. Successful candidates will be responsible for marketing the Bank's full range of international financial services to domestic and multi-national clients.

Applicants should be graduates or MBAs, probably aged 27-35, with at least 5 years experience gained in banking or other relevant financial disciplines. A high level of marketing, negotiating and financial analysis skill is required together with a record of significant personal achievement.

Current opportunities exist in the Bank's UK branches - in London, Birmingham, Manchester and Edinburgh - and in the African Regional office also in London. Prospects for personal growth and increased responsibility are excellent. Attractive starting salaries will reflect qualifications and experience, and other conditions of employment are in line with best banking practice.

Write in strictest confidence with comprehensive personal, salary and career details to: G. L. Hope, Bank of America N.T. and S.A. Personal Planning and Recruitment, 25 Cannon Street, London EC4P 4HN.

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Engaged in the provision of services to the Oil Industry, our client operates on a worldwide basis. The company currently has a compound growth rate of 25% and plans to increase turnover seven fold in the next ten years.

Reporting to the Chief Accountant, the successful candidate will provide a complete financial service for a given region, monitoring performance and maintaining close contact with Senior Regional Management.

Candidates, male/female, will be recently qualified (A.C.A., A.C.M.A., A.C.C.A.) and preferably aged in their mid-20's. They should demonstrate a self-confident, flexible approach and the ability to liaise effectively with management of varying disciplines.

Success in this appointment will lead to opportunities for advancement both in the U.K. and in overseas locations.

For more detailed information and an application form, contact Nigel V. Smith A.C.A. or Robin F. Taylor B.A., C.A., quoting ref. 2318.

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## FINANCIAL ASSESSMENT

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Our Client a major Finance House is looking for an experienced Credit Manager in their Merchant Banking Division. The areas of operation will cover the Eurocurrency market, shipping loans, export finance and leasing. Experience in these operations within the Finance Sector is preferred. Reporting is to a Director, but the level of contribution depends on the strength of the successful applicant, who should have potential for a Directorship.

An active investigatory involvement is necessary, and a sceptical attitude based on sound commercial knowledge will achieve excellent prospects in the Group, either in the U.K. or overseas. The total package could well be in excess of £11,000.

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**David Clark Associates**  
4 New Bridge Street, London E.C.4. 01 353 1867



# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOLTERS

## DATA PROCESSING

### Users speak out

OFTEN CRITICISED for being an amorphous organisation with no sense of purpose, the British Computer Society has struck a bold blow on behalf of every computer user all over the world with its analysis of what a representative panel of users thinks of the services provided by makers of hardware, writers of software and the educators.

"User Requirements for Data Processing" is, in many ways, a channel for the frustrations created within management at large and computer operational management in particular at the methods and tactics used by many manufacturers to gain or retain a worthwhile share of this market—the most phenomenal growth area in any industry since the first industrial revolution.

Particularly scathing is the user attitude towards the rash of new equipment from which the industry continuously suffers. "Users are weary of phreatic innovation and all the expensive and disruptive changes it has involved for them. . . . They do not ask for development to cease they ask for a period of stability which will be characterised by longer economic lives for their systems," the report asserts.

Users demand fewer standards, but more standardisation so that they can have a wider choice of equipment and not be locked into suppliers of their installed systems.

Contract terms are described as restrictive and unfavourable and there is concern at the growth in the practice of offering software for rental—purchase options should be available.

System performance is frequently disappointing and there is a crying need to enable

would-be users, including complete tyros, to participate intelligently in the work of defining exactly what the equipment will be expected to do. This could be made possible through the provision of simple, training courses or some other form of aid from the professional bodies.

The computer industry has a narcissistic view that users exist only to buy products but users believe the industry exists to serve them . . . with the appearance each day of new suppliers of smaller and smaller systems, the situation is becoming acute and as competition increases "over-enthusiastic" efforts of salesmen motivated by commission can have consequences for the business of an unwary customer that must concern all responsible suppliers.

There is concern at inadequate support for installed equipment.

Because of the fact that new working is increasing, the Post Office does not escape criticism. This is mainly on the grounds of cost, slow transmission and call set-up, high error rates due to crossed lines and unreliable circuits.

The mini/micro development is a threat to efficiency and could be a source of reduplication in software and systems work. The only way to prevent this is by training.

What BCS does not say is that, to a large extent, users have had remedies in their own hands for years. But the attempt to set up a "super-group," linking all the user groups addressing particular manufacturers in Europe has had little or no success.

The review of user opinion is available from BCS, 12 Mansfield Street, London W.1. The cost is £15.

## IN THE OFFICE

### Ribbons contain more ink

TBS manufactures to its own specifications "Gold Synthetic 2000" fabric for inkless ribbons, which can be used for high-speed printers, data terminals or daisy wheel printers.

Processes used in production make the ribbons up to 30 per cent more absorbent than conventional ones, and because they hold up to 20 per cent more ink, superior quality of printout is ensured while wear and tear on the ribbon is reduced.

J.M. Factors Computer Supplies are exclusive agents to TBS (Roermonds, Germany) in the UK. There is also a 5 year shelf-life guarantee.

J.M. Factors Computer Supplies, Victoria Lane, High Street, Barnet, Hertfordshire, EN5 4UN (01-440 8426).

## ENERGY

### Application of the heat pump

BECAUSE OF the importance in energy saving of heat pumps over the next decade, as well as their applications in space and process heating, a research programme is being carried out by Battelle in Frankfurt which includes the UK as one of the main areas of investigation.

The programme is intended to examine the technical, social and economic factors influencing the design and application of heat pumps and to make projections from the data which will enable those concerned with energy supply, heating and cooling, equipment manufacture and the construction industry to assess probable impacts on their own activities.

Battelle's methodology will consider both new and retrofit markets for heat pumps up to 1990. The first step is a technical overview of existing and potential heat-pump systems (air-to-air, water-to-air, water-to-water).

Attention will be given to assessing the range of feasible applications—for the various types of conventional heat-pump systems and, if appropriate, to candidate "unconventional" units based on the use of solar energy, hot or cold storage

systems, etc. Included in this assessment will be a review of the characteristic load shapes and efficiency factors for the major types of systems.

At the outset, it seems likely that many of the recent design modifications may have a significant effect on power requirements. The recent advances and potential modifications will also be translated into initial cost, operating costs, and maintenance requirements.

Further from Battelle, Am Roemenhof 25, 900160, 8000 Frankfurt/M90, German Federal Republic.

In the meantime, the largest heat pump installation in a retail store in Britain is now working in Manchester's Arndale Centre.

An air to air heat pump was chosen by C and A after balancing the problems of providing good environmental standards for customers and staff, with those of good energy management. The heat pump gives a saving on capital and running costs and a reduction of energy demands.

Novel in using a heat recovery principle not commercially available, till now, the system was analysed by computer using the

Building Energy Estimating Program (BEEP), available through Electricity Boards. A complete evaluation of the energy requirements of the store was performed in co-operation with the consultants Ronald Ward and Associates.

Designed by Heat-Frig, the eight custom-built heat pumps provide additional energy saving. The exhaust air from the store is discharged over the outdoor coil of the heat pump unit. This increases the coefficient of performance normally expected by reducing the number of de-frost cycles and increasing the heat content of the air passing over the coil. Another advantage of these units over more conventional arrangements is that they incorporate free-air cooling. This ensures minimum operation of the heat pumps when cooling is required.

This installation is one of the few air to air commercial heat pump systems, but the growing need for energy management and to maintain high environmental standards at an economic cost must undoubtedly lead to a greater use of such pumps in the High Street, the Electricity Council says.

Further from 01-834 2333.

## HEATING

### Oil group into solar

SUNOCO INC., a subsidiary of Sun Oil Company of Toronto, has joined Solartech and Norrish in a consortium to study development and marketing of applications for solar energy heating in homes.

Under the agreement, Sunoco has agreed to purchase, initially, \$25,000-worth of solar equipment from Solartech and a pilot study will take place at the Sunoco refinery in Sarnia, Ont., to test a system to supplement the heating of hot water.

Sunoco said the consortium was awarded a grant under the first phase of a Federal Government programme to encourage solar energy development.

industry by Isaac Bentley and Co., but has applications in many other industries.

Vinibrite DP7 is suggested for use on printing cylinders which it protects effectively since it cannot be accidentally rubbed off.

It comes in the form of a water-based emulsion which absorbs any surface water. This evaporates to atmosphere leaving behind the film which is tenacious enough after application to enable components to be handled without risk of damaging the film and allowing atmospheric corrosion to find ingress.

Isaac Bentley and Co., Naylor Street, Liverpool L3 0PS. 061-227 1177.

### A tough grout

SAID TO have an overall performance superior to anything else on the market is an epoxy structural grout marketed by Protective Materials, Oakcroft Road, Chessington, Surrey (01-387 3844).

This is intended for 24-hour completion of such tasks as the bedding of crane rails, rock anchors, bolts and machinery lugs, for the bonding of pre-cast concrete structures, and for high strength crack repairs.

## MATERIALS

### Rust kept at bay

CORROSION prevention with a formulation that absorbs surface moisture and then coats the clean metal surface left with a firm, resin-like film, is being offered for use in the printing

## ENVIRONMENT

### Controls dust and fumes

NEW TO the UK, but well known in Scandinavian steelworks, foundries, paper mills, power stations, asphalt and crushing plants, are Bahco dust and fume control systems.

Type JSA is claimed by Bahco to be the most compact dust and fume collector currently available. The basic filter cassette contains 215 sq ft of fabric, accommodated in a space of only 14 in. Surprisingly, a complete unit rated at 18,000 cfm can occupy a plan area of no more than 100 sq ft, with an overall height as little as 13 ft. This is compared to more than six times the floor space, and 2-3 times the height required to locate a conventional baghouse unit operating under similar conditions.

All filter cassettes have the same outside dimensions and connections, and are combined to form complete gas cleaning and

air pollution control systems, depending on the dust concentration, each cassette has an air handling capacity of between 1,500 and 3,000 cfm.

There are three types of cassette, including one with extra large gas passages for fibrous dust. Different types of contaminants and various processes demand their own special filter fabric. For each industrial contaminant gas and temperature found in particular applications, a thoroughly tested grade already exists.

With JSA, extremely high efficiencies are possible: even at high temperatures, and at high dust loading, 99.9 per cent removal of contaminants is consistently achieved.

Bahco Ventilation, Bahco House, Beaumont Road, Banbury, Oxon. 0295 57461.

### Preventing beach erosion

PROMISING an answer to serious erosion of sandy beaches is an offshore product, tested and proved in use around oil and gas platforms and pipelines in the North Sea, suggested by ICI, Mithras, London SW1P 4QG (01-834 4444).

The company fixed eight trial "mats" of Linear Composites, scour prevention system upon the seabed at the town of Saintes-Maries de la Mer, near Marseille. Should the system of mats, "nailed" down by half-metre-long steel pins, succeed in combating an erosion problem that has plagued the region for years—but has recently become especially severe—then an important order in bulk could follow. Local inhabitants are said to be impatiently awaiting results of the tests which should be completed by the spring of next year.

Basically, the system comprises lengths of interwoven "Paraweb" mat into which are locked bunches of polypropylene fibre fronds on a half-metre grid. The effect of the upwards-floating fronds is to create a plastic curtain that drastically reduces the speed of sand-bearing currents and thus causes sand to precipitate into the system of mats.

At the French sea-side town, erosion of the sandy littoral, or beach, on a three kilometre front has averaged 21 metres, and at one place often exceeded a rate of 30 metres a year. The encroaching sea is now threatening the town and is also causing navigation problems at the mouth of the nearby Petit Rhône.

Conventional measures, such as rock dumping, have failed, and even the sinking offshore of large rock-laden barge gave respite for only a single winter. An alternative to the system would be a much more costly exercise involving steel shuttering which, in any case, says the company, would not trap sand in the same efficient way.

Installation of the mats, along the shore and around certain offshore barriers, is being carried out by contractor Societe Falchetti of Arles, working to a scheme prepared by research experts of Genmidi S.A.

The ICI Scour Prevention System (supplied in this instance through the national ICI Off-shore office near Paris) is a product of Linear Composites of Harrogate, Yorkshire.

## SECURITY

### Microfilm shredder

PUT ON the market by Portable Equipment of Birmingham is the Micro 6, a small shredder able to deal with microfilm, microfiche, jackets or aperture cards in standard or diazo material.

Of interest in companies that must safely dispose of confidential records held on film, the unit is designed for relatively low volume use where the material originates, destroying it in situ and avoiding transportation elsewhere.

Supplied from single phase mains, the device has a twin motor drive giving cutting speeds of 300mm/min, reducing film material to chips measuring 0.7 x 6 mm. The shredded pieces are collected in a wire basket at the base of the machine.

Summit Works, Smith Street, Hockley, Birmingham, B19 3EW (021-584 7241).

## INSTRUMENTS

### Seeks static electricity

A POCKET-SIZED meter from Molnar Machinery can be used to locate and measure the source of static electricity in industrial environments where danger may occur either to sensitive equipment or to operators.

Called the 224C the instrument is made by Static Inc. in the U.S. and weighs only 10 oz. Making use of a diode pickup technique, it is used by holding the probe within a few inches

of the suspect surface: an instant reading up to 30,000 volts is obtained, and depends on the proximity of the probe as well as the extent of the charge.

The device is factory calibrated and needs no maintenance in the field apart from periodic change of battery.

More from the company at 6, The Broadway, Woking, Surrey, GU21 5AR (04862 64646).

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A MEMBER OF  
CLARKE CHAPMAN  
& REYROLLE PARSONS

## METALWORKING

### Easier tape preparation

ANOTHER microprocessor application, this time to a numerical control tape preparation machine, has been announced by NC Engineering and is the first of a series of products for the preparation, programming and testing of such tapes.

"Tapemaker" combines a preparation machine with an output punch and printer in one unit which is designed to be directly connected into the machine tool.

Correction of program tape errors is a simple operation. The machine gives simultaneous reading, printing and punching of modified tape from original tape plus keyboard input.

With a switcheable parallel/serial interface, Tapemaker will plug into most makes of CNC unit including Fanuc, GE and Posidata. It allows automatic output of the machine tool's control memory program to paper tape and printer. Output speed is 30 characters/sec.

36 Benskin Road, Watford, Hertfordshire (Watford 243861).

### Notching machine agreement

WE HAVE been asked by Key Components of Hayle, Cornwall, to point out that it has an agreement with Ludwig Boschert GmbH of Lorrach, Westert Germany, to market in the UK and Ireland its range of notching machines. Key Components has licensed Redman Engineering and given the latter sole selling rights in England, Scotland and Wales. Key Components says it is the sole importer of Boschert equipment into the UK and still sells notching machines direct in Northern Ireland and Eire. This amends our report on this page on November 10 which was based on a statement by Redman Engineering.

## British Brown-Boveri has doubled in size since moving to Telford.\*



The Industrial Division of British Brown-Boveri specializes in the handling of composite electrical projects and in the supply of both electrical drives and control systems and electric melting plant for industry. They moved to Telford from Central London two years ago because they needed room to expand.

They found it. But they also found something else. Read what Mr. D. S. Patrick, General Manager of the Company's Industrial Division, says: "Considerable help was provided by Telford Development Corporation not only with the establishment of the office and factory complex but also in showing existing staff the housing, recreational and social facilities of Telford over a well-organised weekend visit."

The Industrial Division of British Brown-Boveri serves many industries, particularly those involved in

manufacturing and processing, and is currently supplying products and services for some of the U.K.'s most advanced engineering projects. So they need to be at the heart of the things with really good communications in all directions—and this is just what Telford provides.

Communications will soon be even better now that the Government has agreed the M54 motorway link with the M6.

Mr. Patrick goes on: "Our Division has doubled in size since moving to Telford, and even though we are an advanced technology company, we have been able to augment a very experienced engineering staff drawn from our London Offices by further recruitment of qualified people". Managerial staff, contracts engineers and skilled shopfloor labour, amongst others, have all been attracted not only by the considerable reputation of the Brown-Boveri name but also by the amenities offered in Telford.

Telford does attract people, with its green setting in the heart of the Shropshire countryside, its good housing and well planned shopping facilities, its unique 'Homes & Jobs Plan' for skilled personnel and its opportunities for almost every kind of sport and leisure activity.

If you're thinking of moving, expanding or just starting up, think Telford. It really does have a lot to offer.



# Telford

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An Industrial Opportunity.

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Bob Tilmouth, Commercial Director,  
Telford Development Corporation, Priorslee Hall,  
Telford, Salop TF2 9NT  
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Position .....

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**Telford Development Corporation**

TDC 100 (10)



\*The Industrial Division of British Brown-Boveri





## PARLIAMENT AND POLITICS

## Smith can come to Britain for summit, says Owen

BY IVOR OWEN

LEGAL BARRIERS will not be allowed to prevent the attendance of Mr. Ian Smith if all the parties involved in the Rhodesia crisis agree to participate in a final make-or-break summit conference in Britain.

This was emphasised by Dr. David Owen, Foreign Secretary, in the Commons, when he confirmed that the Government was continuing efforts to create the conditions which would offer such a conference a firm prospect of success.

Tory MPs, with support from Mr. Francis Pym, Shadow Foreign Secretary, called on the Government to show a greater sense of urgency.

But Dr. Owen insisted that the time was not yet ripe to invite Mr. Smith and other leaders of the Transitional Government in Salisbury to Britain.

Like the PM, who assured MPs earlier this month of his readiness to undertake a top-level initiative when the conditions were right, he underlined the fact that by staging a summit in Britain the Government would be playing its last card.

"It is going to require effort, preparation and a readiness on all sides to compromise, which at the moment they are not showing," Dr. Owen added.

He did not think it would be possible to go through a whole series of conferences, and stressed the importance of a decisive action.

Dr. Owen agreed with Mr. Pym that talks between the parties to the Rhodesia conflict, including the Patriotic Front, should be encouraged.

This was why he was not "closing the door" to the possibility that Mr. Smith might be invited to Britain.

But the Government could not free Mr. Smith from the risk of prosecution by executive decision. This could only be done by Parliament agreeing to an Order in Council.

The Government would be prepared to lay such an Order if there appeared to be overriding reasons for granting one of the parties to any new negotiations immunity from prosecution.

Dr. Owen gave no hint of any early moves to establish a high-level British Mission in Salisbury, as advocated by the Opposition.

He maintained that the transitional Government already had the means to establish an electoral system on the basis of one man, one vote.

He pointed out, too, that the Transitional Government's decision to postpone elections from next month in April had been forewarned by critics of Mr. Smith even after the internal settlement was announced last year.

"I do not believe it would contribute to a negotiating settlement to allow him and others who support him into Britain at this time," he declared.

Ministers would have a stronger hand in defending the House.

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## GOVERNMENT

## Churchill fails in committee bid

BY ELINOR GOODMAN

MR. WINSTON CHURCHILL, the Tory Right-winger sacked by Mrs. Thatcher as defence spokesman two weeks ago after defying the party line on Rhodesian sanctions, failed yesterday to become a vice-chairman of the party's defence committee.

He was one of four Right-wing candidates beaten in a ballot, which in general marked a victory for the moderates in the party.

Yesterday's ballot for the four vice-chairmen of the defence committee saw Mr. Churchill beaten by two Tory "Left-wingers", Mr. Geoffrey Pattie and Mr. Anthony Buck, and Mr. Philip Goodhart and Mr. Victor Goodwin.

The defeat of Mr. Churchill saved Mrs. Thatcher from a potentially awkward situation. Rather than replace him in her Shadow Cabinet reshuffle last week, she said she was keeping the junior job open so as to give backbenchers the experience of speaking from the Front Bench occasionally.

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## LABOUR NEWS

## Govan workers reject standstill

By Ray Perman, Scottish Correspondent

PLANS TO rationalise wage bargaining within the British Shipbuilders group met a setback yesterday when workers at Govan on the Clyde said they could not accept a pay standstill necessary to enable lower-paid yards to catch up.

The proposal to move towards national wage bargaining was revealed at a special delegate conference of the Confederation of Shipbuilding and Engineering Unions at Newcastle last week.

Mr. Jimmy Airlie, convenor at Govan Shipbuilders, said yesterday that if the yard had to wait until other workers reached the proposed minimum wage levels, it would be January, 1980—27 months after the last wage agreement—before Govan received an increase.

"This is an intolerable position. If there is to be a move towards national pay negotiations, it should be open so that workers in the higher pay bracket can receive rises to keep pace with inflation," he said.

He added that any new wage bargaining system must allow claims to be put forward at yard level and must provide for rank and file representation through a delegate conference before the national claim was formulated.

A meeting at Govan overwhelmingly backed Mr. Airlie's argument and pledged itself to oppose any cutback in manpower or capacity within the industry.

British Shipbuilders has said it wants to reduce capacity by a third and lose 12,300 jobs by 1981.

THE TUC general council yesterday endorsed the notification by Mr. Len Murray, general secretary, of a request from the Bakers' Union for union members not to handle bread or do work normally carried out by members of the union.

Mr. George Wright, general secretary of the Wales TUC, said yesterday that affiliated unions would be asked to tighten up support for picketing at flour mills in Barry, Cardiff and Tewkesbury. It will also ask unions whose members are baking bread to take disciplinary action against them.

One of three large bakeries on Merseyside, Cousins, is to look for other workers to man the bakeries if the strikers refuse to return.

REPRESENTATIVES of the 21,500 junior doctors will offer today to give up the right to take industrial action, in return for direct negotiations with the Government on pay, and setting-up of an independent arbitration board.

The junior doctor's proposals will be put to Mr. David Ennals, Social Services Secretary, at a meeting in London today. Such an arrangement could have wide repercussions for industrial relations in the National Health Service.

At their annual meeting earlier this year the junior doctors, members of the British Medical Association's Junior Staff Committee, decided to opt out of the pay review body system.

The meeting with Mr. Ennals is aimed at establishing direct bargaining links. Findings of the independent arbitration committee, composed of members acceptable to both sides, would have to be binding on both the Government and the doctors.

BRITAIN'S 18,000 ambulance-men are to join the lengthening queue of applicants for special case treatment under this year's five per cent Government pay policy.

Guarded hints of industrial action have already been made, bringing back memories of the impact on the public of last winter's national firemen's strike.

This can only darken the already gloomy prospect of a series of bloody fights over Government pay policy in the winter months ahead.

Special case demands under the Government's White Paper, Inflation, promise to provide a fresh area of interest.

They will undoubtedly tax the ingenuity of trade union leaders and Ministers alike, when variations on other themes of the pay policy—such as self-financing productivity deals—have been largely exhausted.

The "special case" line-up is already pretty varied—in the range of arguments being used to justify the applications as well as in the widely different characteristics of the individual groups making them.

In the construction sector, 30,000 plumbers and 18,000 heating and ventilating industry pipelayers have recently won their cases for special treatment.

Still under consideration are a number of other applicants, including 42,000 nurses and midwives, 25,000 RBC and about 600 supervisors employed on Britain's waterways and canals.

Yet another range of union leaders is preparing cases for submission to the appropriate Government department.

Mr. Jack Boddy, general secretary of the National Union of Agricultural and Allied Workers, will shortly be meeting Mr. John Silkin, Minister of Agriculture, to press for special treatment on behalf of about 300,000 farm workers.

Employers of 50,000 provincial journalists, at present taking industrial action over pay, said last week that they would ask for a special increase to help senior journalists in particular.

And the Association of Scientific, Technical and Managerial Staffs wants a special deal for 15,000 university technicians.

Finally, about 600,000 white-collar civil servants—the biggest group of all—are preparing a special claim tied to the work of the newly-resurrected Pay Research Unit.

The number of British workers demanding special exemption from the five per cent pay rise ceiling has thus risen to about the same in the first quarter of the present year.

With Ford workers having already overstepped the guidelines, and union leaders of 1.5m local authority and health service workers also seeking special

## DRIVERS set to accept British Oxygen deal

BY NICK GARNETT, LABOUR STAFF

THE 3,000 drivers and gas administrative personnel, are recommending acceptance of the British Oxygen deal, which they said, offers 8 1/2 per cent on basic salaries and 1 per cent on existing productivity payments.

Union negotiators said mass meetings at more than half the 46 depots had so far voted with acceptance over rejection running at three to one.

At the same time the division offered its 1,500 white-collar staff a deal on pay and a common anniversary date, apparently in breach of both the 5 per cent limit and the rule that there should be 12 months between settlement date, while for three major settlements. That rule is no longer accepted by the TUC.

Union negotiators for the staff, who include supervisors and administrative personnel, are cent backdated to October.

The other three grades would receive the 9 1/2 per cent in four staged payments. The first payment—backdated to October—would be only three months after the 10 per cent Phase Three settlement.

The company is also under stood to have offered a new job evaluation scheme for the group.

White-collar workers in the division, represented by the Association of Scientific, Technical and Managerial Staffs, and the white-collar section of the Transport and General Workers Union, and the General and Municipal Workers' Union, have been proposing a policy of non-cooperation in support of the claim for a common anniversary date.

Street printers, which it said, could be as high as 95 per cent. The union have asked for a 15 per cent pay rise, and other improvements.

The NFA said it considered itself bound by the Government's 5 per cent limit. Sir Brian, the chairman, said there was scope for improved productivity deals.

The emergency committee of the executive committee of the National Union of Journalists yesterday sanctioned lightning strikes by 240 journalists at the Press Association, in support of the company's claim.

negotiations may not be enough to avert the close-down.

There was no sign yesterday that the company would defer its deadline, as requested by the two unions, even if the NGA reversed the decision of its national council to withdraw from all talks.

A separate development yesterday was the rejection by the Bristol Evening Post, of a pay claim by Fleet Street journalists.

Mr. Dugal Nisbet-Smith, general manager, said: "This is a most encouraging step for the company."

THE NATIONAL Union of Bank Employees announced yesterday that it accepted in broad principle the independent report on reorganising bank staff representation.

The report, by Dr. Tom Johnston, chairman of the Scottish Newspaper Services Committee, proposed formation of a new TUC-affiliated trade union in the finance industry with a membership of more than 200,000.

This would form the umbrella body for a staff section, representing members of the National Union of Bank Employees and the staff associations, within the five English clearing banks.

The union said it would seek discussions with the staff associations—at Barclays, Lloyds and National Westminster—on the proposal to set up a joint staff body for the clearing banks.

It is also examining the structure of the umbrella body and its relationship in NUBE members outside the clearing banks.

could involve, for example, the issue of separate sections for the Scottish clearing banks and other finance houses.

Mr. Lelf Mills, the union's general secretary said NUBE was particularly pleased with the reaction of reports of emphasis of the need for national negotiations in the clearing banks and on the Midland Bank and other financial institutions.

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## Times makes progress in talks with six trade unions

BY CHRISTIAN TYLER, LABOUR EDITOR

WITH ONLY a week to go before the possible suspension of the Times and the Sunday Times, the papers' management yesterday wrote to the National Graphical Association, the one union which refused to talk about industrial relations reforms and new technology, and asked it to reconsider its "inflexible" decision.

Times Newspapers has given the union at national and local level until next Thursday to sign pledges, or it will close its publications, including the three Times supplements, temporarily.

Some progress was made with the other unions yesterday, when a new and rapid dispute procedure was agreed with six general secretaries and national officers. The procedure, known as a financial penalty clause, has been dropped, will now have to be endorsed by union chapters (office branches).

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## Rail strike unjustified—Rodgers

UNOFFICIAL ACTION by some Southern Region train drivers was attacked as "wholly unjustified," by Mr. William Rodgers, Transport Secretary.

Speaking in the Commons on a day when many suburban train services had been disrupted, Mr. Rodgers declared: "It is wholly unjustified, unfair to other railmen, damaging to the long-term prospects of the railways, and inexcusable in the inconvenience it causes to the travelling public."

He appealed for "common sense" in solving the unofficial dispute which threatens to disrupt commuter services regularly in the weeks ahead.

In reply to a question from Mr. Norman Fowler, Tory Transport spokesman, Mr. Rodgers recalled that the dispute was over ASLEF's call for bonus payments for footplate men in line with last received by train conductors who collect fares on board.

A meeting was now taking place between British Railways and the unions to discuss the ASLEF complaint.

"I hope common sense will prevail," Mr. Rodgers added. Yesterday's strike could have cost British Rail about £250,000 in lost revenue.

He agreed with Mr. Fowler about the "mounting anger" of rail passengers.

"This strike does no good at all to the livelihoods of those who work on railways, or the future of the railways, or the travelling public."



## The Marketing Scene

## Tesco in the '80s

BY WINSTON FLETCHER

LESLIE PORTER, Tesco's ebullient chairman, last week offered a Market Research Society lunchtime audience a tantalising peep into his crystal ball. Such is Tesco's magnetic pulling power—with marketing men, it seems, as well as with grocery customers—that the event was an Epsom-like sell-out almost a month ago. However, knowing that the crowded congregation was composed of competitors, Porter didn't seem to recognise many of the faces here today, quipped MRS chairman Eileen Cole, the dextrous Mr. Porter readily assured his soothsayers, like the Oracle at Delphi's, didn't give much away.

Speaking before this week's results were published, his theme was market research into the eighties, and his brief address carried three principle strands. First, the effects of even more rapid change upon retailing. It was, he claimed, the result of their forecasts of 1980's trading patterns that persuaded Tesco to drop Green Shield Stamps 18 months ago.

While the decision was widely viewed merely as a tactical response to Asda and the other supermarkets' deeper prices, Mr. Porter insisted that it was based upon longer-term strategic considerations. In particular, the stagnation in the growth of food sales compared with the bonanza growth of non-food goods. Though trading stamps are fine for packaged foods, they are apparently less effective for the durables and other products into which Tesco are ever more powerfully moving. (Mr. Porter himself, it should be remembered, joined Tesco nearly 20 years ago to mastermind the chain's development of non-food trading.)

What, he asked rhetorically—implicitly attacking the automa-

bile based out-of-town superstores—will be the effect of the predicted doubling of fuel prices during the next decade? Tesco itself is still closing small shops at a rate of knots (54 units in the last six months) and opening new ones at a good deal more cautiously. Mr. Porter predicted that the company would end up with less than 500 shops, compared with over 600 now. But Tesco clearly intends to preserve its strong presence in town centre High Streets, while late-comer Carrefour, for example, has little choice but to plump for the new perimeter developments. Sticking to his present theme, the second strand of Mr. Porter's speech concerned the time and costs involved in opening new stores. Avoiding the heated issue of whether some supermarket chains are pushing the costs of entry foolishly high by putting in bids at up to £10 per square foot of sale area, compared with the going economic figure of £4, Mr. Porter simply pointed out that since it now costs an average £5m-£6m to launch a unit, and since it often takes years to get planning permission, in future only the very, very, largest of operators will be able to afford the ante, and the tempo of this historical trend seems likely to accelerate.

Indeed, the latest market share data from AGB suggests the progress of the big battalions to be unrelenting. Tesco and Sainsbury have between them extended their share of grocery trading from 16 per cent to 23 per cent during the course of the checkout + discount 78 hostilities—yet it is not primarily the other majors who have suffered. The Top Ten groups (including the Co-op and the voluntary symbol chains) now take over 70 per cent of the business. From slow beginnings in the 1950s, economies of scale continue to

come to retailing in a big way. History may well show it to have been the major economic revolution of the generation.

It will moreover be fuelled, to return to the third and final strand in Mr. Porter's speech, by the forthcoming development of automated checkout systems. These are generally based on the laser scanning of special bar-markings and are already employed, Mr. Porter reports, by 80 per cent of U.S. packaged goods manufacturers. They cut in-store pilferage by about half, they produce direct sales/stock data by brand, and they can be computer linked directly to suppliers to quicken inventory movement and control. All of which will serve to increase efficiency and hence cut prices. However, since the system currently costs some \$250,000 per shop, you are unlikely to see it in your local main and pop.

One of his questioners pointed out that shopping in supermarkets isn't much fun, and Mr. Porter's clairvoyant glimpse of the future sounded relentlessly efficient but depressingly inhuman.

In contrast, I remember Sir Jack Cohen's reassuringly human answer to a question during a radio phone-in a couple of years ago. Tesco management, he said, tries exceptionally hard and very successfully to devise systems and procedures which are as precise, detailed, efficient and foolproof as anyone in the world can make them; but really the success or failure of a store depends upon an unprogrammable factor, the manager.

Good managers make good stores, had one spell disaster. Whatever else Mr. Porter sees in his crystal ball, the future will not alter that.

Winston Fletcher is managing director of Fletcher Shelton Delaney.

## U.S. magazines: unparalleled prosperity

BY ROGER NICHOLSON

MAGAZINES are at present enjoying as much of a boom in the U.S. as they are in Britain. Copy sales are up, advertising revenue is running well ahead of inflation, and there have been a number of significant new launches.

This mood of buoyancy was reflected at the magazine publishers' annual conference and exposition in New York recently, which attracted around 3,000 publishers and magazine executives.

The exhibits attracting most attention were mini in-house computerised typesetting machines which some people think are likely to transform magazine publishing in the next five years in much the same way that photocomposition is transforming newspaper technology.

U.S. magazines—consumer, trade and technical—are now completing their third year in a run of prosperity unparalleled since the mid 1950's.

Recovery from the OPEC-induced recession of 1973-75 was boosted by the 1976 Bi-Centennial celebrations, which were particularly beneficial for magazines. That year advertising revenue in U.S. consumer and business magazines reached a record \$2.9bn, 8.5 per cent of total U.S. advertising expenditure that year of \$33.7bn. Consumer and technical, including farming, the balance of \$1.1bn.

Against all expectations, the 1978 performance was substantially bettered in real terms last year. Advertising expenditure

in business publications rose 14 per cent to \$1.3bn, while advertising in consumer magazines jumped 21 per cent to \$2.2bn, the biggest gain by any U.S. media sector last year.

The rate of growth has slowed now, but remains impressive with the U.S. Department of Commerce projecting an increase of 11 per cent in advertising revenue for business publications and 15 per cent for consumer magazines this year.

Estimating the number of publishing companies sharing out this pool is like trying to specify the population of China. Not all titles are registered, and numbers change rapidly. There are around 10,000 separate titles at present, but the bulk of the advertising revenue is shared by about 3,000, many of them trade, technical and business magazines with an average circulation, paid or controlled, of around 30,000 copies per issue.

The big publications are in the consumer field, where there have been spectacular developments in the recent past. The current issue of Time Incorporated's People will sell over 2.5m copies, just two years after its launch, helped in this instance by an enigmatic cover picture of Jackie O. not the most original idea in magazine journalism but still a circulation booster. The same stable is encouraged by the reception given to the first issue of the relaunched and modified Life and there is now a pilot re-launch of its old rival, Look.

U.S. Family Circle last month sold a record 8.5m copies, almost all through supermarkets. In the McGraw-Hill Group, Business Week alone will carry something like \$80m in advertising revenue this year.

Charles Mill, executive head of American Business Press Incorporated, is convinced the trade and technical sector will play an even more important role in the next decade, but he is worried about the high entry prices newcomers have been prepared to pay for established publishing companies, and about the unwholesome introduction of in-house computerised typesetting could cause in the next five years.

Current U.S. experience could undoubtedly be applied, with adaptations, to the UK. But there may not be all that much to go for. The Sunday colour magazines capture much of the market which might otherwise be taken by general consumer magazines. Surprisingly, too, in 1977, UK consumer magazine and trade and technical publications shared 18 per cent of total UK advertising expenditure, approximately double the percentage share of the total market enjoyed in the U.S. by their American counterparts.

Two conditions would have to be met, says TMD. First, the whole network would have to make the switch simultaneously. Second, advertisers would need sufficient notice—12 months is suggested—to phase out existing TV commercials and make new ones.

As this suggestion emanated from Thames, the acknowledged masters at maximising rate-card potential, it is difficult to resist the suspicion that there may also be something in it for the contractors. Assuming that spot lengths shorter than 30 seconds would continue to carry a load, the contractors would certainly benefit from any increase in the proportion of total airtime being sold at the shorter lengths.

However, says TMD, shorter commercials would obviously help advertisers stretch their TV budgets a bit further in terms of total TVR and do something to relieve TV ad congestion. In the absence of any better idea, this one seems to be worth serious examination.

ALLEN THOMAS, a creative head at J. Walter Thompson, is joining Davidson Pearce Berry and Sportswode as executive creative director from January 1. Norman Berry will become DPBS's head of accounts services, and remains deputy chairman. The agency is expected to bill £20m this year.

ROGER EDWARDS, deputy managing director at Leo Burnett, becomes managing director from December 4. Bob Barrett becomes chairman and chief executive officer from that date. Niall Lynch-Robinson, currently non-executive chairman, is retiring.

MEAL is to offer a new service monitoring poster advertising expenditure in nine major product categories, including food, drink, finance, travel and clothes. MEAL is also planning a special report on 1978 spending by all £250,000-plus brands and the top 50 agencies.

## Posters: how Pretty can you get?

BY PAMELA JUDGE

AMONG THE criteria required by the judges in the marketing awards for poster advertising is evidence of the effective use of creative poster advertising in marketing and information which will quantify the degree of marketing achievement.

The "new beeper taste" campaign for Oxo cubes by J. Walter Thompson for Brook's Bond Oxo has satisfied the judges and won the entrants the grand award for 1978. In its submission, JWT poses the question: "did posters work?" For an answer, the agency replies: "It is impossible to isolate posters from the rest of the activity. What we know is: attitudes in Oxo have improved significantly; in particular, the beefs taste attitude shot up; coincidentally, Bovril began to roll cubes out nationally; during the last year Oxo sales have risen by 50m cubes."

In 1977, TV was a natural choice but another medium was felt necessary to add significance and high profile to the product. Posters were seen to fill the bill. They were, it is true, to be used to support TV, but the way they were used was uncommon for the medium. They were tailored as a news announcement—beefweight advertising for a short time. A saturation 4,000 sites were employed. The beefy men appealed to housewives—in fact, hundreds sent pictures of their men to appear as Oxo beefers and some were used in the posters. All this added up to the most outstanding entry for the annual awards, co-sponsored by the Institute of Marketing and British Posters.

There are also four categories in which gold and silver awards may be made. This year they have gone to Durex contraceptives (Benetton and Bowles), Gordons Gin (Foote Cone and Belding), Pretty Polly (Collett Dickenson Pearce) and the Concorde New York and Singapore poster (Foote Cone and Belding).

LRC Products ran the Durex Formula One small family car in order to reach a target audience of adults, but with a bias towards younger men. "In an omnibus study conducted four months after the campaign, 28 per cent of the population claimed to have seen the poster and 55 per cent of men between 18-24. This equals a 55 per cent awareness among the target market." In addition, the campaign generated a great deal of press coverage.

Gin has the problem of facing changing drinking habits, the



Pretty Polly brings back lovely legs. PP

London's best-loved poster? This Collett, Dickenson, Pearce creation for Pretty Polly has extended the company's average share of the UK hosiery market from 21 to 35 per cent over the past year and won a top award in the poster advertising competition co-sponsored by the Institute of Marketing and British Posters.

There was considerable editorial coverage.

In the last year Pretty Polly's average share of the UK hosiery market increased from 21 per cent to 35 per cent; advertising recall in 1978 was three times greater than for any other hosiery manufacturer, and the spontaneous awareness of Pretty Polly is up to 58 per cent. (It is not all put down to posters, though.)

The British Airways Concorde subscription says of the New York 21 hours, Singapore 81 hours, Small World poster that the public would now begin to visualise the beginnings of a supersonic network. The Singapore service was cancelled a few days after its inauguration. But Concorde advertising in its entirety maintains a level of expenditure within the total British Airways promotional effort which recognises not only the kudos to be derived from operating the aircraft and the excitement of the innovation in air travel but also the relatively small market and revenue involved.

There are some things you can't quantify. And

## Revamped promotion awards

BY JULIA PIPER

IT'S RESULTS that count in the revamped promotion awards for 1978. For the first time in the history of the competition, the judging criteria are related to the achievement of objectives of the campaigns, and entrants will have to submit evidence of specific commercial performance. It should be remembered that the winners will have been decided on the basis of their success in the marketplace, as well as the creative content of campaigns.

Other changes to the annual awards scheme include a new entry procedure, a panel of judges and marketers to act as judges and the presentation of the awards in London by Sir John McEwen.

Director-general of the CBI, The promotion awards will include Howard Bolton, company operations manager at Lever Bros.; David Brown, managing director of British Lego; Alan Seaping, sales promotion manager at Nestlé; Geoff Darby, managing director of Cadbury; John Dowell, marketing director at Jages and Butler; and Barry Silberman, marketing manager of the food division of the CWS.

The changes bring a new stature to the competition, and reflect the general trend in the industry towards greater professionalism, a trend decisively demonstrated earlier this year when its trade association was re-organised. The new Institute of

Sales Promotion (formerly the Sales Promotion Executives Association) has appointed a permanent secretariat and launched a register of top consultants in the business.

But perhaps its most important step towards greater professionalism has been the transformation of its annual awards. The committee promises a yearly opportunity for the sales promotion industry to show the rest of its business. Yet in the past, that show has been far from perfect, and critics have had a field day.

The sales promotion business has long been viewed as the poor relation of media advertising, and despite valiant efforts, the annual awards scheme has done little to alter that image.

The winning campaigns, judged purely on creative content, were a mixture of good and bad and included some which were known to have failed miserably in achieving their objectives. Instead of providing a showcase for the work of the industry over the year, it became an event from which many of the professionals in the business shied.

This time it should be different. Under the chairmanship of Colin Hall, joint managing director of Promotional Campaigns, the ISP awards committee has made great efforts to introduce an air of professionalism.

## Welcome for shorter TV ads

THAMES TELEVISION'S idea for new TV advertising spot lengths in multiples of ten seconds has earned a qualified welcome from TMD, the media specialists. Thames' sales director Jim Shaw suggested recently that instead of selling airtime in seven, 15, 30, 45 and 60-second spots, the contractors should consider switching to spots of 10, 20, 30, 40, 50 and 60-second lengths.

According to TMD: "The thinking behind this suggestion is that most advertisers would trade down rather than up in spot length, using 10 seconds instead of 15, 20 instead of 30, 40 instead of 45 and 50 instead of 60. This would not, of course, increase the total amount of airtime, but it would make room for more commercials and therefore accommodate the needs of more advertisers."

Two conditions would have to be met, says TMD. First, the whole network would have to make the switch simultaneously. Second, advertisers would need sufficient notice—12 months is suggested—to phase out existing TV commercials and make new ones.

As this suggestion emanated from Thames, the acknowledged masters at maximising rate-card potential, it is difficult to resist the suspicion that there may also be something in it for the contractors. Assuming that spot lengths shorter than 30 seconds would continue to carry a load, the contractors would certainly benefit from any increase in the proportion of total airtime being sold at the shorter lengths.

However, says TMD, shorter commercials would obviously help advertisers stretch their TV budgets a bit further in terms of total TVR and do something to relieve TV ad congestion. In the absence of any better idea, this one seems to be worth serious examination.

ALLEN THOMAS, a creative head at J. Walter Thompson, is joining Davidson Pearce Berry and Sportswode as executive creative director from January 1. Norman Berry will become DPBS's head of accounts services, and remains deputy chairman. The agency is expected to bill £20m this year.

ROGER EDWARDS, deputy managing director at Leo Burnett, becomes managing director from December 4. Bob Barrett becomes chairman and chief executive officer from that date. Niall Lynch-Robinson, currently non-executive chairman, is retiring.

MEAL is to offer a new service monitoring poster advertising expenditure in nine major product categories, including food, drink, finance, travel and clothes. MEAL is also planning a special report on 1978 spending by all £250,000-plus brands and the top 50 agencies.

## Bulmer &amp; Lumb (Holdings) Limited

THE WOOL AND SYNTHETIC TEXTILE GROUP

## Interim Statement

Unaudited results of the Group for the half year ended 8th October, 1978

	1978	1977	Year to 24.7.8
Group Turnover	14,329,210	13,919,110	27,398,610
Trading Profit	1,032,733	898,508	2,613,371
Net Interest Payable (Receivable)	(15,950)	74,668	89,421
Depreciation	172,293	161,267	337,499
Profit Before Tax	876,480	700,573	2,187,521
Taxation	460,000	368,000	1,138,000
Profit After Tax	416,480	334,573	1,049,521
Earnings Per Share	4.83p	3.88p	12.19p
Preference Dividends	1,750	1,750	3,500
Ordinary Dividends			
Interim	128,510	118,925	118,925
Final			149,820
Additional Final	2,272	2,040	2,040

An interim dividend in respect of the year ended 1st April 1978 has been declared of 1.49737p per 20p share (£128,510, payable on 2nd January 1979 (previous year 1.36125p per share £118,925)).

Following the reduction of A.C.T. from 34% to 33% and the approval of the shareholders, the balance of the final dividend in respect of the year ended 2nd April 1978 of 0.02647p per 20p share, £2,272 is payable with the interim dividend.

Trade in the early months of the half year was satisfactory but the momentum has not been maintained.

Provided there is no further deterioration in trade the Directors anticipate that the Group Profits for the full year will not differ to any material extent from the figures reported for the year 1977/1978.

Bulmer & Lumb (Holdings) Limited.  
Buttershaw, Bradford, BD6 2NE.

The Rotisserie Normande offers you that extra personal touch. Just phone Joseph Linnet, our restaurant manager, and ask him to send a copy of his menu to your home or office. This way you'll be familiar with our dishes when you arrive for dinner. The Rotisserie Normande specialises in La Nouvelle Cuisine, the totally natural style of cooking that is sweeping France. Whilst the dishes are new and exciting, the atmosphere is good old-fashioned candlelight. Have an evening to remember at London's most exciting restaurant. Also open Sundays!



The Rotisserie Normande at the Portman Hotel in Portman Square, London, W1M 0JS. Tel: 01-462 5844

To the Subscription Manager, The Illustrated London News, 23-25 Emerald Street, London WC1N 3QJ

Please send a gift subscription to the address below

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My greeting should read \_\_\_\_\_

Please add other names and addresses separately

My name \_\_\_\_\_ My address \_\_\_\_\_

I enclose cheque P.O. for £ \_\_\_\_\_

I wish to pay by Access/American Express/B Barclay Card/Diners/Club

my account number \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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## The Illustrated LONDON NEWS

## WE'D LIKE TO HELP YOU TAKE OFF

You sell fashion. We sell fashion. Better than most because The Sunday Times gives you an advertising environment that reflects the style and quality of your products. We appeal to a particular kind of reader; you appeal to a particular kind of buyer.

They're one and the same in The Sunday Times, so your advertising really takes off. Perhaps that's why 55% of all wearing apparel advertised in the quality press is in The Sunday Times and The Sunday Times Magazine. One word of warning. It isn't always easy to get in. But can a product like yours afford to be anywhere else?

Talk to Nicholas Hill and his sales team on 01-837 1234, or drop him a line at The Sunday Times, PO Box 7 200 Gray's Inn Road, London WC1X 8EZ.

THE SUNDAY TIMES  
THE SUNDAY TIMES magazine



# Outlook for oil prices

BY PATRICK COCKBURN

WHEN THE Organisation of Petroleum Exporting Countries meets to discuss an oil price rise in Abu Dhabi in mid-December, Saudi Arabia should once again be leading the moderates. According to Sheikh Ahmed Zaki Yamani, the Saudi Arabian Oil Minister, speaking last week, his country would prefer an oil price freeze, though this may well be an opening play to try to keep the eventual price increase to around 5 per cent. With Saudi Arabia responsible for over a quarter of OPEC's total exports, Sheikh Yamani will, as at previous conferences, clearly be in a position to call the final tune.

For the more militant OPEC states such as Iran, Libya and Algeria, such an outcome would be a bitter blow. Iran, the largest Arab oil exporter after Saudi Arabia, has been calling for an increase of no less than 25 per cent.

## Wiped out

All OPEC States are conscious that they have come a long way since the heavy days after the 1973-74 oil price increases. The current account surplus of its 13 members has dropped from some \$200 billion in 1974 to perhaps below \$200 billion this year. And among the oil exporters with large populations, the capacity to absorb oil revenues has increased so much that the surpluses have been generally wiped out.

Kuwait, for instance, says that since the last oil price increase in December 1974, the decline in the value of the dollar and inflation had wiped out 30 per cent of the real revenues of OPEC. But Saudi Arabia has countered such justifications by saying that its fellow OPEC members are looking everywhere except at the state of the world demand for oil. The real need, they argue, is for a resurgence in the economies of the industrialised States and hence an increase in demand.

Sheikh Yamani's preference for a freeze on prices, which presumably means that an increase of no more than 5 per cent, shows that nothing has persuaded the Saudis that their oil demands were wrong. With Saudi Arabia's production recently averaging 10.1 million barrels a day, it will once again be in the position of playing referee at Abu Dhabi, though inevitably constrained by a desire not to break up the cartel.

Indeed, up to the end of the summer, the run up to the OPEC conference and the

vicious arguments of hawks and doves could be viewed with a strong sense of déjà vu. All the old arguments, the threats, the statistical contortions were being trotted out in the knowledge that any bluffs around the oil price would be called by the Saudi Arabians. Mr. Blumenthal, the U.S. Treasury Secretary who has been touring the Middle East oil producers over the last week can hardly have been satisfied that the Saudis' arguments have made little headway in Riyadh.

But if the western oil consumers can now look forward to the Abu Dhabi meeting with greater confidence, there is no justification for any optimism. The crucial change in the oil scenario over the last month has been that the continuity of oil supplies from Iran, the second largest oil exporter in the world, is no longer certain.

Strikes in the Iranian oilfields appear to be coming back to work, and production is now up to around two-thirds of normal. But the operation of the Iran Strait, the significance of the strike has been somewhat clouded by fears of its immediate impact.

More important, however, is the virtual certainty that control of that country's almost only source of foreign exchange earnings is now a vital weapon in the struggle between the Shah backed by his military administration and the opposition. The demand of the oil strikers for political change. There is no reason to suppose that even those who have started work again will not assume that the Shah needs extra revenues he made clear to Mr. Blumenthal when he was in Tehran earlier this week that Iran would take a back seat at Abu Dhabi. The security of the crisis he now faces is not a matter of oil, and most European support even more than he needs the money.

But, at the same time, any Iranian government is going to have a need for much more oil revenue and possibly a desire to break up the cartel.

Indeed, up to the end of the summer, the run up to the OPEC conference and the

# A flexible approach to the constitution

German constitution could accommodate an economic order different from the present one is an allomen for the outcome of the employers' complaint. The Constitutional Court is too politically conscious to want to interfere with the business of politics. Unlike the U.S. Supreme Court, the German Constitutional Court does not refuse to hear applications concerning matters which are awaiting political decision, but it takes care not to interfere unduly with the affairs of legislature. It also treats the guarantees of fundamental rights of the citizens flexibly and has evolved a scale of constitutional values, ranking some more important than others.

The guarantee of property rights is, in the judgment of the court, subordinated to public interest—as property owners in Hamburg learned to their loss when they complained that their Senate had expropriated their properties for the urgent purpose of building of flood dykes. There was no time for the slow process of acquisition by private contract in this case, the court said, and the Senate had not infringed the Constitution by sequestering the land and awarding compensation to owners.

Lord Scarman, one of the main supporters of a Bill of

Rights for the UK who chaired Professor Benda's lecture said that it contained many important lessons for this country. With due respect, as they say in Court, one cannot help feeling that they have their limits. Let us suppose, for the sake of argument, that the German Constitutional Court were to take a decision unfavourable to the trade unions. There is little doubt that they would respect it, though under protest. Let us now amend it.

## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

Imagine a similar decision unfavourable to the trade unions taken by a Constitutional Court of the UK, if there was one. There is no need to elaborate on the consequences.

The general experience of the many constitutional courts of Europe has been that they operate well as long as they operate in the legal and business aspects of dispensing chemists' business in Germany, Switzerland and the Netherlands. The Court reached the conclusion that the freedom of establishment could be extended to them without serious danger to public health.

In an earlier decision, now known as the "chemists' judgment," the court ruled out Bavarian legislation aimed at licensing pharmacies. The court found that the law infringed the constitutionally guaranteed freedom of establishment. After considerable research into both the legal and business aspects of dispensing chemists' business in Germany, Switzerland and the Netherlands, the Court reached the conclusion that the freedom of establishment could be extended to them without serious danger to public health.

The court probably reached the borders of politics in the Der Spiegel judgment of 1966.

# Josh Gifford treble on the cards at Kempton

JOSH GIFFORD, who a year ago today lifted the first two races at Kempton through Royal Judgement and Tippeculoe, looks to have an equally profitable afternoon in store there today.

His runners include *Serpent* in the Teddington Handicap Chase, Sweet Kybo in the Hounslow Handicap Hurdle and

## RACING

BY DOMINIC WIGAN

Socks, who lines up alongside two stablemates for the closing event, Day 2 of the Vauxhall Novices Hurdle.

The former champion jockey's best prospect is the lightly raced Sweet Kybo. This bay gelding would finish only fourth of five behind Cabin Boy on his

I shall be looking in Fred Winter's formerly high class chaser Lord Browndown, a respectable fourth of 10 behind Burgess in the Mitchell's and Butlers Brewery Chase at Worcester earlier this month.

## KEMPTON

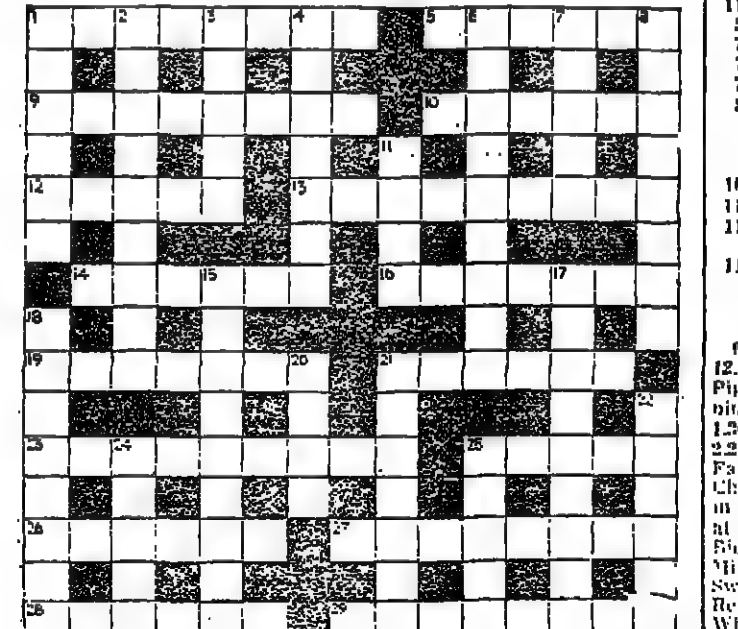
- 1.00—Prince's Risk
- 1.20—Summer Story
- 1.30—Serpent Prince\*\*
- 2.30—Sweet Kybo\*\*
- 3.00—Ravir
- 3.30—Socks\*

David Morley's Banlieu was the one they all seemed to be after for the Hennessy Gold Cup on Saturday, and he is now down to 8 or 10-1 in most lists for the big Brandy Chase at Newbury.

## BBC 1

- 9.41 am For Schools, Colleges.
- 12.43 pm News, 1.00 Pebble Mill.
- 1.45 Bagpuss, 2.00 You and Me.
- 2.14 For Schools, Colleges, 2.55 Play School (Ar BBC 2, 11.00 am).
- 4.30 You and Me, 4.55 Jackson's.
- 4.50 Emu's Broadcasting Company (BBC 1), 5.05 John Craven's Newsround, 5.10 Blue Peter.

## F.T. CROSSWORD PUZZLE No. 3830



- ACROSS
- 1 Cut up food with scissors we hear (4)
- 5 Value of a horse (4)
- 9 Fine diet that may be fixed (5)
- 11 Full complete agreement to accept Poit in workers' group (6)
- 12 Great and regal larva it may be (5)
- 13 Drink beer with fan (8)
- 14 Fishes hooked by clergyman (6)
- 16 Eastern wine and sheep it's said sarcastically (7)
- 17 Withdraw soldiers and stand around (7)
- 21 Meal from the south? M, it must be hot (6)
- 23 Always in fur but may be cut off (9)
- 25 Finger this for identification and photograph (5)
- 26 Professional reviewer or fault-finder (6)
- 27 Writing of popular songs for dance with a formal ending (5)
- 28 Agreement to attempt to dine inside (6)
- 29 Ran a risk to publish rude version (5)
- DOWN
- 1 Seat given by clergyman to a lady (6)
- 2 Grass in plain for man training (8)
- 3 One of five we can see, for example (5)

## BBC 2

- 11.00 am Play School.
- 1.00 pm Open University.
- 1.30 pm The Boat Comes In.
- 1.50 pm Mid-Evening News.
- 2.55 Newsweek.
- 8.20 pm Midweek Cinema: "Rebel Without a Cause", starring James Dean and Natalie Wood.
- 10.30 pm Accident.
- 11.10 pm Late News.
- 11.25 pm Schubert (1797-1828): Piano recital.
- 11.35 pm Closedown (Reading).

## LONDON

- 9.30 am Schools Programmes.
- 12.00 pm Topper's Tales, 12.10 pm Pinkies, 12.30 pm The News, 1.00 pm The News, 1.30 pm The News, 1.50 pm The News, 2.00 pm The News, 2.30 pm The News, 2.55 pm The News, 3.30 pm The News, 3.55 pm The News, 4.30 pm The News, 4.55 pm The News, 5.05 pm The News, 5.30 pm The News, 5.55 pm The News, 6.30 pm The News, 6.55 pm The News, 7.05 pm The News, 7.30 pm The News, 7.55 pm The News, 8.30 pm The News, 8.55 pm The News, 9.05 pm The News, 9.30 pm The News, 9.55 pm The News, 10.05 pm The News, 10.30 pm The News, 10.55 pm The News, 11.05 pm The News, 11.30 pm The News, 11.55 pm The News, 12.05 pm The News, 12.30 pm The News, 12.55 pm The News, 1.05 pm The News, 1.30 pm The News, 1.55 pm The News, 2.05 pm The News, 2.30 pm The News, 2.55 pm The News, 3.05 pm The News, 3.30 pm The News, 3.55 pm The News, 4.05 pm The News, 4.30 pm The News, 4.55 pm The News, 5.05 pm The News, 5.30 pm The News, 5.55 pm The News, 6.05 pm The News, 6.30 pm The News, 6.55 pm The News, 7.05 pm The News, 7.30 pm 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Kenneth Collins and Thomas Allen

New Theatre Oxford

## Don Carlos

by MAX LOPERT

The Welsh National Opera has revived its 1973 *Don Carlos*, originally produced by Michael Croot, staged now by Jonathan Croot. It opened the Oxford lap of the current tour on Tuesday, and, in the circumstances, was an impressive show—Verdi's greatest grand opera, even in its later four-act version, is not the most compact or portable of operas for a cross-country tour. "In the circumstances" has, nevertheless, to indicate the great distance that inevitably lay between the modest spectacle equipped by two striking portraits that the company has provided, and the tremendous fusion of spectacle, emotional drama, and moral, political, and philosophical discourse of which the opera is capable when great singers, conductors, and large purses combine on its behalf.

Strangely, no amount of goodwill can disguise the visible consequences of a limited budget. Anna Stubb's single set is not only noticeably less well-adapted to some of the operatic locations than to others, but confers on all a saddy, down-at-the-heels air. Three sides of a rectangle of splendidly scaffolded, enclosing a central area of marble-patterned linoleum can hardly be said to inspire visions of the Spanish court in all its severe magnificence. Within the limitations thus imposed, Mr. Croot has set the productions in motion with tolerable efficiency. It is, however, on the great personal confrontations—the duets in the foreground of the mighty issues of state and church—that the producer seems to have directed closest attention. The result is, at least whenever

Richard Armstrong conducts, with an ear for detail that is almost clear articulation of the birds and rustling fountains of the first garden scene, and a sweeping long line that suggests the beneficent influence of Giulini. Mr. Armstrong's slow tempos may test the stamina of his cast (the version used is complete except for the unhappy exclusion of the Act 3 Insurance), yet thereby the conductor evokes something of the sombre, sabbled grandeur of the opera denied here by its designer. Andrew Porter's translation remains a model of its kind, except for its pedantic following of French name-dropping: Po-SA and Car-LOS are giggling irritations. Why not, in Posa's great denunciation, Ne-RO as well?

## Record Review

## Six piano concertos

by DOMINIC GILL

Brahms: Piano concerto no. 2 in B flat. Richter, Chicago SO/Leinsdorf. RCA Gold Seal GL 11267 (£2.49).  
Beethoven: Piano concerto no. 3 in C minor. Richter, Philharmonia/Abbott. EMI ASD 3453 (£3.40).  
Beethoven: Piano concerto no. 5 in E flat. Serkin NY Philharmonic/Bernstein. CBS Classics 61918 (£2.79).  
Beethoven: Piano concerto no. 4 in G. Rosen, Symphonica London/Morris. Symphonica Records SYM 12 (£3.99).  
Chopin: Piano concerto no. 2 in F minor. Schumann: Piano concerto. Martha Argerich, Washington National SO/Rostropovich. DG 2531 042 (£4.35).

This Brahms second concerto was Richter's first American recording, made with the Chicago Symphony under Erich Leinsdorf (who was standing in for an indisposed Fritz Reiner), and completed in a single day-long session two days after Richter's American debut in Chicago in 1960. It was issued in this country the following year, and last revived in 1971; but it's specially good to find restored to the catalogue one of Richter's great performances, an exciting record in every sense of that first inimitable tour outside the Soviet Union.

After a very grand and assured opening page, the performance takes off, powerfully contained alive with energy and driven with marvellous weight and clarity (these last two qualities, each essential, in perfect balance). There is ferociousness in the scherzo, but never without pulse; and in the andante, calm elegance. The finale is beautifully shaped, broadly lyrical: a slow *grazioso* danced out with much variety of tempo and mood, and emphasis. The excitement of the occasion finds both Leinsdorf and the Chicago Symphony on peak form, scrupulous, attentive, warmly responsive. There is some noticeable tape hiss; but the sound-quality on the whole belies the record's age, clear, clean and alive.

"Lubricious" is the adjective chosen by the Gramophone's review to describe Richter's new

record of Beethoven's third piano concerto. I should prefer "pensive": but one can understand what he means. The mood is announced from the start, no trace of comic burlesque in the first orchestral tutti, but rather a noble *moderato*. Richter enters carefully. The fanfares of repeated arpeggios and semi-quaver figures generally, are deliberately muted; he finds little fire, or gusty violence, in the music. There is to the whole performance an air of autumnal restraint.

It is a reading, for all its idiosyncrasy, of enormous authority: a Beethoven concerto performance of the kind one has heard already, and welcomed from Richter, serious and reserved, and richly lyrical; and, if one can put out of mind other more usual repeated arpeggios and semi-quaver figures generally, are deliberately muted; he finds little fire, or gusty violence, in the music. There is to the whole performance an air of autumnal restraint.

The Beethoven Fourth for Symphonica is one of the finest

records Charles Rosen has made: it is also one of the finest records of the concerto available anywhere. The Symphonica of London is a variable of no recording-and-concert orchestra gathered together by Wyn Morris for his Mahler symphony and for his Beethoven concerto record. The orchestra's one-off reading (the orchestra's one-off Beethoven concert last week at the Festival Hall) tried to no recording, and sounding distinctly ill-assembled and ill-rehearsed, was an unhappy exception. On this disc they are a fine ensemble, and Morris draws from them a genuinely star performance, quick and strong, finely detailed, sensitively balanced.

But Rosen himself is the principal star: in every measure, perfect control, absolute clarity of gesture; in every movement, a marvellous sense of intimacy and breadth, space and poise. It is a performance difficult to fault: the slow movement a luminous dialogue, each gesture shaped to the finest point; the finale, never pushed too hard—nor pushed at all, except at the end of the coda, where Rosen makes Beethoven's own *accelerando*—wonderfully relaxed, full of light and air. The first of Symphonica series, the Emperor, was in a number of ways less than satisfactory; but if this Fourth sets the standard for the rest, it will be a remarkable series indeed.

Martha Argerich's magnificent performance of Chopin's F minor concerto with the Washington Orchestra under Rostropovich is exactly the kind one imagines, but rarely hears: a passionate and full-blown romance, delivered without a trace of softness, pungent in timbre, muscular in rhythm, wild-cut with whiplash surges, but not hectic; and for all its sinew, of the greatest delicacy and refinement. The same high-flying electric currents run through her Schumann concerto. The partnership is a natural match; there are eccentricities, but they are all of a part, not obsessive; the groundswell, as much as the wealth of exuberant detail, is irresistible. Impeccable DG.

## Hampstead

You have professor of Scandinavian literature Jimmy and systems engineer Vernon who are gay; in the flat upstairs, Hilary and Jackie, two young female gerontologists, who are not; Jan and John, who are married but for the moment anyway—separated; and Malcolm, who works in Vernon's firm keeping an eye on the staff. Malcolm has a wife, but we only encounter her on the telephone.

Mike Stott's play is like an Oxford bumping-race. It would be tedious to list the different sexual approaches and/or conquests that go on during the few days' duration of the action: *Comings and Goings* is enough description in itself. Nothing much happens but the smallest of small-talk, save for one thing that is introduced with admirable subtlety, Jan's pregnancy; and this left more or less undeveloped.

Mr. Stott has a neat hand with this kind of world, but I won't deny that the emotions are fitfully handled. (I saw the play before in Liverpool; perhaps it isn't really a play to see twice.) Some of my friends regarded more than I did have been saying, "But it's all about people like us!" Well, *Comings and Goings* is about people like us, I know, and the playing of the company under Alan Dossor's beautifully detailed direction makes the most of it.

Perhaps anyone as unreservedly talkative as John Normington's Jimmy would drive me out of my mind; certainly if I have a doctor as gigglingly idiotic as Lindsay Duncan's Hilary in my geriatric ward I shall save up my sleeping pills until I have enough for a quiet exit. But the art of living with the trivialities of life is one of Mr. Stott's subjects, and here he

## Comings and Goings by B. A. YOUNG



Jane Wood, John Normington, Bill Nighy and Lindsay Duncan

has another, more important, when the passion has gone?" he out it, like Paul Jesson's Malcolm. It is a real problem. Do you try to revive it and under the truth Mr. Stott physically, like Bill Nighy's Vernon? or decide to live with about it.

## Guildhall School of Music

Ensemble debut at Riverside

Music Projects/London, an ensemble of young professional musicians specialising in 20th-century music, makes its London debut at Riverside Studios, Hammersmith, on Sunday.

The group, conducted by Richard Bemas and led by Boverley Davison, made its initial appearance at Sussex University on November 18. The Riverside programme includes the first British performance for more than five years of Pierre Boulez's *Dominoes*, a spectacular work for solo clarinet (Roger Heaton) and 21 musicians in six spatially separated ensembles. Richard Bemas has previously appeared at Riverside as con-

ductor of the Saltarello Choir and as a solo pianist.

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ductor of the Saltarello Choir and as a solo pianist.

Sadler's Wells

## London Contemporary Dance Gala by CLEMENT CRISP

Three cheers for London Contemporary Dance Theatre, its simple, Miss Davies is a gauche girl to whom the act of putting up a deck-chair and attiring herself for the sun assumes the proportions of World War Three. At moments it looks as if she is trying to give herself a frontal lobotomy while constructing a life-size model of the R101; at others she is Lacton on the deck chair's sea-serpent. And it is as cool and as frantic as one could wish: not since Bea Lillie involved herself with a chair and a milk coat ("She's so moody, she'll never find the kitchen") was the line Miss Lillie uttered) has physical disaster seemed so stylish. The evening also brought the first London showing of Robert North's *Skryabin Preludes and Studies*. As a reported from its Oxford earlier this year, these are dances firmly rooted in the music, their emotion feeding

## Evian Quartet Competition

The next Evian string quartet competition will take place in France from May 3-12, 1979. The competition will again consist of three stages, comprising four test pieces, of which two must be 20th-century string quartets. A further information from the Festival d'Evian, Chateau de France, and three prizes of 8,000 Francs, 7,500 Francs, 7,000 Francs.

## UK ECONOMIC INDICATORS

**ECONOMIC ACTIVITY**—Indices of industrial production, manufacturing output (1975=100); engineering orders (1970=100); retail sales volume, retail sales value (1971=100); retail unemployment (excluding school leavers) and unfilled vacancies (1970=100). All seasonally adjusted.

	Prod. ind.	Mfg. output	Eng. order	Retail vol.	Retail value	Unem.	Vacs.
1977							
3rd qtr.	106.3	103.3	106	104.3	234.2	1.413	131
4th qtr.	105.9	103.1	107	104.4	234.4	1.431	137
1978							
1st qtr.	107.1	102.5	110	106.5	246.0	1.409	188
2nd qtr.	111.1	105.0	108	108.0	254.3	1.387	213
3rd qtr.	110.6	104.8	110	110.5	267.6	1.380	213
May	110.1	103.7	115	108.4	255.2	1.306	210
June	111.7	105.9	100	108.7	257.3	1.383	217
July	111.1	106.2	107	111.4	265.8	1.371	211
August	109.8	105.3	111	111.1	270.2	1.392	209
Sept.	109.8	104.0	109	109.5	266.6	1.378	219
Oct.				109.5	1.369	228	
Nov.					1.339	231	

**OUTPUT**—By market sector: consumer goods investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (1970=100, monthly average).

	Consumer goods	Invst. goods	Intmd. goods	Eng. output	Metal mfg.	Textiles etc.	Hous. starts
1977							
3rd qtr.	104.3	98.7	116.5	99.9	107.5	101.3	25.4
4th qtr.	104.9	97.5	114.4	98.7	107.8	100.2	26.7
1978							
1st qtr.	105.3	99.8	116.2	100.8	95.4	97.2	17.8
2nd qtr.	107.9	99.3	122.9	100.7	103.3	99.4	26.7
3rd qtr.	107.1	100.5	123.4	101.6	102.3	100.6	22.8
May	107.0	99.0	127.0	100.0	106.0	97.0	25.1
June	109.0	100.0	124.0	101.0	112.0	98.0	30.7
July	106.0	101.0	124.0	101.0	113.0	101.0	23.6
August	108.0	101.0	123.0	100.0	95.0	101.0	20.8
Sept.	107.0	99.0	121.0	100.0	101.0	99.0	24.5

**EXTERNAL TRADE**—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Resv. US\$bn
1977							
3rd qtr.	124.4	106.6	+ 31	+ 574	- 603	101.0	13.4
4th qtr.	117.8	102.7	- 5	+ 507	- 657	102.4	20.39
1978							
1st qtr.	120.0	114.1	- 605	- 313	- 643	104.8	20.63
2nd qtr.	123.5	110.4	- 130	+ 183	- 399	104.6	16.73
3rd qtr.	124.1	115.0	- 90	+ 28	- 58	111.2	16.55
June	123.0	111.9	- 101	+ 10	- 107	104.2	16.54
July	127.1	116.1	- 134	- 59	- 221	104.5	16.74
August	125.2	111.2	- 68	+ 143	- 95	105.7	16.4
Sept.	125.9	120.7	- 215	- 140	- 195	105.5	16.51
Oct.	128.2	111.8	+ 119	+ 209	- 131	106.2	15.97

**FINANCIAL**—Money supply M1 and sterling M3, bank advances to sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; HP, net credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank advances %	DCE £m	BS inflow	HP lending	MLR %
1977							
3rd qtr.	28.0	10.4	20.3	1,157	1,149	7	
4th qtr.	23.2	12.6	8.7	1,639	1,189	7	
1978							
1st qtr.	24.3	23.8	17.5	+ 1,791	1,049	1,260	61
2nd qtr.	25.5	13.7	24.6	+ 2,838	694	1,393	10
3rd qtr.	16.8	3.5	8.6	+ 525	746	1,427	10
June	8.3	13.7	24.6	+ 214	147	459	16
July	9.3	9.5	24.7	+ 104	200	458	10
August	5.7	1.6	13.7	- 292	300	493	10
Sept.	16.8	5.2	8.8	+ 712	246	476	10
Oct.	13.7	5.4	1.6	+ 553	363		10

**INFLATION**—Indices of earnings (Jan. 1976=100); basic materials and fuels, wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); FT



## FINANCIAL TIMES

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New Cambridge  
rides again

THE HOUSE of Commons Expenditure Committee has been a useful tool in considering the proposal for a European Monetary System. It reaches no conclusions, but collects and summarises a good deal of expert evidence, ranging from the official commitment to last month's opposition, with much technical detail in between. It is a useful tool in considering the proposal for a European Monetary System. It reaches no conclusions, but collects and summarises a good deal of expert evidence, ranging from the official commitment to last month's opposition, with much technical detail in between.

**Heavy cost**

The committee perhaps understandably wanted to offer an answer to a question often raised by critics of the EMS proposal — that membership would carry a heavy cost in output and employment. This is in fact the case, but the cost is not as high as some have claimed. The committee's specialist adviser, Mr. Terry Ward of the Department of Applied Economics at Cambridge, felt no such inhibitions, and ran a set of assumptions through the Cambridge economic model (a model of frequently changing form, whose latest version is that it was first published not as an academic paper, but as a Parliamentary memorandum).

Mr. Ward and his colleagues are of course entitled to engage in such an exercise, and the results — a loss of jobs ranging from 150,000 to 250,000, and a loss of output ranging from 0.7 to 1.8 per cent — are hardly startling. The danger is not in the computation, but in how it is likely to be understood. Mr. Ward's calculations display the results of hypothetical states of affairs — both of which, at the extremes, are highly improbable. However, propaganda is likely to cite the larger numbers involved not as an alternative hypothesis, but as a

forecast, and a forecast, moreover, with some vague Parliamentary authority. It is no such thing.

Mr. Ward concedes, a little disingenuously, that any forecast is "obviously dependent on the assumptions built into the model," and goes on to suggest that the Cambridge model is unlikely to produce results very different from the Treasury model. This is possibly (though by no means obviously) true, but is a diversion. A forecast of this kind, which simply quantifies hypothetical states of affairs, depends even more strongly on what is hypothesised. It is these assumptions, rather than those built into the Cambridge model, which are far less neutral than they appear.

It is assumed that if we remained outside the EMS, the exchange rate would reflect a constant competitive pressure for UK industry. This is debatable. Our experience of floating is now a case of wild changes in competitiveness. It is also contrary to declared Government policy, which is based on a relatively strong exchange rate, and the hope that competitiveness will adapt to this financial discipline, rather than vice versa.

**Exchange rate**

In fact Cambridge gloom appears to be based on a second assumption — built into the model rather than spelt out this time — that official (and Opposition) policy will totally fail. The idea that exchange rate discipline and foreign competition might influence bargaining behaviour is conceded only in a virtual footnote, where the idea that a totally fixed rate might reduce wage rises from an average of 10 per cent annually to 7 per cent is tested as an "extreme assumption".

Only two conclusions worth the name can be drawn. First, it would be uncomfortable for an inflationary country to peg its exchange to a less inflationary group — an obvious conclusion from despairing premises. More interestingly, however, adjustment might entail some real cost compared with completely smooth adjustment — though if Mr. Ward has discovered how to manage a floating rate so as to achieve completely smooth adjustment, he should be advising the Bank of England rather than the Expenditure Committee.

A potential  
threat

THE SOVIET UNION's treaty of friendship with Ethiopia, signed this week, neatly sets the seal on the remarkable change of superpower alliances which has taken place in the Horn of Africa in the past year and a half. Ironically it comes almost exactly a year after Somalia, the other major country in this strategic part of the continent, tore up its own friendship treaty with Moscow out of disgust at the Soviet Union's decision to throw its weight behind Ethiopia in the war between the countries that effectively ended last March.

**Influence**

The Soviet Union appears to have come by way of that change of fortune for which the U.S. has lost virtually all influence over Ethiopia, with which it had a military co-operation agreement. It has not established a close relationship with Somalia because of that country's refusal to say publicly that it will respect the borders of neighbouring states, such as Ethiopia, in which other Somalis live. The Soviet Union's position in this part of the world is made more threatening by the apparently powerful influence it has built up in South Yemen, where Aden has recently been made into a substitute for the base Russia lost last year at Berbera in Somalia.

If the Soviet treaty with Ethiopia formalises an existing situation rather than fundamentally altering it, it still deepens the anxiety of the conservative states in the region. With the help of the Soviet Union Ethiopia has in the past year built up the largest and most powerful armed forces in black Africa and has said it is prepared to use them to fight for those causes it supports in other countries. Its immediate neighbour, Sudan, is highly armed and its internal political situation uncertain. Saudi Arabia, across the Red Sea to the north, is crucial to the West as an oil exporter but very thinly populated and virtually undefensible. Both it and the smaller Arab oil-producing states of the Gulf are alarmed at the turmoil in the north of their in Iran at the recently installed pro-Russian govern-

ment in Afghanistan and at the disarray in the Arab world after the Camp David agreement. The fear of Soviet-inspired subversion and the Russian position close to the oil tanker routes is worrying the Western countries as well.

But these dangers should not be exaggerated. Ethiopia has almost certainly signed its treaty with the Soviet Union because it badly needs continued Soviet assistance and owes it more than \$1bn for arms. The Government of Lt. Col. Mengistu Haile Mariam is reasonably secure, but much of the northern province of Eritrea — which makes up Ethiopia's entire Red Sea coastline — is in the hands of forces fighting for independence, while the Somali-occupied south east of the country is by no means under complete government control and is lying down thousands of Ethiopian and Cuban troops.

The current Ethiopian offensive against the Eritreans may be more successful than its predecessor which petered out more than two months ago, but Eritrea is highly unlikely to be pacified for several years, and so does not offer a very secure base for any naval activities the Russians may wish to carry out in the Red Sea. While Ethiopian troops are tied down at home they cannot cause much mischief anywhere else except with their immediate neighbours. The Ethiopian economy badly needs assistance, but Soviet aid may not provide the answer to many of Ethiopia's economic problems. While the Soviet Union is involved in Ethiopia it will be expected to earn its keep, mindful of the fickleness of alliances in this part of the world, and that could be expensive.

The wider threat posed by the Soviet build up in the region also needs to be seen in perspective. For the Soviet Union actually to use its position to challenge the passage of oil to the west through the Indian Ocean and the Red Sea would be to face the almost certain threat of nuclear war. The Soviet presence in the Horn of Africa is a potential rather than an actual threat.

THE TOKYO Round of international trade negotiations — the most comprehensive ever — is more or less back on course after a heavy buffeting over the past month. A serious effort is to be made to conclude a major package deal between the three main participants — the U.S., the EEC and Japan — before the end of the year. But the most difficult issues have been left to the last, and there are many pitfalls ahead.

Nor has the cause of the U.S.-EEC dispute that threatened the talks last month entirely disappeared. When the U.S. Congress passed the 1974 Trade Act enabling the Administration to negotiate the Tokyo Round, it built in an incentive to ensure that the talks were completed on time. The Trade Act now has just over a year to run. But Congress decreed that one of its key provisions should expire 12 months earlier, that is on January 3, 1979.

This provision which caused the EEC such anxiety is a waiver clause which relieves the Administration of an obligation also laid down in the Trade Act, to penalise subsidised imports. The Administration is legally required to start imposing countervailing duties on a wide range of imports as soon as the waiver expires.

American calculations, which probably need updating, have put the volume of trade involved at \$700m. About half is accounted for by EEC exports. GATT experts say that no more than 3 per cent of the total EEC exports to the U.S. would be affected, but agricultural exporters are particularly at risk. Thus 70 per cent of total Danish exports to the U.S. are at stake. Latin American countries, notably Brazil, are also heavily involved.

When the three main participants agreed on a "memorandum of understanding" last July, the Community understood that the U.S. had agreed to let Congress extend the waiver. Congress, however, failed to do so, almost certainly not deliberately, before it recessed last month. It does not reconvene until January 15. The Community informed the U.S. that it would not conclude the final deal "under the threat of a trade war". It was a reaction made all the more easily as some member Governments, in particular the French, are nervous about more trade liberalisation in the present economic climate.

Since then, most governments and the European Commission have been discreetly seeking to repair the damage without provoking Paris. Last week in Geneva, the Commission, which negotiates on behalf of the nine member states, secured what it considered to be satisfactory assurances from Mr. Robert Strauss, the U.S. Special Trade Negotiator, that trade war would not be allowed to break

out early next year. Countervailing duties, he told Herr Wilhelm Haferkamp, Commission Vice-President for External Relations, might technically have to be applied, but they would not be collected. He also undertook to ask Congress to extend the waiver as soon as it reconvenes.

On Tuesday night, Herr Haferkamp put this formula to the Council of Ministers in Brussels. M. Jean-François Deniau, the French Minister for European Affairs, fought a vigorous rear-guard action. The other EEC countries agreed that the aim should be to "complete" the deal with the U.S. and Japan by Christmas, but not to "conclude" it until Congress had acted on the waiver. The view in Washington is that this will take until around April. M. Deniau was not ready to accept the deal and told journalists later that the Community must not give in to U.S. blackmail.

It is now likely, although not certain, that the matter will be referred to the forthcoming summit meeting of the European Council in Brussels on December 4 and 5. The view in Brussels is that M. Deniau would prefer President Giscard d'Estaing to take personal responsibility for the go-ahead. The French President, after all, was a participant at the Bonn world economic summit in July which set December 15 as the deadline for a deal in Geneva.

If, however, the French were to maintain their position, the Round would once again be in serious jeopardy. If the waiver issue is not to be resolved until April, and France were to prevent the Community negotiating a final package till then, time would become desperately short for final Congressional ratification before the Trade Act expires. Equally, the waiver itself could pose a problem. Congress is likely to be far more inclined to agree to its extension if it knows that a satisfactory agreement is already more or less in the bag.

Meanwhile, despite the confused outcome of Tuesday's Council, the Commission feels it has sufficient mandate to press ahead with negotiations — on the understanding that the Community will not finally endorse a deal until Congress has acted. Its hope is to be able to present the next Council of 19 Ministers, on December 19, with the main outlines of a final agreement. In parallel, the Community will be pursuing the formal GATT action against the U.S. on the waiver — action which could ultimately lead to the formation of a panel of the contracting parties to review the dispute.

French reluctance to accept a major bout of trade liberalisation has a number of reasons. The issue is sensitive domestically, particularly in the light of the Government's new



The inner three of the Tokyo Round (from left to right): Mr. Haferkamp of the EEC; Mr. Strauss, U.S.; and Mr. Ushiba, Japan.

determination to see lame ducks go to the wall. The French have also long feared that the U.S. and other major non-EEC countries like Australia will use the agricultural part of the negotiations to try to undermine the principles of the Community's Common Agricultural Policy. Finally, the two major outstanding American demands in the talks — greater access to the Community for farm products and limits on the EEC's agricultural and industrial subsidies — would hit France harder than most other EEC members. The predominant view in both Brussels and Geneva, however, is that France is engaged not in sabotage but in an effort to strengthen its negotiating position in the hope of winning last-minute concessions.

Italy would also be seriously affected if the EEC agreed to the full range of American requests for greater farm access. The long list of products for which Washington wants easier entry are nearly all Mediterranean. (The only item of concern to the UK appears to be "poultry parts" in the form of Turkey thighs.) The general view in Geneva last week was that the U.S. would have to moderate its demands if the Community is to agree to the final package.

Where Washington is adamant is in its insistence that the Community must accept greater discipline in the use of subsidies, both to agriculture and industry.

There is considerable argument over what constitutes a subsidy, with the Community strongly resisting an American proposal that an "illustrative list" of questionable subsidy practices should be included in the final agreement. This is hardly surprising, given that the draft list submitted by Washington reads like a description of many European Governments' regional and industrial policies — particularly those of the UK.

The U.S. and others do not believe that they can make much of a dent in the Community's internal CAP subsidies. They insist, however, that the Community must agree to exercise restraint on third markets. Subsidies are central to the success or failure of the entire round, given their link with countervailing duties and thus the U.S. waiver. The U.S. has offered to change its present practice, under which proof of a subsidy is all that is required before placing countervailing duties on imports, and to fall in with the other GATT countries, which require proof of material injury to domestic industry. But this is conditional on the Community making sufficient concessions on subsidies to satisfy Congress, which must not only extend the waiver, but subsequently also ratify the whole package.

The third key issue is now safeguard measures against

cheap imports are to be applied. One of the Community's main demands is that it should be possible to apply safeguards selectively against one or more countries, preferably without prior consultation. The U.S. has accepted the principle, although it is strongly opposed to the Community's plan to shoot first and talk later, as are the developing countries. The Community will almost certainly have to give ground here.

In most other areas of the negotiations, there has been solid progress in recent months. Hopes are high in Geneva for agreement soon on a new international wheat agreement, and satisfactory new arrangements for world trade in meat and dairy products. New codes of conduct for Government procurement, technical standards and customs valuation are well advanced. The Government procurement code alone could open up trade worth \$20bn a year, according to U.S. estimates.

A package of industrial tariff cuts will not fall into place until the very last moment, but there is overall agreement on a formula that would lead to a 40 per cent cut spread over most of the next decade. When exceptions lists have been finalised, this may drop to between 30 and 35 per cent. At the moment, while the U.S. is attempting to maximise the final figure, France and the UK would like to see it brought down by extensive exceptions.

The U.S. is now guessing that the final outcome will involve a reduction of average American and Community tariffs from the current levels of 8-7 per cent to 3-4 per cent. Japan's tariff would come down from about 10 per cent to 6 per cent. But there is still considerable argument over the base rate for the Japanese cut, with Tokyo insisting that it should be given credit for the unilateral reductions it has made in recent years.

Nevertheless, tariffs are widely regarded as less important than the non-tariff barriers that the Tokyo Round has been tackling — much of it in bilateral negotiations on a request-and-offer basis. Even more important are the wider political implications. Last week, a senior U.S. official described the Tokyo Round's two main achievements as Japan's graduation to full participation in the international trading system and the beginning of a long journey by developing countries towards the same goal.

If a package does emerge in December, it will still have to be sold to the other participants in what are officially 99-nation negotiations. The developing countries are already protesting that they will be losers, not gainers. It is not clear what will happen if some countries want to participate only in parts of the agreement. A Christmas parcel in Geneva is likely to be encumbered with many loose ribbons which will take several more months to tie up.

## MEN AND MATTERS

A matter of  
association

With South Africa's Foreign Affairs Association exposed as a government front, questions are now being asked about the numerous other "independent" bodies which have been promoting an "objective view" of South Africa. Founded in 1975, the FAA has been hosting MPs and mayors from abroad. But its immediate dissolution was announced on Tuesday. Its founder and director, Cas de Villiers, has since admitted that 70 per cent of its funds came from the secret resources of the (now-renamed) South African Department of Information.

A number of the FAA's members are leading figures in the Club of Ten, known for its full-page advertisements in the Western Press. But yesterday Don Boddie, a former editor of London's Evening News who represents the Club abroad, insisted on the independence of the Club; he said he had never heard of the FAA.



"He'll find living like a lord is a change from living like The Lord."

De Villiers never greatly publicised the visits the FAA arranged, though he did organise a major conference in the Transkei on the homeland's "independence". He admits that he "always told the people we dealt with that the FAA was a private organisation".

Other organisations operating in a similar field in South Africa include the South Africa Foundation (backed by private enterprise and host of many British MPs); the Africa Institute (more academically oriented); and the South African Freedom Foundation. SAFF's director general, Peter Sorrell, yesterday claimed that he had rejected a government approach that SAFF should act as a "front". However, one of SAFF's trustees, Pick van der Merwe, admitted that his organisation did receive state funds, commenting: "as do universities and airways".

However, John Barratt, director of the South African Institute for International Affairs insists that it is "poor but pure".

## Brokers' playtime

In a hard-headed country like Switzerland even board games stick pretty close to the facts. A new game of skill and chance, The Shareholder, dispenses with fantasy names for its listed stocks, and offers instead a chance to manipulate, on a small scale, real companies like Brown Boveri, Choculat Tobler, Ciba-Geigy, General Motors Suisse, and the Swiss Bank Corporation.

Not only have the undertakings in question lent their titles to the cards, shares traded in the game — in what must be the first joint venture of a machine-builder, a confectionery company, a chemical factory, a car group, and a bank — but they also provide players with details on their business, from products and personnel to capital

holdings. The point, says one of the companies, is "to spread the idea of share ownership as a means of capital creation," adding with a prudent eye to the future, "this sort of idea does better by catching them young".

There appears to be no down-to-earth equivalent in Britain, though a store called Games and Puzzles offered Speculate, Perhaps more appropriately for the UK, the object is merely to survive. "You generally find your shares diminishing," says the company. "It's as accurate as a game can be."

## Wayside fun

Back in the real world, Timeplan Ltd. alerts me to the exciting possibility of "putting the fun back into a visit to the petrol station." Not having experienced this pleasure I did not miss it. But Timeplan's chairman Leo Hies assures me it existed, once, and that Jackpot, his electronic forecast game giving the chance of winning \$5, will restore the joys of yesterday.

Jackpot is being introduced later this week in a "carefully selected low-profile test" on the A27. Then, Hies devoutly hopes, Jackpot will spread like wild fire. He reasons that with the end of the price war there is little else to lure the motorist. Whether the man with the empty tank is still in the mood for fun as petrol rises, remains to be seen.

## Chinese court

On any balmy Canton night a stroll along the Pearl River waterfront will cause the foreigner to wonder whether he is in post-revolutionary China. Hundreds of young couples line the riverbank.

Some, a little self-consciously, pretend to be comparing the merits of their bicycles or

admiring the architecture of the Pearl River Bridge. But they are undeniably courting.

In Peking, too, home of China's most staid and proper people, young couples are walking closer together, their hands sometimes touching. Another Maoist taboo is, it seems, crumbling.

For years the Government's "late-marriage" regulations were thought to be keeping young men and women apart. Men under 28 and women under 25 seemed to accept that they had to help build China before they could build a family. The Cultural Revolution appeared to reinforce this separation.

But now the gale of change blowing through all aspects of Chinese life is buffeting the hearts and minds of the young. Last month Chinese television showed group dancing at the national youth league congress. Now the China Youth newspaper has published a letter from two young readers who write: "The television broadcast has created a stir among young people. Some think that dancing belongs to the bourgeois way of life. What is the correct approach?"

The two also criticised the "feudal concept" that men and women should not touch hands even when giving things to each other. And the newspaper's comment: "These relaxing dance forms have always been popular with the masses."

Public mores, in other words, are changing. Soon the young may even be behaving as the young.

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Observer



## FINANCIAL TIMES SURVEY

Thursday November 23 1978

السؤال، الجواب

Changing  
the  
nature  
of TV

By John Chittock

## Video Systems

The new growth area in communications is "video"—or non-broadcast television. Video systems are a rapidly developing tool for training, corporate management and marketing. Consumers are also being encouraged to join the videocassette revolution as a way of being freed from the rigid time schedules of broadcast television.

Europe's largest  
video exhibition,  
Video Tradex '78,  
opens in London  
next Tuesday,  
November 28, 1978

THERE ARE now between 80,000 and 100,000 videocassette units in use in the U.K. Small indeed—alongside the 11m plus colour television sets. Yet only a few years ago, suggestions that this new technology might displace the 16mm film projector were dismissed as journalistic jousting. Today it seems certain that the population of videocassette machines has overtaken that of 16mm projectors. Videocassette recorder sales in the UK next year are expected to exceed 100,000.

The videocassette revolution was most vigorously dismissed at first by those whose business could be most seriously challenged by it. Even the Government's Television Advisory Committee reported in 1972 that videocassette equipment was "not likely to become so widely used by the general public as to affect the demand for and character of broadcast television services during the franchise period starting in 1976."

Now the broadcasters seem more ready to admit that videocassettes are going to change the nature of television. An endorsement of this came in a recent television programme in which Robin C. Scott, Deputy Managing Director of BBC Television, pointed out that broadcasters were in the production business—not the distribution industry—and should embrace videocassettes as a market

for their output. This is a major shift of attitude, further reinforced by the BBC's appointment earlier this year of a Videogram Manager. Some broadcasters now foresee the national service concentrating on current affairs and similar perishable programmes, using other production capacity to feed the newly found videogram market.

If it becomes relatively easy to record and play back a colour television programme in one's own home, the notion of being tied to fixed transmission times—dictated by programme controllers—certainly looks archaic. Through rental in particular, but aided by outright sales, the British public is buying machines—following in the wake of the boom in America, where some 600,000 will have been sold this year.

As the equipment becomes commonplace, one consequence will be an increasing determination by the broadcasters to push out less popular programmes such as Open University material—in the dark hours, i.e. after midnight, when potential users have set their machines on to the auto-timer for recording while they are asleep. It is a natural redeployment of a valuable resource—air space. The Inner London Education Authority has already demonstrated the economic thinking provoked by

videocassettes—scrapping its costly closed circuit TV network (which fed specially made programmes to schools in the ILEA area) and replacing it with a videocassette network. It will take longer for the programmes to reach the schools, and a library of cassettes will replace the instant coverage of one CCTV transmission. But it will save money and provide teachers with a new flexibility in their timetables.

## Important

The ILEA decision has been important for the industry in another respect, too—the choice of the Japanese-developed VHS system (pioneered by Japan Victor Company).

Until recently, the video cassette revolution has been characterised by a rash of rival systems—all of which are incompatible. The leaders in the race have been Philips, Sony and JVC—with BASF and Grundig as outsiders, the latter using a Philips-based system which is nonetheless incompatible with the standard Philips machine.

The blow for Philips, dealt almost simultaneously by the two Japanese contenders, has come partly from marketing Sony's own Betamax system; through the introduction of (1-inch) tape, larger cassettes, longer playing times on cassettes that are even smaller

than the Philips cassette. Both Sony's Betamax and JVC's VHS can yield three hours playing or recording from one cassette; originally Philips only offered one hour, but its later models have extended this to little over two hours.

Many people now believe that Philips have lost the race, even though a totally new model with longer playing times is planned for next year. The Philips system has been forced out of the U.S. market by the Japanese, and in Europe only fares better because of the five year head start it had over the two rivals.

Even Sony has cause for concern with its Betamax system—once leading the VHS in U.S. sales by a ratio of 65:35, now reportedly overtaken by the JVC rival. The same pattern is beginning to repeat itself in licensing agreements, with the VHS taken up by 17 licences (including names such as RCA, Akai, National Panasonic and Saba), whereas the Betamax has only Sanyo, Toshiba, Zenith and Seals.

Sony's strength is in its bigger, more professional and longer established U-Matic system. This is in no significant sense a competitor with the Philips VCR, JVC VHS or even Sony's own Betamax system; the U-Matic uses slightly wider (1½-inch) tape, larger cassettes, shorter running times, on a unit that is bigger and more expen-

sive (£1,500 against the Betamax at £800). You pay for what you get, however, and the U-Matic is the preferred choice for professional use where programme production is undertaken and is quite unsuited to the domestic customer's needs.

Nonetheless, a further issue is now clouding the view ahead. Whereas the Sony U-Matic has become established as a professional standard (albeit of lower quality and cost than the big broadcast videotape machines), its adoption by industrial and commercial users may be challenged by the smaller VHS or the Betamax. Some experts deny this, saying that the VHS and Betamax have been engineered for the home user and not for industrial applications. But the BBC has been using the Philips VCR for internal purposes, the ILEA decision is certainly not a domestic one and Ford in the U.S. has led the way with other major companies in buying the VHS for corporate use.

The battle is thus becoming a somewhat bloody one, and the suspicion that BASF might enter the fray with a totally different videocassette system—Longitudinal Video Recording (LVR)—does not bear much credibility so late in the war.

For the British TV rental companies, it has yielded a welcome boost to business. Granada, Radio Rentals, DER and Multibroadcast have all opted to supply the VHS in dif-

ferent guises, while Visionhire and Rediffusion remain loyal to the Philips VCR. So far, no major rental company in the UK is offering the Sony Betamax.

Even with the longer-playing time cassettes of three hours, a running time of £5 per hour is only tolerable to the customer if he can erase the cassette and use it again for taping other TV programmes. This is the classic "time shift" concept claimed by Sony in its defence when sued in the U.S. on the grounds that it was encouraging people to infringe copyright.

## Ventures

Yet some sectors of the industry expect to sell or rent pre-programmed videocassettes—competing, in effect, with the choice of material currently available on broadcast television. A few cautious ventures into this arena have been started in the UK, such as that by IPC,

which is using its publishing expertise in the hobby and leisure markets to offer videocassettes on subjects such as soccer, golf and other sports. Others in UK doing this include Intervention, VCL and EMI— which is also releasing entertainment films. But typical cassettes are costing £45 or more for feature films.

Where there is cheaper and arguably better competition—

from broadcast television—freedom of choice in the situation may prove to be an insufficient attraction. It will be for the video disc, at only £7 for a complete copy of Jaws. Sweeney to Dad's Army. The to challenge the broadcasters— audience may be tiny indeed, and this is exactly what is promised in the U.S. next month when Philips launches its disc system in co-operation with MCA.

The real market for pre-programmed videocassettes is the minority interest one—where shortage or total absence of programmes makes the right material attractive at almost any price. Thus management training materials, sponsored from services such as this has careers guidance programmes encouraged Television International—a subsidiary of Plan-

tion Holdings—to invest film production in a new videocassette duplicating plant in London, which will be the biggest facility of its kind in Europe. The cost of a videocassette machine still raises a barrier. The technology may never have a chance to replace the television receiver in sheer market volume at £800 per unit (or £700 discounted). And the prospect of videocassette recorders becoming as cheap as colour television sets is a faint one: a decline to £500 at present-day values might be likely, but it is for the video disc player—which goes on sale next month in the U.S. at about £300—really to unleash a new mass market.

on what is available on UK broadcast television. Regular packages of cassettes are airfreighted to subscribers, bringing them everything from The Sweeney to Dad's Army. The audience may be tiny indeed, and this is exactly what is promised in the U.S. next month when Philips launches its disc system in co-operation with MCA.

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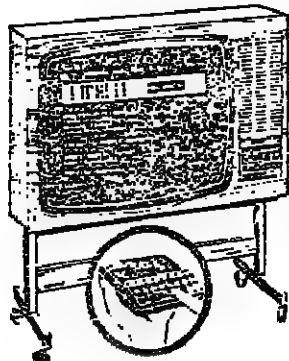
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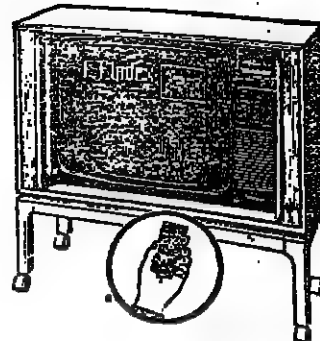
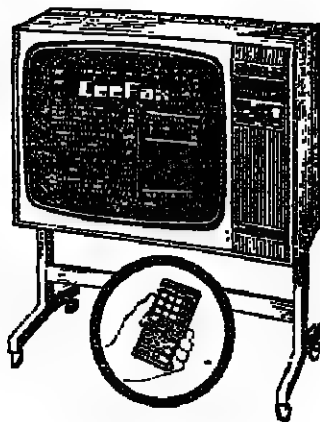
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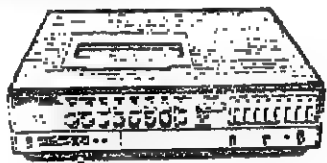
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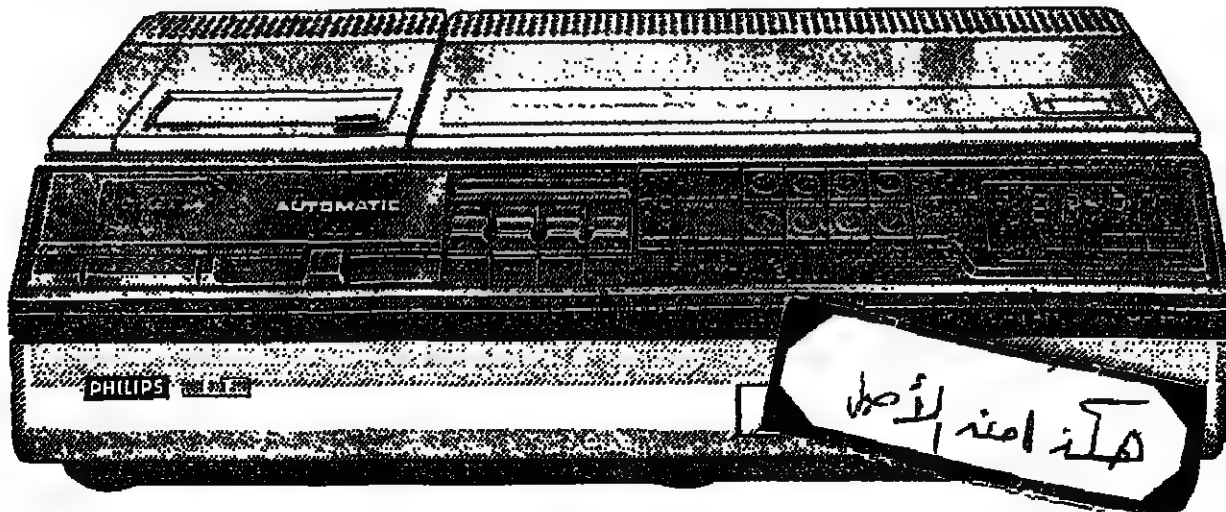
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## VIDEO SYSTEMS II

# Videotape and film transfer methods

WHILE MORE and more productions for industrial and commercial presentation are now being shot by television cameras and recorded on videotape, this does not mean that the video-cassette is the sole method for their distribution. Motion picture film, particularly the 16 mm gauge, continues to play an important role, especially when showing to larger audiences than the normal TV screen can conveniently cover.

So there is a regular demand for transfer between the media. To convert a completed videotape production into an equivalent colour film with sound, distributed through existing film libraries and used on a normal motion picture projector. Since for such a distribution a number of copies will be required, the facilities for tape to film transfer in this country are operated in close association with a film processing laboratory which can carry out the necessary release printing.

To obtain satisfactory colour film from a videotape recording is by no means easy but current techniques can produce excellent results from good quality originals. Obviously the characteristics of the initial tape system are very important and for the best overall performance all transfer operators would prefer to start with the highest quality of tape, the 2-inch quadruplex broadcast standard.

But the latest 1 inch helical-scan systems are now recognised as meeting the exacting demands of TV broadcasting and are equally capable of yielding good transfers to film. Where the original videotape is one of the narrower gauge helical-scan systems there is always liable to be some lowering of quality in terms of colour reproduction and image sharpness, which will become more apparent when seen as an enlarged picture from the projected film than on the smaller TV screen.

But even here the technology of transfer shows advances and time-base correction methods are doing much to overcome these deficiencies.

There are several methods of carrying out a transfer, the end product of which is normally a 16 mm colour negative of the picture, with a separate optical sound negative, from which composite prints are made by regular film laboratory methods.

The simplest procedure is by direct photography of the picture produced by the videotape on a regular colour-mask TV monitor screen, using a camera exactly synchronised with the TV frame rate, shooting at 25 pictures per second. The time interval between

### Original

The original Vidtronics process used by Technicolor since 1969 also avoided the use of a shadow-mask tube by separating the three colour signals from the videotape and presenting them one at a time on a monochrome screen, which was photographed by a 35 mm camera on black-and-white film.

This was done three times for each reel and the resultant three black and white negatives containing the separate colour information were combined by optical printing in the film laboratory to produce either a 35 mm or 16 mm print. This method yields very high quality results but because of the extra time and film stock used it is naturally expensive.

Another process involving colour separations is the Image Transform system, which eliminates the photography of an intermediate screen entirely. Here the red, green and blue component pictures are recorded one after another directly on to 16 mm black and white film using a scanning electron beam, no camera being involved. The result is a single strip of film with groups of three successive frames containing the colour information.

Generally the more expensive videotape recorders will give better performance and allow more generations before the quality becomes unacceptable. The cost will be higher if the recorder operates in colour rather than monochrome, if it has electronic editing facilities and if it uses cassette loading rather than open reel-to-reel winding.

The reasons for having the tape in a cassette are to protect it and to simplify its loading and unloading into the recorder. While it is not essential to use cassette equipment for production purposes it is highly desirable that cassettes should be used for all user-access systems. The professional broadcast

CONTINUED ON NEXT PAGE

## Equipment to suit all requirements

ANYONE ABOUT to purchase video equipment is likely to be faced with a mass of information from video magazine articles, advertisements and salesmen. If the intending buyer lacks technical knowledge he is likely to be confused by the wide range of equipment available and be in danger of purchasing equipment which is unsuitable for his particular purposes or is unnecessarily sophisticated and expensive.

In-house video systems are acquired for a variety of purposes, the commonest being instructional. Video can be used, for example, as a simple feedback tool to show the learner his performance and progress—the micro-teaching situation. It can also be used to provide instructional material or complete programmes for a variety of training over a wide spectrum from managerial sales to craft skills.

Alternatively, or even in addition, an in-house system can be used to generate videotapes for internal company communications or programmes for external use such as public relations and advertising. As with most things, price is generally a sound guide to quality. If one particular piece of equipment is cheaper than another then either its performance is not as good or it lacks some of the facilities offered by the more expensive one—or both.

In any of the applications mentioned the very minimum needed is a camera, a videotape recorder and a viewing monitor (a TV set without the facilities to receive BBC and ITV), together with sound and lighting. Clearly colour cameras will be more expensive than monochrome and those with electronic viewfinders more expensive than those without. But these factors apart, the more expensive cameras will use tube

types or tube arrangements which will give higher resolution, less picture "noise" (or "flicker" from video magazine articles, advertisements and salesmen. If the intending buyer lacks technical knowledge he is likely to be confused by the wide range of equipment available and be in danger of purchasing equipment which is unsuitable for his particular purposes or is unnecessarily sophisticated and expensive.

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# Key aid in communications

VIDEO IS a very cost-effective means of communication within an organisation. It should not be the sole method. It should be backed up by face-to-face interviews and by printed material, but placing too much reliance on this may mean that there is a communication failure. To quote Christopher Hope of World Wide Pictures, which is among the leaders in the field of industrial video production: "At least 2m of the population of the United Kingdom have such severe reading problems that they are classed as illiterate. The population as a whole has a reading age of less than 14. Many of those who are holding down responsible jobs, and no one has equated low reading age with inability to manage."

## Companies

Broadly there are four kinds of information which companies may wish to communicate to their employees: these are information about the company itself, including its annual report; information about employee benefits such as pension schemes; training and product information, although such matters as word processing and investment policy have also been the subject of video programmes.

Richard Mulhaugen of Abbey Life, the insurance company, estimates that its numerous video programmes produced in-house, break down into technical training 50 per cent, sales training 20 per cent, product launches and promotions 15 per cent, news and information 10 per cent, and agency management 5 per cent. And IBM, which also uses video exten-

sively, issues a quarterly message from the managing director, periodic news programmes carrying company news interspersed with personal information about employees, such as pet animals and hobbies—on similar lines of the well-established printed house magazine—and news of new products and benefits such as pensions. Ian Winter of Barclays Bank (and also chairman of the London Branch of the International Television Association), additionally finds it helpful to consider the implications of new legislation such as the Consumer Credit Act and the Health and Safety at Work Act. The National Freight Corporation has produced a programme on workers' participation, and World Wide makes for Chrysler a quarterly video report to all employees on the company's performance.

In the United States the three top current uses are for specific job training, management development and basic skill training. Half of those surveyed used video for safety training but only a quarter for annual general meetings. It must never be forgotten that television is a very fashionable medium, and all major companies are dabbling in it to a greater or lesser extent. As Peter Allen of ICI Plastics Division, says: "We live in a television age. The majority of people get most of their information from television and it is therefore a sensible medium for ICI to use."

There are usually three main stages in the progressive use of television by a company. First is the commissioning of a programme from a video production company and using outside production facilities. Next the

company engages its own people to make the programmes but goes outside for production facilities. Finally, the company builds its own studio with all the necessary ancillary equipment and does the whole job in-house. The last is the rule rather than the exception in the United States where a national survey found that 81 per cent of the total programmes made by business organisations were in-house productions. It should be mentioned that it is quite the wrong approach to build a studio and then try to find a use for it.

Of course there are exceptions. Programmes put out by Shell on such subjects as how to use point of sale advertising, developments in low-cost building and how to communicate with the customer have been the result of collaboration with an outside production company. Cygnus Guild Communications, which has provided the writing, direction, and sometimes the camera-man, while Shell has provided its own fully equipped studio and video technicians.

The too most often used to test the temperature of the water is the company's annual report. A video programme for employees (and shareholders and investment managers) about this—which should not cost more than £10,000—ought not to supplant the company's printed report but to supplement it. This is the obvious way to start and it is easy to do. The next step is to make an induction programme to give the newly joined worker some idea of the company's operations as a whole. This should also be shown to visitors to the plant. From then on individual requirements vary.

Nationalised industries are far from backward in the video

field. For example, the North Thames Gas Board, under the guiding hand of Derek Dutton, has made programmes explaining the work of the finance department and of supplies and transport, and a regular news programme will go into production at the end of the year. The Central Electricity Generating Board uses its fully equipped studio mainly for training programmes and has made a big package on the subject of safety at work. And World Wide has made two annual report programmes for the Electricity Council for showing to electricity workers and others.

## Locations

The equipment required for the in-house television studio depends greatly on expert advice tailored to each individual case, but most big companies seem to prefer a U-Matic format for the player and various types of monitor at the playback points. IBM have 90 Sony U-Matics in the UK, which were installed in their branches in 1973. These are coming up for replacement, so the company is looking carefully at alternative videocassette systems. Video viewing locations may vary in number from as few as seven for the North Thames Gas Board to 70 for ICI in the UK.

For exhibition in ICI companies overseas the videotape is often transferred to 16mm film for showing where no video equipment is ordinarily kept.

In the U.S. nearly 40 per cent of companies using video have between 20 and 300 viewing locations, while one is listed with 1,000 or more different outlets. Generally speaking, the greater its cash turnover, centralisation and uniformity of product lines the more likely a company is to have a television network. Ford, Coca Cola and

Xerox are examples. It seems that half again as many non-industrial companies as manufacturers are users. Examples are big banks, insurance offices and telephone companies.

Bell and Howell, which deals extensively in all kinds of video equipment, itself uses it for communicating with its marketing companies overseas. Brian Watkinson, the head information, lists the advantages to Bell and Howell: video can package a complete audiovisual presentation making use of other media such as overhead and slide projectors and flip charts; they have in fact included close-ups of forms and other documents. Video has the advantage, when personal presentations are made, that managers who happen to be away that day can get a re-run when they get back and miss nothing. Yet another benefit from video is that it can be used by top management to communicate safely highly confidential information. This could not be done with film unless processing and printing took place in-house. Where there is nothing to hide, the original can be shot on film and afterwards transferred to video. Rae Evans of Cygnus Guild Communications thinks he can get more flexibility that way.

What is the effect on the audience? Dr. John Hemingway of World Wide Pictures warns that the first thing to realise is that a video programme can backfire. Using managers on screen who have not had video training and are not convincing or personable is one road to disaster. Another is to omit the really thorough research necessary before making the programme to find out what the intended audience want to know. Managers, he says, could without realising it promote an us and them image if they are not interviewed by a credible

outsider.

But the introduction of a personality must be handled carefully. Employee communications is a serious business and should not be classed as entertainment. An imitation "Nationwide" achieves little. It should be borne in mind that audiences have been brainwashed into regarding television as a very expensive medium, so they are naturally critical of how the company's money has been spent. If money is not going on materials, plant or wages what is the benefit to the company? British audiences are very questioning. Company attitudes differ in the U.S., where there is less unionisation; and where there is as much, there is less confrontation. Nonetheless video programmes in Britain are often keenly and critically discussed.

The real object of any video programme for corporate communication is feedback between managers and employees, not as in entertainment television to weld a bond between programme makers and audience—this would be regarded by some workers as a waste of money.

How then can the result of any programme be evaluated? Questionnaires, discussion groups and interviews all contribute. Sometimes it is even possible to arrive at a statistical evaluation. As an example, a company having a labour turnover problem can measure its extent before the programme is shown and then at fixed intervals afterwards.

The uses of video are many. Carefully and prudently employed it is a valuable management tool of communication and one that will be used increasingly as formal educational standards drop.

Kenneth Myer

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## Equipment

CONTINUED FROM PREVIOUS PAGE

recorder used to use 2 in tape but the latest broadcast machines now use 1 in tape. They operate to very high standards and are relatively very expensive. The non-professional machines use a variety of tape widths; some are open reel and some cassette.

The most popular and widely employed is the 1/2 in cassette system which operates in colour or monochrome and includes a variety of machines by a number of manufacturers. There are basic recorders, playback only, editing and portable versions. Because it is a cassette system it is also suitable as an instructional playback system for classroom or individual student use as well as for production purposes.

Its basic first-generation performance is good but its multi-generation performance is not outstanding. Because it does not meet the requirements of the more critical applications a better semi-professional version has been developed recently. Unfortunately tapes are not interchangeable with the original version.

Certainly the 1/2 in system is suitable for production purposes. If one is prepared to accept that its performance is not up to the highest professional standards, the new 1/2 in home video cassette machines may be suitable for low-cost user-access systems but it is early days to give positive guidance.

Clearly there are the viewing monitors (television sets without the station tuning facility). For colour these should use the modern in-line tubes as they give brighter pictures and are more stable. Alternatively television projectors may be used. These (apart from the very costly Eidophor) impose restrictions such as the need for blackout and for the audience to sit fairly near to the back of the screen.

This seems a good point to consider some practical systems. The simple micro-teaching feedback system could be as basic as using a non-viewfinder monochrome camera with an open reel monochrome recorder, a monochrome viewing monitor and of course a microphone, and recorder outfit will do both.

With adequate lighting and reasonable room acoustics the results would be acceptable for this simple application and the system would be cheap.

For the simplest instructional tape it might be wished to take a camera and recorder to a location to record some process of activity. Here one of the battery-operated "portapak" systems with a viewfinder camera which can be hand-held or tripod-mounted, and a portable recorder would be suitable. Modern colour portable systems nearly all use cassette recorders, and many of them have a basic "assembly edit" in that each sequence recorded is electronically edited on to the previous one without picture disturbance. Providing no mistakes are made, the resulting recording will be acceptable given adequate lighting and sound.

## Facilities

If, however, the recording is not up to scratch, there is nothing that can be done without access to editing facilities. So such facilities are likely to be the next priority. In addition, the recording is to be made available for use by instructors or by individual students. Without releasing the master copy, extra copies will be needed. These can only be made in-house if a second recorder is available. This could be the same machine as the one used for editing providing the same tape system is used for the distribution copies.

This raises the question of multi-generation performance. Editing adds a generation; making a user's copy also adds a generation. Instructors or pupils may have to rely on third-generation tapes if they are denied access to the original. Therefore it is important before making a decision about recording and playback equipment to have an opportunity to see the picture quality of a system at the number of generations that are going to be used in practice. If the system is going to provide feedback teaching and also make simple instructional programmes the portable camera and recorder outfit will do both.

though not at the same time. But having a "portapak" could be an economical way of getting started.

So far we have considered using only one camera for making a programme. Having two or more cameras available for simultaneous use offers many advantages. However, in addition to the extra cameras it is necessary to have a vision mixer (to change over the output from one camera to the other), camera preview monitors, a sync pulse generator (to keep both cameras in electronic step) and communication to cameramen. For mobile use a vehicle will be needed for transport of equipment and to act as a control room, and for static use a studio with nearby control room.

The step to a multi-camera unit is a big one and should not be undertaken lightly and without professional advice. If a visit to an existing unit of a similar type can be made it will certainly be very informative and give a clearer picture of what is involved.

If keeping down costs is a paramount consideration it would be necessary to use single tube cameras (assuming colour) with the required high lighting level, and 1/2 in recorders for recording and editing, and for user access. Better cameras of the three-tube semi-professional type would be a great step forward both in terms of picture quality and the reduction of light level required. For picture quality which would be generally acceptable and compare favourably with domestic off-air pictures, the new 1/2 in broadcast recorders would be needed for recording and editing but 1/2 in cassettes could still be used for distribution copies.

The best equipment would always be desirable but can only really be justified when either the final product will have widespread use within the organisation, when the content demands the highest quality, when the "image" presented by the programme is important for prestige purposes or the programmes are to have a market outside the company. It would also be justified if it was necessary to convert the final edited tapes to 16 mm film for distribution purposes.

There are a few other final points to consider. First, equipment needs maintenance and repair and this costs money whether done in-house or by outside contractors (the best equipment is usually the most reliable). Second, it is advisable to consider the use of professional facilities companies if the need for really high quality production is only occasional. Third, video technology is developing fast and new products can make existing equipment obsolescent rather quickly—though it may still be quite adequate for the purpose for which it was bought.

Last, whenever possible try to obtain unbiased professional advice; mistakes can be very expensive. Try and have a realistic demonstration—that is, of your subject matter under your lighting conditions and at the number of recordings generations that you will be using.

Peter Whitaker



## Six years of leadership in video cassette recorders is paying you dividends.

### Here's another one.

You can use this voucher to trim £50 from the cost of a Philips N1700 video cassette recorder.

Which means you'll be paying up to £130 less than you would for its nearest rival.

Yet you'll be taking home a VCR which offers more in terms of quality than any other.

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The N1700 receives signals direct from your TV aerial, rather than from your set.

**£50**  
OFF PHILIPS N1700/15 VCR

To the Customer: This voucher entitles you to £50 off your dealer's advertised price for a Philips N1700 15 VCR. The details below must be completed in BLOCK LETTERS please—at the time of purchase.

Serial No. \_\_\_\_\_ Date of purchase \_\_\_\_\_

Name and address \_\_\_\_\_

Signature \_\_\_\_\_

**OFFER CLOSES 31st DECEMBER 1978**

Please note: Only one £50 voucher may be redeemed against the purchase of each Philips N1700 15 VCR. This offer is only valid subject to stock availability.

To the Dealer: Complete your dealer claim form, attach this voucher and return to Philips Video Division Sales at Croydon.

So you can record from one channel while you're watching another.

You can record up to 2½ hours of programmes on a single tape. And there's a three-day digital clock which can be set to record programmes while you're out, and with the television switched off.

All in all, you'd expect to pay more for the Philips VCR, not less.

So visit your nearest dealer and ask for a demonstration. And take the £50 voucher with you.

In every way, it's a visit which could pay you dividends.

Simply years ahead.

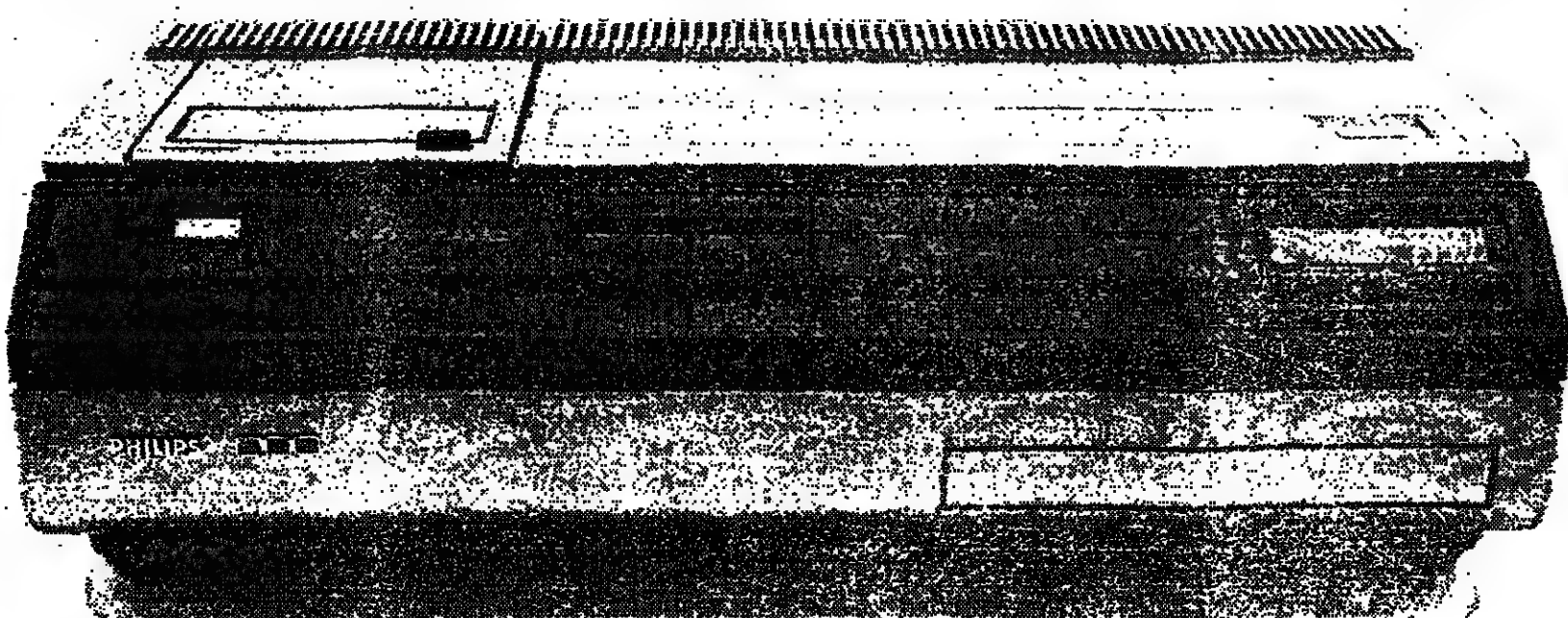


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## VIDEO SYSTEMS IV


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# The marketing of games is a high risk business

"DON'T WATCH TV tonight; play with it." This is just one of the advertising headlines employed by American video game manufacturers (in this case Atari) to sell their products and to cultivate the concept of a TV set as an interactive medium. Evolving from their big brothers, the "arcade games" installed in clubs, hotels and amusement arcades, home video games have accounted for around \$85m in worldwide sales this year and are expected to reach \$120m in 1979.

The rapid growth of this market, which has attained sales of several million units per annum in only two to three years, has been due to semi-conductor technology. The video game was set in motion in 1966 when Sanders Associates, a company involved in video displays, filed a number of patents describing the electronic methods of displaying images on a TV screen. The American company Magnavox (now owned by Philips)

then acquired an exclusive licence from Sanders to manufacture and market a video game which it called the Odyssey and which was sold in the U.S. in 1972 for around \$100. This was a very basic unit, which featured a ball and two "bats," with no sound effects or electronic scoring. "boundary" was accomplished by a plastic overlay on the television screen.

## Integrated

It was not until 1975, when General Instruments in Scotland developed the first single integrated circuit television game at around \$40, that the ubiquitous IC began to play its part. This development allowed the manufacturer to offer six programmes in the same unit, all of the "bat and ball" variety. By the end of 1978, General Instruments had shipped 5m ICs to manufacturers in the U.S., Japan, Europe and the Far East. The only problem was that it

resulted in a remarkable similarity of products, the only difference being in the packaging. One notable exception was a British company, Sportel, which introduced colour games in 1975. Nonetheless, 95,000 video game units were sold in the UK during 1978 at an estimated value of \$2.5m—about 18 per cent of total European sales.

But the game possibilities offered by using these dedicated chips were limited, and it was in 1977 that the third generation of video games arrived in the U.S., using the equally ubiquitous microprocessor. By using this technology, the unit can be reprogrammed simply by slotting in a different cartridge containing anything up to 50 games. The only limitation here lies in the ingenuity of the people who write and prepare the programmes. Fairchild was the first company on the American market with its "Grandstand" unit introduced in the UK earlier this year by Adam Imports, shortly followed by the Atari "Video Computer System" marketed here by Cherry Leisure, with a new pro-

grammable unit from Magnavox available early next year. These fully programmable games are still relatively expensive—between £100 and £150, with the dedicated chip games being considerably cheaper at around £10-£20. Market predictions suggest that the sale of non-programmable units in the UK will peak in 1979 at 775,000 units (compared with 625,000 in 1978), dropping to 700,000 in 1980, whereas the sale of programmable units will rise steadily during 1979, reaching about 350,000 units for the whole of Europe in 1980. Of this, Cherry Leisure, which markets the most sophisticated unit on the UK market to date, expects pre-Christmas sales of around 25,000 units, capturing 10 per cent of the UK video game market.

With no two video games compatible, the market for cartridges will be thriving well after saturation point has been reached with the sale of the hardware. This year, European cartridge sales are expected to reach 250,000 units (each car-

tridge ranging in cost between £15 and £30), rising to 1.4m in 1979 and just over 3.5m in 1980. Another lucrative area will be in game accessories. Extra controls are already being marketed to allow four people to play, and in the near future steering wheels will be introduced for car games and control units with their own visual display units incorporated.

Of interest, however, is that Magnavox, through its acquisition of the Sanders patents in 1966, holds a basic video game licence, enabling it to act against manufacturers once they are marketing a system. Thus, any company wishing to enter this field has to make a basic contribution and pay royalties to Magnavox, unless a joint research and development agreement is made. In this respect, a number of legal cases were fought and won by Magnavox against a variety of companies, including Atari and J. Parker (marketing Binatone) in 1977. It is even possible that was the Post Office to include video games in its Prestel system, that it too would be subject to a licence fee.

## Seasonal

But video games have already proven themselves to be a high risk business. Sales have been largely seasonal and dependent on the whim of the consumer. In the early part of this year, a number of companies ran into difficulties, including Video-master, a former European

market leader, which was eventually taken over by Waddingtons, the games company. But it is hoped that with the introduction of fully programmable games, the sale of cartridges will help stabilise the market, providing a buying incentive all year round.

And the future? Obviously, the first step will be to introduce more cartridges of varying sophistication. Next year there are plans to market a chess game, which will be capable of thinking 10 moves ahead, and video ludo, monopoly and scrabble are not far off. Education is one area where much activity is expected. Already there are simple mathematics cassettes, with spelling cartridges and more complex "mastermind" type games entering the market next year—the concept being that learning should be fun.

For the 1980s, we will be seeing video games which can double as home computer systems dealing with domestic accounts, regulating central heating and acting as information storage units. TV sets with built-in video game units are already being marketed in West Germany. The days of the integrated "Video Terminal"—incorporating the TV set, video cassette recorder, teletext terminal, video game and home computer are not too far away.

**Sally Peberdy**  
Editor, Video and Film International

# Developments in camera technology

GEORGE ORWELL'S vision of a television camera in every state "chip" sent prices tumbling. A small monochrome TV 1978 standpoint, to have been extraordinarily precise. His only error was to assume that Big Brother would be on the end of the line when in all probability it will be Small Sister. If television cameras have any place in public consciousness, it is either as the studio version or the smaller closed-circuit security scanner which blinks at, for example, C and A's customers across the carriage counter (none too effectively it seems as C and A has recently resorted to additional security devices).

What are the differences between a broadcast studio camera and the smaller devices used to discourage shoplifting? And what is happening to camera technology that makes Orwell's prediction so remarkable? The story is roughly as follows.

Leaving aside the pioneering brilliance of John Logie Baird and others in this field, it was the "Radio Corporation of America" which in 1933 produced the first working model TV camera. RCA's Iconoscope was soon followed in Britain by Marconi-EMI's Emitron camera, which was employed by the BBC at Alexandra Palace for the first "high definition" (405 line) daily broadcasts—a camera known to those who used it as the Iron Man.

Forty-five years on the studio television camera remains remarkably similar to its Iconoscope forbear, though offering greater electronic stability (daily instead of continuous adjustment of drifting electronics), higher quality and of course colour. Only very recently has the broadcast television camera come down from its pedestal and taken to the streets in a lightweight, shoulder-supported "electronic news gathering" form. Signals from such cameras are either relayed to the studio via microwave link or to a transportable videotape recorder.

This is an important development since it can allow much faster news processing than the 16mm film previously used for TV newsgathering. Videotape, it hardly need be said, does not require chemical processing and is incidentally both cheaper than film and re-usable. It is also, however, seen by BBC film crews as a threat to their profession: after a one-year experiment, the BBC's ENG equipment is now confined to those awaiting union negotiations.

At the lower end of the price scale, television cameras are in a position similar to that of

## Prices

Colour camera prices were grim at home: £1,500 minimum for an Akai model until this year but JVC has recently introduced a £1,200 model only to be undercut by an £800 unit from Hitachi.

But high-fidelity shoplifter rendition seems at present to demand such high light levels that the thiefed item might roast the lifting hand.

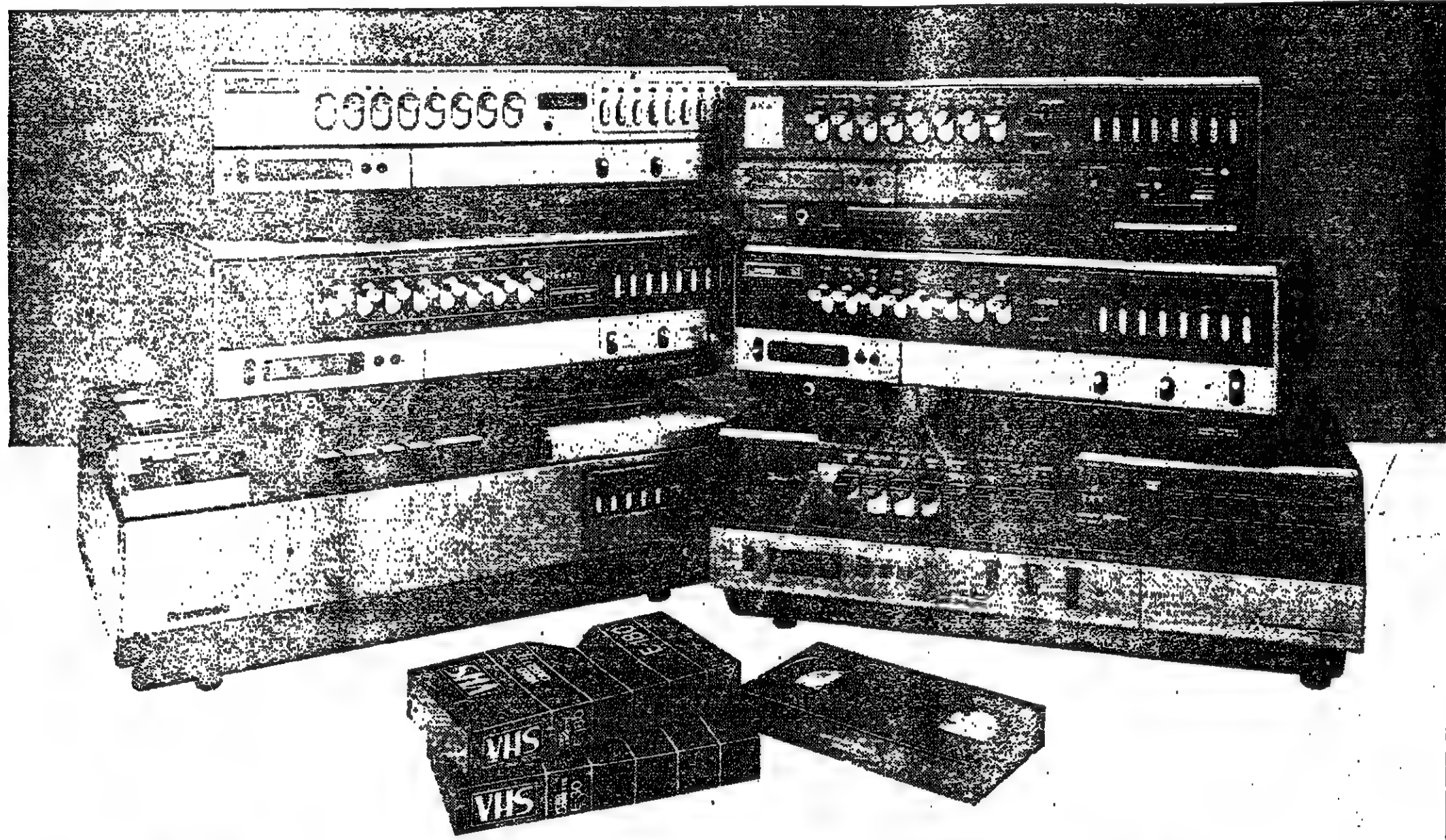
The fact that colour camera prices have fallen even to their present level is thanks to a "three-in-one" approach to camera-tube design. Colour television requires simultaneous processing of the three additive primary colours: red, green and blue. In a high-quality camera this is accomplished by using what amounts to three monochrome camera tubes with a red, a green and a blue optical filter to separate the spectral coverage of each tube. Economy has been achieved at the expense of quality by employing a single tube with alternating filter stripes across its face, the separate red-green-blue signals being decoded electronically from the tube output.

## Effective

Almost the last word in low-cost colour cameras uses an array of three photo-sensitive charge-coupled devices (CCD) chips; this forms the basis of a prototype camera developed by Sony. The effective resolution of each chip is improved by staggering the CCD elements so that those of one colour sensor are effectively located between those of another.

The last word itself will be a single chip handling all three primary colours and then feeding a similar chip acting as a frame store which will compare the moving image (the rising eyebrows, the shifting lips) with the motionless background. The videophone-in-every-home will not waste Post Office capacity by televising 4m mostly identical dots per second; rather will it provide an update of the few thousand dots per second that actually move in a normal face-to-face scene or document transmission.

**David Kirk**  
Editor, Video and Audio Systems Review



# More video tape recorder companies have chosen 'VHS' than any other system.

## Shouldn't you?

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United Kingdom

**AKAI  
FERGUSON  
HITACHI  
JVC  
MITSUBISHI  
Panasonic  
SHARP  
Others  
THOMSON BRANDT  
NORDMENDE  
SABA  
GENERAL ELECTRIC  
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MAGNAVOX  
GTE SYLVANIA  
CURTIS MATHES  
QUASAR**

When you buy a video recorder, you will not only be choosing the make, but the system you prefer. Several systems have been developed but, rather like the early days of sound, tapes, cassettes and cartridges, each manufacturer has had to decide which system to opt for.

Like most companies throughout the world those listed here have chosen the VHS. To them the competition offered no contest. 67% of the American market is already committed.

Because the tape loading system is simpler and faster, VHS recorders are more compact and reliable than any others. And kinder to tapes.

VHS tapes are economical and give a steady, true picture. They are available in 30, 60, 120 and 180 minutes running time. Tapes from each make are completely interchangeable.

So when you decide to invest in a video recorder, go to your nearest dealer, and look for the VHS symbol. It won't be difficult; 10,000 shops will be stocking them. There won't be room for many rival systems. It's important to pick the winner.

The symbol to look for.

# VHS



At Sony we've made a machine to smarten your firm's appearance.

The portable U-Matic colour videocassette system.

Specifically it's a VO 3800P video recorder/player and a DXC1610P video camera.

Basically, what all that adds up to is the most advanced video system you can buy.

Part of the reason for that is our camera's new Tricon tube.

We won't go into all the long technical details here, suffice to say it gives incredibly clear, sharp pictures, even in low light conditions.

(So if you're shooting indoors on a dull day, you can still tell where the chairman ends and the armchair begins.)

However, superb optics are only half the story.

We've built the camera, its

clip on battery-pack and control unit as one piece.

That makes it truly portable. The whole thing will then sit on the shoulder, making it very easy to handle.

And it's just as easy to use.

It has a single action, zoom and focus lens. A built-in microphone. Four built-in light filters.

And, when fully charged, it'll let you shoot for up to three hours.

On playback, which is where the recorder/player comes in, it has a "still-frame" facility.

Just the job for freezing pictures of complicated charts or figures.

You can even dub on an extra sound-track or foreign language.

So, to improve the appearance of your board meetings, product demonstrations, training techniques or whatever, send off the coupon below.

And trade in your grey company image for a bright, new, colourful one.

To: Pieter Glas, Sony (UK) Ltd, Pyrene House, Sunbury Cross, Sunbury-on-Thames.

Tel: Sunbury-on-Thames 89581.

Please tell me more about the Sony portable U-Matic video-cassette system.

Name \_\_\_\_\_

Company \_\_\_\_\_

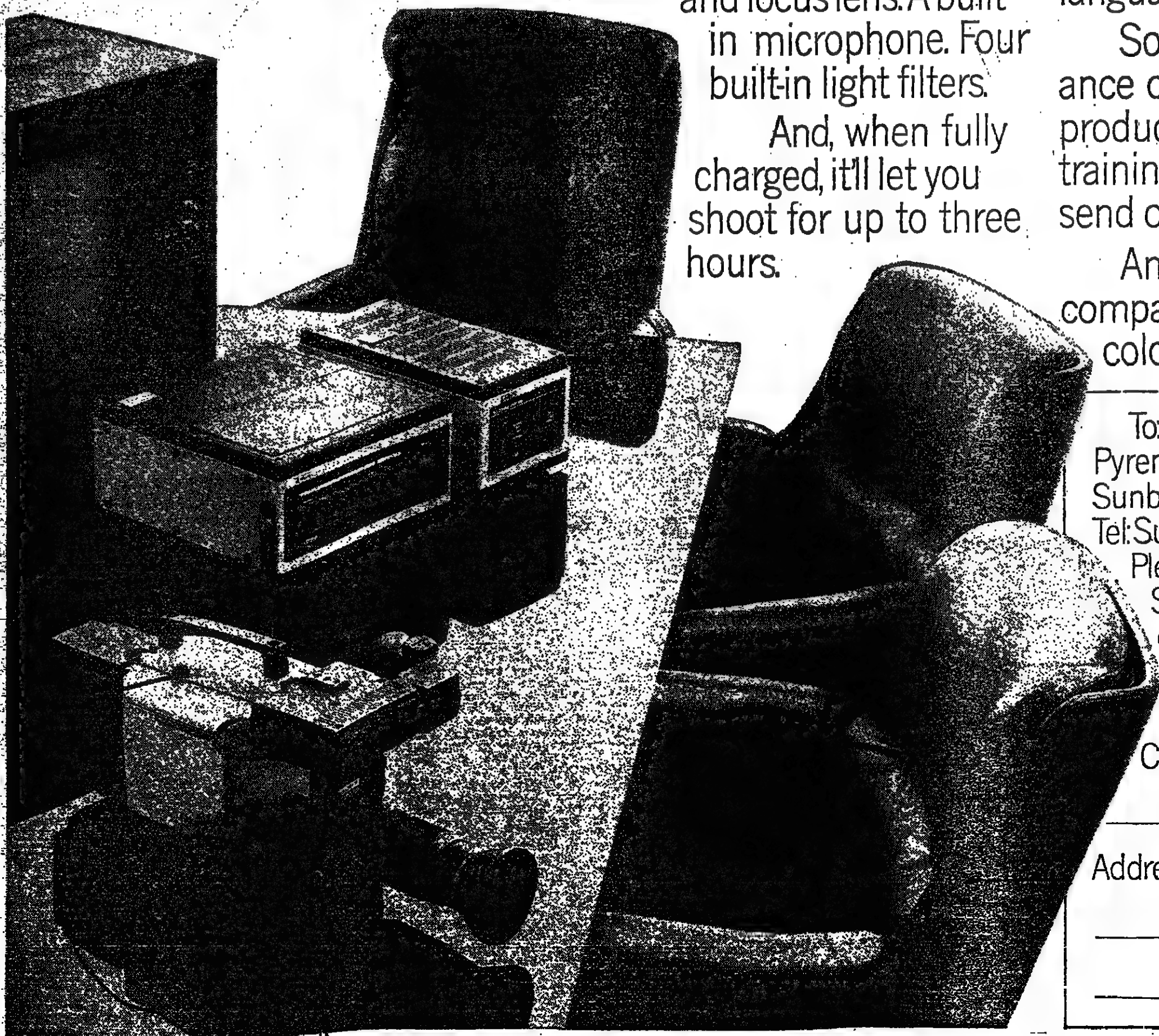
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**SONY**

مكتبة الصور

# Is your company image grey, muddy and fuzzy round the edges?









# A growing influence in training

FOR A subject which supposedly encompasses only one major discipline—that of teaching—training is surprisingly diverse; it ranges from the need to up-date management accounts on latest offshore tax laws to explaining simple and repetitive production processes and persuading managers to delegate, make better use of their time or more imaginative use of someone else's.

Two things stand out: video and its supporters have not so far "revolutionised" training media usage; developments during the past few years, and more particularly within the past 12 months, suggest that that position will change in the early 1980s.

It is worth taking a look at video in training now. A few generalisations can be made which are not too open to contradiction. Leaving sales training or distribution of new product information aside for the time being, there are two broad areas of training in which video is actually "produced" by conventional training departments. First of these is concerned with surveillance of a kind—genuinely closed circuit television or CCTV. In these cases the video camera and its "ancillaries" monitor and recorder, are being used to teach interview technique, conduct appraisals and the like. Each "shoot" is a one-off for a particular audience and in many cases a permanent record is not really necessary.

The second, less common, condition is that in which the training department has its own studio, or access to a studio, where it can make "set pieces" to use as part of regular courses. A good example of this kind of use is often found among public service establishments: like the Lancashire Constabulary Training College at Hutton (near Preston) where lecturers (policemen and women on secondment for a period of time) use times of the year when they are not overburdened with pupils to produce short "role-play" sequences illustrating particular subjects which are contained in the syllabus.

There are plenty of other examples around, but the particularly relevant point is that where a department/establishment is run by only one firm/service body, practically all the equipment used is at present black and white rather than colour. Available funding is often the main reason for sticking to black and white; but many trainers and their production teams come up with some very viable justifications for sticking to monochrome—such as its relative technical simplicity or the quite obvious fact that you don't really need colour in interview or appraisal situations—most of the subjects to whom the recordings are being played back normally know their own hair colour, what stripes tie they have on, etc., and black and white (or rather, grey) pictures are happily cost-effective. It has even been suggested that other industrial work? After all, you cannot get

users are only using colour because their programmes need to be glossy in order to motivate people to watch them; trainers pupils are usually motivated by the knowledge that they will receive some personal benefit at the end of the course; every one watching the chairman of Grammet Industries chatting about the annual turnover almost certainly knows that they won't.

Another area in which training departments are becoming concerned with video is as a distribution medium for material produced either in-house or by some outside agency. Some of the industrial training boards—notably the Distributive Industry Training Board and Road Transport Industry Training Board—have set up colour studios to produce specific material meeting their "customers' needs and have enjoyed considerable success with them. But even now 16mm film is still the pre-eminent distribution medium for audio-visual training material. Its advantages over video are being eroded; but it still has the great factors on its side of there being a single standard and almost saturation levels of 16 mm projectors both in the marketplace and on company books. With relatively few exceptions, companies have not been prepared to allow their staff to set up extensive videotape recorder/monitor networks purely for training purposes.

## Definition

Of course, it all comes down to what the reader understands by "training." The fact of the matter seems to be that a kind of definition can be arrived at by considering the status of a particular activity within most large organisations scale of values. Distribution of product information, motivation of sales teams and even sales training seems to be regarded by many high executives as far more important than teaching the service department how to mend the products that have been sold.

There is already one big area which will almost certainly be a boom business for the next few years. Depending on whether you are in public relations, personnel or training, at the moment it's called "internal communications" or, almost as a desperate bid to win cash, "attitude training."

Whatever academic name tag eventually gets hung on it, the business of having to feed information to (and hopefully back from) all the various interest groups in a company is likely to change significantly at least the accessibility of video to trainers.

Gradual establishment of company video networks seems to be inevitable—and although this article is not meant to be talking about corporate video, surely only the most insane corporation would deny its training department access to an internal communications network. After all, you cannot get

everyone listening to the chairman all the time, and it would be worth doing something else with a network to make it viable.

In a cost-conscious age, the introduction of videotape recorder formats which are relatively cheap ways of distributing programmes is important. Tape costs for both VHS and Betamax are much lower than for either the Philips VCR or Sony U-Matic formats—making it cheaper to distribute large quantities of programme material. And although it is really too far ahead to say, there is a distinct feeling that the sale of domestic video formats will encourage a much more widespread use of the a-v programme packages that most people still call training films. After all, tapes are cheaper to duplicate, less likely to be damaged and easier to distribute physically. Once a significant number of executives get a VTR at home then it will be quite feasible for the libraries to rent cassette copies of, say, a Peter Drucker film so that they can "revise" before the next Board meeting.

The second technological "leap" has been the fairly recent introduction of small,

easy-to-use colour cameras such as those announced this autumn by JVC, National, Panasonic and Hitachi. The scale of the innovation can be judged by the fact that a training department could now get an acceptable colour camera to use instead of its monochrome set up for less than half the price it would have had to pay some years ago. And, because they are units primarily designed for the consumer, the new cameras are designed to be easy to use.

There are, of course, some companies already using video well and professionally who have money to spend. But it is worth remembering that not all are so well off; the following comes from the "house magazine" of a training board dealing with one of this country's most capital-intensive and strategically important industries.

"The Board started off (in 1975) with a simple, single camera portable system. . . It has now (August 1978) progressed to a two-colour monochrome system with editing, vision mixing and sound mixing facilities."

Peter Lloyd

Editor, Audio Visual



Sport is one of the many areas where video systems are of value in training—the installation here is at Lords.

## "I've given instructions that anyone who buys the Toshiba Betavideo machine in Britain will get the same service I get in Japan."

KAZUO IWATA, President, Toshiba, Tokyo, Japan.

"This service is like none you've seen before.

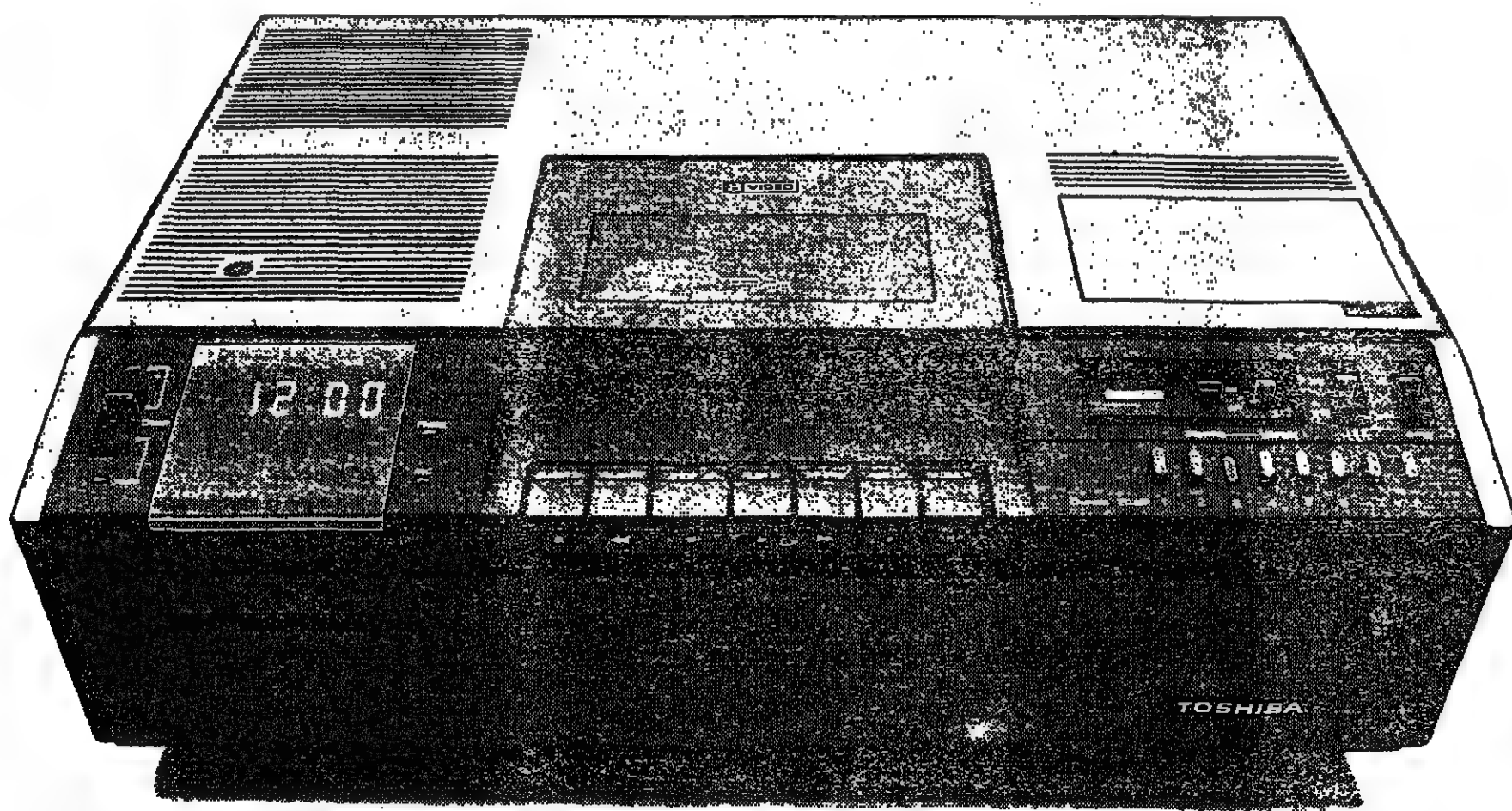
If you want to record a programme while your set is away being serviced, tell your Toshiba dealer—he will do it for you.

After two years, even if your machine is working to your satisfaction, Toshiba-trained engineers would still like to check it.

Buy Toshiba and you get a personal number with your machine—your number which links your name to your machine and your Toshiba dealer. Plus the guarantee of the service given to me—the Toshiba President Service.

And if you move house, don't worry about service for your Betavideo machine. The Toshiba dealer in your area will be pleased to look after it for you—just as if he had sold it to you.

It's all part of the total Toshiba service. Every dealer's career depends on it."



## Toshiba. Your machine is our reputation.

This remarkable new video recording machine has been thought up, designed and tested by three of Japan's top electronics companies.

Up to 3 hours 15 minutes recording/playback possible with L-750 cassette (that's only 7p per minute). 2 hours 10 minutes with L-500. 1 hour 5 minutes with L-250.

For simplicity of operation, one touch recording button.

Built-in 8 position pre-set tuner; you can record one programme off air whilst watching another channel.

Automatic recording within a 72 hour period using the built-in digital timer. Pause/Still picture possible with automatic release after approximately 3 minutes.

Also supplied remote pause control switch. Built-in RF modulator to connect your Betavideo to virtually any Colour Television receiver.

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## Benefits

CONTINUED FROM PREVIOUS PAGE

For a lot of complicated economic reasons, the cable operators were really interested in gaining profitable franchises for services like pay-TV. However, they agreed to start local TV in the hope of obtaining other options later. With one marginal exception the original commercial local operations have closed down. There are two stations operating at the moment, one in Swindon, the other in Milton Keynes. Controversy has always surrounded the working of the stations, currently reflected in the situation at Channel 40 in Milton Keynes, which is publicly financed by the local Development Council and the Post Office. The young staff, who by and large want to see the station run in the interests of the community, are in conflict with the station's head and management, who seem to want to operate it as an information channel for the public authorities. The experiment is due for review in July, 1979, when it may well be discontinued, rendering the dispute unresolved.

The ever-present difficulty of community video workers has been finance. Truly independent groups—like Sheffield Video Workshop, initiated by a former Granada TV researcher who became disillusioned by the methods of broadcast television—have no easy way of earning a living. Equipment is often begged or borrowed from a regional arts association. Some costs are recouped from part-time video work in schools, but this is nowhere near sufficient to pay living wages or purchase adequate equipment. The truth is that many video activists live by a combination of unemployment benefit, arts grants and the odd freelance job. Yet it is a credit to their belief in what they are doing that they persist in carrying on.

The West London Media Workshop group ran an intriguing experimental news service in North Kensington during 1977 which relied on assembling a sequence of portapack-shot items of local interest that were then replayed at a number of fixed venues.

The exercise was largely made possible by a job creation programme grant and now, because that money has ceased, the whole future of the Media Workshop is in question. Some vociferous critics argue that community video has not proved its worth and should therefore not be funded, but in reality few if any community video projects in the UK have ever been allowed a stable enough period to show what they are doing works and is worthwhile.

A significant part of community video work's purpose is to help people help themselves. A quick viewing of some of West London Media Workshop's considerable number of video tapes should convince most observers that they are successful at doing just that. The Colville Nursery Tape is a shining example of a community helping itself by fighting for its own day nursery under the community's control. The videotape helped get the participants' sense of purpose as well as providing an excellent information source.

One could quote endless examples of video work undertaken with old age pensioners, children, mothers, the handicapped, tenants and many other disadvantaged groups, over many different issues that have proved fruitful. Unfortunately these activities only happen in isolated pockets and unless a co-ordinated policy is adopted in the near future they are likely to disappear as quickly as they came.

Graham Wade

FT1

Send to: Toshiba (UK) Ltd, Toshiba House, Frimley Road, Frimley, Camberley, Surrey GU16 5JH.

Receiving and playback of material may require conversion. See Copyright Act 1956. And the Performances Protection Act 1957.



## VIDEO SYSTEMS VIII

## Wide range of accessories

A SERIOUS working definition for "accessory" first has to be established. So let us call an accessory something useful but not essential. The general rule of thumb is that the more expensive the item of video equipment bought, the more "optional accessories" there are to enhance its performance.

The fringe markets, if one takes video games as an example, might well be bigger than the professional and consumer accessories market: they are certainly easier to gauge. There are several differences that mark the professional market and consumer market as being very different, and none more so than the frightening lack of standardisation that exists in the latter. Winners—in the guise of the JVC VHS videocassette player—are emerging from the pack, but the grim determination being shown by Sony and Philips and the new found energy at Grundig, with the Betamax, the N1700 and SVR formats respectively, will probably ensure that standards will elude us until after the demise of electromechanics. Thankfully, the industrial and professional markets offer stability.

The accessories business spans a list of literally hundreds of products, from a ten-metre camera cable to an air-conditioned lorry into which a full TV production facility is built.

### Guesses

For the people that love statistics it must be said that everything offered here is an educated guess. First, one among the Association of Video Dealers the percentage of factored turnover accounted for by accessories can be pitched at about 19 per cent. That a austere body of traders claims an £80m turnover, so one can assume that the market is worth well in excess of £15.2m.

The consumer, as yet, does not have much in the way of accessories. The manufacturers—and let us take JVC as an example—classify portable cameras, both monochrome and colour, as accessories since they upgrade a home cassette recorder to a production kit. 1979 will see the introduction of a very competitive set of single-tube colour cameras priced at around £1,000. With them will come the options of

short or long camera cable, fixed focal length lens or 6:1 zoom, stop/start cable for videotape recording; and, to finish it off, remote pause control head at the camera.

The Hitachi GP5, the first single tube camera on the UK market, is aimed at the consumer and his VHS, but it could be used elsewhere. Its de luxe version (RRP £910) has many things as standard that more expensive cameras might offer as options. AC adapter, hand grip, 6:1 zoom lens and electronic viewfinder are all part and parcel of the £910. The few accessories that improve the camera's performance are really convenience items. There is a carrying case for £54 and the 4-metre cable can be replaced by a 10-metre one for £15. Having bought the camera you will realise the limitations the current crop of video cassette recorders impose, so for the next development expect a battery-operated portable recorder. What really ought to be done is for a video user to define what is really necessary. If all the video shots you want are more than 10 metres from the recorder Akai, for example, can provide just the product. People should be aware that accessories or extras do not disguise the real performance of a machine.

To prove the above that the more expensive the item the more the options, we can progress further through Hitachi's range. The GP7 camera, which costs less than £2,000, has 21 listed accessories. Several relate to the batteries: you could have a pack contained in the camera head, a battery belt (to go round the operator's waist) and a number of other powering options. There are three lenses, the possibility of using a uni-directional microphone, and so on. The FP 3060, a top performance single tube camera higher up the range, has 16 accessories. The three-tube FP 1020, which as a basic camera head without tubes or lenses would cost £5,800, might require that £13,000 be spent on accessories: the major expenditure here would revolve round the choice of Plumbicon or Saticon tubes.

In the VTR (videotape recorder) market the same applies. A simple 4-inch open reel machine might have one accessory—a dust cover priced

at about £60—whereas a U-Matic player (the VP 2030 at £1,090) offers a remote control unit (£70), an RF unit (for connection to a TV set) to fit into the machine (£73) and a stand for the player and receiver to rest on (£75).

The breadth of the accessories business is known to be huge but it is not yet really as competitive as the VCR-VTR market. The consumer market, when it develops, is the more likely to shape up as cut-throat, purely because there will be as many as five cameras to choose from. Industry and the professionals (the broadcasters) tend to operate very much more on a "systems approach." A Michael Cox mixer might well be part of a studio complex along with equipment from another ten companies, but this

is not accessory market material because—in professional terms—it is essential.

The competitive element is said not to be strong because if a buyer had one of the Hitachi cameras he would be unlikely to utilise an Ikegami remote pause control. Therefore, it is fair to state that the majority of accessories bought go out to enhance the same brand factored goods. There are specialist companies making enhancement items, such as Acron Video with its sync pulse generators and companies such as Dennard and Cotron in the TV surveillance fields. Taking two companies whose products are truly accessories—Unicel Engineering of Oxford and Dell Technical Vehicles—one can illustrate the true breadth of this market.

Dell: this company is a built coaches than equipment vehicle coachbuilder and has been so for 30 years. "By accident," according to the company's managing director, Mr. Eldridge, it started making outside broadcast (OB) vehicles about eight years ago, since when it has built over 100. The vast majority of these have been exported. Typical contract times vary from six months, for a series of vehicles for the German ZDF television broadcast company, to 11 days for a single vehicle for the Solomon Islands. All Dell vehicles are custom built. Anyone that wants to make the trip to Companies House can add 95 per cent of Dell's turnover to my figure of £15.2m.

Unicel Engineering: one could not think of anything more different from custom

answer in the form of a product. Manufacturing in the UK has and has bred its own set of accessories. TV sets, to be approved by the Post Office, have to conform to British Standard A15. An adapter unit for the Post Office's teletext has already been approved, and after the Post Service the Post Office will be spending £23m to set up the service. It would be pushing the importance of our statistic too far to add this lot to the £15.2m.

### Answer

It is possible to rout out dozens of companies that have identified in video a weakness and have then designed the

combines the TV and telephone. The grey areas around the subject, such as video games, can be seen as gimmicks or novelties and as such can never be useful or essential. The real areas of development will come in new media like teletext. This

to have his videocassette recorder, 26-inch TV, screen, remote control, single tube colour camera and perhaps ten video tapes per annum. Industry will continue to need accessories to better or to change a product's capability.

George Jarrett  
Deputy Editor, Audio-Visual

## Attractions of the disc

THERE ARE two fundamental problems with videotape: it is difficult and costly to duplicate recordings, and slow to access points along the length of the tape. Videocassette copies have to be duplicated by the laborious process of a real-time transfer to banks of slave machines; and if a user wishes to view a videotape 1½ hours in from the start, a frustrating wait is involved while the tape is wound through at fast speed.

The video disc overcomes these problems. In most systems it can be duplicated from a master disc by die-pressing or injection moulding—just like a conventional production line process. And, as with audio records, any part of the programme is readily accessible—indeed, can be located instantly by an automatic search-and-find electronic facility.

These two advantages continue to make the video disc an attractive proposition, despite the spread of videocassettes and despite the declining cost of videocassette copies. The snag is, of course, that user-recording is not possible on the majority of the known video disc systems. The medium is thus wholly dependent on the availability of pre-programmed

discs, just like the hi-fi record market.

If some observers feel frustrated about the premature excitement that has built up over videocassettes, the situation with discs must have turned their brains. Ever since Telefunken and Decca launched their ill-fated TeD system in 1975, the video disc industry has been in a state of stop-go.

The TeD system, which used a stylus and mechanical tracking not unlike an audio record, was the world's first video disc system to become commercially available (if one discounts the Baird system, available in 1935 under the company name of Major Radiovision, but really a novelty yielding very crude results). TeD yielded quite satisfactory pictures, in colour, but with a limited running time of only 10 minutes per disc and a hopelessly limited range of programmes. It flopped, and the failure was almost wholly due to simple marketing problems such as the limited choice of programmes available.

Since then, companies have been announcing rival video disc systems in most corners of the globe—including Poland, Australia, Canada, and of course the U.S., Germany and even the UK. Nearly all exist as only laboratory prototypes; indeed,

a few may still be stuck on the drawing board. Interesting systems so far announced include the MDR magnetic disc (which allows user-recordings to be made), the Bosch optical system (designed for broadcast quality replay) and Executronics (an optical system but erasable for re-recording).

### Claims

Commercial credibility since the TeD venture has been seriously attributed to only a few of over 40 systems so far identified. These are RCA's capacitance SelectaVision video disc, the Thomson optical system, the Matsushita VISC (similar to TeD), the JVC capacitance VHD technology, and the joint Philips/MCA optical system known as VLP. Of these, however, only Philips/MCA, Thomson and RCA have made any claims to a credible marketing intention—and only these three have demonstrated their players to significant numbers of people.

None the less, RCA seems to have dropped out of the race with their capacitance system, and it has become almost impossible to obtain a clear indication of its future intentions with the video disc. One rumour has it that RCA may well operate with JVC because the latter's

VHD system is very similar to RCA's but is alleged to have overcome some of the technical problems in the capacitance system.

Certainly JVC is the dark horse, and it may be planning a surprise for the video disc industry. In the meantime, it is down in Philips/MCA—with its commercial launch scheduled—unique visual information for the U.S. on December 15, 1978—and Thomson in France, which has a player very similar to the Philips VLP. Only Thomson and Philips have actually produced numbers of players, and in the case of the VLP it is established in the U.S. by Magnavox, the Philips subsidiary.

The Philips/MCA system is optical, which simply means that the signal information comprising the television programme is encoded in spirals on a mirror-surfaced disc and "read" by a photo-diode, which picks up the modulated reflection of a laser beam aimed at the disc. The Thomson system is similar, except that the disc is transparent even though the system is not, and the information is recorded as density variations which modulate a beam that passes through the disc.

Both systems have the capacity for rapid access to any part of the programmes, as well as repeat action, fast and slow

motion and stop frame. The latter facility is assessed by a keypad controller, with each separate frame code-numbered for precise and instant retrieval. This means that any one of some tens of thousands of pictures (generally about 40,000 per side) may be assessed in fractions of a second—a would flood the audio-visual press.

Nonetheless, the timing could be hardly worse, with consumers currently warming up to the videocassette boom and in no mood to be offered an alternative product. If the video disc players do become available next month at the promised price of only \$499, this may be a slight incentive against the \$890 for which heavily discounted videocassette machines are now selling in the U.S.

### Climax

The Department of Defense and other Government agencies in the U.S. are already making use of the Philips/MCA player for some information purposes, even though the system is not yet commercially available. Likewise, it is understood that a few Thomson players are in use for similar purposes—again in the U.S.

The launch of the domestic player next month is unquestionably a nerve-racking climax

to years of development work and market planning. That it is happening at all this year owes more to putting a credible face forward than to cool marketing strategies; if the system failed to appear in 1978, after various false starts promised in the last two years, a tide of cynicism would flood the audio-visual press.

Yet the video disc has unrivalled attractions, as most will agree who have seen it demonstrated. The quality is superb, it never wears out, it is light and convenient to handle, cheap to duplicate, and there remains that important advantage of single frame access at the touch of a button. Extra sound tracks can be carried and the quality of sound reproduction is of high standard.

John Chittock

Television International



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# Overheating with 1.4m unemployed

THOSE WHO believe that we can solve all our problems simply by pumping more money into the economy should look at the motor vehicle industry.

The problem there is not shortage of demand. On the contrary, in 1977 car registrations rose by 3 per cent, but the production of cars in Britain actually fell by 6 per cent and sales of British cars fell by 10 per cent.

And in the first nine months of this year when demand for cars in Britain rose by 24 per cent compared with the same period last year, car output rose by only 1 per cent—and that is before the strike at Ford's. Supply is the problem here, as in far too many other industries, not demand.

Who can possibly have had uttered that extremist statement, saying that supply rather than demand is the limit on output? Is it not going a bit far even for Sir Keith Joseph? Does the author not know that there are nearly 1.4m registered unemployed? Or is he so mesmerised by monetary targets that he is prepared to countenance that present boomlet petering out without a further stimulus?

In fact it was not Sir Keith Joseph, nor any academic critic of the meaning of the unemployment figures, but the Chancellor, Mr. Denis Healey (in Birmingham on November 16). And unfortunately he is right. After a four-year stagnation of output between 1973 and 1977, output has only to start rising again for the economy to run into "overheating". If the brakes have now to be put on, it will be because the economy has been unable to stand a rise in output averaging 1 per cent per

annum since the last peak of five years ago.

Of course by taking the more usual short-term point of view, the economy seems a good deal better. Indeed, between the first and second halves of this year output is estimated to be rising at an annual rate of 4½ per cent—sales which makes genuine boom. Consumer spending is 5½ per cent above a year ago—a rise not seen since the palmiest days of Macmillan's "Never had it so good".

But the size of the boom reflects the concentration of several years' normal expansion into one; and it is extremely clear that the growth of output will be slowing down in the course of 1979. The Treasury and London Business School forecasts together represent a range of 2 to 2½ per cent for the real growth of GNP for the course of 1979. This is somewhat less than the growth of productive capacity (under the new 1975 weights of the GDP index) and thus would lead to a renewed drift to higher unemployment. I should expect growth to be higher than in this forecast early in the year, but to be below it later.

The recent boomlet has been fired mainly by a rise in consumer spending. This in turn has been due principally to a sharp increase in the price index of 16 per cent and in the price index of only 8 per cent. The discrepancy reflects the strength of sterling in the face of rising British costs, relative to those of other countries, and could not continue for another year without bankrupting British industry.

The consumer boom also reflects the cuts in taxes and rise in state transfers associ-

ated with a rise of more than £2bn in public sector borrowing between 1977-78 and 1978-79 to its present estimated level of £8bn. This fiscal stimulus will not be repeated—if anything it will be reversed. The official forecasts see the PSBR rising to £9bn by 1979-80, only just keeping pace with the national product. In view of the recent fears about financing the PSBR, a package of fiscal restraints is now more likely than any further stimulus.

## Slowdown

These forces making for slowdown are on the demand side. But the important point is that this demand slowdown has to be allowed, indeed encouraged. Why? One can couch the reasons in terms of the money supply or the PSBR. But ultimately it is so because the economy is already running into the sort of supply bottlenecks and labour shortages, which previously occurred when unemployment was 500,000 or less.

Unfilled vacancies have doubled over the last two years. Both inflows and outflows into the vacancy register have risen sharply. Before the strike Ford was advertising for production workers; the skilled men in area confined to, one is told in response to personal enquiries that performance or delivery is held up by staff shortages. I am not saying that the pool of unemployed is mythical. But either they are unsuitable for the work available or the incentives to take the jobs and acquire required skills are too weak.

But perhaps the most graphic indicator of overheating is provided not by the Treasury's forecast, but by its estimate of a

11 per cent increase, which has occurred in imports, compared with a 3½ per cent increase in exports from the second half of 1977 to the second half of 1978. These figures do include North Sea oil; and we have escaped without a major current account deficit mainly because of a sharp improvement in the terms of trade, itself reflecting that unusual and unsustainable strength of sterling in the face of adverse cost trends. Whatever one may think of his diagnoses and remedies, Mr. Wynne (today) is certainly right to point out that the first fruits of North Sea oil have been taken out in the form of a consumer and import boom—just what Ministers assured us would not be allowed to happen.

Above all, I cannot believe we should be seeing the present wage push if the demand for labour were really depressed. Part of the push may stem from the inept presentation of official monetary and exchange rate policy, which have been treated by the Government as City technicalities rather than used to influence expectations. Even more is due to the predictable wage backlash after three years of attempted tight control. But I am sure that a rising labour market is of key importance.

The most important single sentence of the Treasury forecast is the "policy assumption" that there will be no change in the effective sterling rate. There is no reason to take this literally. It would be astonishing if sterling were not a few points lower a year from now. But it is clearly government policy to delay and minimise such depreciation so that excessive British wage increases are

not fully reflected in sterling depreciation—even outside the European Monetary System.

A tight money supply in the face of rising British labour costs means one thing: a squeeze on profits. In the second quarter of this year there already was a 16½ per cent drop in profits net of stock appreciation, excluding the North Sea. Despite erratic fluctuations, this could well be the pointer to things to come. It is by this means that the overheating will be brought to an end. The profit squeeze will lead, to some moderation in earnings, which may rise next year by 10-12 per cent rather than 16 per cent now indicated by the index. But this will not be sufficient to prevent what the Americans call "a growth recession" and some reversal of the recent improvement in unemployment is likely, as 1979 proceeds.

Given both the profit outlook and the likely slowdown in final output, it is hardly surprising that the Treasury expects manufacturing investment to fall slightly next year. This downturn will be coming after a 1978 increase of 15 per cent, which, however, has not been sufficient to regain the peak previously reached as long ago as 1970.

Where do we go from here? At the moment we are running a bare current account balance, despite a saving of about £2bn per annum in oil imports, compared with two years ago, and despite the historically very high unemployment rates and the very depressed growth rate over the 1973-1978 cycle taken as a whole. And yet manufacturing dis-

investment is already leveling off or about to decline.

It is easier to make the criticism than to say what should have been done instead. What other options are there apart from the well-known ones of import controls, with all their familiar snags, or a deliberate devaluation, which is also likely to be counter-productive and highly inflationary? The pumping of more funds into state investment would not be very sensible, when there is a shortage of new projects showing anything like a commercial return.

The orthodox approach of a reduction in the PSBR would no doubt be of some slight help to investment by allowing interest rates to fall—although long-term rates of 12 to 13 per cent are not specially high if investors believe that inflation will fluctuate around 10 per cent in the years ahead.

But a much more important contribution could be made by the relaxation—or better abolition—of exchange control on outward investment. If there are not sufficient opportunities for building up income earning assets at home, against the time when North Sea oil revenues level off and decline, overseas assets are a good deal better than nothing.

The choice posed by bodies like the TUC between home and overseas investment is, however, a false one. For so far held; but for given guidelines there would be a larger gap between costs and prices. The UK is in any case in default in maintaining its present exchange controls against EEC. And the Brussels policy of not pressing Britain on this issue in order to encourage it into the EMS is the classic mistake of regarding the

## TREASURY ECONOMIC FORECAST

	2nd half 1977 to 2nd half 1978	2nd half 1978 to 2nd half 1979
percentage changes		
OUTPUT AND EXPENDITURE AT CONSTANT 1975 PRICES		
Gross Domestic Product (at factor cost)	34	2
Consumers' expenditure	5½	2½
General Government expenditure on goods and services	1½	2
Other fixed investment of which	6	2
Private sector manufacturing	15	2½
Exports of goods and services	3½	5½
Stockbuilding (as per cent of GGP)	11	0
Imports of goods and services	11	6½
Manufacturing production	2½	1
BALANCE OF PAYMENTS ON CURRENT ACCOUNT	1978	1979
£ billion		
1st half	0	0
2nd half	0	0
PUBLIC SECTOR BORROWING REQUIREMENT (percentage of GDP at market prices)	1978-79	1979-80
£ billion		
8 (4½%)	8½ (4½%)	
RETAIL PRICE INDEX	4th quarter 1977 to 4th quarter 1978	4th quarter 1978 to 4th quarter 1979
percentage changes	8	8½

Source: Supplement to Economic Progress Report, November, 1978.

cussed above, and to increase the rate of return on UK capital. There could not be a runaway inflation or depreciation so long as the monetary guidelines were held; but for given guidelines there would be a larger gap between costs and prices. The UK is in any case in default in maintaining its present exchange controls against EEC. And the Brussels policy of not pressing Britain on this issue in order to encourage it into the EMS is the classic mistake of regarding the

Samuel Brittan

## Letters to the Editor

### A slack corset

From Mr. K. Graves

Sir—Professor Harold Rose's comments on the supplementary deposit scheme (the "corset") (Nov. 15) are to be applauded. It has always seemed to me that the September 1977 measures for competition and credit control (CCC) were misconceived, and anomalies have arisen of which the corset mechanism is one. CCC, one assumes, should mean what it says: whereas one sees distortions and the use of discriminatory measures against the clearing banks. One feels entitled to ask what because of credit control? Moreover, the corset is applied not to the system as a whole but to individual banks. This is a breach of the principles of CCC.

It is my view that the clearing banks are a convenient whipping boy. They are not unique in their deposit-creating powers; but they are "more unique" than the others—in that they are at the centre of the country's payments mechanism; and it is for them only that most of their deposits remain trapped within the system. At the same time, they see their competition curbed and innovation impeded. This is the exact opposite of that for which CCC is supposed to stand.

The Bank of England, when launching the corset scheme said: "The arrangement should restrain the pace of monetary expansion... without requiring sides in short-term interest rates to unacceptable heights." This has not proved to be the case. It is axiomatic that the authorities cannot determine both the money stock and the level of interest rates—and if the money supply target is to be kept, interest rates must rise in conditions of high demand for funds. This—rather than the corset—would have choked off loan demands. Now we have both the corset and high short-term interest rates. We have again locked the door after the horse has bolted.

CCC might be all right when world interest rates are falling; when demand for funds is slack; and when the balance of payments is in comfortable surplus; but when the opposite conditions obtain, it seems to me that CCC is shown up for what it is—a fair-weather instrument.

K. T. H. Graves,

239, Teeside Lane,

Bevington, Wirral, Merseyside.

### Saving small firms

From Mr. J. Rosenthal

Sir—On the same page of last Saturday's edition you carried two articles, one headed "Lump sum given £2.5m grant and 750 jobs" and the other "Shutdown makes 110 redundant". The latter referred to a Norwich shoe components company which, on the face of your report, is closing down with the loss of 110 jobs, for the sake of £250,000 which is indicated would be required to save the company.

While there may be hidden factors in the problems confronting the Norwich company which do not appear in your report, the anomaly of these two articles appearing so close together is a sad reflection on the lack of liaison between government departments and the private sector of industry. It will probably cost the taxpayers far more than £250,000 to move the problems of the 110 unfortunate people being thrown out of work in Norwich as resolved.

### Landlords at a disadvantage

From the Conservative

Provisional Parliamentary

Candidate for Hammersmith

North.

Sir—There is no evidence supporting Mr. H. Spence's assertion (November 16) that the majority of landlords of controlled tenancies are either bodies corporate or bodies wealthy. It is also inaccurate to assume that value necessarily depends upon an actuarial study of the tenant.

Comment of this nature contributes nothing to the well-being of either landlord or tenant. Many co-exist simply to be housed.

The private landlord, in this context, is at considerable disadvantage in several respects. Landlords' obligations are exacted by one council department regardless of the council's record of satisfaction as a landlord. The watchdog has become a hound-dog for the private sector, a guard dog for the public sector.

Council powers to delay repairs, postpone maintenance, mismanage property, move tenants out at short notice, and exploit tenants with one-sided control of the powers conferred on landlords may exercise.

The plight of tenants (council or private) must be the benchmark for any comparison between landlords in the public and private sectors. Landlords' "good" intentions have more bell on council estates than in the private sector.

Jeremy G. A. Crapps,

54, Fulham High Street, SW6.

### Controlled tenancies

From Mr. R. Spence

Sir—Mr. Spence (November 16) disputes my assertion that there are many impoverished residents of old age pensioners in the landlords of the 350,000 or so £120/week controlled tenancies on the basis of his survey that the limited number of cases which this group requires no special assistance in dealing with housing disrepair.

I am unaware of any national survey that would validate either his view or my own (noted in my letter). The latter referred to many small companies and wealthy individuals. I suspect that his assertion is, like mine, based on observation of a limited number of cases which he has had personal acquaintance with and that, therefore, it will be liable to the well-known shortcomings associated with small samples.

The Rent Act of 1957 which precipitated the virtual disappearance of a once buoyant market in unfurnished private dwellings caused landlords and tenants who shared the same fate to be frozen, in very many cases, into joint immobility. The landlord was trapped because the yield on sale (which, as burning in inefficient internal

little as 25 per cent of vacant possession value) is insufficient to fund the purchase of a property, let alone the mortgage against, raising a loan. The tenant, with full security of tenure and a rent permanently frozen at about £1/week for not only himself but also two further generations of successors, has a positive disincentive against moving and in any case will find extreme difficulty in locating rent accommodation elsewhere. Many pre-1957 tenancies still exist today, with the parties unchanged, the landlord having become the impoverished old age pensioner dependent on the State.

I am not convinced that Mr. Spence's speculation/investor landlords, if such species exist, would find the management of controlled tenancies a particularly good home for their funds. Indeed, it occurs to me that these might be inclined to upgrade such premises to regulated tenancies thus removing them from the "controlled" tenancy class (an option beyond the means of the type of landlord identified by me) on the grounds that such a change would not only be economically viable proposition but that it might also encourage the tenant to seek alternative accommodation.

The "massive" gains on sale with vacant possession claimed by Mr. Spence conveniently overlooks the fact that the landlord will, during the lifetimes of three generations of secured tenants, fund the complete replacement of the original property (out of the rent income of about £1/week), after a further contribution to the public coffers at the time of sale, there is still a "profit". It will have been well earned and give only token recognition to the invaluable public services rendered by the landlord in having provided virtually rent-free accommodation for three generations. Any gain which eventually accrues will, incidentally, be outside the lifetime of Mr. Spence's speculator landlord who thus will have founded his critics.

R. Jensen,

11, Stanhope Gardens, N4.

### Efficient use of fuel

From the St. Ives Constituency

Organiser,

Social Democrat Party

Sir—I was astonished to read Mr. A. I. Watkinson's letter (November 18) concerning energy requirements and the bus situation and it would appear to be as follows, a passenger mile uses up to 60 per cent more fuel by bus than by suburban train and a similar passenger mile by car uses about eight times as much fuel as by train. Thus on an energy conservation platform it is unreasonable to advocate the conversion of rail to road.

As for oil running out by the end of the century, a quote from Oil and Gas Journal that showed reserves as at the beginning of 1978 as being 645.8bn barrels of oil. If this is compared with the current production of 25bn barrels per year it tends towards my earlier assertion that the world has but a few years to reorganise its transport requirements before the oil runs out.

It may be that oil is still available in large quantities but certainly it will be considerably more expensive than at present. My own estimation would be that the price of a gallon of petrol could be five times its present cost (in real terms). This would make it too expensive for burning in inefficient internal

combustion engines.

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combustion engines.

St. Ives Constituency

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Social Democrat Party

### Rails into roads

From Mr. J. Cooper

Sir—It seems appropriate to acquaint your readers—and reacquaint Mr. Watkinson (November 18) with a few of the findings from our publication "Railways Into Busways Won't Go."

Principally we found that no economic case can be made out for conversion. Advocates of such measures tend to overstate the benefits to be gained yet underestimate the costs.

In the first category come time savings and the value put upon them. Such time savings which might conceivably result from rail to road conversion are small for individual passengers and whether their aggregation has any value at all is highly debatable.

We also found that the capital cost of conversion was about seven times greater than estimated in Professor Hall and Edward Smith's "Better Use of Rail Ways," which favourably considered the paving over of all Britain's railways.

Using realistic assumptions about costs, no rate of return, either financial or based on social opportunity cost, can be shown to justify the conversion of railways to roads.

Conversion of railways into roads may appeal to the imagination of some but it doesn't stand close scrutiny.

J. C. Cooper,

(Research Fellow, Transport Studies Group),

Polytechnic of Central London,

35, Marlborough Road, NW1.

### In defence of IATA

From Mr. T. Meredith

Sir—Just what is the Civil Aeronautics Board talking about when it asserts (November 18) that the so-called "rate-fixing" International Air Transport Association procedures are against the public interest? Is this not tantamount to saying that the various approvals given in the past by the U.S. government agency to trans-Atlantic fares proposed by the airlines are also against the public interest?

There would appear to be nothing new in the "New IATA" set-up—it would seem that Governments will still have the power to approve or disapprove any fares and/or rates proposed which refer to strong-arm tactics out of their airspace. It may well be that in the future Governments will find themselves involved in long negotiations with those designated airlines and those foreign flag carriers flying "in pool" or in co-operation with the home airline. And what about the situation which is bound to arise where the flag carrier of one nation is still a member of the fares and cargo rate-fixing section of IATA while the other, sharing the route, is a member of the trade association section only?

### Effects of the boycott

From the Chairman,

Anti-Boucott Co-ordinating

Committee, Anglo-Israel

Chamber of Commerce

Sir—Your revelation (November 21) that Iraq's boycott of trade with Britain has forced a British manufacturer to cut its workforce by 100 to 855 draws renewed attention to the way such boycotts contribute to unemployment and loss of export business. The Iraqi boycott of Britain isn't the only Arab boycott to have these effects. The Arab boycott of Israel, as applied in the United Kingdom, is having exactly the same results.

It is not merely ironic, but also profoundly disturbing, that the Foreign and Commonwealth Office seems to learn nothing from these strong-arm tactics. At this very moment, the FCO continues to authenticate the boycott-related "negative certificates of origin" documents which the International Chamber of Commerce and Industry in Paris has twice condemned as (illegal and discriminatory, and which are now against the law in the USA. The FCO performs this demeaning service for the only Arab state demanding it. That state happens to be Iraq.

Justin A. Kornberg,

8/12 Brook Street, W1

## Today's Events

Order 1978.

Select Committee—Race Relations and Immigration. Subject: Effects of UK membership of EEC on Race Relations and Immigration. Witnesses: Migrant Action Group. (Room 6, 4 pm).

COMPANY RESULTS

Final dividends: Akroyd & Smithers. Interim dividends: Alfred Dunhill, French Kier Holdings, Powell Duffryn, Redland, Renold, Rothmans International. Interim figures: House of Fraser, Imperial Chemical Industries.

COMPANY MEETINGS

Capitals: 27 Hill Street, W. 12. Garlons, Prince of Wales Hotel, Southampton. 11, Oceanic Cons. 13, Flinbury Circus, EC. 11, Woodrow Wynt, 100 Old Broad Street, EC. 11.30.

Parliamentary Business

House of Commons. Banking Bill, second reading. Motion on the Children and Young Persons Act 1969 (Transitional Modification of Part 1) Order.

House of Lords: Waives Councils Bill (consolidation measure), second reading. Motion to approve Ancillary Dental Workers (Amendment) Regulations 1978. Representation of the People (Armed Forces) Bill, second reading. Motion to approve Distribution of Frotwear (Price) Order 1978. Health and Personal Social Services (Northern Ireland) Order 1978, and Rehabilitation of Offenders (Northern Ireland) 11.30.

OFFICIAL STATISTICS

Car and commercial vehicle production (October final): capital expenditure by the manufacturing industries and services (third quarter provisional): manufacturers' and distributors' stocks (third quarter provisional): bricks and cement production (October)

As Michael Donne says in his article the so-called "hidden" work of IATA is of vital importance. The work of the technical and legal committees enable travellers, mail and cargo to circumnavigate the world by air almost without formally. Each member airline—and many other airlines who are not members but merely subscribe to the IATA clearing house arrangements, will honour reservations written on the "paper" (ticket forms or waybills) of other airlines. The whole accounting-procedure of the airlines would collapse without the facility of the clearing house which is used at present by the 112 or so members of IATA, plus almost a further 100 airlines who are not members but subscribe to the clearing house. It is difficult to see how a multi-sector fare involving perhaps, 15 different carriers could be apportioned between the airlines concerned without the clearing house facility whereby the amounts owed by airlines to each other are offset each month—resulting in minimal payments considering the huge amounts involved. I would imagine that IATA would only have to refuse clearing house membership to those airlines who are not members to ensure that every scheduled airline would join.

It would seem that the CAB and other government agencies are making a lot of noise about nothing. Would the by-passing of the IATA traffic conferences alter the fact that it is Government which has the final word on airline tariffs?

Terence J. Meredith,

(Course Tutor in Travel and Tourism),

Thurrock Management Centre,

Lore Lane,

Welling,

Essex.

It's a reasonable assumption that any businessman planning a trip to South America would rather spend his time doing business than sitting about in airports. But if your itinerary involves travel to a few major South American cities that is exactly what you could end up doing. Fly Aerolineas Argentinas, after all we know the interior of South America better than anyone else. We fly 747s and 707s direct to Rio and Buenos Aires with connecting flights to 46 other South American cities. We have up-to-the-minute information on flights, times and connections. And you can book everything here in England. So, next time you're flying to South America fly Aerolineas Argentinas.

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# COMPANY NEWS

## Courtaulds static first half—export margins cut

SLUGGISH WORLD trading conditions and a cut in export margins have left first half 1978-79 pre-tax profits of Courtaulds virtually unchanged at £27.4m compared with £27.2m over the last four years profit of this major manufacturer of man-made fibres, textiles and chemicals etc. have fallen by more than half from £120.7m to £13.7m in 1977-78.

For the second half of the year results are expected to show an improvement over the comparable period of 1977-78 when a pre-tax profit of £25.5m was achieved.

Total sales in the first half of 1978-79 showed a rise from £78.6m to £80.7m. Within this, sales to UK customers rose from £27.5m to £28.4m while exports from the UK were little changed at £20.6m against £20.8m.

The directors report that worldwide trading conditions have remained sluggish during the period. Margins on exports have been eroded by the reduced competitiveness of sterling particularly against the U.S. dollar. Trading results have been adversely affected by this more than by any other factor. However in the UK there has been an improvement in trading conditions resulting in a "modest increase" in net margins.

An interim dividend of 2.50p is declared for 1978-79. In addition £1.5m is set aside on account of 1977-78 turnover, the total for that year was £75.5m.

Results of International Paint Company, a subsidiary, show sales marginally higher at £114.24m (£111.84m) and profits before tax, unchanged at £12.0m (£12.0m). The interim dividend is raised from 0.50p to 0.75p—the total for 1977-78 was 2.25p paid from profits of £19.25m.

### HIGHLIGHTS

Lex looks at the half-time results from Courtaulds where pre-tax profits are virtually unchanged, but the current six months are likely to produce better figures. Tesco reports its half-year figures, showing a 34 per cent jump in reported profits to £13.8m and volume gains of between 10 and 12 per cent. Finally Lex appraises the prospects for the two new "lads" where dealings start today. Elsewhere, MK Electric shows good profit growth—20 per cent at the pre-tax level excluding the Eux acquisition—and Associated Newspapers is ahead of 27 per cent. Edgar Allen's 49 per cent downturn in profits was widely expected and the shares held their own, while at John Falke Hefo pre-tax profits are also down but the trend is upwards against the previous six months.

September 30, 1977, had been paid from profits of £5.85m. Results for the half year include Eux Holdings acquired on November 1 last year.

Earnings per 25p ordinary share shown to be up from 15.51p to 16.51p.

The taxation charge is based on the estimated effective rate of 36 per cent for the six weeks to September 31, 1978. The company has been retained using the effective rate of 29 per cent limited in the account 1977-78.

Pre-tax profits for the half-year, adjusted for inflation on the basis of the 1977-78, are £27.4m, against £27.2m.

### 46% leap for MK Electric

PRE-TAX profits of MK Electric Holdings jumped by 46 per cent from £12.0m to £17.5m in the half year to September 30, 1978. Turnover increased by 68 per cent to £114.24m.

The directors say that in the UK the large volume of sales and orders experienced by all parts of the group in the first six months is continuing. The growth trend in exports and sales by overseas companies is being maintained.

The electrical businesses group is making the interim dividend from £1.5m to 2.50p per share. For the year ended April 1, 1978, dividends totalled 5.89p per share.

## Checkout boosts Tesco to £13.8m midway

THE CHECKOUT policy of price cuts proved successful for Tesco Stores (Holdings), the supermarket group, and the current year should be one of "record profitability." And holders are offered the prospect of a larger than normal dividend increase.

In the 24 weeks ending August 12, 1978, turnover jumped by 34.52 per cent to £329.81m. Pre-tax profits came through 34.18 per cent ahead at £13.79m, representing a maintained net margin of 2.60 per cent.

A direct comparison with the period prior to the launch of Checkout shows a sales jump of 45 per cent, while a comparison with the latter part of the half year, when Checkout was in operation in both periods, reveals a sales jump of 21.02 per cent.

The directors describe the margin achievement as particularly satisfactory as substantial costs were absorbed in the period arising from the opening of eight new stores. These stores provided an extra 334 sq ft of net selling area.

By the end of the year a further eight stores will have been opened which together with extensions will increase the total net store selling area for the year by over 800,000 sq ft. During the period 33 small units were closed.

The directors say that they are highly satisfied with the current trading performance and anticipate that the budgeted profit will be exceeded. This will ensure that the year will be one of record profitability.

The interim dividend is being raised from 0.7046p to 0.7589p. The directors state that the final account of the recent legislation to increase the rate of dividend control. For 1977-78 the total was £1,297p paid from profits of £23.3m—this represented a reduction of £1.65m on the previous year.

The directors consider that based on current forecasts no deferred tax provision will be necessary for either capital allowances or stock appreciation relief. It is also considered that the deferred tax provided for the 32 weeks to February 23, 1978, will not be required.

### ACCEPTANCE AT CLUFF OIL

In connection with the rights issue of 682,398 units of convertible "A" shares and income warrants at 40p per share, to raise £27.3m, Cluff Oil announced that acceptances have been received in respect of 368,387 (53 per cent) units of which 282,721 units were placed with certain institutions by Parsons, Gurney & Co., the company's stockbrokers.

The balance of 116,351 units will be taken up by the underwriters.

## Assd. Newspapers up but warns on second half

ON TURNOVER well ahead from £74.8m to £84.1m (taxable profits of Associated Newspapers Group for the half year ended September 30, 1978, rose from £17.2m to £21.1m. In the previous year the group achieved record profits of £13.4m on turnover of £136.6m.

The directors say that current wage applications, which are in excess of the Government guidelines, may adversely affect group results for the second half.

Earnings are shown as 12.4p per 25p share for the first half, against 10.1p. The interim dividend of 2.04p includes 0.030p for 1977-78 on the reduction in ACT—last year's comparative figure was 1.83p—and the final payment 5.03p.

The attributable earnings of the group, which is controlled by Daily Mail and General Trust, came out at £7.7m (£7.2m).

Following the end of the half year the group disposed of its 51 per cent stake in Associated Newspapers. This item will be dealt with in the accounts for the full year.

The 27 per cent increase in pre-tax profits at Associated Newspapers is in line with market expectations. Although little detail on the breakdown is available it appears to be coming from the provincial newspaper operations and from the increase in North Sea oil production at the Argyll field. Latest industry figures show that clay-lined and display advertising in the second half of this year was well ahead of last year, particularly in the provinces. Associated has a good spread of provincial titles that would have benefited from the trend. After minimal flows in the opening months, production at Argyll has been running at around 25,000 barrels a day since August.

Elsewhere, the 1p increase in the cover price of the Daily Mail will add around £4m in a full year.

The auditors say that the total group trading loss for the year of £123,382 is stated after charging "in the accounts of Johnson Machinery £23,624 in respect of travelling and subsistence expenses and payments to employees. In the absence of sufficient documentary evidence to support the payments constituting this total we have been unable to satisfy ourselves as to their validity. Proper accounting records in respect of this expenditure have not been kept in compliance with the Companies Acts 1948 and 1976."

The group chairman, Mr. E. B. Dearden, says in his review that it was still taking legal advice on procedures at Johnson Machinery referred to by the auditors was corrected immediately on discovery.

J.C.E.G. said yesterday that it was still taking legal advice on anything else, it added.

### SCOTTISH EQUITABLE

Scottish Equitable Life Assurance Society is the latest life company to take advantage of the recent rise in interest rates and improve its annuity rates.

The company has lifted its immediate annuity rates by an average of the board £4 per annum for each £1,000 of purchase money. Thus a man aged 65 could now secure for an investment of £10,000 an annuity of £1,683 per annum payable in half-yearly instalments.

The company has also improved its temporary annuity rates. A similar investment would secure an annuity of £1,835 per annum payable in monthly instalments over 10 years or until an earlier death.

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Mr. Leslie Porter, chairman of Tesco, seen outside his company's latest superstore at Pitsea, in Essex.

## Folkes Hefo drops to £1.5m at half-time

AS FOREWARNED at its last annual meeting, pre-tax profits of John Folkes Hefo, the Midlands engineering group, fell from £1.95m to £1.51m for the first half of 1978.

Turnover was marginally better at £21.5m against £21.4m, but margins were down from 6.16 per cent to 4.73 per cent.

However, profits and margins represent an improvement over second half 1977 figures of £1.12m and 3.38 per cent respectively.

The directors say this trend is continuing in the second half of 1978, with the forging and housing units contributing to profit, and is likely to continue in 1979 when the building supplies division should also be earning profits.

All eight units will then be making profits as in the first half of 1977, they state.

The interim dividend is stepped up from 0.44p to 0.44p net per share and the directors expect to recommend the maximum permitted final—last year's final was 0.6877p.

After tax of £758,000 (£1,012,000), half-yearly net profits dropped from £283,000 to £725,000. The interim payment absorbs £203,883 (£17,999).

The directors point out that when the position for the full year is capable of assessment, it is probable that tax provision will be reduced due to deferred tax being treated as a reserve.

### DIVIDENDS ANNOUNCED

Current payment	Date	Corr. of payment	Total for year	Total last year
Edgar Allen Balfour Int.	1.2	Jan. 30	1.2	4.33
Assd. News	1.2	Feb. 2	1.2	5.81
Bulmer and Lamb Int.	1.5	Jan. 2	1.38	3.13
Century Oils	0.61	Jan. 9	0.33	2.43
Cockedge Holdings Int.	0.88	Dec. 18	0.83	3.79
Colmore Investments Int.	1	Jan. 17	1	3.4
J. Folkes Hefo Int.	0.44	Jan. 19	0.4	1.38
Milburn Int.	1.5	Jan. 5	0.737	2.47
MK Electric	3.3	Jan. 12	3.0	5.80
Monks Invest. Int.	0.6	Feb. 1	0.6	1.6
Palabora	3rd Int.	Dec. 20	7.3	45
Tesco	0.79	Mar. 1	0.71	1.63
Ind. Power Int.	0.78	Jan. 3	0.78	2.29
Courtaulds	2.69	Jan. 12	2.41	7.57

Dividends shown pence per share net except where otherwise stated.

\*Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡Includes additional 0.050p for 1977-78. §Includes additional 0.02647p for 1977-78. ¶South African cents throughout. †Includes additional 0.076p for 1977-78.

The operating profit earned from banking was lower than in the first half of last year. As has been announced, agreement in principle has been reached with the Norwegian Guarantee Institute on the major outstanding matters referred to in last year's Annual Report. Hambro Life Assurance has increased its interim dividend by 10% and has indicated that new business is continuing substantially ahead of the corresponding months of 1977. Other trading and associated company interests of the Group are also ahead of last year, but overall, the Group's earnings are below those of the comparable period of last year.

Hambros Limited, 41 Bishopsgate, London, EC2P 2AA

### ISSUE NEWS

## David Dixon £0.3m rights

Textile group, David Dixon and current year ending March 31, 1979, is proposing to raise £311,000 by a one-for-four rights issue at 43p each. In the market Dixon's shares rose 2p to 114p.

Barclays Merchant Bank has underwritten the issue. The funds are being raised to cover capital expenditure, and if any opportunity arises to enable the company to make further selective investments in areas relating to its existing operations. The directors have already announced an interim dividend of 1.15p per share and it is their intention to raise that to 1.725p. In the absence of unforeseen circumstances they intend to recommend a final for the current year of 3.537p giving a total of 5.332p—an increase of 43 per cent over last year's dividend. A current dividend restriction expires on July 31 next, and the final dividend for the current year will not be declared until after that date. No Treasury approval has been necessary. All operating subsidiaries are currently performing well and demand for their products is good. The directors are therefore confident that the results for the year will be satisfactory.

## Harris Queensway offer

UNDERWRITING HAS been completed for an offer for sale by Harris Queensway, the carpets and furniture retailing group. The 20p shares will be offered to the public next Monday at a price of 153p each. On that basis the company will have a market capitalisation of £23.55m.

Harris was founded some 20 years ago by its present chairman, Mr. Phil Harris. In recent years there has been a rapid expansion in the number of shops and, in July 1977, Harris acquired the troubled Queensway Discount Warehouses company.

Brokers to the issue are L. Messel.

### SEASCOPE PREF. LISTING

SEASCOPE HOLDINGS, the insurance brokerage, ship broking and leasing equipment group, has applications for £1,000,000 of applied for a listing of 1,000,000 preference shares following shareholders' approval of a reorganisation of the share capital.

A total of 902,738 of the shares have been placed by Morgan Grenfell through Cazenove and Co.

## Galliford Brindley Limited

### CONSTRUCTION AND ENGINEERING GROUP

Year ended	Turnover	Pre-tax profit
30 June	£	£
1974	18,546,000	1,094,000
1975	21,795,000	1,478,000
1976	30,759,000	1,873,000
1977	33,450,000	2,345,000
1978	38,582,000	2,514,000

At the annual general meeting, held on the 22nd November, 1978, the Chairman, Mr. Peter Galliford, said:—

"A sound start has been made in the current year and another satisfactory full term result is anticipated."

Copies of the Report and Accounts may be obtained from the Registered Office: Wolsey, Hinckley, Leicestershire, LE10 3HL

## NCHANGA CONSOLIDATED COPPER MINES LIMITED

Incorporated in the Republic of Zambia

### QUARTERLY REPORT

#### OPERATING AND FINANCIAL RESULTS

	Quarter ended	6 Months ended	6 Months ended	Year ended
	30.9.78	30.9.78	30.9.77	31.3.77
PRODUCTION (Tonnes)				
Copper	94,146	190,843	206,292	377,156
Lead and Zinc	17,251	33,017	28,827	51,633
SALES (Tonnes)				
Copper	84,071	172,152	217,063	384,560
Lead and Zinc	13,559	29,180	20,135	46,027
Average proceeds per tonne—copper	K10.62	K10.28	K10.49	K10.02
Sales revenue—all metals	104.0	205.2	245.5	422.1
Cost of sales	94.5	204.6	241.5	437.6
	9.5	0.6	4.3	(15.5)
Interest payable, less receivable, and other income	5.3	(10.1)	(9.9)	(18.9)
Share of profits less losses of associated companies	—	0.1	0.4	0.8
Profit/(loss) before taxation	4.2	(9.4)	(5.2)	(33.6)
Taxation (payable)/receivable	—	—	13.3	40.1
Profit after taxation	4.2	(9.4)	(5.2)	(33.6)
Extraordinary items less tax	—	—	—	16.3
Profit brought forward	(16.1)	(3.2)	11.4	11.4
	(11.9)	(12.6)	19.5	1.6
APPROPRIATIONS:				
Capital Expenditure	—	—	—	—
Realignment of currencies	0.1	(0.6)	(0.2)	4.7
Preference shares—redemption and dividend	—	—	—	0.1
Ordinary dividend	(12.0)	(12.0)	19.7	(13.2)
Profit carried forward	(11.9)	(12.6)	19.5	1.6

NOTE: On 20th November, 1978, K1=US dollars 1.24322 and K1=UK £0.63673 (on 1st September, 1978, K1=US dollars 1.23092 and K1=UK £0.63368).

Lusaka 22nd November 1978

This Advertisement is issued in compliance with the requirements of the Council of the Stock Exchange

## SEASCOPE HOLDINGS LIMITED

(Registered in England No. 9774191)

Placing by Morgan Grenfell & Co. Limited of

902,738 10p per cent.

Cumulative Preference Shares of £1 each fully paid

Application has been made to the Council of The Stock Exchange for a total of 1,000,251 Preference Shares to be admitted to the Official List.

Full particulars of Seascope Holdings Limited and the rights attaching to the Preference Shares are available in the Statistical Service of Eves Statistical Services Limited and copies of such particulars may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including 8th December, 1978 from:

Cazenove & Co., 12 Tokenhouse Yard, London EC2R 7AN

Morgan Grenfell & Co. Limited, New Life Department, 4 Throgmorton Avenue, London EC2P 2NB

## Hambros Limited Interim Statement

### Results for the Half-year

The operating profit earned from banking was lower than in the first half of last year. As has been announced, agreement in principle has been reached with the Norwegian Guarantee Institute on the major outstanding matters referred to in last year's Annual Report. Hambro Life Assurance has increased its interim dividend by 10% and has indicated that new business is continuing substantially ahead of the corresponding months of 1977. Other trading and associated company interests of the Group are also ahead of last year, but overall, the Group's earnings are below those of the comparable period of last year.

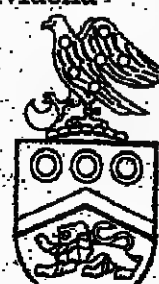
### Dividends

Interim dividends on the £10 shares (£2.50 paid) and the 25p shares (fully paid) will be paid at rates approximately 10% above those of last year, and on the £1 'A' shares at the same rate as last year. Payment will be made on 2nd January, 1979 to all shareholders on the register at the close of business on 24th November, 1978. The rates of dividend are:—

On the £10 shares, £2.50 paid, 42p per share (37.625p)

On the 25p shares, fully paid, 4.2p per share (3.7625p)

On the £1 'A' shares, 2.1p per share (2.1p)



Hambros Limited, 41 Bishopsgate, London, EC2P 2AA



## Wolseley-Hughes spends but cuts borrowings

Mr. J. H. Nunnerley, chairman of the committee, states that trade in the early months of the period was satisfactory, but the momentum has not been maintained. He adds that provided there is no further deterioration in trade, the directors anticipate that group profits

Turnover for the six months was £14.53m, compared with £13.92m, and profits were subject to tax of £480,000 (1,585,060). Earnings are shown at 4.83p (3.88) per 20p share and the net interest is increased to 1.40737p (1.36125p).

	Half year	
	1975	1974
Turnover	14,329,218	13,919,191
Trading profit	1,072,733	938,488

Interest receivable ..	15,820	74
Depreciation ..	172,913	161
Profit before tax ..	576,520	709
Tax ..	450,990	366
Net profit ..	416,490	384
Preference dividends ..	1,739	1
Interim ordinary ..	129,510	116
Additional dividends ..	2,272	2
* Payable. † On previous year's dividend.		

5m to

50,000 Turner Curzon at Sp.

On November 20, 1978, S. Warburg and Company, bought 25,000 shares of the company on behalf of associates 25.0 Allied Retailers ordinary shares at 127n.

J. Henry Schroder Wagg and Co. purchased on November 5, 1978, 55,000 Randalls Group ordinary shares at 107½p on behalf of

On November 21, 1978, L. Ness bought 32,000 Myddleton Bo's warrants at 183p and 50p. Myddleton ordinary shares at 29p.

**ROWNTREE £2M**  
**'TIDY UP'**

RM is offering 52p cash per share for the 41 per cent cumulative preference stock which was last dealt at 331p. And 78p per share is to be offered for each per cent cumulative preference stock which was last dealt at 331p in both cases the exit yield

RM wants to avoid the administrative inconvenience of keeping John Mackintosh as a listed company which has to submit separate accounts, said a spokesman yesterday. The separate company does not fit into the divisional structure of RMI, he added.

understood, the market price. Simon Engineering — London and Manchester Assurance Co. holds 84,500 4.3 per cent preference shares (10.24 per cent).

**Runteligh Group**—P. C. Epstein, director, has sold 10,000 shares of **Gleves Group**—Medlock and Medlock holds 2,500 £1 "B" preference shares (6.25 per cent). **Rembia Rubber Co.**—Kuan Yung-Ping Investments has bought 5,000 shares increasing holding to 213,000 (5.53 per cent). **Thun, Rubber**—Bloss

**Blackwood, Morton and Son-**  
Nerva Finance of Switzerland has  
acquired 413,500 shares making  
holding 5.2 per cent.

have

A third test well has produced all of 24 API degrees density and with a 2.5 per cent sulphur con-

**Pecten Philippines Petroleum** a subsidiary of Shell Oil, has been awarded a geophysical survey contract to look for oil in the Sulu Sea according to the Philippines Energy Ministry.

Pecten Philippines Company, has already converted a survey contract into a service contract with a commitment to drill two exploratory wells next year. The contract area is off the Palawan Island, 450 miles south-west of Manila, not far from where Cities Service has found commercial deposits.

Three Canadian oil-gas exploration and production companies—Bow Valley Industries, Slebens Oil and Gas and Sceptre Resources—are to share equally in the Port

A deal with the Portuguese Government calls for a minimum outlay of US\$1.6m and involves one wildcat well over the next four years.

**ERNAS BANK**  
**and Loan 1978/88**

SPARRAN, KERNAS BANK



## BUSINESS AND INVESTMENT OPPORTUNITIES

## AIR POLLUTION

Is your company orientated towards air pollution control or process air handling?  
Is your turnover in the £2 million pound range?  
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We would like to acquire a Repetition  
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details including company size, machine  
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## MINING NEWS

Freeport enters  
uranium market

BY PAUL CHEESRIGHT

FREEPORT MINERALS, the New  
York-based group, has made its  
first entry on to the U.S. uranium  
market as a new plant at Uncle  
Sam, Louisiana, has come on-  
stream and completed the initial  
phase of start-up operations.

The plant is one of the first  
in the U.S. to recover uranium  
from phosphoric acid and is  
adjacent to Freeport chemical  
works which provide the feed-  
stock.

If the recovery process  
used by Freeport, and being  
developed by other companies,  
becomes more extensively used  
then the U.S. will have a useful  
new source of uranium supplies.  
A Freeport statement said that  
the first 10,000 lb of uranium  
oxide had been produced at  
Uncle Sam, a 250-ton plant.  
Output is running at more than  
1,000 lb a day, or about half of  
rated capacity. An increase to  
75 per cent of capacity is expected  
shortly.

The overall recovery of uranium  
appears to be nearing the design  
range of 85-90 per cent, the state-  
ment added. Next year Freeport  
hopes to produce 600,000 lb of  
uranium oxide, thus approaching  
the maximum plant capacity of  
680,000 lb a year.

The development of techniques  
to recover uranium from  
phosphoric acid could be of  
special significance to the U.S.  
It has been noted that the average  
grade of uranium in U.S. sandstone  
deposits has been progressively  
declining and that it has become  
important to improve the pro-  
cessing technology for uranium  
to ensure maximum recovery  
rates.

Other companies involved in  
seeking uranium from phosphoric  
acid within the U.S. are: American  
Recovery Corporation, which is an  
affiliate of United Nuclear Cor-  
poration; Canister U.S. Phos-  
phoric Products; and Westinghouse  
Mineral which is a Westinghouse  
subsidiary.

At the recent Uranium Institute  
meeting in London, it was  
estimated that the potential  
yearly U.S. production of uranium  
from phosphoric acid would not  
be more than 4,000-5,000 tons. But  
this is a not insignificant proportion  
of U.S. total production,  
which is estimated to be 25,000  
tons in 1980.

But the work of Freeport and  
the other companies in this area  
has a wider implication. It has  
been estimated that the world  
phosphoric acid production  
capacity is more than 20m tons a  
year and that common concentra-  
tions of uranium are 0.08 to 0.04  
per cent. In the past recovery  
processes have not been finan-  
cially attractive.

Presumably Freeport has come  
to terms with this problem. When  
it launched the Uncle Sam pro-  
ject it talked of promising pro-  
cessing technology to the U.S.  
to make the project sufficiently  
attractive to arrange consumer  
financing of \$10m and arrange long-  
term supply contracts for over  
half the output.

Rustenburg expects  
higher U.S. demand

RUSTENBURG PLATINUM, the  
world's largest producer, is to  
restate part of its capital  
development programme in order  
to meet its commitments to the  
U.S. motor industry. The group  
announced yesterday with the  
publication of the annual report  
that the cost of the programme  
will be \$14m (\$8.5m), the  
directors of this move is  
part of an expansion of produc-  
tion, which has already recovered  
since a 20 per cent reduction was  
announced in November 1977.

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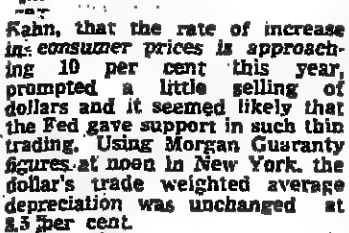
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## Dollar steady in subdued trading

**D-mark** it improved to DM 3.7454 from DM 3.7250 while the Swiss franc was weaker at Sfr 1.5575 against SwFr 1.46. New York's stock market was expected to open lower as Ford had already been discounted and had little effect on trading.

**NEW YORK**—In early trading the dollar showed very little movement, going slightly firmer in places, but still remaining within a very narrow range. With Western centres closed yesterday and U.S. and Japanese markets shut today, there was hardly any inducement to taking up fresh positions. Early rates saw sterling at \$1.9470 against \$1.9465 and



D-Mark at Ft.2.2940 against  
 \$2.3006 on Tuesday.  
 AMSTERDAM — The dollar fell  
 at yesterday's fixing to Ft.2.0845  
 from Tuesday's level of  
 Ft.2.0950.  
 TOKYO — In quiet pre-holiday  
 trading, the dollar showed little  
 change, overall and closed at  
 Ft.194.75, compared with Ft.194.45  
 on Tuesday. After opening at  
 Ft.194.80, it rose to Ft.195.18 but fell  
 during the afternoon on some  
 selling by foreign banks to a low  
 of Ft.194.50. There seems to be  
 little prompt movement  
 at the moment, with some sources  
 suggesting that the next statistic  
 likely to affect trading was U.S.  
 parade figures, due on November  
 29.

\$	Dollar	DeutscheMark	Japanese Yen
0.67	1.745	379.5	
1.	1.934	194.5	
2.20	1.	101.1	
1.43	0.994	100.	
0.97	4.361	440.8	
0.79	1.115	113.6	
0.60	0.925	93.28	
1.75	2.262	226.6	
0.55	1.641	165.6	
0.502	6.535	642.1	

THE POUND SPOT				FORWARD AGAINST £			
Date	Bank rate	Day's movement	U.S. rate	One month	3 months	6 months	9 months
Nov. 22	134.50	1.00	1.3450	1.35-1.36	1.37-1.38	1.39-1.40	1.41-1.42
Nov. 21	133.50	1.00	1.3350	1.34-1.35	1.36-1.37	1.38-1.39	1.40-1.41
Nov. 20	132.50	1.00	1.3250	1.33-1.34	1.35-1.36	1.37-1.38	1.39-1.40
Nov. 19	131.50	1.00	1.3150	1.32-1.33	1.34-1.35	1.36-1.37	1.38-1.39
Nov. 18	130.50	1.00	1.3050	1.31-1.32	1.33-1.34	1.35-1.36	1.37-1.38
Nov. 17	129.50	1.00	1.2950	1.30-1.31	1.32-1.33	1.34-1.35	1.36-1.37
Nov. 16	128.50	1.00	1.2850	1.29-1.30	1.31-1.32	1.33-1.34	1.35-1.36
Nov. 15	127.50	1.00	1.2750	1.28-1.29	1.30-1.31	1.32-1.33	1.34-1.35
Nov. 14	126.50	1.00	1.2650	1.27-1.28	1.29-1.30	1.31-1.32	1.33-1.34
Nov. 13	125.50	1.00	1.2550	1.26-1.27	1.28-1.29	1.30-1.31	1.32-1.33
Nov. 12	124.50	1.00	1.2450	1.25-1.26	1.27-1.28	1.29-1.30	1.31-1.32
Nov. 11	123.50	1.00	1.2350	1.24-1.25	1.26-1.27	1.28-1.29	1.30-1.31
Nov. 10	122.50	1.00	1.2250	1.23-1.24	1.25-1.26	1.27-1.28	1.29-1.30
Nov. 9	121.50	1.00	1.2150	1.22-1.23	1.24-1.25	1.26-1.27	1.28-1.29
Nov. 8	120.50	1.00	1.2050	1.21-1.22	1.23-1.24	1.25-1.26	1.27-1.28
Nov. 7	119.50	1.00	1.1950	1.20-1.21	1.22-1.23	1.24-1.25	1.26-1.27
Nov. 6	118.50	1.00	1.1850	1.19-1.20	1.21-1.22	1.23-1.24	1.25-1.26
Nov. 5	117.50	1.00	1.1750	1.18-1.19	1.20-1.21	1.22-1.23	1.24-1.25
Nov. 4	116.50	1.00	1.1650	1.17-1.18	1.19-1.20	1.21-1.22	1.23-1.24
Nov. 3	115.50	1.00	1.1550	1.16-1.17	1.18-1.19	1.20-1.21	1.22-1.23
Nov. 2	114.50	1.00	1.1450	1.15-1.16	1.17-1.18	1.19-1.20	1.21-1.22
Nov. 1	113.50	1.00	1.1350	1.14-1.15	1.16-1.17	1.18-1.19	1.20-1.21
Oct. 31	112.50	1.00	1.1250	1.13-1.14	1.15-1.16	1.17-1.18	1.19-1.20
Oct. 30	111.50	1.00	1.1150	1.12-1.13	1.14-1.15	1.16-1.17	1.18-1.19
Oct. 29	110.50	1.00	1.1050	1.11-1.12	1.13-1.14	1.15-1.16	1.17-1.18
Oct. 28	109.50	1.00	1.0950	1.10-1.11	1.12-1.13	1.14-1.15	1.16-1.17
Oct. 27	108.50	1.00	1.0850	1.09-1.10	1.11-1.12	1.13-1.14	1.15-1.16
Oct. 26	107.50	1.00	1.0750	1.08-1.09	1.10-1.11	1.12-1.13	1.14-1.15
Oct. 25	106.50	1.00	1.0650	1.07-1.08	1.09-1.10	1.11-1.12	1.13-1.14
Oct. 24	105.50	1.00	1.0550	1.06-1.07	1.08-1.09	1.10-1.11	1.12-1.13
Oct. 23	104.50	1.00	1.0450	1.05-1.06	1.07-1.08	1.09-1.10	1.11-1.12
Oct. 22	103.50	1.00	1.0350	1.04-1.05	1.06-1.07	1.08-1.09	1.10-1.11
Oct. 21	102.50	1.00	1.0250	1.03-1.04	1.05-1.06	1.07-1.08	1.09-1.10
Oct. 20	101.50	1.00	1.0150	1.02-1.03	1.04-1.05	1.06-1.07	1.08-1.09
Oct. 19	100.50	1.00	1.0050	1.01-1.02	1.03-1.04	1.05-1.06	1.07-1.08
Oct. 18	99.50	1.00	99.50	1.00-1.01	1.02-1.03	1.04-1.05	1.06-1.07
Oct. 17	98.50	1.00	98.50	99.50-1.00	1.01-1.02	1.03-1.04	1.05-1.06
Oct. 16	97.50	1.00	97.50	98.50-99.00	1.00-1.01	1.02-1.03	1.04-1.05
Oct. 15	96.50	1.00	96.50	97.50-98.00	99.00-1.00	1.01-1.02	1.03-1.04
Oct. 14	95.50	1.00	95.50	96.50-97.00	98.00-99.00	1.00-1.01	1.02-1.03
Oct. 13	94.50	1.00	94.50	95.50-96.00	97.00-98.00	99.00-1.00	1.01-1.02
Oct. 12	93.50	1.00	93.50	94.50-95.00	96.00-97.00	98.00-99.00	1.00-1.01
Oct. 11	92.50	1.00	92.50	93.50-94.00	95.00-96.00	97.00-98.00	99.00-1.00
Oct. 10	91.50	1.00	91.50	92.50-93.00	94.00-95.00	96.00-97.00	98.00-99.00
Oct. 9	90.50	1.00	90.50	91.50-92.00	93.00-94.00	95.00-96.00	97.00-98.00
Oct. 8	89.50	1.00	89.50	90.50-91.00	92.00-93.00	94.00-95.00	96.00-97.00
Oct. 7	88.50	1.00	88.50	89.50-90.00	91.00-92.00	93.00-94.00	95.00-96.00
Oct. 6	87.50	1.00	87.50	88.50-89.00	90.00-91.00	92.00-93.00	94.00-95.00
Oct. 5	86.50	1.00	86.50	87.50-88.00	89.00-90.00	91.00-92.00	93.00-94.00
Oct. 4	85.50	1.00	85.50	86.50-87.00	88.00-89.00	90.00-91.00	92.00-93.00
Oct. 3	84.50	1.00	84.50	85.50-86.00	87.00-88.00	89.00-90.00	91.00-92.00
Oct. 2	83.50	1.00	83.50	84.50-85.00	86.00-87.00	88.00-89.00	90.00-91.00
Oct. 1	82.50	1.00	82.50	83.50-84.00	85.00-86.00	87.00-88.00	89.00-90.00
Oct. 31	81.50	1.00	81.50	82.50-83.00	84.00-85.00	86.00-87.00	88.00-89.00
Oct. 30	80.50	1.00	80.50	81.50-82.00	83.00-84.00	85.00-86.00	87.00-88.00
Oct. 29	79.50	1.00	79.50	80.50-81.00	82.00-83.00	84.00-85.00	86.00-87.00
Oct. 28	78.50	1.00	78.50	79.50-80.00	81.00-82.00	83.00-84.00	85.00-86.00
Oct. 27	77.50	1.00	77.50	78.50-79.00	80.00-81.00	82.00-83.00	84.00-85.00
Oct. 26	76.50	1.00	76.50	77.50-78.00	79.00-80.00	81.00-82.00	83.00-84.00
Oct. 25	75.50	1.00	75.50	76.50-77.00	78.00-79.00	80.00-81.00	82.00-83.00
Oct. 24	74.50	1.00	74.50	75.50-76.00	77.00-78.00	79.00-80.00	81.00-82.00
Oct. 23	73.50	1.00	73.50	74.50-75.00	76.00-77.00	78.00-79.00	80.00-81.00
Oct. 22	72.50	1.00	72.50	73.50-74.00	75.00-76.00	77.00-78.00	79.00-80.00
Oct. 21	71.50	1.00	71.50	72.50-73.00	74.00-75.00	76.00-77.00	78.00-79.00
Oct. 20	70.50	1.00	70.50	71.50-72.00	73.00-74.00	75.00-76.00	77.00-78.00
Oct. 19	69.50	1.00	69.50	70.50-71.00	72.00-73.00	74.00-75.00	76.00-77.00
Oct. 18	68.50	1.00	68.50	69.50-70.00	71.00-72.00	73.00-74.00	75.00-76.00
Oct. 17	67.50	1.00	67.50	68.50-69.00	70.00-71.00	72.00-73.00	74.00-75.00
Oct. 16	66.50	1.00	66.50	67.50-68.00	69.00-70.00	71.00-72.00	73.00-74.00
Oct. 15	65.50	1.00	65.50	66.50-67.00	68.00-69.00	70.00-71.00	72.00-73.00
Oct. 14	64.50	1.00	64.50	65.50-66.00	67.00-68.00	69.00-70.00	71.00-72.00
Oct. 13	63.50	1.00	63.50	64.50-65.00	66.00-67.00	68.00-69.00	70.00-71.00
Oct. 12	62.50	1.00	62.50	63.50-64.00	65.00-66.00	67.00-68.00	69.00-70.00
Oct. 11	61.50	1.00	61.50	62.50-63.00	64.00-65.00	66.00-67.00	68.00-69.00
Oct. 10	60.50	1.00	60.50	61.50-62.00	63.00-64.00	65.00-66.00	67.00-68.00
Oct. 9	59.50	1.00	59.50	60.50-61.00	62.00-63.00	64.00-65.00	66.00-67.00
Oct. 8	58.50	1.00	58.50	59.50-60.00	61.00-62.00	63.00-64.00	65.00-66.00
Oct. 7	57.50	1.00	57.50	58.50-59.00	60.00-61.00	62.00-63.00	64.00-65.00
Oct. 6	56.50	1.00	56.50	57.50-58.00	59.00-60.00	61.00-62.00	63.00-64.00
Oct. 5	55.50	1.00	55.50	56.50-57.00	58.00-59.00	60.00-61.00	62.00-63.00
Oct. 4	54.50	1.00	54.50	55.50-56.00	57.00-58.00	59.00-60.00	61.00-62.00
Oct. 3	53.50	1.00	53.50	54.50-55.00	56.00-57.00	58.00-59.00	60.00-61.00
Oct. 2	52.50	1.00	52.50	53.50-54.00	55.00-56.00	57.00-58.00	59.00-60.00
Oct. 1	51.50	1.00	51.50	52.50-53.00	54.00-55.00	56.00-57.00	58.00-59.00
Oct. 31	50.50	1.00	50.50	51.50-52.00	53.00-54.00	55.00-56.00	57.00-58.00
Oct. 30	49.50	1.00	49.50	50.50-51.00	52.00-53.00	54.00-55.00	56.00-57.00
Oct. 29	48.50	1.00	48.50	49.50-50.00	51.00-52.00	53.00-54.00	55.00-56.00
Oct. 28	47.50	1.00	47.50	48.50-49.00	50.00-51.00	52.00-53.00	54.00-55.00
Oct. 27	46.50	1.00	46.50	47.50-48.00	49.00-50.00	51.00-52.00	53.00-54.00
Oct. 26	45.50	1.00	45.50	46.50-47.00	48.00-49.00	50.00-51.00	52.00-53.00
Oct. 25	44.50	1.00	44.50	45.50-46.00	47.00-48.00	49.00-50.00	51.00-52.00
Oct. 24	43.50	1.00	43.50	44.50-45.00	46.00-47.00	48.00-49.00	50.00-51.00
Oct. 23	42.50	1.00	42.50	43.50-44.00	45.00-46.00	47.00-48.00	49.00-50.00
Oct. 22	41.50	1.00	41.50	42.50-43.00	44.00-45.00	46.00-47.00	48.00-49.00
Oct. 21	40.50	1.00	40.50	41.50-42.00	43.00-44.00	45.00-46.00	47.00-48.00
Oct. 20	39.50	1.00	39.50	40.50-41.00	42.00-43.00	44.00-45.00	46.00-47.00
Oct. 19	38.50	1.00	38.50	39.50-40.00	41.00-42.00	43.00-44.00	45.00-46.00
Oct. 18	37.50	1.00	37.50	38.50-39.00	40.00-41.00	42.00-43.00	44.00-45.00
Oct. 17	36.50	1.00	36.50	37.50-38.00	39.00-40.00	41.00-42.00	43.00-44.00
Oct. 16	35.50	1.00	35.50	36.50-37.00	38.00-39.00	40.00-41.00	42.00-43.00
Oct. 15	34.50	1.00	34.50	35.50-36.00	37.00-38.00	39.00-40.00	41.00-42.00
Oct. 14	33.50	1.00	33.50	34.50-35.00	36.00-37.00	38.00-39.00	40.00-41.00
Oct. 13	32.50	1.00	32.50	33.50-34.00	35.00-36.00	37.00-38.00	39.00-40.00
Oct. 12	31.50	1.00	31.50	32.50-33.00	34.00-35.00	36.00-37.00	38.00-39.00
Oct. 11	30.50	1.00	30.50	31.50-32.00	33.00-34.00	35.00-36.00	37.00-38.00
Oct. 10	29.50	1.00	29.50	30.50-31.00	32.00-33.00	34.00-35.00	36.00-37.00
Oct. 9	28.50	1.00	28.50	29.50-30.00	31.00-32.00	33.00-34.00	35.00-36.00
Oct. 8	27.50	1.00	27.50	28.50-29.00	30.00-31.00	32.00-33.00	34.00-35.00
Oct. 7	26.50	1.00	26.50	27.50-28.00	29.00-30.00	31.00-32.00	33.00-34.00
Oct. 6	25.50	1.00	25.50	26.50-27.00	28.00-29.00	30.00-31.00	32.00-33.00
Oct. 5	24.50	1.00	24.50	25.50-26.00	27.00-28.00	29.00-30.00	31.00-32.00
Oct. 4	23.50	1.00	23.50	24.50-25.00	26.00-27.00	28.00-29.00	30.00-31.00
Oct. 3	22.50	1.00	22.50	23.50-24.00	25.00-26.00	27.00-28.00	29.00-30.00
Oct. 2	21.50	1.00	21.50	22.50-23.00	24.00-25.00	26.00-27.00	28.00-29.00
Oct. 1	20.50	1.00	20.50	21.50-22.00	23.00-24.00	25.00-26.00	27.00-28.00
Oct. 31	19.50	1.00	19.50	20.50-21.00	22.00-23.00	24.00-25.00	26.00-27.00
Oct. 30	18.50	1.00	18.50	19.50-20.00	21.00-22.00	23.00-24.00	25.00-26.00
Oct. 29	17.50	1.00	17.50	18.50-19.00			

CURRENCY MOVEMENTS				CURRENCY RATES			
November 22	Bank of England	Morgan Guaranty	Change %	November 22	Special Drawing Rights	European Unit of Account	
Sterling	92.53	—	-0.1	Sterling	0.65538	0.67260	
U.S. dollar	24.73	—	2.5	Canadian dollar	0.7226	0.7300	
Canadian dollar	39.3	—	-0.1	Canadian dollar	1.99634	1.9726	
Australian schilling	186.65	—	+19.7	Australian schilling	17.974	18.261	
Swedish krona	131.8	—	+0.3	Swedish krona	13.76	13.889	
Danish krone	114.83	—	+0.3	Danish krone	7.9482	8.0885	
Deutsche Mark	147.17	—	+0.2	Deutsche Mark	2.4366	2.4562	
French franc	16.9	—	-0.1	Guilder	2.0002	2.0000	
Guilder	122.99	—	+19.6	French franc	5.4432	5.7793	
Irish franc	97.79	—	-6.6	Lira	1.061	1.113	
Italian lira	36.9	—	-0.1	Italian lira	2.0002	2.0000	
Japanese yen	358.82	—	+0.3	Norwegian krone	4.6884	4.7271	

Based on trade-weighted changes from British dollar, September, 1971.

Bank of England index=100.

OTHER MARKETS		N.Y. RATE	
Nov. 28		\$	Rate
Argentina Punt.	1,821-1,835	940.56-942.72	27.28
Colombia Dollar.	1,707.2-1,712	0.7145-0.7153	80-81 1/2
Costa Rica Colon	7,050.7-7,660	0.9249-0.9410	10.35-10.50
Egypt Milla.	58.65-59.30	10.92-10.95	55.60-57.00
French Franc	71.292-73.038	86.60-37.50	57.0-5.80
Hong Kong Dollar	94.125-94.926	95.850-94.840	16.50-17.00
India Rupee	156.5-159.0	70.26-71.70	39.7-39.7
Indonesia Rupiah	0.850-0.568	0.2744-0.2746	6.00-6.10
Yuan Sheng Hwa	58.90-59.00	80.88-80.28	6.95-10.00
Italian Lira	4.325-4.340	1.2232-1.2250	90-100
Japanese Yen	1,920.0-1,940.0	0.9337-0.9370	158-145
Mexican Peso	9.50-9.80	0.0270-0.0275	5.50-5.60
Nepalese Rupee	4.325-4.340	0.2320-0.2380	1,942.5-1,952.5
Philippine Peso	1.6785-1.7045	0.8820-0.8755	41-43

Rate given for Argentina is free rate.

Ch. Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
598	3.360	4.048	1866	3.283	58.96
412	1.728	2.088	880.6	1.175	50.28
264	0.897	1.073	443.1	0.809	15.79
169	0.877	10.73	4878	8.030	158.7
10	2.913	4.789	1928	2.658	50.55
596	1.	1.308	492.8	0.679	17.64
118	0.938	1.	408.1	0.863	14.55
186	2.039	2.481	1000.	1.379	35.80
192	1.472	1.778	726.4	1.	25.88
1.87	8.700	0.888	3308	5.872	100.

Wear German Mark	French Franc	Italian Lira	Asian \$	Japanese Yen
3.4-3.5	84.7	14-15	-	- 50.100

30-31	7-9	14-18	10-15	1-6
32-34	10-12	19-24	16-20	7-10
35-37	9-11	18-23	15-19	6-9
38-40	8-10	17-22	14-18	5-8
41-43	10-13	16-21	13-17	4-7

one month 18.05-10.15 per cent; three months 11.36-11.28 per cent; six months 11.28-11.20 per cent; four years 10-10 per cent; five years 10.5-10.5 per cent; nominal day call for London and Paris francs. Asian rates for clearest rates in Singapore.

**Firmer**

[illegible]

# tendency

MILAN — Interest rates were unchanged, with call money at 4.102 per cent; one-month at 4.11 per cent; two-month at 4.113 per cent and three-month


## South Coast

**The P-E Consulting Group** Appointments Division  
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British Rail has a vacancy in the Director of Finance and Organisation located in the city. The successful applicant will negotiate contracts both in the sterling and foreign currency markets. In a supporting role he/she will be required to provide currency advice to the Board's businesses and undertake ad hoc financial projects as directed.

Applications stating age, education, qualification and experiences should be sent to:

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**London**  
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quoting reference  
**RB30**



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Applicants are invited for the newly-created Chair of Business Law within the Department of Business Organisation. It is hoped to make the appointment on a full-time basis, but applications with a view to a part-time appointment will be considered. Applicants should have good professional as well as academic qualification (preferably in Scots Law) and practical experience of commercial legal matters in

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*In first instance please contact Alexander Moore on 244 3233 quoting reference 0182101*

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63 Queen Victoria Street  
London EC4N 4UA

## INTERNATIONAL INVITATION TO TENDER

## SUPPLY STEEL PIPES FOR THE OFFSHORE

Constructors or suppliers of pipes interested by this international bidding are invited to get the bidding documents which are available at the following address: Tuesday, November 22nd, 1978, at the following address:

against payment of two hundred (200) Tunisian din  
equivalent in foreign currency

must be submitted no later than Tuesday, February 20th.

IQ P **COOPOR**  
**KADUNHKEI**

**NOTICE TO HOLDERS OF DEPOSITARY RECEIPTS**

**NOTICE IS HEREBY** given to the holders of the Depositary Receipts for the shares of the Company, that if it is the management of Q.P. Company, Inc. to pay, on March 1979, a cash dividend to the registered holders on the register of shareholders as of November 15, 1978, the dividend is payable on 27th November 1978. The dividend shares will be traded on the New York Stock Exchange as such dividend is payable. Accordingly, coupon for the dividend will be used to determine this dividend and the coupon will be used to mature at the close of business on 24th November 1978. After that time coupon will be used to determine this dividend and the coupon will be used to mature at the close of business on 24th November 1978.

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**RUSTENBURG PLATINUM HOLDINGS  
LIMITED**  
(Incorporated in the Republic of  
South Africa)

**ABRIDGED NOTICE OF ANNUAL  
GENERAL MEETING**

NOTICE IS HEREBY GIVEN that the thirty-second annual general meeting of the members of Rustenburg Platinum Holdings Limited, will be held in the board room of the aforesaid building, corner of the Harrison Streets Johannesburg on Wednesday, 24th January, 1979 at 9.30 a.m.

Any member of the company is entitled to appoint a proxy to attend and to speak at, or a poll, to vote in his stead at the meeting.

The £7m ninety-one day Bills were issued on 3rd November 1978 maturing on 12nd February 1979. Applications totalled £49m. The minimum price accepted was 97.00%.

The average rate of discount was 11.65023% and the total Bills outstanding £250m

**STAMESIDE METROPOLITAN BOROUGH COUNCIL**

£3,500,000 Bills offered 10.11.78  
 Payment 15.11.78 due 13.2.79  
 1.61-64ths Application totalled £260,000  
 to other Bills outstanding

**NEWCASTLE UPON TYNE D.C. BILLS**

£9,250,000 Bills maturing on 21.11.1979 were offered and taken up on 22nd November 1979 at an average rate of 11.49-64ths per cent p.a.  
 Total applications for this issue amount to £10,000,000

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t. Strauss. Don Quixote

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Landscape Photo Lantana 1956

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# Airline merger provides a fresh start for Trinidad

BY DAVID RENWICK, Port of Spain Correspondent

BRITISH West Indian Airways from merging the two state-owned companies, including the better utilisation of resources and improved career prospects for all levels of staff.

But there is no denying that the Trinidad and Tobago (BWIA) International Airways Corporation will take its place.

The Government hopes in this way to put the unhappy loss-making history of BWIA behind it and to start afresh with a new airline structure that could have a better chance of success in the highly competitive world of contemporary aviation.

The change is not simply one of nomenclature, for the new company will incorporate not only the international routes now flown by BWIA itself but also the domestic services currently provided by a separate airline, Trinidad and Tobago Air Services (TTAS), also state-owned.

The decision to merge the two into an entirely new operation was triggered by a three-and-a-half-month-long BWIA strike which ended this year in high seas not supported by the TTAS counterparts, however.

The pilots abruptly withdrew their labour on the eve of the new company's start in an effort to force the management to reinstate a senior Boeing 707 pilot with an 18,000-hour flying record, something 25 years when the company was founded because it said it had lost confidence in him.

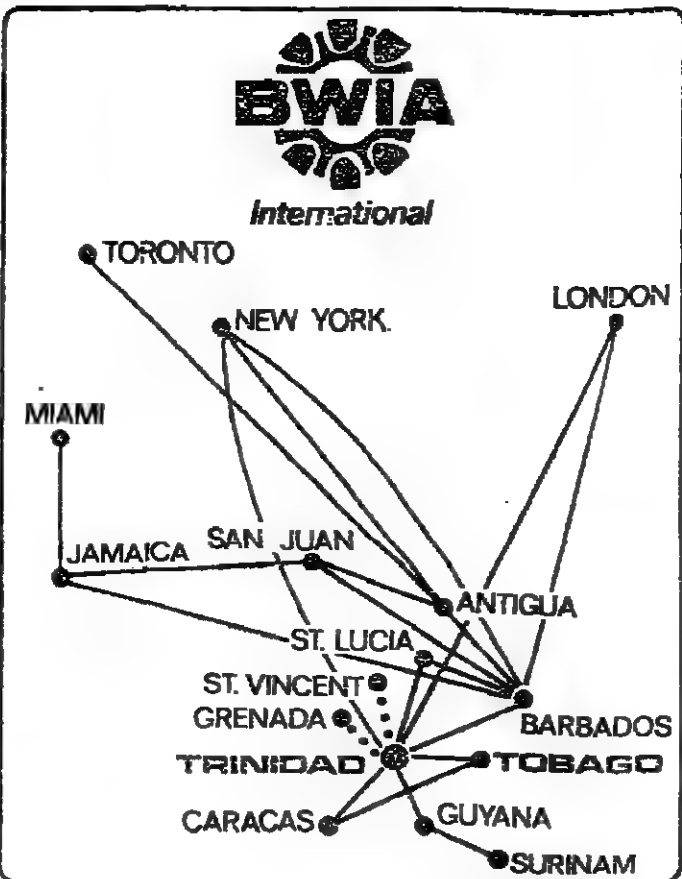
The longer period that BWIA was out of the air put the Government of the Port of Spain in a dilemma to choose its vehicle for policy transfer and aviation. A committee appointed to consider the matter concluded that there were many lessons to be gained

## Inefficiency

Management is weak, especially in the case of BWIA, from which higher ranks the management in the new corporation (TTAS) has only a very small managerial role will have to be drawn.

The committee which recommended the merger was critical of BWIA's approach to management, demanding what it claimed to be a total overhaul of the company's managerial positions to fit individuals, rather than defining posts for functional efficiency and then selecting the most suitable people to fill them.

It asserted that BWIA had had six different corporate managers in the period 1966-1976 and the company had failed to benefit from this association because "the expatriate managers functioned as day-to-day operators rather than advisers and did not contribute significantly to defining a long-term development strategy and management philosophy." The current managing director,



Peter Look Hong, is one of the first Trinidadians for many years to hold the post.

The new corporation will also face almost immediately the challenge of re-equipping and expanding the fleet it inherits. TTAS presently has three B748 and one DC-8B aircraft for its Trinidad-Tobago run and two more B748s have been ordered. BWIA's fleet consists of six Boeing 707-320s, two DC-850s (with one more on order for delivery in March next year) and one DC-9 34CF.

replaced by 1983 and even before the Bill to establish the new corporation went through Parliament, a committee under the chairmanship of Victor Bruce, Governor of the Central Bank, held hearings on which of the new generation of wide-bodied aircraft BWIA should buy. Representatives of Lockheed, McDonnell Douglas, Boeing and Airbus Industries were required to make public presentations on behalf of their respective aircraft.

The nod was given to Lockheed's new L1011-500, fitted

with Rolls-Royce RB211-524B engines. The corporation will need two of these by 1980 if it intends to compete on the transatlantic route in particular. One of the corporation's first tasks will be to initiate negotiations to acquire the large sums involved (about STT 194.3m for the two).

Obtaining commitments for the money is not likely to be a difficult matter, however, since the Trinidad and Tobago Government's credit is good and six separate offers of finance from international banks have already been received.

## Pilot morale

The new corporation will also have a difficult job trying to rebuild pilot morale in the light of the bad blood generated by the strike. Most of the pilots involved eventually went back to work, but were forced to accept conditions in many cases markedly inferior to the ones they enjoyed prior to the walk-out.

The present BWIA and TTAS establishment of 108 is expected to be absorbed by the new airline but another 83 pilots will still be needed by 1980. Finding them in a world where pilots have become increasingly scarce will test the recruiting skills of the company to the full.

This may especially be so when potential recruits learn that they will never be able to repeat this year's performance and go on strike again—at least, not locally. The Trinidad and Tobago Government has amended the law governing labour relations to make civil aviation an essential service, which means that the withholding of labour by pilots or others employed in such an industry is now forbidden.

## BPM HOLDINGS LTD

The 35th Annual General Meeting of BPM Holdings Limited was held on November 22nd, 1978, in Birmingham.

The following are extracts from the circulated statement of the chairman, Sir Michael Clapham, K.B.E.

This has been the year of the upswing. However, the past four years having drastically reduced the value of the pound, our profit of £4 million equals about £2.25 million in money of 1974, when our profit was £2.5 million. To remain static in real terms is no cause for self-congratulation. But these results show that our business is healthy, and can seize opportunities when the economic climate is favourable. Regrettably Government prevents us maintaining the real income of shareholders. We propose the maximum permitted dividend.

Eased financial stringency let us pursue our investment strategy more actively. Most of the funds generated still go to our primary activities of producing newspapers: roughly £15 million was spent on authorised for these in 1977/8. For our retailing activities £9.55 million was spent. Finally, continuing to invest a minority of our funds in ways likely to stabilise the fluctuations of the newspaper business, we paid £504,370 for 27.5% of the ordinary capital of Lowfield Limited, a company whose activities are less affected by the peaks and troughs of the advertising market which make our newspaper profit so volatile.

We want to invest a lot more on up-to-date equipment for newspaper production, because when the cycle turns down again the survival of some papers and the profitability of all will depend on more economical production. What prevents us is the attitude of some Trade Unions. Since our future depends on using the most advanced technology this situation is a tragedy.

The Birmingham Post & Mail has benefited from increased advertising. On the evening our revenue increases disproportionately, as it will decrease on the down-

**BPM HOLDINGS LTD**  
28 Colmore Circus, Birmingham B4 6AX

swing. The Board, however, have seen winter follow summer before now. The greater funds available have been used both for investment and to improve the quality of the papers. They have relaunched the Saturday edition of The Birmingham Post, launched a North Worcestershire edition of the Evening Mail and introduced a morning edition of the Sports Argus.

These changes and a drive to increase circulation have produced results. The Evening Mail, the Sandwell Evening Mail and the Sunday Mercury have all increased their sales.

Long term developments in collecting and disseminating information are being undertaken by a new Division, named Viewtel 202, to promote the Post Office Prestel Service.

The West Midlands Press had another good year, its weekly papers gaining circulation and advertising. The Dillon news agency group produced somewhat higher profits, though affected by price cutting on tobacco and sales of Fleet Street papers reduced by industrial troubles. West Midlands Envelopes had a poor year, but re-equipment there continues. Our London weeklies had a record year, doubling 1976/77 profits. The Ideal Home Exhibition was held in August as the National Exhibition Centre could offer no tenancy near the "traditional" October, profits suffered from the change. However, the Boat and Leisure Life show in February was a great success. Our associate, North Wales Newspapers, again had a record year, and our investment in Birmingham Broadcasting produced a satisfactory dividend.

In conclusion, I would like to pay tribute to all members of our staff for their efforts towards the Group's better performance this year, and in particular for their co-operation in the launching and development of new ventures. While we were not close to realising back to where we were in 1974, it has been a year of progress.

The Report and Accounts were adopted.



**John Folkes**  
**Hefo**

	First Half 1978 £'000s	Second Half 1977 £'000s	First Half 1977 £'000s
EXTERNAL TURNOVER	31,800	33,340	31,600
UNAUDITED PRE-TAX PROFITS	1,311	1,118	1,047
Less Taxation @ 52%	786	580	1,012
ATTRIBUTABLE PROFITS	725	538	835
PERCENTAGE OF PRE-TAX PROFITS TO TURNOVER	4.75	3.36	6.16

## PROFIT MARGINS INCREASING

Note — Corporation Tax has been provided on the above profits on a provisional basis at 52%. When the position for the year is capable of assessment it is probable that the provision will be reduced due to deferred taxation being treated as a reserve. That method of treatment in the 1977 Accounts resulted in a taxation charge of £324,000 for the year.

The use of the interim dividend (after tax) for 1978 is £206,885 (1977-£172,988)

In the first half of 1978, profits and margins started to improve. This trend is continuing in the second half of 1978, with the Forging and Housing Units contributing to profit and is likely to continue in 1979 when the Building Supplies Unit should also be earning profits. All eight Units will then be making profits as in the first half of 1977.

An Interim Dividend of 0.44p per share for 1978 (1977 0.4p per share) has been declared and is payable on 19th January 1979 to Ordinary and Non Voting Ordinary Shareholders registered at the close of business on 15th December 1978. Your Board anticipates being in a position to recommend the maximum permitted Final Dividend.

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## Forecast Wet and Dry.

When you come to think of it, rain has much to recommend it.

Forced to remain indoors, one relies on one's own resources.

Which, with a bit of foresight, should include plenty of ice and Martini Dry, with its clean, fresh blend of fine wines and herbs.

Thus, every raincloud has a silver lining, because when it rains, it pours.

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هنا امه الوطن



# INTERNATIONAL FINANCIAL AND COMPANY NEWS

## NORTH AMERICAN NEWS

### Tiffany's in merger talks with Avon Products

By David Lascelles

TIFFANY'S THE exclusive Manhattan jeweller and Avon Products, the door-to-door sales cosmetics company, last night announced plans to merge in a deal valuing Tiffany's at \$104m. But the parties to this sudden and unlikely union refused to say what this would mean for their operations. Will Avon ladies begin offering Tiffany's silverware—or will Avon's costume jewellery appear on Tiffany's elegant Fifth Avenue counters? Under the terms of the deal now under discussion, there would be a tax-free exchange of 0.445 Avon shares for every one of Tiffany's 23m outstanding shares. At the close last night, Avon shares were quoted at \$33.12 and Tiffany's (which are traded Over-The-Counter) at \$10.25.

According to Avon, the deal behind the deal is to diversify its operations by adding to its consumer business outside the direct-sales industry, and to the range of customers with whom it deals. The merger with Tiffany will enable Avon to meet both these objectives. Mr. David Mitchell, Avon's chairman and chief executive officer, said: "Avon also stressed that Tiffany would remain an independent entity operated by its present management. Tiffany's chairman, Mr. Walter Hoving, would become a "substantial" stockholder of Avon, and he along with Tiffany's president, Mr. Henry Platt, would join the Avon board. Asked if Avon would take over Tiffany's name for some of its products, Avon said that there were no plans to use it in the company's present direct selling business. He refused to speculate whether it might be used in a new line of business. Avon, the world's largest cosmetics company, had export sales of \$1.29bn for the first nine months of this year, up from \$1.05bn last year. Earnings were \$127.1m (\$2.18 a share), up from \$103.2m (\$1.72 a share). However, analysts have noted a changing balance in Avon's business. As more housewives go out to work, door-to-door sales have become less effective. On the other hand, Avon's costume jewellery sales are now its fastest growing activity. Tiffany's sales in the first six months were \$25m, against \$22.1m last year. Earnings were \$1.8m (\$2 cents a share), compared with \$818,000 (36 cents). The company has five branches in the U.S. In addition to its Fifth Avenue store and headquarters, it also sells by direct mail, and supplies other retailers with silverware made at its New Jersey factory. Most of its jewellery is designed and made in workshops above the Fifth Avenue store, and these are shortly to be expanded, with the addition of three more floors. Tiffany's only overseas operation is in Japan.

NEW YORK, Nov. 22.

### Lance to have no role in FGB

By David Lascelles in New York

A GROUP of Arab investors who are waging a protracted battle here to take over a U.S. bank, Financial General Bankshares (FGB), have said that Mr. Bert Lance, President Carter's former Budget Director, will have no role in the running of FGB if the deal goes through. They also say that any loans needed to finance the deal will not come from affiliates of the London-based Bank of Credit and Commerce International (BCCI). The assertions, which are clearly designed to counter FGB's main objections to the takeover attempt, appear in an application which the Arabs have lodged with the SEC. To set up the new owner of FGB if their bid succeeds, FGB has agreed in court that the Arabs were acting as a front for BCCI and has questioned BCCI's competence to run a bank in the U.S. BCCI has always denied that it was involved in the takeover in anything other than an advisory capacity, as an agent for the Arabs.

In further eliminating any possible involvement by Mr. Lance, they also say that he would not be a shareholder in the two companies which have already been set up as vehicles for the takeover. These are Credit and Commerce American Holdings (CCAH) based in the Netherlands Antilles, and Credit and Commerce American Investment (CCAI), based in Holland. Mr. Lance has played a prominent role in the much-publicised takeover bid, so far acting as paid advisor to BCCI which is pursuing the takeover on the Arabs' behalf. Earlier this year it was revealed in court that his wife, Mrs. Laurence Lance, had bought just under 5 per cent of more than 80m shares in FGB, along with four Arabs in the initial phase of the takeover attempt. This gave the group a total stake of just under 20 per cent in FGB, prompting the bank to seek a court order barring them from buying shares. Under a subsequent settlement with the SEC in March, Mr. Lance and his Arab associates agreed either to sell their FGB shares or to make an offer for the remainder within one year at a price of \$18 a share. In their application the Arabs now state that it will cost them \$70.8m to buy up FGB's stock at the agreed price. At least \$50m of this, they say, will come from their personal funds, and the balance will be borrowed. Borrowing would be made from financial institutions with no affiliations with BCCI or any of its affiliates. The application lists the shareholders in CCAH, parent of CCAI, as: Sheikh Kamal Adham (24 per cent), relative of the Saudi royal family, government adviser and businessman; Abdullah Darwish (14 per cent), president of the United Arab Emirates, chairman of the Abu Dhabi Investment Company chairman of the ruler of Abu Dhabi's Department of Personal Affairs. He will represent Sheikh Mohammed Bin Zaid al Nahyan, the son of the ruler of Abu Dhabi, who is still a minor; Faisal Saud al Fulaifi (12 per cent), former chairman of Kuwait Airways and director of several Kuwaiti companies, including the Kuwait International Finance Company, an affiliate of BCCI; Mohammed Rabbani Motaghi (5 per cent), founder and chairman of the Kuwait Industrial Group; Gulf Investment and Real Estate (5 per cent), a Kuwaiti land and construction company with interests in agriculture and farm machinery imports. The remaining 30 per cent of the stock will be held by "other persons and entities" each with less than 5 per cent. The application also states that Sheikh Kamal Adham and Faisal Saud al Fulaifi will entrust their shares and voting powers to Mr. Stuart Symington, the U.S. senator who retired in 1976. The reason for this is not given. The Arabs say that they view their interest in FGB as a long-term one, and intend to improve the bank's performance by giving it a more centralised and rational structure. "FGB has substantial unrealised potential for becoming more profitable, more competitive and better able to service its customers," they say. They will replace the current chief executive officer as chairman of the Board, and intend that a majority of the board will consist of U.S. citizens "of high standing and reputation."

## MGM'S CONTROLLING SHAREHOLDER

### Gambling on the film industry

By Maurice Irvine in Los Angeles

MR. KIRK KORKORIAN, who this week announced plans to make a tender offer for 1.75m shares—about 20 per cent—of Columbia Pictures' common stock, making him the company's largest single stockholder, is a gambler who knows the value of debt. He is the ultimate buy-now, pay-later impresario. From the tiny, leap-frogging airline he started on a shoe-string after World War II to his takeover of Metro-Goldwyn-Mayer in 1969, "KK" has been a gambler. "I used to play blackjack," he admits. "Not any more."

Mr. Korkorian has switched to larger games. But he remains that rare creature, an astute and usually a winning gambler, with a sharp eye for a multi-million dollar bargain. He gained control over MGM at a time when the ailing film company seemed destined for extinction. This year it reported record revenue and profits, and Korkorian's holdings, purchased for around \$100m, are today worth at least \$250m.

Although the largest slice of MGM's profits comes from the immensely successful hotel-casino operations in Las Vegas and Reno, the company's film division, too, is flourishing again. MGM's earnings for the year ended August 31 were \$49.5m, or \$3.28 a share, up 49 per cent on the previous year.

For this, shareholders must thank Kirk Korkorian. The son

of an Armenian fruit vendor who came to the U.S. at the turn of the century, Mr. Korkorian survived hard times as a youth in the 1920s in California's San Joaquin valley farmlands. "KK" is sometimes compared with the late Howard Hughes, "I met Hughes many years ago, but there's really no similarity," says Korkorian. "I'm an extrovert—comparatively speaking—stock in MGM, Western and

dollar market, where he borrowed \$72m, part in West Germany and part from the London-based Burton and Texas. Debts, deterioration of capital markets, unexpected problems with MGM and Western, put Korkorian on the spot. In 1970, he seemed headed for a mighty fall. The combined value of his stake in MGM, Western and

The gamble, of course, paid off. The MGM Grand became Korkorian's money machine, and last May he added the Reno MGM Grand to the casino operation. With Cary Grant doing opening honours, The \$150m hotel was a success from day one, operating at 95 per cent of capacity. Together, the hotel-casino division produced pre-tax income of \$86m on revenues of \$218m. And MGM, which did not pay a dividend in the first four years of KK's reign (until the Vegas grand opening in 1973) is now disbursing 28 cents a share.

Mr. Kirk Korkorian, who has announced that he is to buy a stake in Columbia Pictures, has made hotel and casino ventures the main plank of the recovery in the film industry. He hopes to develop similar operations in Europe. With a family and a close circle of friends, I like to play tennis, to set out and about. Korkorian is, however, a taciturn man who avoids the Press and has a Hughes-like penchant for airplanes, casinos, and starting deals in the biggest gamble of all, the building of the grandiose, 2,081 room MGM Grand hotel-casino in America in 1969 for \$108m. Vegas. Korkorian bought control not only of MGM, but also of Western Airlines and two major hotel-casinos which he put under the umbrella of "International Leisure Corporation."

The rapid expansion ran him heavily into debt. Loans had come from Bank of America (an unsecured \$73m) and the euro-

International Leisure had shipped from \$450m to \$80m. But Korkorian rode out the storm, selling his Vegas mansion, his private 84m DC9 jet, his International Leisure stock and other items. At this low point in his career, he embarked on the biggest gamble of all, the building of the grandiose, 2,081 room MGM Grand hotel-casino in America in 1969 for \$108m. Vegas. Korkorian bought control not only of MGM, but also of Western Airlines and two major hotel-casinos which he put under the umbrella of "International Leisure Corporation."

## RESULTS IN BRIEF

### Earnings rise at Hughes Tool

NEW YORK, Nov. 22.

NET EARNINGS of the well-known tool and joint company Hughes Tool for the first nine months of the current financial year rose sharply from \$1.22 a share to \$2.01 a share, while another drilling equipment concern, Baker International, advanced from \$2.12 a share to \$2.67 a share for the same period. Also for the nine months, car container rental company Sea Containers moved ahead from \$1.22. Associated Dry Goods, Agencies

\$2.36 a share to \$3.75. Monarch Machine Tool jumped from \$2.27 to \$4.35, and shoes, tools and building materials concern McDonough Company advanced from \$1.38 to \$1.65. Three stores groups scored convincing gains for the nine months. Albers Incorporated, advanced from \$2.23 to \$3.50. Mercantile Stores advanced from \$2.54 to \$3.43, and Wal-Mart Stores moved ahead from \$6 cents to \$1.04 to \$1.51.

Another store concern, declined sharply from 80 cents to 22 cents. Another department store group, R. M. Macy and Company, rose from \$1.22 to \$1.27 for the first quarter, and also for the first quarter pulp and paper concern Brown Company advanced from 12 cents to 87 cents. For the full year, Browning-Ferris Industries lifted per share earnings from \$1.04 to \$1.51.

Talks which were disclosed at the end of August have resulted in Merrill Lynch agreeing to buy two subsidiaries of Hutton Peig.

### Merrill Lynch to diversify

By Our Own Correspondent

NEW YORK, Nov. 22.

MERRILL LYNCH, the largest brokerage house in the U.S., has taken a further step to diversify into real estate services with the \$15m acquisition of two mortgage banking, brokering and servicing businesses. Talks which were disclosed at the end of August have resulted in Merrill Lynch agreeing to buy two subsidiaries of Hutton Peig.

## EUROBONDS

### Norway issue for French franc sector

By Francis Ghiles

THE fourth French franc-denominated bond since the sector's recent reopening is expected shortly: Société Générale will be arranging an issue for Norway. The prices of the first two issues floated after the sector reopened have improved since they came onto the secondary market: the EIB issue is

currently being quoted at 98.5-99, while the Unilever bond is trading at 99.1-100. Demand for the third issue, for ELF Aquitaine, which has not yet been priced, is said to be good, also helping. Overnight rates with the Japanese showing keen interest, as they have in the other issues.

Activity in the secondary market is not, however, very great, but its steadiness is underlined by the time being by the

The KD7m issue for the Banque de Développement Economique de Tunisie has been priced, at 98, with conditions otherwise unchanged. The prices of Deutsche-Mark denominated bonds quoted in the International Bond Service in today's Financial Times reflect Tuesday's quotations. The major German centres were closed yesterday because of a public holiday.

## FT INTERNATIONAL BOND SERVICE

The list shows the 300 latest international bond issues, for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month. Closing prices on November 22

ISIN	Issued	Old	Offer	Change on	Yield
US DOLLAR					
Am. Sav. & Loan 10 1/8	125	94 1/2	95 1/2	+1 1/2	9.4
Am. Sav. & Loan 10 3/8	125	97 1/2	98 1/2	+1 1/2	9.4
Am. Sav. & Loan 10 5/8	125	100 1/2	101 1/2	+1 1/2	9.4
Am. Sav. & Loan 10 7/8	125	103 1/2	104 1/2	+1 1/2	9.4
Am. Sav. & Loan 11 1/8	125	106 1/2	107 1/2	+1 1/2	9.4
Am. Sav. & Loan 11 3/8	125	109 1/2	110 1/2	+1 1/2	9.4
Am. Sav. & Loan 11 5/8	125	112 1/2	113 1/2	+1 1/2	9.4
Am. Sav. & Loan 11 7/8	125	115 1/2	116 1/2	+1 1/2	9.4
Am. Sav. & Loan 12 1/8	125	118 1/2	119 1/2	+1 1/2	9.4
Am. Sav. & Loan 12 3/8	125	121 1/2	122 1/2	+1 1/2	9.4
Am. Sav. & Loan 12 5/8	125	124 1/2	125 1/2	+1 1/2	9.4
Am. Sav. & Loan 12 7/8	125	127 1/2	128 1/2	+1 1/2	9.4
Am. Sav. & Loan 13 1/8	125	130 1/2	131 1/2	+1 1/2	9.4
Am. Sav. & Loan 13 3/8	125	133 1/2	134 1/2	+1 1/2	9.4
Am. Sav. & Loan 13 5/8	125	136 1/2	137 1/2	+1 1/2	9.4
Am. Sav. & Loan 13 7/8	125	139 1/2	140 1/2	+1 1/2	9.4
Am. Sav. & Loan 14 1/8	125	142 1/2	143 1/2	+1 1/2	9.4
Am. Sav. & Loan 14 3/8	125	145 1/2	146 1/2	+1 1/2	9.4
Am. Sav. & Loan 14 5/8	125	148 1/2	149 1/2	+1 1/2	9.4
Am. Sav. & Loan 14 7/8	125	151 1/2	152 1/2	+1 1/2	9.4
Am. Sav. & Loan 15 1/8	125	154 1/2	155 1/2	+1 1/2	9.4
Am. Sav. & Loan 15 3/8	125	157 1/2	158 1/2	+1 1/2	9.4
Am. Sav. & Loan 15 5/8	125	160 1/2	161 1/2	+1 1/2	9.4
Am. Sav. & Loan 15 7/8	125	163 1/2	164 1/2	+1 1/2	9.4
Am. Sav. & Loan 16 1/8	125	166 1/2	167 1/2	+1 1/2	9.4
Am. Sav. & Loan 16 3/8	125	169 1/2	170 1/2	+1 1/2	9.4
Am. Sav. & Loan 16 5/8	125	172 1/2	173 1/2	+1 1/2	9.4
Am. Sav. & Loan 16 7/8	125	175 1/2	176 1/2	+1 1/2	9.4
Am. Sav. & Loan 17 1/8	125	178 1/2	179 1/2	+1 1/2	9.4
Am. Sav. & Loan 17 3/8	125	181 1/2	182 1/2	+1 1/2	9.4
Am. Sav. & Loan 17 5/8	125	184 1/2	185 1/2	+1 1/2	9.4
Am. Sav. & Loan 17 7/8	125	187 1/2	188 1/2	+1 1/2	9.4
Am. Sav. & Loan 18 1/8	125	190 1/2	191 1/2	+1 1/2	9.4
Am. Sav. & Loan 18 3/8	125	193 1/2	194 1/2	+1 1/2	9.4
Am. Sav. & Loan 18 5/8	125	196 1/2	197 1/2	+1 1/2	9.4
Am. Sav. & Loan 18 7/8	125	199 1/2	200 1/2	+1 1/2	9.4
Am. Sav. & Loan 19 1/8	125	202 1/2	203 1/2	+1 1/2	9.4
Am. Sav. & Loan 19 3/8	125	205 1/2	206 1/2	+1 1/2	9.4
Am. Sav. & Loan 19 5/8	125	208 1/2	209 1/2	+1 1/2	9.4
Am. Sav. & Loan 19 7/8	125	211 1/2	212 1/2	+1 1/2	9.4
Am. Sav. & Loan 20 1/8	125	214 1/2	215 1/2	+1 1/2	9.4
Am. Sav. & Loan 20 3/8	125	217 1/2	218 1/2	+1 1/2	9.4
Am. Sav. & Loan 20 5/8	125	220 1/2	221 1/2	+1 1/2	9.4
Am. Sav. & Loan 20 7/8	125	223 1/2	224 1/2	+1 1/2	9.4
Am. Sav. & Loan 21 1/8	125	226 1/2	227 1/2	+1 1/2	9.4
Am. Sav. & Loan 21 3/8	125	229 1/2	230 1/2	+1 1/2	9.4
Am. Sav. & Loan 21 5/8	125	232 1/2	233 1/2	+1 1/2	9.4
Am. Sav. & Loan 21 7/8	125	235 1/2	236 1/2	+1 1/2	9.4
Am. Sav. & Loan 22 1/8	125	238 1/2	239 1/2	+1 1/2	9.4
Am. Sav. & Loan 22 3/8	125	241 1/2	242 1/2	+1 1/2	9.4
Am. Sav. & Loan 22 5/8	125	244 1/2	245 1/2	+1 1/2	9.4
Am. Sav. & Loan 22 7/8	125	247 1/2	248 1/2	+1 1/2	9.4
Am. Sav. & Loan 23 1/8	125	250 1/2	251 1/2	+1 1/2	9.4
Am. Sav. & Loan 23 3/8	125	253 1/2	254 1/2	+1 1/2	9.4
Am. Sav. & Loan 23 5/8	125	256 1/2	257 1/2	+1 1/2	9.4
Am. Sav. & Loan 23 7/8	125	259 1/2	260 1/2	+1 1/2	9.4
Am. Sav. & Loan 24 1/8	125	262 1/2	263 1/2	+1 1/2	9.4
Am. Sav. & Loan 24 3/8	125	265 1/2	266 1/2	+1 1/2	9.4
Am. Sav. & Loan 24 5/8	125	268 1/2	269 1/2	+1 1/2	9.4
Am. Sav. & Loan 24 7/8	125	271 1/2	272 1/2	+1 1/2	9.4
Am. Sav. & Loan 25 1/8	125	274 1/2	275 1/2	+1 1/2	9.4
Am. Sav. & Loan 25 3/8	125	277 1/2	278 1/2	+1 1/2	9.4
Am. Sav. & Loan 25 5/8	125	280 1/2	281 1/2	+1 1/2	9.4
Am. Sav. & Loan 25 7/8	125	283 1/2	284 1/2	+1 1/2	9.4
Am. Sav. & Loan 26 1/8	125	286 1/2	287 1/2	+1 1/2	9.4
Am. Sav. & Loan 26 3/8	125	289 1/2	290 1/2	+1 1/2	9.4
Am. Sav. & Loan 26 5/8	125	292 1/2	293 1/2	+1 1/2	9.4
Am. Sav. & Loan 26 7/8	125	295 1/2	296 1/2	+1 1/2	9.4
Am. Sav. & Loan 27 1/8	125	298 1/2	299 1/2	+1 1/2	9.4
Am. Sav. & Loan 27 3/8	125	301 1/2	302 1/2	+1 1/2	9.4
Am. Sav. & Loan 27 5/8	125	304 1/2	305 1/2	+1 1/2	9.4
Am. Sav. & Loan 27 7/8	125	307 1/2	308 1/2	+1 1/2	9.4
Am. Sav. & Loan 28 1/8	125	310 1/2	311 1/2	+1 1/2	9.4
Am. Sav. & Loan 28 3/8	125	313 1/2	314 1/2	+1 1/2	9.4
Am. Sav. & Loan 28 5/8	125	316 1/2	317 1/2	+1 1/2	9.4
Am. Sav. & Loan 28 7/8	125	319 1/2	320 1/2	+1 1/2	9.4
Am. Sav. & Loan 29 1/8	125	322 1/2	323 1/2	+1 1/2	9.4
Am. Sav. & Loan 29 3/8	125	325 1/2	326 1/2	+1 1/2	9.4
Am. Sav. & Loan 29 5/8	125	328 1/2	329 1/2	+1 1/2	9.4
Am. Sav. & Loan 29 7/8	125	331 1/2	332 1/2	+1 1/2	9.4
Am. Sav. & Loan 30 1/8	125	334 1/2	335 1/2	+1 1/2	9.4
Am. Sav. & Loan 30 3/8	125	337 1/2	338 1/2	+1 1/2	9.4
Am. Sav. & Loan 30 5/8	125	340 1/2	341 1/2	+1 1/2	9.4
Am. Sav. & Loan 30 7/8	125	343 1/2	344 1/2	+1 1/2	9.4
Am. Sav. & Loan 31 1/8	125	346 1/2	347 1/2	+1 1/2	9.4
Am. Sav. & Loan 31 3/8	125	349 1/2	350 1/2	+1 1/2	9.4
Am. Sav. & Loan 31 5/8	125	352 1/2	353 1/2	+1 1/2	9.4
Am. Sav. & Loan 31 7/8	125	355 1/2	356 1/2	+1 1/2	9.4
Am. Sav. & Loan 32 1/8	125	358 1/2	359 1/2	+1 1/2	9.4
Am. Sav. & Loan 32 3/8	125	361 1/2	362 1/2	+1 1/2	9.4
Am. Sav. & Loan 32 5/8	125	364 1/2	365 1/2	+1 1/2	9.4
Am. Sav. & Loan 32 7/8	125	367 1/2	368 1/2	+1 1/2	9.4
Am. Sav. & Loan 33 1/8	125	370 1/2	371 1/2	+1 1/2	9.4
Am. Sav. & Loan 33 3/8	125	373 1/2	374 1/2	+1 1/2	9.4
Am. Sav. & Loan 33 5/8	125	376 1/2	377 1/2	+1 1/2	9.4
Am. Sav. & Loan 33 7/8	125	379 1/2	380 1/2	+1 1/2	9.4
Am. Sav. & Loan 34 1/8	125	382 1/2	383 1/2	+1 1/2	9.4
Am. Sav. & Loan 34 3/8	125	385 1/2	386 1/2	+1 1/2	9.4
Am. Sav. & Loan 34 5/8	125	388 1/2	389 1/2	+1 1/2	9.4
Am. Sav. & Loan 34 7/8	125	391 1/2	392 1/2	+1 1/2	9.4
Am. Sav. & Loan 35 1/8	125	394 1/2	395 1/2	+1 1/2	9.4
Am. Sav. & Loan 35 3/8	125	397 1/2	398 1/2	+1 1/2	9.4
Am. Sav. & Loan 35 5/8	125	400 1/2	401 1/2	+1 1/2	9.4
Am. Sav. & Loan 35 7/8	125	403 1/2	404 1/2	+1 1/2	9.4
Am. Sav. & Loan 36 1/8	125	406 1/2	407 1/2	+1 1/2	9.4
Am. Sav. & Loan 36 3/8	125	409 1/2	410 1/2	+1 1/2	9.4
Am. Sav. & Loan 36 5/8	125	412 1/2	413 1/2	+1 1/2	9.4
Am. Sav. & Loan 36 7/8	125	415 1/2	416 1/2	+1 1/2	9.4
Am. Sav. & Loan 37 1/8	125	418 1/2	419 1/2	+1 1/2	9.4
Am. Sav. & Loan 37 3/8	125	421 1/2	422 1/2	+1 1/2	9.4
Am. Sav. & Loan 37 5/8	125	424 1/2	425 1/2	+1 1/2	9.4
Am. Sav. & Loan 37 7/8	125	427 1/2	428 1/2	+1 1/2	9.4
Am. Sav. & Loan 38 1/8	125	430 1/2	431 1/2	+1 1/2	9.4
Am. Sav. & Loan 38 3/8	125	433 1/2	434 1/2	+1 1/2	9.4
Am. Sav. & Loan 38 5/8	125	436 1/2	437 1/2	+1 1/2	9.4
Am. Sav. & Loan 38 7/8	125	439 1/2	440 1/2	+1 1/2	9.4
Am. Sav. & Loan 39 1/8	125	442 1/2	443 1/2	+1 1/2	9.4
Am. Sav. & Loan 39 3/8	125	445 1/2	446 1/2	+1 1/2	9.4
Am. Sav. & Loan 39 5/8	125	448 1/2	449 1/2	+1 1/2	9.4
Am. Sav. & Loan 39 7/8	125	451 1/2	452 1/2	+1 1/2	9.4
Am. Sav. & Loan 40 1/8	125	454 1/2	455 1/2	+1 1/2	9.4
Am. Sav. & Loan 40 3/8	125	457 1/2	458 1/2	+1 1/2	9.4
Am. Sav. & Loan 40 5/8	125	460 1/2	461 1/2	+1 1/2	9.4
Am. Sav. & Loan 40 7/8	125	463 1/2	464 1/2	+1 1/2	9.4
Am. Sav. & Loan 41 1/8	125	466 1/2	467 1/2	+1 1/2	9.4
Am. Sav. & Loan 41 3/8	125	469 1/2	470 1/2	+1 1/2	9.4
Am. Sav. & Loan 41 5/8	125	472 1/2	473 1/2	+1 1/2	9.4
Am. Sav. & Loan 41 7/8	125	475 1/2	476 1/2	+1 1/2	9.4
Am. Sav. & Loan 42 1/8	125	478 1/2	479 1/2	+1 1/2	9.4
Am. Sav. & Loan 42 3/8	125	481 1/2	482 1/2	+1 1/2	9.4
Am. Sav. & Loan 42 5/8	125	484 1/2	485 1/2	+1 1/2	9.4
Am. Sav. & Loan 42 7/8	125	487 1/2	488 1/2	+1 1/2	9.4
Am. Sav. & Loan 43 1/8	125	490 1/2	491 1/2	+1 1/2	9.4
Am. Sav. & Loan 43 3/8	125	493 1/2	494 1/2	+1 1/2	9.4
Am. Sav. & Loan 43 5/8	125	496 1/2	497 1/2	+1 1/2	9.4
Am. Sav. & Loan 43 7/8	125	499 1/2	500 1/2	+1 1/2	9.4
Am. Sav. & Loan 44 1/8	125	502 1/2	503 1/2	+1 1/2	9.4
Am. Sav. & Loan 44 3/8	125	505 1/2	506 1/2	+1 1/2	9.4
Am. Sav. & Loan 44 5/8	125	508 1/2	509 1/2	+1 1/2	9.4
Am. Sav. & Loan 44 7/8	125	511 1/2	512 1/2	+1 1/2	9.4
Am. Sav. & Loan 45 1/8	125	514 1/2	515 1/2	+1 1/2	9.4
Am. Sav. & Loan 45 3/8	125	517 1/2	518 1/2	+1 1/2	9.4
Am. Sav. & Loan 45 5/8	125	520 1/2	521 1/2	+1 1/2	9.4
Am. Sav. & Loan 45 7/8	125	523 1/2	524 1/2	+1 1/2	9.4
Am. Sav. & Loan 46 1/8	125	526 1/2	527 1/2	+1 1/2	9.4
Am. Sav. & Loan 46 3/8	125	529 1/2	530 1/2	+1 1/2	9.4
Am. Sav. & Loan 46 5/8	125	532 1/2	533 1/2	+1 1/2	9.4
Am. Sav. & Loan 46 7/8	125	535 1/2	536 1/2	+1 1/2	9.4
Am. Sav. & Loan 47 1/8	125	538 1/2	539 1/2	+1 1/2	9.4
Am. Sav. & Loan 47 3/8	125	541 1/2	542 1/2	+1 1/2	9.4
Am. Sav. & Loan 47 5/8	125	544 1/2	545 1/2	+1 1/2	9.4
Am. Sav. & Loan 47 7/8	125	547 1/2	548 1/2	+1 1/2	9.4
Am. Sav. & Loan 48 1/8	125	550 1/2	551 1/2	+1 1/2	9.4
Am. Sav. & Loan 48 3/8	125	553 1/2	554 1/2	+1 1/2	9.4
Am. Sav. & Loan 48 5/8	125	556 1/2	557 1/2	+1 1/2	9.4
Am. Sav. & Loan 48 7/8	125	559 1/2	560 1/2	+1 1/2	9.4
Am. Sav. & Loan 49 1/8	125	562 1/2	563 1/2	+1 1/2	9.4
Am. Sav. & Loan 49 3/8	125	565 1/2	566 1/2	+1 1/2	9.4
Am. Sav. & Loan 49 5/8	125	568 1/2	569 1/2	+1 1/2	9.4
Am. Sav. & Loan 49 7/8	125	571 1/2	572 1/2	+1 1/2	9.4
Am. Sav. & Loan 50 1/8	125	574 1/2	575 1/2	+1 1/2	9.4
Am. Sav. & Loan 50 3/8	125	577 1/2	578 1/2	+1 1/2	9.4
Am. Sav. & Loan 50 5/8	125	580 1/2	581 1/2	+1 1/2	9.4
Am. Sav. & Loan 50 7/8	125	583 1/2	584 1/2	+1 1/2	9.4
Am. Sav. & Loan 51 1/8	125	586 1/2	587 1/2	+1 1/2	9.4
Am. Sav. & Loan 51 3/8	125	589 1/2	590 1/2	+1 1/2	9.4
Am. Sav. & Loan 51 5/8	1				







## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Australia in Y50bn Tokyo bond issues

By Charles Smith

TOKYO, Nov. 22. AUSTRALIA WILL issue a total of Y50bn (equivalent to over \$250m) of Japanese currency denominated bonds in the Tokyo market in December. It was announced today. The first consists of Y20bn of bonds to be issued with a ten-year maturity period and Y30bn of bonds which will mature over five years.

Australia will be the first foreign government to make two simultaneous but separate issues in the Tokyo capital market.

The 10-year maturity bonds will carry a 6.5 per cent coupon rate and will be priced at 99.25, producing a yield to subscribers of 6.642 per cent (on the Japanese formula). The five-year issue will be priced at 98.75 with a coupon rate of 5.8 per cent (yield to subscribers 5.884 per cent).

Australia opted for the double issue because of the current strength of the Tokyo market for short- and medium-term bonds and the weakness of the long-term market. Its original intention is thought to have been to float a single issue with a maturity period of at least ten years (the normal maturity period for foreign yen-denominated bond issues in the Tokyo market).

The terms of the five-year Australian bond are the same as those for a Norwegian Government bond due to be floated later this month.

The two issues will be underwritten by a syndicate of 37 Japanese and foreign companies with Nomura Securities as the lead manager.

The two yen-denominated bond issues represent the final portion of a Y130bn borrowing operation which began last month when Japanese banks arranged two syndicated loans for Australia for Y40bn each.

Australia has concentrated its international borrowing in Tokyo during the fourth quarter of 1978 after borrowing in Europe during the third quarter. No comment was available from the Australian Embassy in Tokyo this afternoon on borrowing plans.

## Capital spending down

NEW CAPITAL expenditure by private enterprises in Australia eased to A\$1,970m (US\$2.3bn) in third quarter 1978 from A\$2,060m in the second quarter, against a year earlier A\$1,580m, the Statistics Bureau reported.

However, preliminary estimates of fourth quarter expenditure is put higher at A\$2,340m.

## Zambia loan falls short of target

BY MICHAEL HOLMAN

CITICORP INTERNATIONAL, which in September this year formed a management group for a seven-year Zambia loan, has fallen between US\$500m and US\$600m short of its US\$1,200m target, according to banking sources here.

The shortfall is seen by bankers as a reflection of continuing international concern about the state of the copper-dependent Zambian economy, although senior Government officials argue that the country's copper and cobalt prospects have been underestimated by the market.

The prolonged slump in the price of copper, which provides over 90 per cent of Zambia's export earnings, combined with transport and production prob-

lems, has exhausted foreign exchange reserves, led to US\$600m (US\$900m) arrears in payments for imports and dividends, and left the industrial and manufacturing sectors severely run down. Zambia's front-line role in the Rhodesian conflict has added to these difficulties, and President Kaunda's disclosure this week that Zambia intends to buy more arms in the wake of Rhodesian incursions will dismay potential investors.

Efforts to boost the economy began in March this year with a US\$400m International Monetary Fund (IMF) two-year credit programme. But weak middle management in Zambia's civil service and the state-owned industries raises doubts about the country's capacity effectively to utilise foreign aid.

These factors have prejudiced Citicorp's efforts and the loan is likely to total between \$800m and \$700m. Participating banks include Standard and Barclays, with \$150m each, Grindlays (\$250m), Citibank (\$150m) and Chase Manhattan (\$150m). Interest is at a margin of 2 per cent over inter-bank rates.

The loan will fund transport, chemical and agricultural projects. The first half of the loan, say banking sources, is expected to be drawn in January, and is conditional on a satisfactory outcome to the review of a US\$400m International Monetary Fund (IMF) two-year credit programme. But weak middle management in Zambia's civil service and the state-owned industries raises doubts about the country's capacity effectively to utilise foreign aid.

An IMF team is currently in

Lusaka assessing the economy's performance during the quarter ending September. An important feature of the IMF programme was a series of targets for the reduction of arrears. The September 20 target was one of \$420m, to be reduced to \$380m by December 31, 1978. However, these targets will not be met.

Delays in export receipts resulting from transport problems on the Tanzania-Zambia railway and congestion at the port of Dar es Salaam have resulted in arrears, including a record \$500m. Government and bank officials here say that the reopening of the southern route, which will carry some 30,000 tonnes of copper a month, will improve the flow of foreign exchange.

A IMF team is currently in

## Fraser and Neave raises profits

By H. F. Lee

SINGAPORE, Nov. 22. FRASER AND NEAVE has reported a 19 per cent increase in group post-tax profit to S\$10.3m (US\$4.6m) for the six months in September. Turnover of the group, which is the largest beverage and brewery group in Singapore and Malaysia, rose by 18 per cent to S\$85.55m (US\$40m).

The main impetus for the improved performance came largely from the parent company's own operations, which comprise mainly soft drink manufacturing, rather than from association companies, which are largely involved in the brewery business. This is reflected in the 24 per cent rise to S\$10.3m in group pre-tax profit, excluding the income of associate companies. The group's share of net income of associate companies, on the other hand, rose at the slower pace of 11 per cent, to S\$7.5m.

Fraser and Neave has increased its recommended interim dividend payment from 6 per cent previously to 8 per cent. However, it explained that the increased dividend payment is primarily intended to reduce the disparity between interim and final payments and therefore does not imply that an increased total distribution will be recommended for the year to March.

## New Singapore gold futures exchange opens

SINGAPORE, Nov. 22. CONTRASTS FOR gold worth more than US\$2m changed hands in the first day of trading on Singapore's new gold futures exchange, officials of the exchange reported.

Elated officials watched as dealers shouted their opening bids and offers across the trading room sited on top of a 23-storey harbour-side office block. Officials said the exchange was the first in the Asia-Pacific region to operate a comprehensive gold futures market open to international investors.

A similar market in Sydney, which started in April this year, is limited to Australian investors while the dominant Asian gold market in Hong Kong deals mainly in physical gold rather than paper contracts.

The opening of the Singapore exchange, marked four years' effort by the Republic's rubber trading community to win official approval for diversification of their business into gold.

Dealers said the first day's business was fairly quiet, but better than expected. Reuters

## J. Hepworth &amp; Son, Limited

## GROUP RESULTS

Years to 31st August (amount in thousands)

	1978	1977
Group turnover (each V.M.T.)	£42,618	£41,668
Profit before tax	5,225	5,050
Profit after tax and minority interests	2,633	2,579
Extraordinary items (net)	430	1,038
Profit after tax, minority interests and extraordinary items (net)	3,063	3,617
Earnings per ordinary 10p share (excluding extraordinary items)	6.33p	6.05p

• A year of accelerating progress as sales and profits set new records.

• Turnover up by 23% to £42.6m and profit 47% higher at £3.06m. Dividend up by 10%.

• Increased sales of traditional merchandise and extension of merchandise range main reasons for improved performance.

• Higher tax charge primarily due to reduction in stock relief.

• Sales continue to be buoyant.

• Assets per share now £1.32.

Hepworth TAILORING

## YAOHAN DEPARTMENT STORE

## A Japanese rise in Singapore

BY CHARLES SMITH, FAR EAST EDITOR

YAOHAN IS a medium-sized Japanese department store group which originated nearly 50 years ago with one family store in a seaside resort south-west of Tokyo. It also happens to be a company set on making its name by overseas investment.

Our policy is to unite the world through our department store chain," Mr. K. Wada, the president, says. His father established the original Atami green-grocery in 1930.

Yaohan began "uniting the world" in 1970 when Mr. Wada went to Sao Paulo in Brazil. He took a poor view of the retail distribution there and decided Yaohan could do better. It now has five Brazilian stores, but Brazil does not rank as the chief Yaohan success story.

What has "exceeded all expectations," according to Mr. Akira Sanoh, the man in charge, is the way Yaohan has been growing in Singapore since the company decided to set up shop there in 1973 at the invitation of the Development Bank of Singapore (a government-controlled long-term development financing entity).

Yaohan's arrival in Singapore was the result, to put it bluntly, of the DBS buying failed to persuade other larger and better known Japanese store groups to establish themselves there. The DBS, as one source puts it, was "desperate" to find a main tenant for a shopping complex it had built in Orchard Road (now Singapore's busiest and most fashionable shopping street).

It asked the Nomura Research Institute (a subsidiary of Nomura Securities) to look for a likely candidate and NRI came up with Yaohan's name after Daiichi, the number-one Japanese

chain store company, had considered the Orchard Road site and rejected it.

Yaohan was formally approached by DBS to fill the gap left by Daiichi in February 1973 and was in business in the Orchard Road complex (known as Plaza Singapura) a mere 20 months later. Today the company has two department stores in Singapore and is on the point

of opening a third. This makes it either the biggest or second biggest retail distributor in the island Republic (depending on whose expansion plans are leap-frogging over whose at any particular moment, according to Mr. Sanoh).

The original Orchard Road store is "saturated" by queues for places in its 750-vehicle car park at weekends. Police had to be called in to control the crowds when the second store opened last spring.

Turnover in Singapore was about 20 per cent of parent company turnover in Japan in 1975 but is growing faster.

Why did a Japanese department store group find the key to success in Singapore when other companies (both Singaporean and British) had been there so much longer? The answer, says Mr. Sanoh, is that Yaohan filled a gap caused by the emergence of Singapore's new middle class.

Existing stores were either "high class" supermarkets catering for expatriates or traditional Chinese emporia

offering discounts to favoured staff meet every morning at Orchard Road for a pep talk and physical jerks in the opening the shop for the day's business.

A notice posted in the corridor of the administrative offices on the sixth floor of the Orchard Road building informs staff members of the "current attitude for the month."

In the office of Mr. Sanoh is a small Shinto shrine dedicated by members of the founder and present chairman of the Yaohan Group where the managing director offers up prayers every morning for a successful day's business.

Mr. Sanoh is hardly a typical department store manager, having trained as a mechanical engineer in Japan and the U.S. He worked 15 years for a utilities company which he left after it was taken over by a larger concern.

As he sees it, Yaohan is seeking the same path to success that was formerly trodden by Sony Corporation—by expanding outside Japan rather than taking on the giants in its own domestic market.

"We are a small concern so we can take decisions quickly," Mr. Sanoh says, recalling the time when his chairman visited Brazil and decided on the spot to open a store.

Yaohan's next moves will be into Costa Rica and Peru, the former via the former case because a friend of the chairman came back from a trip and suggested opening there.

At this rate the Yaohan symbol of a globe encircled by the company's name may become well known around the world long before it is really familiar in Japan.

Goods come from the entire

world, with Japanese applied alongside New Zealand apples in the fruit department. Almost all the shoppers are local Singaporeans. Only 10 per cent of the Orchard Road store's turnover is accounted for by tourists, although the number of foreign visitors who flood into Singapore every year is now about two-thirds the number of people who live on the island.

Yaohan Singapore is a locally-controlled joint venture with the DBS. A Government holding company owns 25 per cent of the shares and another 30 per cent are in the hands of Singapore-based companies (including a local affiliate of Nomura Securities).

The chairman is an official of the Foreign Ministry. "They insisted we have someone from the Singapore side," Mr. Sanoh says, and the entire staff of just over 1,000 administrators and sales people includes only ten Japanese.

Despite this, Yaohan's style of management is unmistakably Japanese, not Singaporean. The

# Our share of the Finnish market is a commanding 30% - but it is not holding us back!

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Decisions are made where they matter. And the adaptability of our approach enables related decisions to be taken at the same time.

Market shares of total deposits

	1974	1976 (to Aug)
The Skopbank Group*)	28.6	30.9
The cooperative banking system	22.4	23.8
Biggest commercial bank	16.8	15.5
Second biggest commercial bank	14.6	13.6
Others	16.6	16.2

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\*) Skopbank with shareholder banks

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# Slightly firmer early Wall St. tendency

**INVESTMENT DOLLAR PREMIUM**  
The NYSE All-Share Index closed at 281.14, up 1.14 points from 280.00. The Dow Jones Industrial Average rose 1.14 points to 281.14.

Closing prices and market reports were not available for this edition.

**Canada**  
The Toronto Stock Exchange closed at 1,234.34, up 1.34 points from 1,233.00. The Canadian Dollar rose to 74.15 cents per US dollar.

**Tokyo**  
The Tokyo Stock Exchange closed at 14,856.00, up 156.00 points from 14,700.00. The Japanese Yen rose to 360.00 yen per US dollar.

**Germany**  
The Frankfurt Stock Exchange closed at 1,234.34, up 1.34 points from 1,233.00. The German Mark rose to 3.75 marks per US dollar.

**Australia**  
The Sydney Stock Exchange closed at 1,234.34, up 1.34 points from 1,233.00. The Australian Dollar rose to 1.48 dollars per US dollar.

## Indices

### NEW YORK-DOW JONES

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Dow Jones Industrial	281.14	280.00	279.14	278.14	277.14
S&P 500	134.14	133.00	132.14	131.14	130.14

### STANDARD AND POOR'S

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Standard & Poor's 500	134.14	133.00	132.14	131.14	130.14

### Y.O.E. ALL COMMON

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Y.O.E. All Common	134.14	133.00	132.14	131.14	130.14

### TORONTO COMPOSITE

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Toronto Composite	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### JOHANNESBURG

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Johannesburg	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### AUSTRALIA

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Australia	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### OSLO

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Oslo	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### JOHANNESBURG

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Johannesburg	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### INDUSTRIALS

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Industrials	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

Stock	Price	Change
IBM	125.00	+1.00
AT&T	45.00	+0.50
GE	35.00	+0.25
Westinghouse	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10

Stock	Price	Change
IBM	125.00	+1.00
AT&T	45.00	+0.50
GE	35.00	+0.25
Westinghouse	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10

Stock	Price	Change
IBM	125.00	+1.00
AT&T	45.00	+0.50
GE	35.00	+0.25
Westinghouse	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10

### BRUSSELS/LUXEMBOURG

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Brussels/Luxembourg	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### AMSTERDAM

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Amsterdam	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### COPENHAGEN

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Copenhagen	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

### VIENNA

Index	Nov. 23	Nov. 22	Nov. 21	Nov. 20	Nov. 19
Vienna	1,234.34	1,233.00	1,232.14	1,231.14	1,230.14

## EUROPEAN OPTIONS EXCHANGE

Option	Price	Change
IBM	125.00	+1.00
AT&T	45.00	+0.50
GE	35.00	+0.25
Westinghouse	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10
General Electric	35.00	+0.25
Westinghouse Electric	25.00	+0.10

## BASE LENDING RATES

Bank	Rate
A.B.N. Bank	12.00%
Allied Irish Bank Ltd.	12.00%
Amsterdamsche Bank	12.00%
Bank of America	12.00%
Bank of Canada	12.00%
Bank of China	12.00%
Bank of India	12.00%
Bank of Japan	12.00%
Bank of Korea	12.00%
Bank of London	12.00%

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Allied Irish Bank Ltd.	12.00%
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Bank of Japan	12.00%
Bank of Korea	12.00%
Bank of London	12.00%

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Bank	Rate
A.B.N. Bank	12.00%
Allied Irish Bank Ltd.	12.00%
Amsterdamsche Bank	12.00%
Bank of America	12.00%
Bank of Canada	12.00%
Bank of China	12.00%
Bank of India	12.00%
Bank of Japan	12.00%
Bank of Korea	12.00%
Bank of London	12.00%



## Citrus trade off to slow start

By Our Own Correspondent

TEL AVIV, Nov. 22

ISRAELI CITRUS exports

during the 1978-79 season, which

started at the end of September,

are expected to reach 450m cases,

according to the Citrus

Marketing Board.

Shipments started later than

usual this year because of

unfavourable weather, so exports

up to the beginning of this week

are only 2.5m cases, of which

1.5m were early grapefruit.

The extra 2.5m cases to be

exported this season will be

in additional 750,000 cases of

grapefruit, which will be

similar increase in Valencia

oranges to 10m cases, small

increases in grapefruit (to 14m

cases) and in lemons to 1.2m

cases.

The biggest percentage in-

crease is for soft citrus. Exports

of Clementines, mandarin

and similar produce are to be more

than doubled to 1m cases.

The trend away from wooden

boxes to cartons will continue as

the citrus shipping in

containers. Six million cases are

now containerised this season

against 3m a year ago.

Russia plans

Greenland

fish project

COPENHAGEN, Nov. 22

ALEXANDER ISKOV, Soviet

Minister, said Russia

will within a few months propose

a comprehensive fisheries

cooperation project with Green-

land.

In an interview with Com-

munist newspaper Land og Folk,

Mr. Iskov said that a corporation

should be established on a 50:50 basis

to develop a fishery in the

waters of the Barents Sea.

The Russians would guar-

antee the sale of all the corpora-

tion's products.

Mr. Iskov said that a lead-

ing Greenland politician, said

that a project of the size

of the Russian one is thinking

might not be compatible with

the fish stocks for most

species in Greenland waters.

Jens Peder Hansen, Greenland

Minister, said that he would look

at the Soviet proposals to see if

they were presented in a more

concrete form, but he said that

agreement would have to be

reached with the Greenlanders

and the EEC.

The relations with the EEC

will also have to be taken into

consideration.

## Brussels warming to UK on fish policy—Silkin

BY RICHARD MOONEY

THE WORKING document on

European fisheries policy

released by the Common Market

Commission yesterday indicated

a significant movement towards

the British approach, Mr. John

Silkin, Agriculture and Fisheries

Minister, said in London yester-

day.

The Commission now recog-

nises implicitly that a large

share of increased fishing oppor-

tunities resulting from conserva-

tion measures could be allotted

to the UK, he claimed.

Until now this suggestion had

been rejected completely.

He further claimed that the

Commission appeared to be

willing to accept British conserva-

tion proposals, some of which

had already been imposed

unilaterally, as a basis for dis-

cussion.

"For my part I would be pre-

pared to consider alternatives to

these measures," he added.

Mr. Silkin also noted that a

decision on taking legal action

against Britain over certain of

its unilateral conservation mea-

sures had been delayed. He said

this relaxation of pressure as

evidence that the other

member states were more willing

to negotiate.

He also saw the Commission's

willingness to talk about a 10-

mile exclusive zone around

Britain, albeit linked to discus-

sion of advanced rights, as a

significant advance.

Previously any mention of a

12-mile zone had been flatly

rejected as contrary to the Treaty

of Rome, he said.

Mr. Silkin did not see his will-

ingness to discuss historic rights

as a concession, however. "We

are not giving up the fight on

this question," he declared. "We

are simply saying that countries

claiming these rights should

prove that they exist." He said

the criteria for establishing his

historic rights should include proof

that they have been in continuous

use. He also thought they should

apply only to defined areas.

But despite his more hopeful

tone the Minister still thought a

lot more discussion would be

necessary before a deal was

reached.

"We still need to define what

is being talked about," he said.

However, Mr. Silkin did not rule

out the possibility that the main

points could be settled this week.

Call for Government aid

A CALL for Government aid

for Britain's ailing fishing industry

was issued yesterday by Mr.

Charles Meek, chairman of the

White Fish Authority.

He told the Association of Fish

Meal Manufacturers' annual

award luncheon: "The Govern-

ment should consider temporary

financial aid for UK fishing in

line with the direct grants which

other EEC nations are paying to

their trawler operators.

He said the industry was a

vital part of the country's life-

blood, though admittedly a

small part, adding that he was

optimistic that it would survive

the challenges it currently faced

and emerge as a stronger and

more efficient.

But he confessed he was

worried about the prospects of

the Humber Ports and Fleetwood

fisheries.

The Minister's speech was

received with interest by the

industry, which has been

struggling to survive in the

Common Market.

The industry's main problem

is the high cost of fuel and

the low price of fish.

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## UK potato import ban defended

By Margaret Van Hattem

BRUSSELS, Nov. 22

THE ADVOCATE General of

the court said today that the British

ban on potato imports, intro-

duced at the start of this year,

does not contravene EEC regu-

lations.

In reaching his summing up

in court, he said that in the

absence of a Common EEC

policy on potato marketing, the

British measure was legal.

The Advocate General is not

expected to give his ruling before

Christmas, but it usually follows the

advocate general's opinion.

The case which was referred

to the court by the Dutch court

of appeal, has important

implications for proceedings

initiated by the EEC (Commis-

sion) against the British

import ban.

These proceedings were

started following complaints

from the Dutch who are seek-

ing to increase their access

to the UK market, and to the

price support afforded by the

UK Potato Marketing Board.

Recovery in

base metals

By Our Commodities Editor

THERE WAS a general recovery

in base metal prices on the

London market yesterday, as

the recent trend in the

prices was halted after a

sharp decline in the last

week. The recovery was

driven by a number of

factors, including a

recovery in the

prices of some of the

base metals, and a

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## NZ DAIRY INDUSTRY

## Exporters probe for trade loopholes

By Christopher Parkes recently in New Zealand

THE NEW ZEALAND dairy

industry has learned a lot in

the years since it first crossed

the Atlantic to the European

Community.

Inventiveness, opportunism

and raw cunning are among the

most striking of its achieve-

ments. Attributes which it well

knows to use to its advantage

in the marketplace of dairy

products.

Take for example the case of

the emergency manager under

instruction to perfect a project

which can increase New Zealand's

UK butter quota—thanks not to

the authorities negotiating in

Brussels, but to the engineers

and technicians in the country's

dairies.

He aims to reduce the water

content of the butter shipped to

the UK by at least 1 per cent.

The salt content will be cut by

a similar amount. On arrival at

the UK, the butter will be

re-worked through butter-making

machines and the resulting water

will be added to bring it to nor-

mal quality standards.



# STOCK EXCHANGE REPORT

## Ford return-to-work brings extended rally in equities 30-share index regains 4.6 more at 478.6—Gilts also firm

### Account Dealing Dates

Option	First Declared	Last Account
Nov. 23	Nov. 23	Nov. 23
Nov. 24	Nov. 24	Nov. 24
Nov. 25	Nov. 25	Nov. 25
Nov. 26	Nov. 26	Nov. 26
Nov. 27	Nov. 27	Nov. 27
Nov. 28	Nov. 28	Nov. 28
Nov. 29	Nov. 29	Nov. 29
Nov. 30	Nov. 30	Nov. 30

\* New time deals may take place from 9.30 a.m. to 1.00 p.m. on business days.

After taking time to sort out the first half of the year, business extended today's technical recovery as hopes began to rise that the miss meetings held at Ford would accept the company's latest offer. The optimism was further fuelled by the fact that the return to work at many plants and sentiment received a further boost.

Institutional quarters were showing interest in selected areas of the market, but the inquiries were largely to do with the value of the shares. However, the continued absence of selling pressure on the market, together with the fact that the FT 30-share index had risen 4.6 points to 478.6, helped to fuel the rally.

The fact that the rally of the past few days had not produced any significant improvement in the value of the shares, raised doubts about the movement. However, the continued absence of selling pressure on the market, together with the fact that the FT 30-share index had risen 4.6 points to 478.6, helped to fuel the rally.

Investment funds were moving in on the market, and the FT 30-share index had risen 4.6 points to 478.6, helped to fuel the rally. The fact that the rally of the past few days had not produced any significant improvement in the value of the shares, raised doubts about the movement.

Interest in the investment market was considerable, and the FT 30-share index had risen 4.6 points to 478.6, helped to fuel the rally. The fact that the rally of the past few days had not produced any significant improvement in the value of the shares, raised doubts about the movement.

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### Barclays better

The major clearing banks made modest headway in this trading. Barclays closed 1/2 at the 200 and 3/4 at 200 1/2, while Midland closed 1/2 at 200 and 3/4 at 200 1/2.

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### Courtaulds

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### Suits' up

The previous day's technical improvement was a stage further in the recovery of the market, but the better-than-expected interim results and the fact that the FT 30-share index had risen 4.6 points to 478.6, helped to fuel the rally.

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### Oils continue quietly

British Petroleum improved to 250 1/2, while Shell improved to 250 1/2, while Esso improved to 250 1/2.

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### Quiet Golds

Trading in South African Gold shares was again at a minimum.

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### NEW HIGHS AND LOWS FOR 1978

Stock	High	Low
British Petroleum	250 1/2	250 1/2
Shell	250 1/2	250 1/2
Esso	250 1/2	250 1/2

Stock	High	Low
British Petroleum	250 1/2	250 1/2
Shell	250 1/2	250 1/2
Esso	250 1/2	250 1/2

Stock	High	Low
British Petroleum	250 1/2	250 1/2
Shell	250 1/2	250 1/2
Esso	250 1/2	250 1/2

Stock	High	Low
British Petroleum	250 1/2	250 1/2
Shell	250 1/2	250 1/2
Esso	250 1/2	250 1/2

Stock	High	Low
British Petroleum	250 1/2	250 1/2
Shell	250 1/2	250 1/2
Esso	250 1/2	250 1/2

Stock	High	Low
British Petroleum	250 1/2	250 1/2
Shell	250 1/2	250 1/2
Esso	250 1/2	250 1/2

FINANCIAL TIMES STOCK INDICES									
Index	Nov. 22	Nov. 23	Nov. 24	Nov. 25	Nov. 26	Nov. 27	Nov. 28	Nov. 29	Nov. 30
30-Share Index	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Industrial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Financial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Government	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Fixed Interest	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Gold	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Oil	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Shares	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Equity	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Debt	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6

HIGHS AND LOWS									
Index	Nov. 22	Nov. 23	Nov. 24	Nov. 25	Nov. 26	Nov. 27	Nov. 28	Nov. 29	Nov. 30
30-Share Index	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Industrial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Financial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Government	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Fixed Interest	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Gold	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Oil	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Shares	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Equity	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Debt	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6

LONDON TRADED OPTIONS									
Option	Nov. 22	Nov. 23	Nov. 24	Nov. 25	Nov. 26	Nov. 27	Nov. 28	Nov. 29	Nov. 30
30-Share Index	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Industrial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Financial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Government	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Fixed Interest	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Gold	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Oil	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Shares	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Equity	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Debt	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6

RISES AND FALLS									
Index	Nov. 22	Nov. 23	Nov. 24	Nov. 25	Nov. 26	Nov. 27	Nov. 28	Nov. 29	Nov. 30
30-Share Index	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Industrial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Financial	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Government	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Fixed Interest	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Gold	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Oil	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Shares	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Equity	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6
Debt	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6	478.6

### APPOINTMENTS

## Changes at Weir Westgarth

Mr. P. R. Simpkins has been appointed chairman and chief executive of WEIR WESTGARTH, the Weir Group's Glasgow-based subsidiary.

Mr. Derek Hedley will be joining Weir Westgarth as managing director towards the end of 1978. He is at present with Brown and Root, international engineers and constructors, at the European engineering division in London.

Mr. A. S. H. Fisher is resigning as an associate director of LEOPOLD JOSEPH AND SONS, manager of the discount department in a new appointment.

Mr. James Elmslie has been appointed a director of PEARL ASSURANCE COMPANY, from January 1. He will continue to be the company's actuary. He has been a tutor and examiner for the Institute of Actuaries, and currently serves on a number of committees of the Life Offices Association and Industrial Life Office Association.

Mr. Lionel G. Grant has been appointed company secretary of COMMUNWEALTH DEVELOPMENT FINANCE COMPANY, in succession to Mr. David A. Wighton, who retires at the end of the year.

Mr. M. C. V. Hey has been made general manager of COX & DRYING in succession to Mr. J. P. Greig, who becomes head of Comex Services technical division. Mr. G. Aronov has been appointed safety manager for all Comex Services diving operations worldwide.

Mr. Jurgen Mueller, systems plastic marketing manager, DOW CHEMICAL EUROPE, Horgen, Switzerland, has chosen to retire for health reasons. The move will be effective from January 1. Mr. Elmar Deutsch, manager of the Dusseldorf sales office, will replace Mr. Mueller. Mr. Peter Kunz, product marketing manager for polyethylene resin, has been named manager of the Dusseldorf

Mr. Ian Flindley, chairman of LLOYD'S OF LONDON, has been elected by the Lloyd's Committee for a second year of office. Other top posts on the ruling Committee—the two deputy chairmen—have been elected by Mr. Charles Gibb who was re-elected in the office yesterday for a second term, and Mr. Peter Green. It is the first time that Mr. Green will have held the office, although he was on the Committee from 1974 to 1977. Mr. Green is a main board director of the Hogg Robinson Group, insurance brokers. He is a marine underwriter and chairman of Janssen Green and Janssen Services, part of the underwriting division of the Hogg Robinson Group.

GIBBONS DUDLEY announce that Mr. J. R. Pearson and Mr. G. J. Stanley have been appointed joint managing directors, and Mr. J. C. Hudson and Mr. K. C. Pegler have been appointed to the Board, all with effect from December 1.

Mr. Ian White has resigned as a director of Lowry Law and Co. and joined the board of PARKDALE MANAGEMENT SERVICES. Mr. Peter Littlehales and Mr. Simon Harbottle have also joined the board of Parkdale Management Services.

NORWICH BUILDING SOCIETY announces that Mr. Arthur B. Colman has relinquished the chairmanship of the board but will remain a director. Mr. W. Eric Cartmell becomes chairman and Mr. R. W. Sutton has been appointed vice-chairman of the society.

Mr. E. W. Mulberry has been appointed manager, technical services of PEMBROKE CRACKING COMPANY, the partnership formed by Texaco and Gulf Oil (Great Britain) to own, construct and operate a fluid catalytic cracking unit at Pembroke in South Wales.

Mr. A. H. Griffiths, assistant managing director of Brockhouse, has been invited to join the board of W. G. ALLEN AND SONS (TIPTON) in a non-executive

Mr. R. E. W. Mulberry has been appointed manager, technical services of PEMBROKE CRACKING COMPANY, the partnership formed by Texaco and Gulf Oil (Great Britain) to own, construct and operate a fluid catalytic cracking unit at Pembroke in South Wales.

### OPTIONS

First Deal	Last Deal	Declared	Settlement	For
Nov. 21	Nov. 21	Nov. 21	Nov. 21	Nov. 21
Nov. 22	Nov. 22	Nov. 22	Nov. 22	Nov. 22
Nov. 23	Nov. 23	Nov. 23	Nov. 23	Nov. 23
Nov. 24	Nov. 24	Nov. 24	Nov. 24	Nov. 24
Nov. 25	Nov. 25	Nov. 25	Nov. 25	Nov. 25
Nov. 26	Nov. 26	Nov. 26	Nov. 26	Nov. 26
Nov. 27	Nov. 27	Nov. 27	Nov. 27	Nov. 27
Nov. 28	Nov. 28	Nov. 28	Nov. 28	Nov. 28
Nov. 29	Nov. 29	Nov. 29	Nov. 29	Nov. 29
Nov. 30	Nov. 30	Nov. 30	Nov. 30	Nov. 30

Stock	Denomination	No. of Shares	Price	Change	1978	1979
Beecham	100p	10	100	10	100	100
BP	100p	10	100	10	100	100
Barclays	100p	10	100	10	100	100
BATF	100p	10	100	10	100	100
Shell	100p	10	100	10	100	100
GEC	100p	10	100	10	100	100
ICI	100p	10	100	10	100	100
Glaxo	100p	10	100	10	100	100
ICI	100p	10	100	10	100	100
ICI	100p	10	100	10	100	100
ICI	100p	10	100	10	100	100

Royal Insurance	25p	8	200	+ 7
Distillers	50p	7	202	+ 1
Glaxo	30p	7	385	+ 10
ICI	£1	7	364	+ 2
Midland Bank	£1	7	345	+ 3
BICC	50p	6	127	+ 1

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RECENT ISSUES				
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## OFFSHORE AND OVERSEAS FUNDS

## INSURANCE AND PROPERTY BONDS

## NOTES

Prices do not include 5 premium except where indicated 5 and are in pence unless otherwise indicated. Yields are given in last column after 100% at 100% per annum. a Offered price includes all expenses. b To-day's price c Yield based on offer price d Estimated e To-day's opening price f Distribution free of U.K. taxes g Period of insurance plan h Premium insurance i Offered price includes all expenses except agent's commission j Offered price includes all expenses if bought through intermediary k Premium day's price l Net of tax on realised capital gain and interest with 10% g. k. 10% income tax g. k. 10% income tax



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## BRITISH FUNDS

High Low Stock Price Div. Yield

Shorts (Lives up to Five Years)

High	Low	Stock	Price	Div.	Yield
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10

Five to Fifteen Years

High	Low	Stock	Price	Div.	Yield
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10

Over Fifteen Years

High	Low	Stock	Price	Div.	Yield
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10

Updated

INTERNATIONAL BANK

CORPORATION LOANS

High	Low	Stock	Price	Div.	Yield
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10

COMMONWEALTH & AFRICAN LOANS

LOANS

Public Board and Ind.

Financial

FOREIGN BONDS & RAILS

High Low Stock Price Div. Yield

High	Low	Stock	Price	Div.	Yield
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10
100	99	British Fund	100	10	10

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## INDUSTRIALS—Continued

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Stock	Price	Div	Yield	High	Low	Open	Close	Change
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00

Stock	Price	Div	Yield	High	Low	Open	Close	Change
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00

Stock	Price	Div	Yield	High	Low	Open	Close	Change
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00

Stock	Price	Div	Yield	High	Low	Open	Close	Change
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00

Stock	Price	Div	Yield	High	Low	Open	Close	Change
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00

## MINES—Continued

Stock	Price	Div	Yield	High	Low	Open	Close	Change
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00
Admiral	127.50	1.00	7.84	127.50	127.50	127.50	127.50	0.00

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## CENTRAL AFRICAN

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## INSURANCE—Continued

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## INV. TRUSTS—Continued

## FINANCE, LAND—Continued

## MINES—Continued

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## OVERSEAS TRADERS

## RUBBERS AND SISALS

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## India and Bangladesh

## Sri Lanka

## Africa

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## EASTERN RAND

## FAR WEST RAND

## O.F.S.

## FINANCE

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## CENTRAL AFRICAN

## OPTIONS

## 3-month Call Rates

## INDUSTRIALS—Continued

## INSURANCE—Continued

## PROPERTY—Continued

## INV. TRUSTS—Continued

## FINANCE, LAND—Continued

## MINES—Continued

## OILS

## OVERSEAS TRADERS

## RUBBERS AND SISALS

## GOLDS EX-\$ PREMIUM

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## MINES

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## EASTERN RAND

## FAR WEST RAND

## O.F.S.

## FINANCE

## DIAMOND AND PLATINUM

## CENTRAL AFRICAN

## OPTIONS

## 3-month Call Rates

## INDUSTRIALS—Continued

## INSURANCE—Continued

## PROPERTY—Continued

## INV. TRUSTS—Continued

## FINANCE, LAND—Continued

## MINES—Continued

## OILS

## OVERSEAS TRADERS

## RUBBERS AND SISALS

## GOLDS EX-\$ PREMIUM

## NOTES



